opinions

editorial opinion

A growing reality

Over two decades ago, Martin Luther King, Jr. had a dream. Today, many minority Americans interested in the field of journalism are watching this dream become a reality.

The sixth annual Penn State Conference for Minority Journalists being held this week originally began through the work of Richard Smyser, a former Penn State journalism professor, with the hope of increasing minority representation in the media. And, although major milestones have been reached, much more ground needs to be gained.

Ben Johnson, the assistant to the managing editors/development, with *The Detroit Free Press* says it is time minority journalists break away from the minority beat and cover city hall, the environment, the economy — eventually moving beyond into management positions. Conferences, he says, are essential in providing information and strategies to the minority journalists in helping them enter the field. Very simply, he's right.

The School of Journalism — now part of the School of Communications — should be applauded for creating such a conference to educate minority journalists about their field opportunities and possible problems they could encounter in the future.

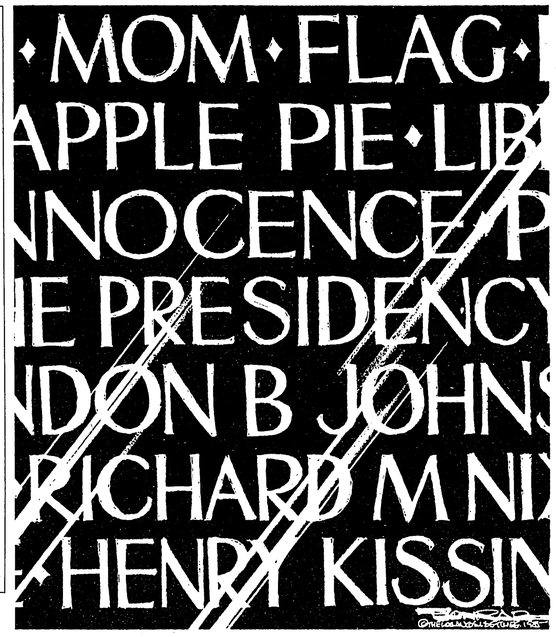
Minority journalists are unique in that they not only have to contend with problems all journalists face, but they may also contend with special problems. Because of this, it is important for these students to understand that there are others in the professional world in their chosen field of study that have not only *experienced* similiar situations but, more importantly, have *overcome* them. Further, they have taken postive steps to amend these problems.

According to Sheila Detrick, management trainee in business news with *The Dallas Morning News*, citing figures from February 1985, said that *only* 5.8 percent of news reporters, photographers and editors are minorities. She said Blacks in the newsroom are no longer entities to appease the federal government, but those who have earned their place in the newsroom.

Angus McEachran, editor of *The Pittsburgh Press*, also cited some devastating figures. He said 40 percent of the newspapers in this country do not have have minorities working for them.

Penn State has taken a step in the right direction. These firures *are* devastating. But it is time to look past the devastation and begin the correcting process. By offering conferences such as the Penn State Conference for Minority Journalists, the School of Communications is making strides in the right direction. It is time for other University colleges and departments to begin making similar strides.

Programs and conferences should continue to be offered to minorities in all fields of study. When this milestone is reached, perhaps then Martin Luther King Jr's. dream can continue to become a growing reality.



DAN ROSTENKOWSKI, D-ILLINOIS
Chairman of House Ways and Means Committee

What do you think?

It's summer time and there are many hot issues facing Happy Valley. If you would like to speak out and voice your opinions to faculty, staff or students, write a letter-to-the-editor with your gripe.

The Daily Collegian's editorial editor welcomes the opinions of students, faculty, staff and area residents about issues and topics of interest to the *Collegian's* readership. Letters-to-the-editor should be typed, double-spaced and must be submitted with the author's name, phone number, semester and major. They must be presented with identification in 126 Carnegie Building. *The Daily Collegian* reserves the right to edit letters-to-the-editor. All letters become the property of Collegian, Inc.

So, instead of just complaining at dinner about what issues and problems are facing Happy Valley, do something constructive — write a letter-to-the-editor.

the daily Collegian
Tuesday, July 23, 1985
©1985 Collegian Inc.
Gail L. Johnson, Editor
Michael A. Meyers, Business Manager

The Daily Collegian's editorial opinion is determined by its Board of Opinion, with the editor holding final responsibility. Opinions expressed on the editorial pages are not necessarily those of The Daily Collegian, Collegian Inc. or The Pennsylvania State University. Collegian Inc., publishers of The Daily Collegian and related publications, is a separate corporate institution from Penn State.

Board of Editors — Managing Editor: Terry Mutchler; Assistant Managing Editor: Jeanette Krebs; News Editors: Christine Kay, Patrick Collier; Sports Editor: Mark Ashenfelter; Assistant Sports Editor: Rich Douma; Photo Editor: Jeff Bustraan; Arts Editor: Pat Grandjean; Graphics Editor: Tony Ciccarelli; Science Editor: Nan Arens; Copy Editors: Pete Baratta, Phil Galewitz and Colleen Barry; Contributing Editor: Bill Cramer.

Board of Managers — Assistant Business Manager: Karen Jaret; Sales Manager: Roger Kuhlman; Accounting Manager: Michael Gildea; Marketing Manager: Sarah Boughton; Office Manager: Wendy Metzger; National Advertising Manager: Roland Deal Jr.; Layout Coordinator: Corinne Salameh.

Letters Policy: The Daily Collegian encourages comments on news coverage, editorial policy and University affairs. Letters should be typewritten, double-spaced, signed by no more than two people and not longer than 30 lines. Students' letters should include the term, major and campus of the writer. Letters from alumni should include the major and year of graduation of the writer. All writers should provide their address and phone number for verification of the letter.
The Collegian reserves the right to edit letters for length and to reject letters if they are libelous or do not conform to standards of good taste. Because of the number of letters received, the Collegian cannot guarantee publication of all the letters it receives.
Mail letters to: The Daily Collegian; 126 Carnegie Building; University Park, Pa. 16802. Names may be withheld on request. Letters may also be selected for publication in The Weekly Collegian.

Complaints: News and editorial complaints should be presented to the editor. Business and advertising complaints should be presented to the business manager. If a complaint is not satisfactorily resolved, grievances may be filed with the Accuracy and Fair Play Committee of Collegian Inc. Information on filing grievances is available from Gerry Lynn Hamilton, executive secretary, Collegian Inc.

About the Collegian: The Daily Collegian and The Weekly Collegian are published by Collegian Inc., an independent, non-profit corporation with a board of directors composed of students, faculty and professionals. Students of The Pennsylvania State University write and edit both papers and solicit advertising material for them. The Daily Collegian is published Monday, Tuesday, Thursday and Friday during the summer, and distributed at the University Park campus. The Weekly Collegian is mailed to Commonwealth campus students, parents of students, alumni and other subscribers who want to keep abreast of University news.

If you think bigger is better, you're missing some wonderful things

Turn on the radio and you can hear the ad for Fritos. The text, the music and the theme is aimed right at you and I as the college audience. A deep voice intones that "the generation before you was taught that small is better, but you knew better — don't you?" A blast of synthesizers emphasizes the point, then a female voice giggles and says, "definitely."

Karen Melchar

I'm not so sure I know better. But don't worry, you're not about to read another list of the evils of this large university. I'm all for large classes. Some of my best moments have been spent in the balcony of Schwab Auditorium with my feet propped up during lecture. I have the Bi Sci grade to prove it.

My parents will tell you I chose Penn State by compiling a list of universities with more than 25,000 students and sticking a pin in it. That's not quite true, (football and ice cream were major considerations) but I do like the size of Penn State.

Even so, *Frito-Lay* hasn't convinced me that my generation has turned its back on all things small and closely defined. Personally, I'm fascinated by things that are so small they are almost insignificant.

The fascination comes in when you realize that size doesn't necessarily create significance. I realized this after a stint in the Periodicals Room at Pattee Library. Don't laugh. I've kept every magazine I've ever purchased, and I take my magazines very seriously. After spending a week fingering through the open shelves in periodicals I noticed some very small magazines.

When I talk about small magazines I don't mean length or page size, instead I refer to outlook and audience. Take for an example *Motor Coach Age* which is published monthly by the Motor Bus Society. Honestly, I didn't exactly haunt my mailbox waiting for the June issue either. But a select few, the bus drivers of America who subscribe, must have gotten that 'boy, I wonder what's interesting in this issue,' feeling when it appeared in their box. This magazine must have significance for someone, or it wouldn't pay to publish it.

The *Frito-Lay* people would no doubt disagree. More is better in their eyes, and anything as small and closely defined as *Motor Coach Age* couldn't exist in their world even if it didn't lose money.

Publications smaller yet in outlook do exist. *The Twainian* is a two to four page newsletter published by the Mark Twain Research Foundation. I have no idea how large a membership they have, but the subject matter itself qualifies this newsletter for the small but beautiful category.

Let's be realistic. The man is dead, and has been for quite a few years. The pool of knowledge and material connected with him is a finite source. Yet a whole research foundation exists that explains itself by stating: "We are concerned with the wisdom of Mark Twain as taught by his life and writings." Every other month they put out a newsletter expressing this concern. They have done this for 44 years.

That's almost a half century of Mark Twain, which is a lot of coverage for a dead man. At one angle some might say the people at the Mark Twain Research Foundation are getting too small. They could be accused of moving in on their information until they've said everything that could possibly be said.

Or one could look at *The Twainian* as a masterwork in expanding on a very closely defined knowledge. Every article written, every old, unknown Mark Twain letter they publish could be said to add to the Mark Twain pool of knowledge. As this source grows the Mark Twain Research Foundation has all the more reason to publish its newsletter.

Remembering that according to *Frito-Lay* our generation knows better than to believe in small things, what would they say to that? I don't know how *Frito-Lay* feels about Mark Twain, and truthfully, I'm not expecting an answer. *Frito-Lay's* CEO probably won't read this, and even if he did, I doubt he'd immediately take steps to change the ad campaign. *Frito-Lay's* CEO probably hasn't even heard his new ad campaign, or at least not as much as we have.

I'm not saying that to be narrow in your outlook is a good thing. I'm all for size, remember? But I am saying that being focused, being small, isn't as passe as this particular radio ad infers. I'm just not prepared to let *Frito-Lay* tell me this whole generation has turned its back on the likes of the Mark Twain Research Foundation.

And that's a "definitely."

Karen Melchar is a senior majoring in English and is a columnist for The Daily Collegian.

PSU, Lincoln to start cooperative project

By NANCY FUNK
Collegian Staff Writer

A new cooperative special education program between Penn State and Lincoln University, geared to bring black students into the University's special education department, will begin August 1, said Patrick J. Schloss, project director.

The cooperative program will recruit juniors from Lincoln, which is located in southeastern Pennsylvania, allowing them to receive a $4,000 scholarship in their senior year under the agreement that they will enter Penn State as a graduate student in special education, Schloss said.

Once at Penn State, students in the program will receive $3,000 plus tuition for their first year, and $2,600 for an assistantship, plus tuition for their second year in the graduate program, Schloss said.

"The program has been enacted because of the under-representation of Black special educators proportional to large numbers of Black children in special education," Schloss said.

Because Lincoln University is predominantly black, the program will benefit Penn State in minority recruitment, Schloss said.

Schloss added that although white educators can be provided with information about students of different races and cultures, better representation of these cultures can be provided by those directly involved.

"We in special education believe there is nothing as strong as teachers that represent the cultures of their students," Schloss said.

The Executive Assistant to the President William Asbury said in a University press statement, "The unique thing about the program is that the students will actually receive three years of funding, which includes their senior year at Lincoln and two years at Penn State as graduate students."

The University's Division of Special Education and Communication Disorders and Lincoln University's Department of Education have agreed to coordinate the program, G. Phillip Cartwright, head of the University's division, said.

Lincoln University does not offer certification in special education, but it does offer a high quality liberal arts education, Schloss said.

Schloss added that the selection process for the new program will remain the same as the existing master's program entrance requirements.

police log

• The State College Police Department reported that Computerland, 536 Westerly Parkway, was broken into sometime Saturday night or Sunday morning. Police said unknown person(s) entered the premises by breaking through a cement block wall and removed an undisclosed amount of merchandise.

• State College Police reported an accident at the intersection of South Allen Street and Calder Way, which sent a University student to Centre Community Hospital on Friday. Linda G.Tolstoi, of 112 W. Hamilton Ave., was treated and released from the hospital after being thrown from her bicycle when it collided with a vehicle driven by Daeoh Hong, of 348 Toftrees Ave.

—by Doug Popovich

collegian notes

• **Student counselors** are available for peer counseling, information, advising and referrals today and tomorrow from 5 to 10 p.m. in 135 Boucke.

• **The Ultimate Frisbee Club** will hold Ultimate Frisbee practice and tutorial today and tomorrow at 7 p.m. on Old Main lawn.

• **The Intensive German program** is sponsoring the movie "Madchenkrieg" with English subtitles tonight from 8 to 10 p.m. in 165 Willard.

• **The Free University** is sponsoring a course on the Bahai Faith tomorrow at 8 p.m. in 104 Eisenhower Chapel.

$1.4 million approved for PSU fleet housing

Final plans for a $1.4 million fleet operations facility for the University and an authorization for receiving bids for the construction have been approved by the University Board of Trustees.

Currently, the cost of the building is only estimated, pending the lowest bid. "Generally, we break even," said Ralph E. Zilly University vice president for business.

The 7,700-square foot concrete block structure, designed by the University Office of Physical Plant, will be located between the fenced-in maintenance complex and the main dairy barn north of the campus. Construction will begin sometime during the summer and should be completed by next spring, Zilly said.

Because the present facility in charge of fleet operations can no longer handle the overflow, the new facility will be built from scratch, which accounts for its high cost, Zilly said.

The board also authorized University officers to award the contracts for construction, Zilly said.

"Funding for the project will be provided by the University on a mortgage-type loan that will be repaid later," he said. "The operations building will provide office space for reservations, the issue and return of vehicles, and billing, as well as administrative offices, a yard office and a wash and service area."

The fleet operations department is an auxiliary enterprise of the University that provides transportation services to its faculty and staff. Currently the department has about 200 vehicles in its inventory and last year, about 10,000 loans were made.

"We have a variety of vehicles available, including compacts, medium, and full-size cars, in addition to trucks and buses," explained Bill Mahon, a member of the University's Department of Public Information.

The vehicles are available on a loan basis, and the driver is reimbursed for the gas mileage. All money generated is used to cover maintenance costs and overhead. -by Douglas Rike

Low-interest mortgages offered

HARRISBURG (AP) — Low-interest mortgages will be available to some 2,000 qualified home buyers in Pennsylvania, Gov. Dick Thornburgh announced yesterday.

Thirty-year mortgages at a fixed rate of 9.74 percent — nearly 3 percent lower than current mortgage rates — will be offered, officials said. The mortgages carry a 5 percent down payment.

The $80 million program, funded by Pennsylvania Housing Finance Agency bonds, will be open to qualified first-time purchasers of single-family homes in 28 counties, officials said.

College, Allen bus stop to move

By IRETHA FRANKLIN
Collegian Staff Writer

The University Board of Trustees has approved tentative plans for a $200,000 relocatiton of the College Avenue and Allen Street bus stop to the corner of College Avenue and Fraser Street for Fall 1986, said the general manager of Centre Area Transportation Authority.

Kevin Abbey said the relocation plans will not inconvenience students, and added that the bus stop will stay on the University side of College Avenue in front of the Hammond Building. Construction is expected to take about 8 months to complete.

The purpose of the move is to relieve the congestion of the College and Allen intersection and to clear the view of Old Main, a University landmark, said Ralph E. Zilly, University vice president of business.

"This action is being taken because we are concerned about the pedestrians who cross College Avenue where it intersects with Allen Street," Zilly said.

Passengers currently have to walk in front of the buses into traffic to cross College. This poses a major traffic problem and there have been a number of accidents as a result of it, Zilly said.

Passengers will be getting off behind the buses at the new stop and will have to walk down College to get to South Allen Street.

"Pedestrians often step off the curb in front of the buses to see oncoming traffic and this is a less than ideal situation," Zilly said. "By moving the bus stop to the west side of the Allen Street intersection, pedestrians will be able to cross with greater safety."

Although the safety aspect is the major concern of the project, the removal of the stop does have aesthetic benefits to the University. The view from Old Main and the wall will no longer be obstructed by the buses, Abbey said.

The new bus stop will include a widening of the sidewalk so that stopping buses will not interfer with traffic. The new stop will take up the full length of the street between Allen and Fraser, said Zilly. He said this will mean the displacement of five parking spaces from that side of the street, but they will be repositioned in the old bus stop area.

Abbey also said that money for the project is currently available, but approval from the federal government is being awaited. After approval of the funds is received, the plan will be submitted to the University Trustees for their final approval. Then construction bid- will be taken and the project will begin.

Finance officer's title changed

The University's Board of Trustees voted earlier in the month to change the title of the associate senior vice president for finance and operations, according to Brad Hemstreet, a member of the University's Department of Public Information.

George R. Lovette's new title, vice president for financial services, was approved by the board on July 13, although his job will remain the same.

In addition to his current responsibilities, Lovette will act on behalf of Steve A. Garban, senior vice president for finance and operations, in his absence.

Although Garban could not be reached for comment, he was quoted in a press release from public information that Lovette's "title change aligns the title with the responsibilities."

He said, "the Vice President for Financial Services title is clearer in terms of the financial and financial services areas that currently report to Lovette."

Lovette said that the offices of budget and resources analysis, purchasing services, personnel administration, facilities information and management, University safety and the Nittany Lion Inn report to him concerning all administrative matters.

In 1958, Lovette began working at the University in the controller's office as assistant to the controller. Five years later, he worked for the vice president of Commonwealth campuses until becoming assistant vice president for business in 1968.

Lovette has performed in the capacity of associate senior vice president for finance and operations where he has been for three years.

—by Thomas Flanigan

Pizza π
*Whole wheat dough available
4 FREE 16 oz. Pepsis with any Large Pizza π
Expires 7/24/85
FREE DELIVERY DAILY
Starting at 11 a.m.
234-0182
Pizza π
one coupon per customer
Wear your Pizza π T-Shirt into the store and get 1 free topping on a slice!

FALL SEMESTER 1985 SCHEDULES
for those students who have submitted a registration request, have been prepared and mailed to your home address. A copy of your schedule is also available in either your Dean's Office, or at the Registrar's Office, 112 Shields Building.

COPIES
2½¢
ANNUAL SALE
July 22-31
kinko's
224 W. College Ave.
256 E. Beaver Ave.

JACKHARPER
CLOSED
All Day Wednesday
In preparation for
The "Original" Dollar Days
beginning Thursday
Jack Harper
Custom Shop for Men
114 W. College Ave., State College

Festival Theatre
Presents
GODSPELL
With Equity Actor Richard Gervais
A Musical for the Entire Family
The Playhouse
July 11-14, 16-21, 23-28
Private Lives
Sophisticated Comedy at its Best!
The Pavilion Theatre
July 18-21, 23-28, 30-Aug.4
Produced by Uni-Marts Inc.
■ Order Tickets Now!
CALL 865-1884

JOSTENS
AMERICA'S COLLEGE RING™
Introducing the lower cost of higher education.
$40 OFF ALL 18K GOLD
One week only, save $40 on your choice of any 18K gold ring in our selection
GET THE FACTS FROM THE CLASS RING EXPERTS
THE CLASS RING EXPERTS
moyer jewelers
OPPOSITE THE MAIN CAMPUS GATE

First impressions are lasting impressions.

Before the interviewers see you, they see your résumé.

If your résumé holds their attention just a few minutes longer than the others, if it is visually most appealing on a crowded desk, then you've won the first round.

A résumé produced by Collegian Production stands up to the competition to give you the visual edge you'll need to make a good impression.

Come browse through our résumé portfolio. We have several formats and paper samples to choose from. We can also provide matching stationery for letterheads, just so prospective employers will know you've given your appearance some extra consideration.

cp collegian production
Résumé Service
Room 126 Carnegie Building
Monday thru Friday
8:30 a.m. to 4:30 p.m. or by appointment.
863-3215
© 1985 Collegian Inc.