

U.S. OPEN

Continued from Page 21
right-hander, who was dominant on this day as McEnroe constantly found himself out of position or committing unforced errors.

The match ended when McEnroe, once almost untouchable at the National Tennis Center, hit a volley wide when he had most of the court to aim at.

"I'm sorry that I lost," Annacoe said of McEnroe. "I want to see him come back because I think he's great for tennis."

"I'm not sorry that I won, but it feels kind of awkward beating him." With the defeat, McEnroe dropped to at least 21st in the world computer rankings, his lowest ever. Sixth-ranked Jimmy Connors is now the lone American ranked in the top 10. Annacoe finished with 23 aces to three for McEnroe.

McEnroe sprayed unforced errors in every direction — 17 off the forehand, 11 off the backhand and even slamming two smashes so off the ball almost hit the wall at the back of the court.

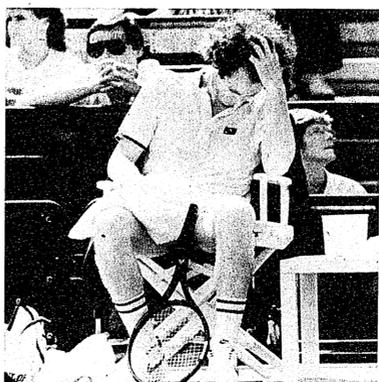
"It's frustrating at missing easy shots," McEnroe said, "and I've been missing a lot of them."

The left-hander who had been considered a legitimate contender to win this tournament, the year's final Grand Slam event, wound up with nine double-faults, while Annacoe, ranked 20th in the world, had four.

Other early first-round winners included Israel's Amos Mansdorf, 6-4, 7-6, 6-3 over Tomas Smid of Czechoslovakia; Nduka Odior of Nigeria, 3-6, 7-5, 6-1, 7-5 over Brazil's Carlos Kirmayr; and Mexico's Francisco Maciel, 3-6, 6-4, 7-6, 6-1 over Poland's Wojtek Fibak.

In women's play, Kathleen Horvath stopped Susan Sloane 6-3, 6-2; Hungary's Csilla Bortos-Serepy downed Andrea Betzner of West Germany 6-1, 7-6, 7-6, and Pascale Paradis of France defeated Argentina's Adriana Villagrán 6-7, 6-3, 6-1.

In one of the closest matches of the day, Australia's Amanda Dingwall edged Gigi Fernandez of Puerto Rico 7-6, 7-6, winning the first-set tiebreak 8-6 and the second-set tiebreak 10-8.



John McEnroe agonizes over his first round loss to Paul Annacoe yesterday at the U.S. Open.

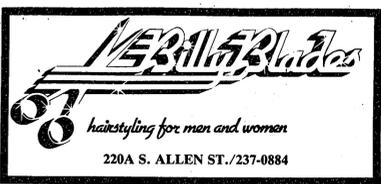
BYARS

Continued from Page 21
broken his foot twice in his senior year at Ohio State.

Ryan insisted that Byars was a "franchise player" and well worth the gamble.

Byars is the second-leading rusher in Ohio State history behind two-time Heisman Trophy winner Archie Griffin. In 619 career carries, he gained 3,200 yards for a 5.2 average. He scored 50 touchdowns and had 17 100-yard rushing games.

In 1984, when he was runner-up to Doug Flutie in Heisman balloting, he led the nation in rushing.



arts

Students rent films for good times

By JILL S. KOSKO
Collegian Arts Writer

They used to be a luxury. Now they're a part of everyday life.

Video cassette recorders, better known as VCRs, have become a part of student socializing, right along with bars, parties, football games and beer.

Ned Owens, manager of Mondo Video, 250 Calder Ave., estimates that at least 50 per cent of his customers are students. "We actually try to see students out by offering coupons and discounts," he said.

Although Mike's Video I, 230-A West College Ave., also has a large student clientele, they don't cater to one specific group, says Kathy Como, assistant manager. "Our business doesn't suffer when the students leave," she said. "In fact sometimes it will get a little busier because the professors and people involved with the University have more free time."

Both Owens and Como agree that their busiest time of the week is the weekend, while the busiest time of the year is during the harsh weather months. "In the summer, there's more to do — people are outside more," Owens said.

Mondo Video and Mike's Video offer a wide variety of movies. "We have everything," said Como about Mike's Video. "Foreign films, horror, science fiction, musicals, rock concerts and educational and how-to tapes." The store carries over 2000 titles, while Mondo Video offers over 1000. "But we're not stopping there — we're still building," said Owens, who added that they lost many movies due to a fire.

Como and Owens claimed it's hard to say what movies are the most popular, although the first-run releases (movies just brought out on cassette) are big rental items. But Como noted that *Ghostbusters*, which was opened in the theaters over a year ago, is still rented out every weekend. And a movie which may have been a sleeper in the theater is often a popular movie on cassette; Owens cited *Power*, *Iron Eagle* and *Teen Wolf* as examples. Right now, *Back to the Future*, *Witness* and *Cosmo* are in demand.

One reason video rentals have become popular is that they offer a cheap form of entertainment. At Mondo Video, for example, a lifetime



Although *Power* was not very successful in the theaters, it has been in consistent demand among video cassette renters, said Ned Owens, manager of Mondo Video. In the movie, Richard Gere stars as Pete St. John, a media consultant who does everything he can to get his candidate elected. Action-dramas like *Power* are some of the more than 1000 movies that members and non-members can rent at Mondo.

membership costs \$25; video rentals for members cost \$2.50 per movie and \$1 for each additional day, while for non-members, the price is \$3.50 and \$1 for each additional day. The cost of renting a VCR is \$8.95, which includes two free movies, although Owens says Mondo will probably raise the price of VCR rental a dollar and throw in an extra tape.

Mike's Video I rents movies only to members and offers a six month, 12 month and lifetime membership which costs \$15, \$25 and \$59, respectively. Members get a 10 per cent discount on VCR rentals and video

While these stores may offer good deals to movie lovers, and members especially, perhaps the best bargains exist right in your own supermarket or drugstore. For instance, Rite Aid, 116 S. Allen St., offers 1300 movies, each renting for 99¢ a night. At this price, the store also allows you to rent a movie for the entire weekend. If you want to join Rite Aid's video rental club, you must put down a deposit worth the price of the movie, using either cash or credit card. Then when the movie is returned, so is the deposit, and you obtain a club card. There is no membership cost.

Owen said, however, that stores like Rite Aid pose problems for video stores by increasing the competition. "Video rental is definitely a big business in this town and everyone's getting into the act," he said. "Soon no one will be making money." He added that supermarket and convenience stores usually aren't making profits by renting movies — they just do it to draw in customer traffic.

A June 23 article in *USA Today* supports Owen's claims. The piece says that supermarkets, pharmacy chains and 7-Elevens — many open 24 hours — will rent movies for as low as 49¢ just to attract customers. Of the 100,000 stores that rent or sell videos, about 25,000 are video specialists. As the stampede to buy VCRs slows, the video market is becoming saturated. Giving an example of the market's competition, the article tells of one video outlet that was the only one to open in a 25 block area. A year later, the store had 16 competitors.

Still, Owens feels the VCR is not a fad and is here to stay in American life. "It's a cheap form of entertainment," he said, "and a wonderful babysitter. Just get a bunch of movies, pop them in and you can keep the kids out of trouble for a couple of hours."

Como feels VCRs are popular because they "allow people to deal-shift and don't tie down people to their TVs." When you rent a movie, you don't have to be at a designated place at a designated time. "What I like about VCRs," she said, "is that if my phone rings or I want to get something to eat, I can just get up and put the movie on pause." Does she feel, like Owen, that VCR entertainment is not just a passing thing? "I don't know," Como said, "but our membership just keeps going up."



Members of the Hooters are (from left to right): John Lilley, Andy King, Dave Uosikkinen, Eric Bazilian and Rob Hyman. The band will play at 8:30 p.m. Sept. 7 in Rec Hall.

UCC brings the Hooters to University for concert

By MARIA SAWKA
Collegian Arts Writer

Wake up all you zombies, the Hooters are coming to Penn State!

The Philadelphia-based band, who shot to stardom thanks to Live-Aid, will be performing at 8:30 p.m., Sept. 7 at Rec Hall. Their show is sponsored by the University Concert Committee.

Veteran performers of the annual Beta Sigma Beta Sy Barash Regatta, the band signed with Columbia Records and released its debut album, *Nervous Night*, in 1985. The album generated a few hit singles and a lot of airplay for songs like the reggae-influenced "All You Zombies," "And We Danced," "Day by Day," the progressive-rock influenced "Hanging on a Heartbeat," and the brooding "Where Do All the Children Go."

Nervous Night was produced by Rick Chertoff, an old friend of Hyman and Bazilian. The three first met more than 13 years ago at the University of Pennsylvania's Synthesizer Lab. Chertoff went on to work for Arista Records.

Younger listeners particularly liked what they saw and heard, and during one radio promotion by Philadelphia-based WMMR-FM, where the prize was an all-expenses paid Hooters show, the station received 26 million entries from area high schools.

The Hooters released an independent

EP, *Amore*, in 1984. During a group hiatus that year, Hyman and Bazilian began work on Cyndi Lauper's *She's So Unusual*, playing most of the guitars and keyboards and writing the Grammy-nominated "Time After Time."

"There's been some concern that we 'gave away' too much of our sound to Cyndi," Bazilian said later. The instrument responsible for that sound is the "hooter," the band's nickname for a Homer Melodica (a hybrid keyboard-harmonica). "We can't worry about that. If it's good music, it'll be appreciated," he added.

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The Hooters released an independent

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television preview

'Profiles in Excellence 1986':
Locally produced series on WPSX-TV highlights Pennsylvanian artists

By PAUL CREMO
Collegian Arts Writer

Throughout the course of the year, television viewers are inundated with a slew of award shows honoring productions and performers from a cross section of the popular arts.

Soap operas, situation comedies, Broadway musicals, fast food commercials, animal performers, country musicians and screenwriters are among those who vie for top honors in a stream of programs which seem to run together after a while. Ironically, these over-produced spectacles place more emphasis on the showbiz glitter of the ceremony and the cult of personality than on the honored works and creators themselves.

Rarely are the fine arts accorded such attention, since their practitioners, supporters and audiences seem to be smaller in number, less homogeneous, and therefore, less easily targeted by network sponsors.

One yearly program, however, avoids the problems inherent in leading forms which, by their nature, are meant to be disposable and unchallenging. Instead, it explores the works and thinking of those who create in a wide range of the fine arts. Fittingly, this show is not a network special, but a public television program. And it is produced in our own backyard, at WPSX-TV.

The show is called *Profiles in Excellence 1986*, and it will air at 8 p.m. tomorrow on WPSX. Actually, it's not much of an awards show in the sense we're used to. While celebrating the artists' awards, the program reduces the scale to a more human, individual level. Rather than emphasizing ceremony, competition, suspense and acceptance speeches, the show focuses on the works, philosophies, and creative processes of the artists themselves.

The story of *Profiles in Excellence* begins in 1980. In that year, Governor Richard Thornburgh instituted the Governor's Awards for Excellence in the Arts, aimed at annually recognizing the talents of artists in a variety of disciplines living or working in Pennsylvania. The awards were created in memory of Theodore L. Hazlett, Jr., the first chairman of the Pennsylvania Council on the Arts.

The categories of the awards alternate, featuring five specialties one year, then six the next. This year, they include crafts, dance, literature, painting, theater and service to the arts.

In addition, a Distinguished Pennsylvania Artist award is given by the Governor for lifetime achievement in the arts. Past recipients include actor Jimmy Stewart, singer Marion Anderson, author James Michener, comedian Bill Cosby and pianist Byron Janis. This year's Distinguished Artist award recipient is internationally known painter Andrew Wyeth.

Since 1980, the winners of the Governor's Awards have been profiled by WPSX-TV. Ned Faust, producer/director of this year's program, explains that *Profiles* "looks at the artists and what makes them tick." The award winners are presented in seven eight-minute segments which, Faust says, enable the honorees "to include others in the creative process by taking them behind the scenes. Seeing the hard work, dedication and persistence that goes into each creation helps you to appreciate the genius that comes out in the end result."

The show's segments blend interviews with glimpses of the subjects' work and a portion of their creative process. Honorees are presented as follows:

- Lester P. Breininger, Jr., who is a ninth-generation Berks County resident known for his work in traditional Pennsylvania German redware and pottery, will be seen at the wheel and discussing his work.
- Poet Samuel Hazo, president and director of the International Poetry Forum in Pittsburgh, has published 20 books of fiction, poetry and literary criticism. Faust quotes him as saying, "poetry is to be read, poetry said," and in keeping with that sentiment, Hazo says "one of his poems in its entirety and provides excerpts from several others."
- Painter Sidney Goodman is shown at work, giving a tour of his studio, and discussing his craft.
- A graduate of the Philadelphia Museum College of Art, his paintings

are exhibited in the Museum of Modern Art, the Chicago Art Institute, and the Metropolitan Museum of Art. His honors include a Ford Foundation Purchase, a Guggenheim Fellowship, and two National Endowment for the Arts Grants.

- Faust describes Edgar Kaufmann, Jr. as "someone who, over an entire lifetime, has dedicated himself to sharing art with the world." Kaufmann studied under Frank Lloyd Wright and served as curator for the Department of Architecture and Design at the Museum of Modern Art. He worked closely with the Western Pennsylvania Conservancy to make "Falling Water," his family's Frank Lloyd Wright-designed house, open to the public. In interviews, he discusses the importance of providing the public with opportunities to explore and study precious works of art.
- Katherine Minehart, artistic director for Philadelphia's Germantown Theatre Guild, heads a group famous for innovative programs and "unchildish" youth theater. A veteran actress and producer, she is seen directing the play *Sojourner*, about activist and former slave Sojourner Truth. Minehart has received the American Theatre Association Excellence in Theatre Award.
- Andrew Wyeth, a major figure in 20th century painting, gives a rarely granted exclusive interview and is shown receiving his award.

Profiles in Excellence serves a vital purpose in documenting the work, methods and reflections of important figures in the arts. By giving exposure to those who create and maintain works of universal, lasting quality and meaning, the program works toward correcting the imbalance in coverage between the popular and fine arts, an imbalance which creates unnecessary and damaging divisions. In the words of Katherine Minehart, "A city and a civilization are remembered by their thinkers and artists; they should belong to everybody, not just a special few."