

notes

- The Newman Student Association will meet at 7:15 tonight in the Eisenhower Chapel memorial lounge to discuss the death penalty.
- Friends of Latin America will meet at 8 tonight in 317 Boucke.
- The Marketing Association will hold career night registration from 9 a.m. to 4:30 p.m. today through Wednesday on the HUB ground floor.
- The College Democrats will meet at 7:30 tonight in 308 Willard.
- The College of Arts and Architecture Student Council will meet at 7 tonight in 128 Arts Building.
- The Conversant Program needs Americans to help international students learn about the University and the United States and practice the English language. Contact 222 Boucke or call 863-1604 for more information.

Ag students get career pointers

By JAMES A. STEWART
Collegian Staff Writer

Forty-two agriculture-related businesses offered career advice to about 700 students who attended the fourth annual Ag Career Day recently.

Participants received information on recruiting procedures, jobs openings, resume preparation, preferred qualifications of employees and suggestions on courses necessary for specific jobs, said E. Richard Lower, co-chairman of the event.

Todd Grice of Dow Chemical Company said he was taking names for February interviews for internships and sales positions. His company has been recruiting for two weeks.

Interns, he said, would be involved in the test marketing of new

chemicals over two-to-three-month periods.

John Miller of Penwalt Corp. said his company is not hiring at the present time but is expecting to expand soon and add positions in one to two years.

Though not hiring, Miller talked to numerous juniors and seniors. Miller said his company looks for agriculture degrees and experience in possible employees. His company hires sales representatives and field developers.

George Camerog from Agway Inc. said it was "the best career day I've ever been to."

Cameron, a full-time recruiter, said he attends about 15 career days annually at major universities, but has not received as great a response at other schools.

"I wish they'd have one of these every quarter," he said.

Alan McConnell (junior-plant

science) said he went to Ag Career Day to "get a feel for what's out there" and find out which areas of his education to improve.

Bill Peachey (senior-agriculture economics) said Ag Career Day gave him the opportunity to talk with representatives from companies he had already sent resumes.

Peachey, who also attended last year's career day, said he considers the event helpful but would have liked an extra day because of his schedule.

David Finkbeiner, co-chairman of Ag Career Day, said the turnout was an increase of about 100 over last year.

He said the main reason for the increase in attendance was "word-of-mouth," with announcements made in agriculture classes. Also, a \$500 grant from college alumni provided funds for radio, newspaper and pamphlet advertising.

police log

• A wallet containing about \$200 and several credit cards belonging to former University President Eric A. Walker, 222A Hammond, was reported missing Friday morning, University Police Services said.

Police Acting Supervisor Doug Holmes said the wallet is presumed to have been lost or stolen sometime between 7 p.m. on Oct. 28 and 11:30 a.m. on Nov. 7. Holmes said the wallet may have been lost at the University or off-campus.

• A \$650 mountain bike belonging to Greg Warner of 210 S. Sparks St. was reported missing Thursday evening from outside Deike Building, University police said.

• Faulty wiring in a University tractor at the University Student Farm, east of Science Park Road, caused an electrical fire in its dashboard Friday evening, University police said.

Jesse Howe, student farm manager, said the fire started when he

turned the key in the ignition, police said. The fire, which caused \$150 damage, was extinguished by the time the Alpha Fire Company arrived, police said.

• A \$112 vacuum cleaner was reported missing Saturday night from Uni-Tec consulting engineers, 4656 E. Beaver Ave., State College Bureau of Police Services said. The vacuum cleaner was discovered missing by a janitor who went to change the bag, police said.

• A \$100 chandelier, belonging to Beta Theta Pi fraternity, 220 N. Burrows Road, was pulled from the ceiling and broken, Bruce Ebel, fraternity member, reported Saturday evening, State College police said.

• A divider in the Mifflin Hall second floor bathroom was broken Friday morning, Pauline Ponish, Public housekeeping supervisor, reported to University police. Damage was \$500, police said.

—by K. J. Mapes

business

Student succeeds in publishing 'PSU Blue'

By NICOLE MILES
Collegian Staff Writer

When Austin Haerberle wanted to work in State College this summer, he did not bother to check the help-wanted ads in the local newspapers. Instead, he came to town with a well-planned money-making scheme that he says was fun to do and helpful to University students.

His scheme, "PSU Blue" — a comprehensive business, service and entertainment guide — is a free booklet of advertisements that was distributed to students living on campus and randomly distributed in the HUB.

"My original intent was to gear the booklet to University freshmen," said Haerberle (senior-telecommunications). He wanted to create a booklet that new students could use to familiarize themselves with State College businesses.

"PSU Blue" lists services for the vicinity of College and Beaver avenues, he said.

"It's comprehensive for walking distance from dorms, and they are student-oriented services," he said. "It's a good idea," said Pete Gibson (junior-political science). "I looked through it when my parents were coming to visit and I needed to find a restaurant."

Haerberle got the idea last June while visiting a friend at Duke University who had successfully completed a similar project. He decided Penn State needed such a booklet and put his ideas to work.

"Convenience to the students was the main factor for doing this," he said.

With a mother in the advertising business and a father with access to typesetting services, Haerberle found himself well on his way. His parents were enthusiastic about his new venture and gave him their support and encouragement throughout the project.

Jenny Yost, manager of Wood and Wicker, 134 Calder Alley, said, "We thought it was a good idea, and were impressed by his eagerness to

advertisements to local businesses became his full-time job. He said store owners were positive, helpful and willing to give advice on his venture.

"Store owners were very positive about a student starting his own business, and (they) liked me being independent from the University," he said. Haerberle said he sold advertisements for four weeks before he was ready to compile "PSU Blue."

"I think the book is a very good idea," said Mark Srock, manager of Kinko's Copies, 224 W. College Ave., an advertiser in the booklet. He said he thought the booklet would be helpful to students unfamiliar with State College and the University.

"It's targeted toward the student. I hope that every business will be represented in it at some time," Srock said.

Jenny Yost, manager of Wood and Wicker, 134 Calder Alley, said, "We thought it was a good idea, and were impressed by his eagerness to

make the project succeed."

Haerberle said getting the booklet published was the hardest part of the project. He nearly gave up several times but decided he needed the money that he might make and could not quit after all the work he had done.

"I didn't know it was going to be done until the last three days before publication," he said.

Haerberle has been working on next year's booklet in his spare time. He said this year's project didn't profit as much as he hoped, but with his experience compiling the next "PSU Blue" will be much easier.

Haerberle said he plans to make "PSU Blue" longer and more comprehensive, and to expand distribution. He noted that he hopes it will be more of his own project, with less help from his parents.

Haerberle said students were enthusiastic about "PSU Blue" in September, and to his knowledge they are still using it.

Gas prices increase for fourth consecutive week

By RICHARD HOLGUIN
Associated Press Writer

LOS ANGELES — Gasoline prices increased for the fourth consecutive week because of efforts to reduce lead in gasoline and a strong demand for fuel created by drivers enjoying a mild autumn, an oil industry analyst said yesterday.

Gas prices across the nation jumped an average of 0.30 of a cent per gallon for all grades in the two-week period ending Nov. 8, said analyst Dan Lundberg, who surveys 17,000 gasoline stations in 50 states for his Lundberg Letter.

"The increase reflects a fairly strong Indian summer consumer demand as well as the growing increase in refinery costs in phasing down lead content," Lundberg said.

"Should a cold snap occur, this could turn things around, but so far the pleasant driving weather is maintaining strong consumer demand," he said.

Gasoline nationwide was \$1.297, he said.

At self-service stations, which account for 77 percent of all sales, the average price for leaded regular was \$1.085 a gallon. The average price per gallon for unleaded regular was \$1.161, and premium unleaded was \$1.29.

The response to an Environmental Protection Agency mandate to reduce the amount of lead in gasoline to 0.10 of a gram per gallon by Dec. 31 has pushed prices up, Lundberg said.

Adding lead to gas is an inexpensive way to boost octane; unleaded gasoline requires more crude oil.

"There's a reluctance in dealers to take the risk in passing the price on to the street," Lundberg said. "It indicates pretty fierce competition. What this is saying also is that the price of gasoline will continue to increase."

ATTENTION
THE MISS PENN STATE SCHOLARSHIP PAGEANT

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Contact Rick at 234-2825, 238-9965

Deadline: November 22

You are invited:
PARIS: CENTER OF ARTISTIC ENLIGHTENMENT

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Expires 11/13/85
Open: 11 AM for Lunch
2 AM at Night
FRI.-SAT. TILL 3 AM

FREE FRIES
with the purchase of your favorite 14" or 18" Bubba's Sub

MinitMart
Always Open
New! Starting November 11th
Fresh Made Sandwiches — while you wait —
10AM - 2AM
Corner of College & Atherton

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FREE DRINK
with the purchase of your favorite 14" or 18" Bubba's Sub

237-7314
Expires 11/13/85
Open: 11 AM for Lunch
2 AM at Night
FRI.-SAT. TILL 3 AM

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Sign a lease for spring at one of our available apartments by Nov. 22. Twin engine executive piano leaves Friday morning, Nov. 29. Drawing Nov. 25. Your chances are one in seven. Call now 237-1564.

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10" Ham Hoagie
\$2.19
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ALL SEATS \$2.00
BARGAIN NIGHT
MONDAY & TUESDAY
AT ALL THEATRES

CINEMA

Sing in
BRING ON THE NIGHT
NIGHTLY: 7:45, 9:45

Martin Scorsese's
AFTER HOURS
NIGHTLY: 8:00, 10:00

THE FLICK

Charles Bronson
DEATH WISH 3
NIGHTLY: 8:00, 10:00

GARDEN

SCREEN TEST
NIGHTLY: 8:00, 10:00

THE MOVIES

From the Director of
TO LIVE AND DIE IN L.A.
NIGHTLY: 7:00, 9:00

SCREENING ROOM

Jane Fonda
AGNES OF GOD
NIGHTLY: 7:45, 9:45

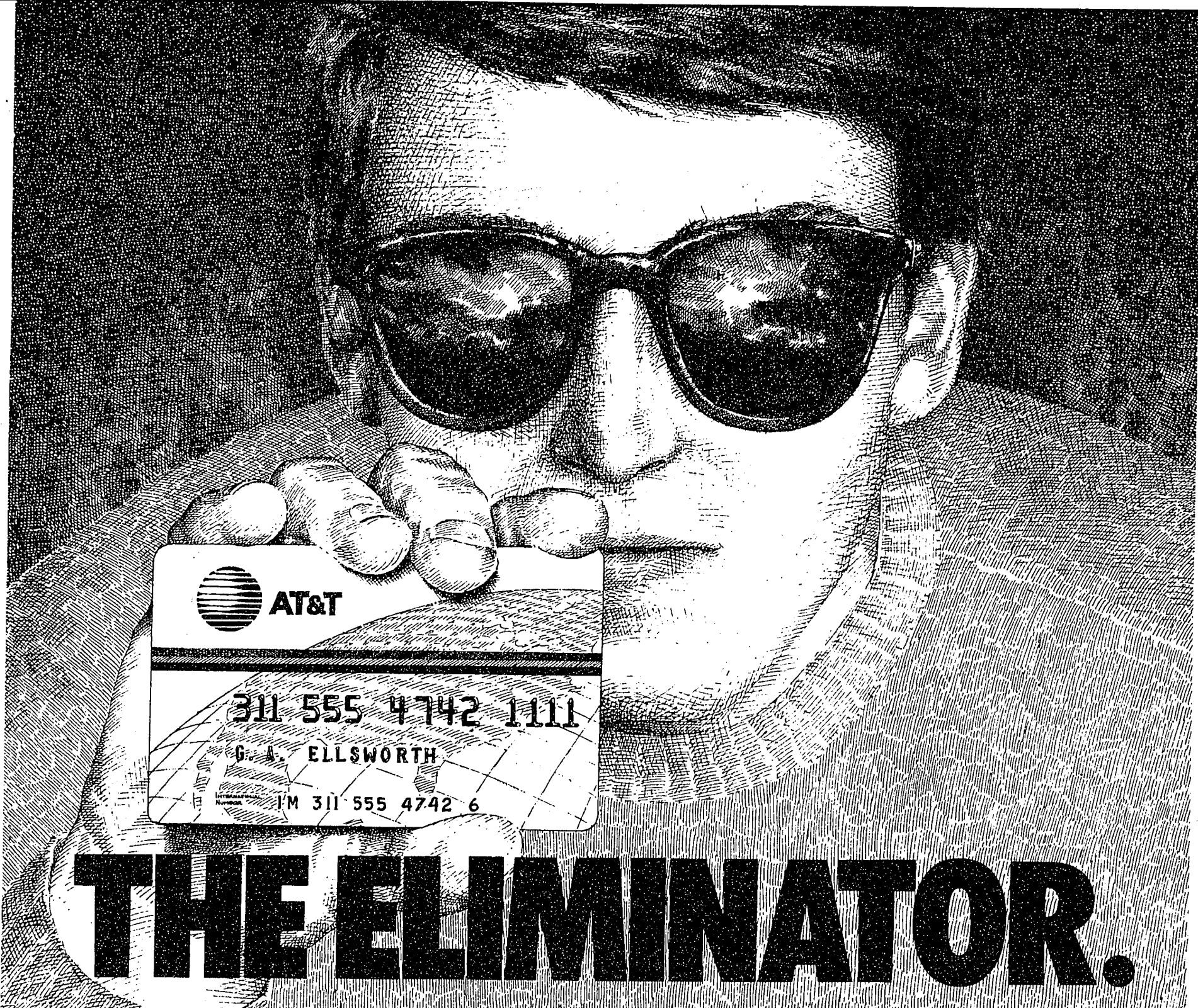
STATE

Gene Hackman
TARGET
NIGHTLY: 7:30, 9:45

Glenn Close
JAGGED EDGE
NIGHTLY: 8:00, 10:00

ROWLAND

Fred Ward in The Destroyer
REMO WILLIAMS
NIGHTLY: 7:15, 9:15



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As you can see, the AT&T Card eliminates all kinds of hassles. And you can get one whether or not you have a phone in your own name. Put The Eliminator to work for you. Sign up for your AT&T Card by completing and mailing the attached application. For more information call toll free 1 800 CALL ATT, Ext. 4589.

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APPLICANT INFORMATION

Please Print

Applicant's Full Name (Last, First, Middle) _____ Date of Birth _____ Social Security Number _____

Street Address (college) _____ Apt# _____ City _____ State _____ Zip Code _____

Telephone Number (college) _____ How long at address _____ mos. Number of Dependents _____ Including Spouse _____

College Telephone is in _____
 own name roommate's name spouse's name do not have a phone in my room Other _____

Name of Parent/Guardian _____ Address _____ City _____ State _____ Zip Code _____ Parent/Guardian Telephone No. _____

Are you a U.S. Citizen? Yes No Citizenship _____

COLLEGE AND EMPLOYMENT INFORMATION

College Name _____ Student Status _____
 Full Time Part-Time Jr Sr Grad

Major _____ Graduation Date _____ Degree: Associate Degree Bachelor Graduate

Student Housing: Dorm Rent-House/Apt Own Parents Other _____ Monthly Housing Payment \$ _____
 Fraternity/Sorority Relatives Other _____

Present Employer _____ Present Position _____ How long? _____ yrs. _____ mos. Monthly Income From Present Job \$ _____

Source of Other Income (check any which apply) Grant, Scholarship Summer Job _____ Annual Amount of Other Income \$ _____
 Allowance Other (identify) _____

FINANCIAL INFORMATION

Credit references (include charge accounts, installment contracts, finance co., credit cards, rent, etc.). Give complete list of all amounts owing.

Name of Creditor	City/State	Type of Account	Monthly Payments	Balance Due
			\$	\$
			\$	\$
			\$	\$
			\$	\$
			\$	\$
			\$	\$
			\$	\$
			\$	\$

Student Loan _____ Financed by _____ \$ _____ \$ _____
 Auto/Motorcycle (Yr. & Model) _____ Financed by _____ \$ _____ \$ _____
 Other Obligations _____ \$ _____ \$ _____

Checking Savings Both Checking & Savings Bank Name _____ City _____ State _____

Checking Savings Both Checking & Savings Bank Name _____ City _____ State _____

ADDRESS WHERE YOU WANT BILL MAILED (card will be mailed to this address)

Address _____ Box # _____ City/State _____ Zip _____ Phone where you may be reached _____

I agree to pay for charges to the account in accordance with the terms of the applicable tariffs as explained in the AT&T Card Account Agreement which AT&T will send me when my application is approved. I understand that my AT&T Card Account is subject to a maximum monthly usage limit of \$100. I understand that once the monthly usage limit is reached, my AT&T Card will be deactivated until payment is received.

I am aware that information gathered about me will be assessed to determine my eligibility for the AT&T Card Account. If I ask, I will be told whether or not consumer reports on me were requested and the names and addresses of the credit bureaus that provided the reports. I am aware that I must notify AT&T of any address changes.

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FOR RESEARCH ONLY

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Tues. **Hadi Dues!**
Wed. **Trinity!**
Thurs. **Screaming Ducks!**
Fri. **Randy Hughes**

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5-8 PM
Phyrst Phamly!
6 and 10:30

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TACO BAR
Build your own taco
25¢ each

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A red-hot night, at very cool prices, the friendly warmth of the Grinder.

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