

remembering when...

The Free Lance.

FOOT-BALL.



P. S. C., 54—BUCKNELL, O.

The regular practice and careful training of our "first eleven" developed confidence enough in the playing abilities of our boys to lead many people to believe an interesting and exciting game would be played on the occasion of our visit to Lewisburg Nov. 5; and the State College football team did not disappoint the admirers at home nor did they leave the opponents' field until they had gained admirers there. It is a fact worth mentioning, that our boys made their first "touch down" within two minutes after the game had been called.

The playing on both sides was very commendable throughout the entire game.

The teams were well matched in size and strength. Neither side could gain anything by what is called rough playing, and all the points

scored were made by the skillful playing of "tricks," the best of which was the one so frequently played by our half-backs.

The game ended with the score: Pennsylvania State College, 54; Bucknell, 0.

BUCKNELL, O.—P. S. C., 0.

The Bucknell University football team, of Lewisburg, Pa., which was defeated November 12th by the State College eleven by a score of 54 to 0, played a return game here November 19, and again lost by 24 points to 0, or two goals from touch-downs and two safety touch-downs to 0. Hanson and Shipman did the best playing for the visitors, while the honors for the College eleven were divided between J. P. Jackson, Liss (captain) and Barclay. The kick-off was made at 10 A. M.



Old Main, original home of Collegian offices

State Collegian.

Published in the interest of the students of The Pennsylvania State College

The publication of April 18's issue of *The Daily Collegian* marked the beginning of the 100th year of student newspapers at Penn State. Pages 4, 5 and 6 are lifted from that anniversary issue. Looking back on the 99 years preceding April 18 means examining Penn State history, which has been chronicled in the newspapers students have generated. The stories and the advertisements say a great deal about the University, its students and its newspapers.

Student publications at Penn State date back almost as far as the University itself. Four years after The Farmers' High School opened its doors in 1855, two student literary societies were formed. One of these, The Washington Literary Society, is credited with producing a handwritten publication called the *Anonymous* as early as 1859.

Eventually, members of The Washington Literary Society merged with their rivals from The

Cresson Literary Society to produce *The Free Lance*—the first monthly publication at the Pennsylvania State College. Unlike previous student publications, *The Lance* was designed to provide student communications in addition to literary content.

Editor William P. Fisher Jr. attempted to explain to readers of that first issue the delay in publishing a regular student periodical in this way:

"If there be anything in the history of this institution that admits of reproach, it is the lamentable fact that the students, notwithstanding their creditable rank in so many other respects, have never exhibited sufficient enterprise to publish a journal."

... Some of our students of journalistic proclivities have more than once agitated the question of printing a monthly, but, being loath to disturb the easy monotony of daily study, were content with the notion to push the project at some future time."

Apparently, though, Penn State students needed only that first nudge, because—with the exception of a three-month hiatus during World War I—student newspapers have been around ever since. Without a doubt, Penn State football has been the most consistently covered topic in student newspapers. From Penn State's first intercollegiate game (vs. Bucknell in October 1887) to its first national championship in 1952 and beyond, readers have been provided with the details of probably every football game in Penn State history. In fact, football news most often appeared on Page 1 of the paper until the late 1960s, when it was moved to the sports section.

and *The Free Lance* folded in April 1904.

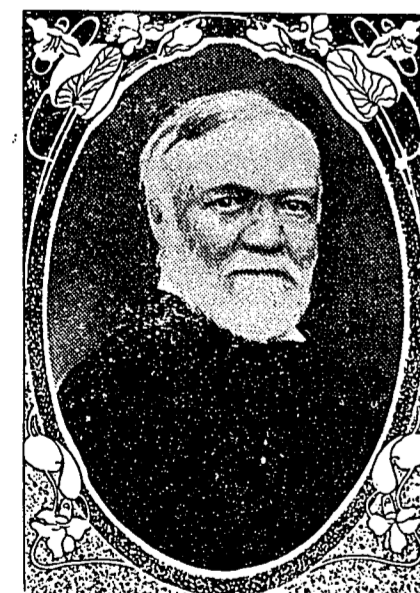
But when a new semester began in September, a new weekly newspaper called *The State Collegian* went into production.

Like its predecessor, the *The State Collegian* was the size and shape of a magazine, including a front and back cover. However, the content differed in that the paper served as a communication link between students and administrators and provided more timely coverage of campus events. Typical articles covered the dedication of new buildings such as Schwab Auditorium in 1903 and Carnegie Library in 1904. Social events and the rules governing them were also important news. The Ladies Cottage rules exemplify the atmosphere for women at the College while reports of the hazing of freshmen men were commonplace until about 1916.

The constraints of monthly publication limited the amount of actual news printed in *The Lance* and by 1895, the staff turned to a more literary content. Eventually, readers lost interest in this format

DEDICATION OF THE CARNEGIE LIBRARY

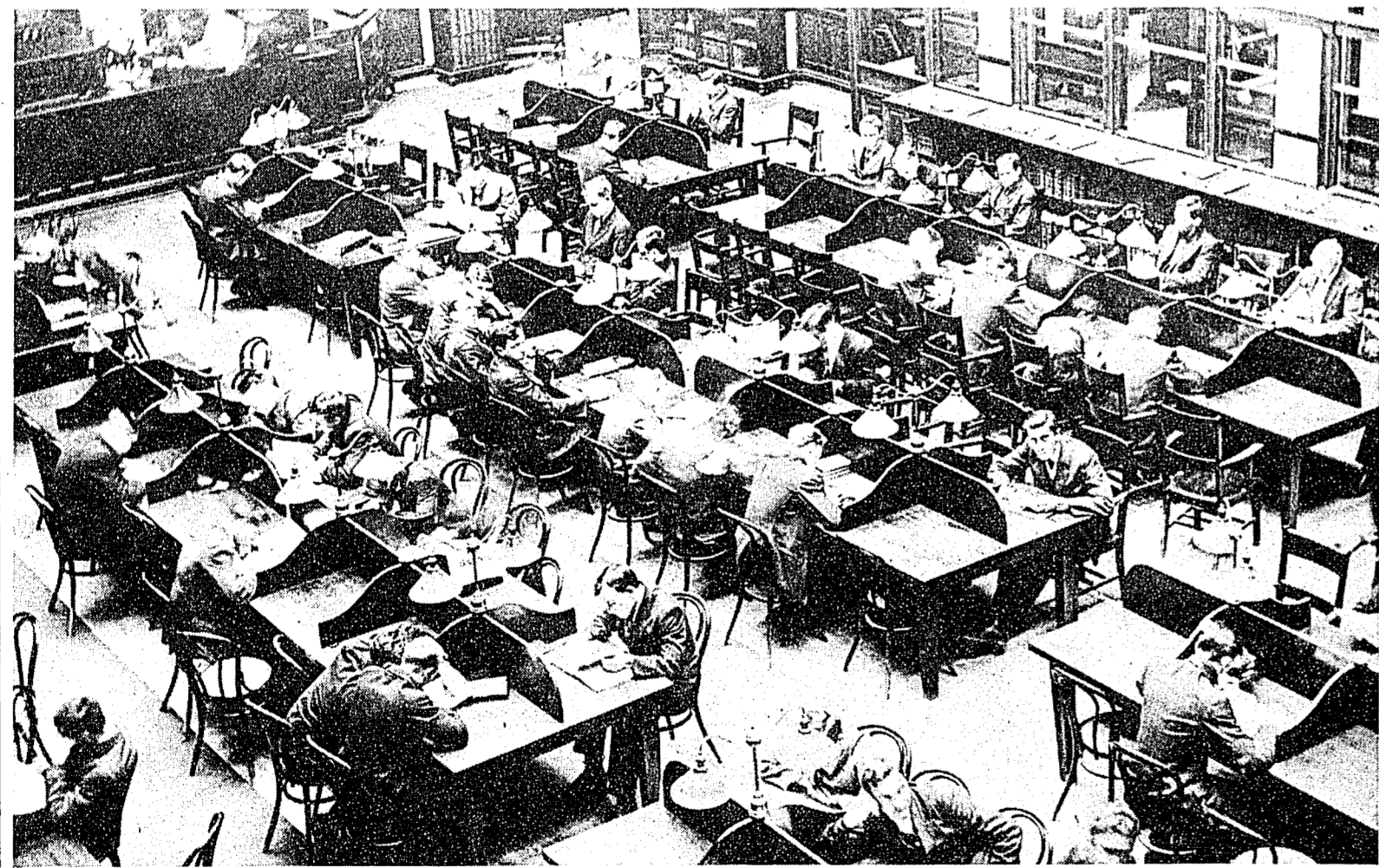
Friday, Nov. 18th, was a gala day for State College. It was the occasion of the dedication of the magnificent Carnegie Library and also Pennsylvania Day. Mr. and Mrs. Carnegie, Mr. and Mrs. Schwab, Governor Pennypacker, Deputy Attorney General Fletiz and State Librarian Montgomery



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were among the notable guests in attendance. Coming by way of Lemont, on Thursday evening, in Mr. Schwab's special car "Loretto" the party were driven up and were met by the cadet battalion at Centre Furnace and escorted to Dr. Atherton's residence.

After dinner most of the distinguished guests retired to their rooms, but quite a few visited the various fraternity houses where dancing was in full swing.



Carnegie Library, now Carnegie Building, current home of Collegian offices

The history of the Collegian at a glance

- April 18, 1887: First issue of *The Free Lance*.
- April 1904: *The Lance* folds.
- September 1904: First issue of *The State Collegian*.
- 1911: Name changes to *The Penn State Collegian*.
- 1920: *Collegian* begins publishing twice a week (Tuesday and Friday).
- May 20, 1940: *Collegian* Inc. is chartered as a non-profit corporation.
- Fall 1941: First issue of *The Daily Collegian*.
- July 3, 1943: Jane H. Murphy becomes first woman editor.
- July 1, 1971: *The Daily Collegian* Production Staff produces its first issue.
- Aug. 22, 1978: A Compugraphic Unified Terminal System (video display terminals and a computer) becomes operational.
- Sept. 12, 1979: First issue of *The Weekly Collegian*.
- April 19, 1980: *The Daily Collegian* wins the 1980 Trendsetter Award as a leader in the college newspaper industry sponsored by College Newspaper Business and Advertising Managers Inc.
- October 1982: *The Collegian* earns national recognition from the Society of Professional Journalists/Sigma Delta Chi as top college newspaper.
- November, 1985: *The Collegian* receives a national Pacemaker Journalism Award from the American Newspaper Publishers Association/Associated Collegiate Press for 1984-1985.
- April, 1986: *The Collegian* again receives the national Trendsetter Award from CNBAM.

Ladies Cottage Rules

The regulations enforced in the Main Building and McAllister Hall are familiar to all, but the rules which govern the residents at the Ladies Cottage may be of interest and are now made public for the first time. A copy of the following was found on the campus by a member of the Collegian staff.

No one is permitted to walk off the campus with a male.

The governess shall be informed when a man has asked to call, and the necessary permission sought.

Sunday night callers must be out to the willow by 9:30 under pain of an interview with the governess. Friday and Saturday night calls may be prolonged until 9:45.

Girl students may not work in the library at night without permission. If any subjects in the course require night attendance the subjects shall be dropped.

A tinkling bell shall announce to the students at the Cottage when to begin study, when to stop the same, and when to retire. The last bell shall ring at ten.

A college student desiring to treat a "coed" to a sundae, will be required to hand his nickel to the maiden at the corner and may wait until her return to receive words of appreciation and thanks.

Separate provisions have been made as to the color of necktie, style of collar, size of shoes, and the religious or political preferences which a caller shall be required to possess."

R. G. Clough, '07, has entire industry in Tolson.

remembering when...

COMPLETE CAMPUS COVERAGE

Penn State Collegian

Semi-Weekly



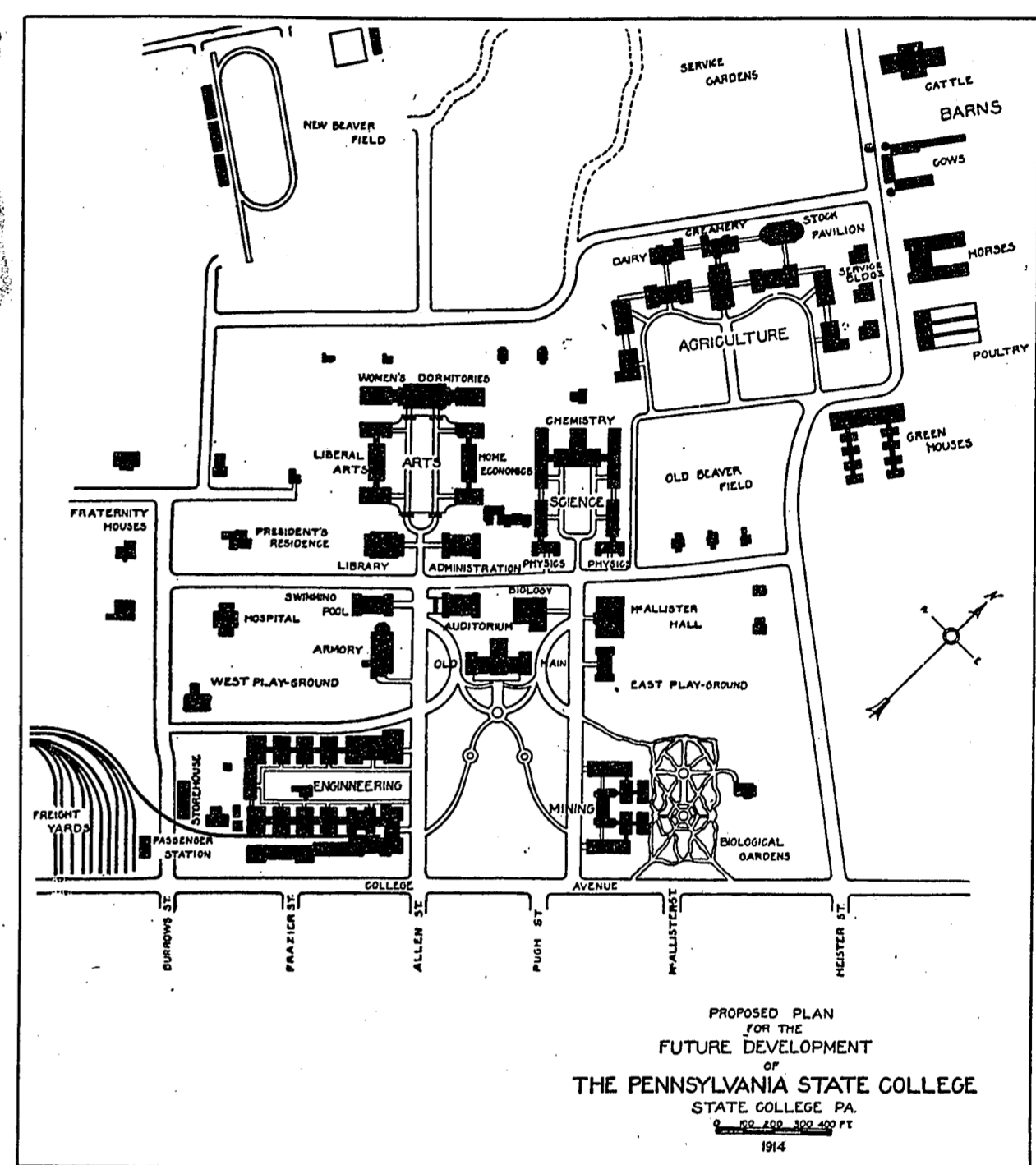
SUCCESSOR To The Free Lance, Established 1887

ON TO PITT

STATE COLLEGE, PA., WEDNESDAY, FEBRUARY 6, 1918

ANNOUNCEMENT!
Realizing the importance attached to even a slight knowledge of the French language to all college students, particularly to the members of the R. O. T. C., the COLLEGIAN, with the cooperation of the French instructors of the College, will publish a series of sixteen lessons in elementary French, the first of which appears on page four of this issue.
Not knowing how soon we will be called for service "over there," where a knowledge of the French language is one of the most valuable assets, it behooves every Penn State student to closely study these simple lessons. They are compiled by Dr. I. L. Foster, head of the department of Romance Languages, and E. M. Bowman, an instructor in that department, with the special aim in view of preparing the student to one who...

COLLEGE WILL NOT DROP MINOR SPORTS FOR SAKE OF ECONOMY, BEZDEK STATES
Program Curtailment Seen Necessary Finance Needed Named a Cause for Sh...



MOB DAMAGE MAY MOUNT TO \$2,000

STUDENT GOVERNMENT FACES CHANGE WITH APPROVAL OF NEW CONSTITUTION

The Daily Collegian

VOL. 38—No. 52 TUESDAY MORNING, DECEMBER 9, STATE COLLEGE, PA.

Hetzel Advises Students

President's Statement

To Students and Staff Members:
Our country has been treacherously attacked. The natural impulse of each of us is to jump into action in defense of all that we hold dear. Will impulsive action best serve our high purpose? This question needs immediate and serious consideration.

Cautions Against Impulsive Acts in War Crisis

President Hetzel yesterday cautioned students and staff members not to "act impulsively" and to remain calm. He said that "this is the time for us to keep our heads and work seriously at our given assignments."

The President's message was contained in a statement which released after an hour-long conference with 18 student leaders who were called together for purpose of having an "informal discussion" and an "exchange of ideas" about the war's effect on the College.

"The only sound thing to do is the best we can in the journey," President Hetzel emphasized to the students. "We must transfer the strain of the war to our agencies of government."

KEEP YOUR HEADS—That was the advice given to a group of 18 student leaders yesterday by President Hetzel, above. He talked to them for an hour on campus with...

In 1911, the flag of the paper was changed to *The Penn State Collegian*, as its content continued to focus on campus events. In fact, it was rare to find state, national or international news on the pages of the *Collegian*. Even during World War I, references to the war were limited to reporting the whereabouts of former Penn State students and, of course, the French lessons published in the paper to facilitate communication for those who may be fighting in France.

In the 1920s, the paper continued to cover social news such as stunt nights—the latest form of freshmen hazing—and the escapades of the College's 47 fraternities and 10 women's clubs—the forerunners to Penn State sororities.

In some cases, reporters covered the same stories that appear today. For example, one front-page story in 1927 described the importance of maintaining even those sports teams that could not support themselves financially.

As always, sports continued to be big news—especially football.

Reports of progress continued to be found on the pages of the *Collegian* as the number of buildings and students continued to go up across campus. But social progress seemed to be slower and more difficult. Not until 1959 did the pages of the paper report a merging of the women's and men's student governments.

We would like to thank the following people for their contributions to the *Collegian* anniversary project:
• The Penn State Room staff at Pattee for the photographs and the original copies of *The Free Lance*, the *State Collegian*, and the *Penn State Collegian*.
• The Microforms Department staff at Pattee for their time and patience.
• Mike O'Connell for all of his suggestions and help with research.
• The student and professional staffs of *The Daily Collegian*.
Layout, research and copy by Gail L. Johnson and Karen L. Jaret