

1986 reunion weekend

The Daily Collegian
Friday, Aug. 15, 1986

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Smiles were the order of the weekend during the 1986 Collegian reunion, kicking off Collegian's 100th year.

Memories and stories were traded freely as people got better acquainted during the festivities.

Perhaps you'll recognize some old friends among the faces on this page.

Reunion participants were enthusiastic about the coming year and said they enjoyed seeing old friends and making new ones.

One participant, Richard S. Lewis, Indiantown, Fla., wrote to us when he returned home:

"I thought it would be appropriate to express my awe and admiration of the evolution of the Collegian in the half century since I left it. But mainly I want to express my appreciation for the Collegian alumni weekend, which my wife and I thoroughly enjoyed.

"I was quite impressed with the staffers with whom I had an opportunity to talk at the reception in Carnegie Building Saturday night as well as with the publishing infrastructure that has been created over the years. I am sure it provides the opportunity to achieve competence in journalism which essentially is the art of 'telling it like it was.'"

During the reunion, "like it was" was fun and nostalgic. Student staff members manned the registration table at the Holiday Inn all day Friday, making sure that Collegian's found their way to their rooms and got information about the activity schedule. The Friday night reception at the hotel gave weary travelers a chance to loosen up and prepare for a festive weekend. Several present-day staff members were on hand to greet the first arrivals and reacquaint the with Collegian.

The tour Saturday morning drew a large crowd. Collegianaires were interested in seeing the newsroom and how it operates today as opposed to how it operated during their time at Collegian. Collegian General Manager Gerry Lynn Hamilton explained the computer-controlled video display terminals, the Associated Press Laserphoto receiver, the typesetting equipment in the production shop and the additional Collegian offices in Carnegie, and how all that fits in with the student and professional staffs to get a paper out every day. More participants filtered in as the time for the luncheon approached.

At the luncheon at the Holiday Inn, the biggest crowd of the weekend gathered to share stories and lots of ideas about what an appropriate celebration would be for Collegian's 100th anniversary. A list of those ideas and further details about the meeting are on the front page.

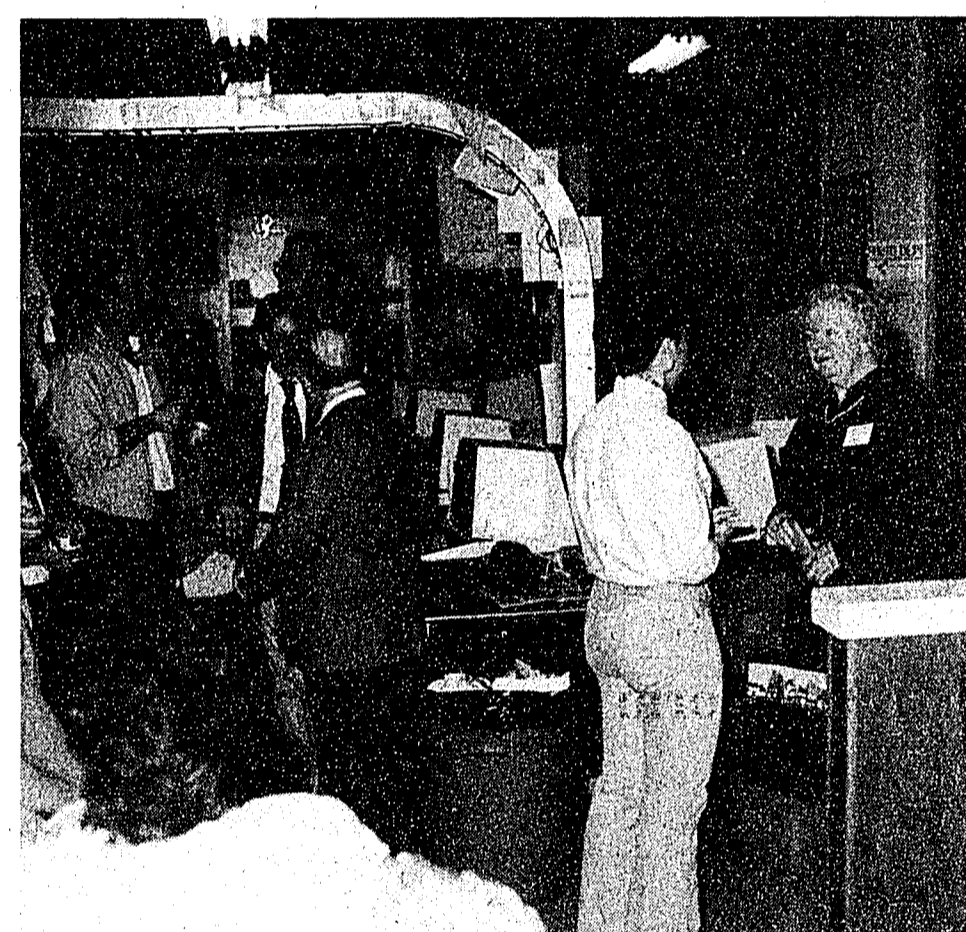
When Saturday night rolled around, reunion participants and Collegian staff members did some major mingling at Carnegie Building. Former staff members seemed to enjoy sharing memories as much as present staff members enjoyed hearing them. The conversations lingered long into the night.

Sunday morning's get-together, brunch at the Holiday Inn, gave people a chance to get those addresses and phone numbers written down, finally, and to tie up loose ends as far as ideas and tracking down other Collegianaires. The brunch allowed some time before the road trips began for final farewells and promises to meet again next year, for "the big one."

See the next page for tentative preregistration information and where to send your anecdotes.



Charles A. Schmidt, news editor from 1931, Gerry Lynn Hamilton, Collegian Inc. general manager and a Collegian alumni, and John A. Brutzman, editor from 1935, share some smiles in the office of Collegian Production, 7 Carnegie Building.



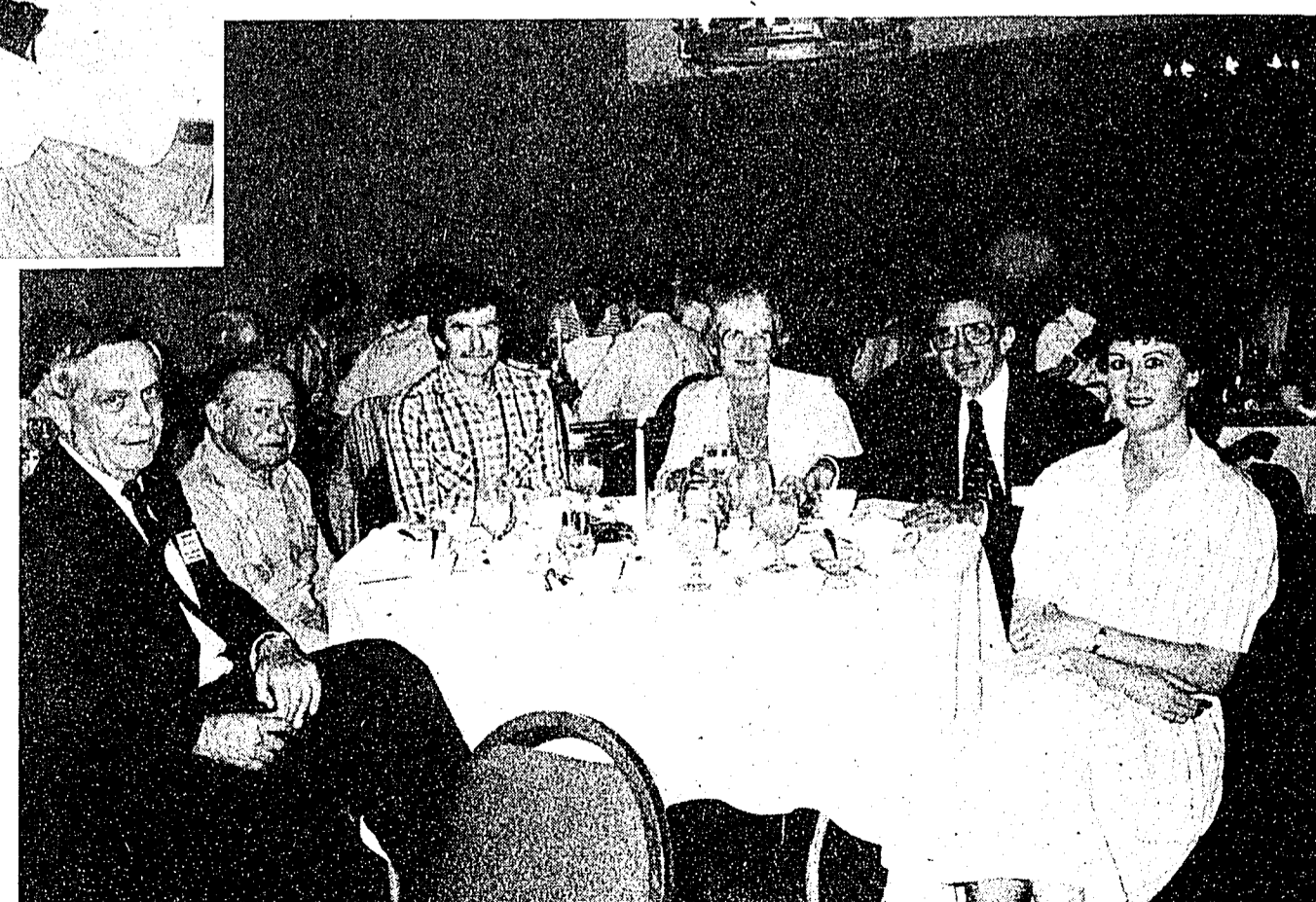
Alumni mixed and mingled with present staff members during the tour of Collegian facilities Saturday morning. The video display terminals and Associated Press Laserphoto machine have replaced typewriters and the horseshoe-shaped slot desk, but the newsroom in 126 Carnegie remains basically the same as it has been for many years.



Faculty members, alumni and staff members enjoyed some goodies as well as each other's company during a reception in Carnegie Building Saturday night, April 19.



The Saturday afternoon luncheon at the Holiday Inn, Atherton Street, State College, was a chance for planning Collegian's 1987 celebration. Participating in the thinking for the future are (above, from left): Louise Austin, wife of Phil Austin, radio news editor, 1955; Ginger Whittington, society editor, 1953; Ginger's husband, Bill Whittington; and B.J. Culler, managing editor, 1945. At right, from left, are: Marlowe Froke, associate dean of the School of Communications; William Adler, editor, 1927; Kenneth Franklin, photo editor, 1965; Greta Valro, wife of John Valro, adviser and president, 1981; and Paula Froke, editor, 1981, daughter of Marlowe Froke.



tentative preregistration information

Proposed plan for 100th anniversary celebration and 1987 reunion

Following is a proposed plan for the 100th anniversary celebration and the 1987 reunion, prepared by Collegian General Manager Gerry Lynn Hamilton.

Headquarters:

The Sheraton Penn State, 240 S. Pugh Street, State College.

Procedure:

The Management Team will prepare a draft program in consultation with the Alumni Office. The proposed draft will be presented to the Reunion Committee for advice. The Management Team will prepare the final program.

In developing this draft, dated April 22, 1986, we attempted to incorporate all of the suggestions made by alumni at the 1986 reunion. The following draft is tentative.

Monday, March 13, 1987:

Centennial Magazine goes on sale in State College and throughout central Pennsylvania.

The magazine will contain full-page reproductions of pages from *The Daily Collegian* and its predecessors to illustrate important events in history, including Collegian history and University history.

Copies will be available for sale to the general public and alumni. Copies will remain on sale for many, many months (or until sold out).

The publication will be on white paper and saddle-stitched with a stiff cover.

100th anniversary issue:

Copies of the 100th anniversary issue of *The Daily Collegian* will be saved for alumni, who will be returning for the 1987 reunion.

Thursday, April 30, 1987

4 p.m. to midnight Registration at the hotel for alumni arriving to make it a three-day weekend.

6 to 10 p.m. Reception (no bar) in Carnegie Building for alumni and current off-duty staff members. Alumni who are interested may wish to stop by the Collegian offices for a while to watch the staff put out the last issue before semester break.

Friday, May 1, 1987

8:30 a.m. Continental breakfast at the hotel.

10 a.m. to noon Morning seminars for alumni. (The reunion committee will work this out. We may also attempt to coordinate with classes in the School of Communications.)

Noon to 6 p.m. Afternoon free (Also we will arrange for campus tours.)

2 p.m. to midnight Registration continues at the hotel.

6 to 8 p.m. Evening buffet and tribute to Lou Bell (and perhaps a few others; maybe the reunion committee should consider honoring others and establishing a Collegian Hall of Fame). Collegian alumni as speakers. Current Collegian staffers invited to register for this event.

8 to 10 p.m. Reception (cash bar) for alumni and current staff.

Saturday, May 2, 1987

9 and 10 a.m. Tours of Collegian offices and Carnegie Building. (We hope both will be refurbished as the new School of Communications is launched.)

11 to 11:40 a.m. Collegian alumni business meeting (at the HUB or the Nittany Lion Inn).

Noon to 1:30 p.m. Luncheon at the Hetzel Union Building (or the Nittany Lion Inn) with guest speaker.

1:30 to 6 p.m. Afternoon free. Bound volumes will be on display all afternoon for those who are interested. We will try to arrange to have the Old Main bell tower open for Collegian alumni.

6 p.m. Banquet and annual staff party at the hotel (with banquet speaker).

10 p.m. Collegian graduation (mug ceremony at the hotel).

Sunday, May 3, 1987

10 a.m. to noon Farewell brunch.

Suggested speakers

- University President Bryce Jordan. (Possible topic: The role of the campus press at Penn State.)
- Michael Bezilla, author of *Penn State, An Illustrated History*. (Possible topic: "The Collegian Role in Penn State History.")
- Former Collegian staff members.

the daily Collegian

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About the Alumni Edition: The Alumni Edition of *The Daily Collegian* is published by Collegian Inc., 126 Carnegie Building, University Park, Pa. 16802.

If you have questions or comments about the Alumni Edition, please address them to Sally A. Heffentreyer, news adviser, at the Collegian, or telephone (814) 865-1828.

The Alumni Edition is published as a newsletter to Collegian alumni to inform them of coming events and events thus far concerning the 100th anniversary of a student newspaper at Pennsylvania State University.

About the Collegian: *The Daily Collegian* and *The Weekly Collegian* are published by Collegian Inc., an independent, non-profit corporation with a board of directors composed of students, faculty and professionals. Students of The Pennsylvania State University write and edit both papers and solicit advertising material for them.

The Daily Collegian is published Monday, Tuesday, Thursday and Friday during the summer, and Monday, Tuesday, Wednesday, Thursday and Friday during the semester. It is distributed on the University Park campus. *The Weekly Collegian* is mailed to Commonwealth campus students, parents of students, alumni and other subscribers who want to keep abreast of University news.

Tentative preregistration form

If you plan to join us for Collegian's 100th anniversary celebration, please complete the following questionnaire. We are trying to determine how many people plan for.

Name, address

1. When do you plan to arrive in State College during the anniversary weekend (date and time)?

2. Which event(s) do you plan to attend?

3. Do you have any comments or suggestions about the celebration?

For our records and for the information of fellow Collegian alumni, please answer the following questions, whether you plan to attend the anniversary celebration or not.

1. What position(s) did you hold at the Collegian?

2. What jobs have you held (not necessarily in journalism)?

3. What job do you have now and with what business? If you are a homemaker, that counts too.

4. If you'd like your fellow alumni to know anything else about you, please write it down. Feel free to brag.

For Collegian's 100th anniversary celebration, we are preparing, among other things, a Centennial Magazine. Whether that is the place for a collection of anecdotes still is undetermined. However, we definitely have determined that we need your anecdotes.

We may put them in a separate collection or we may incorporate them in something else. We need to hear your stories — your memories, so we can piece together a clear picture of Collegian from the early days on through the present.

Deadline for anecdotes is Dec. 1, 1986.

Send your anecdotes and questionnaires, with any information you can give us, to:

Sally A. Heffentreyer, news adviser
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