

Business strategies can help women advance, trustee says

By ROBERT P. KING
Collegian Staff Writer

Women must take advantage of the strategies used in the business world and the Olympics if they are to achieve success, a member of the University Board of Trustees told the Women's Alliance on Friday.

Cecile Springer, also director of contributions and community affairs for Westinghouse Electric Corp. in Pittsburgh, said the keys to success are commitment, dedication, concentration and a willingness to take risks, characteristics exemplified this past summer by the Olympic athletes.

"It was astounding, the level of risk those young people were willing to take," Springer said. "They went before the world and said they would achieve what no one else would — being No. 1 in the world."

Success also requires a clear defining of personal goals and strategic planning to achieve them, she said.

"While a personal goal can be anything from getting a certain job to becoming a better parent, it comes down to 'who we are and who we want to be,'" she said.

Springer said goals should be summarized in easily understood terms and written down. Otherwise, it is easy to become distracted and forget your goal.

Planning involves determining what elements in your life will block or support you in reaching your goal, and what personal skills or resources you must develop if you are to succeed.

Springer, who was born in Brooklyn "with the two crippling diseases of being black and female," said she has achieved success in her life by setting goals in the form of five-year plans.

For example, some time ago Springer set the goal of becoming a leader in public policy. When she realized she did not know how the political decision-making process took place, she went to the University of

Pittsburgh and got a master's degree in urban planning.

"I learned how communities function, how infrastructures are determined and how decisions are made," she said.

She added that while the goal may be easily defined, achieving it still takes dedication and time. Another of Springer's goals, learning to play tennis well, required five years of playing every week before it was achieved.

Springer said women can facilitate success by "networking," or forming groups for communication, problem-solving and support.

She quoted a report from the U.S. Bureau of Statistics that found that more than half the jobs in America are filled through personal contacts. Women must work together to build those contacts for themselves, she said.

"The coffee klatch is the best way for women to get together to solve their personal problems," she said. "It's absolutely the most vital resource we have."

She said that through the power of networking, women are meeting by the thousands to articulate their goals.

"Until we get to understand that we are the leader for someone behind us, we lose the ability to lead the environment," she said.

Mentoring is another important communications technique. Springer said she always appoints her boss to be her mentor because "he's the only one whom I can tell my goals to and expect help in planning my course."

Groups such as the Pennsylvania Women's Campaign Fund are offering financial support to women in public life, she said. The Executive Women's Council of Pittsburgh enables women to meet and obtain information on such matters as pay scales they cannot get anywhere else, she added.

"Curt Knappman told State College police Friday that a stereo and an amplifier were missing from Alpha Chi Rho fraternity, 425 Locust Lane. The value of the mirror was estimated at \$40, police said.

—By Terry Mutchler

police log

• The State College Police Department reported that 21 people were cited for violating the open container ordinance during the weekend.

• University police reported that 114 individuals were cited for underage drinking this weekend.

• Gilbert Colon, 702 Packer, told University Police Services on Friday that a book bag, three books and a notebook were missing from his room. The items were valued at \$59.35, police said.

• John Costantino, 215 W. Fairmount Ave., reported Saturday to the State College Police Department that his bicycle was missing from his residence. Estimated loss was \$250, police said.

• Kathrine Kayrish, 818 Bellaire Ave., reported Saturday to State College police that a \$37 was missing from her residence.

• Mike Berstein told State College police Friday that a mirror was missing from the Alpha Chi Rho fraternity, 425 Locust Lane. The value of the mirror was estimated at \$40, police said.

• Curt Knappman told State College police Friday that a stereo and an amplifier were missing from Alpha Chi Rho fraternity, 425 Locust Lane. The value of the mirror was estimated at \$40, police said.

collegian notes

• The Penn State Committee for Justice in South Africa will meet at 8 tonight in 210 Hammond.

• Women in Agriculture will hold a study skills workshop at 7:30 tonight in 301 Agriculture Administration.

• The Penn State Juggling Club will meet at 8:30 tonight in 106 White Building.

• The Newman Student Association will meet at 7:15 tonight in the Memorial Lounge of Eisenhower Chapel.

• The Penn State Astronomy Club will meet at 7:30 tonight in 445 Davey Lab.

• The Student Nurses Association will meet at 6 tonight in the Nursing Lounge of Human Development East.

• The Penn State Outing Club will have a meeting for officers at 7:30 tonight in 318-319 HUB.

• The College Democrats will meet at 7:30 tonight in 308 Willard.

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Cultural center receives new name, new identity

Recent renovations at the Paul Robeson Cultural Center signal that the University is trying to promote black awareness, said officials at the center's re-dedication Saturday.

"Today signals the realization of an immediate goal of the University by refurbishing the center of black culture on the Penn State campus," University President Bryce Jordan said at the ceremony.

The center, formerly known as the Walnut Building, was renovated this summer and renamed for Paul Robeson, an actor, singer and scholar. It provides a place where minorities can share in cultural and social functions, Larry Young, director of the center, said.

James Garner, a former student and current director of affairs for the Educational Opportunity Program,

said during the 1960s the center was a place where black students got together to plan and devise courses of action.

"We tried to do things that made this University recognize a cross section of both students — black and white," said James Garner.

Christopher McDowell, director of minority affairs for the Undergraduate Student Government, said black students currently enrolled should appreciate the struggle made by blacks students in the past.

"These are efforts of students from back in the '60s and '70s," he said. "We should thank them and then work for bigger and better things for the center."

An open house is planned for later this month.



Collegian Photo/John Grabowski
James Garner

New England schools hastily adjust to unexpected flood of freshmen

BOSTON (AP)—At Boston University, some students had to be put up in hotels. At Bates College in Maine, freshmen are bunking in lounges and game rooms. Male students at Wellesley College are living in a hastily renovated lake house.

In colleges and universities around New England, administrators who expected empty beds this fall are instead eking out extra space for an unexpected glut of freshmen.

The rise in enrollment at many institutions has come despite a decrease in New England high school graduates, and college officials are in the words of one — "happy, but mystified."

Reports of enrollment increases in the Midwest and West indicate the trend may also be occurring outside New England, although national en-

rollment statistics are not yet available.

Among the theories offered to explain the increase are a stronger economy that has made parents more confident they can pay the bills; more students from the sunbelt states; a higher percentage of college attendance among high school graduates; and harder work by college recruiters.

"New England colleges really believed the sky was falling, so they've been out hustling — not scrounging, but hustling," Amherst College Admissions Dean Henry Bedford told The Boston Sunday Globe.

Admissions officers got their first indication that fall enrollments might be higher than predicted when they noticed an unexpected increase in The Boston Sunday Globe.

At Boston University, 300 more students than anticipated showed up for school this fall, forcing administrators to house some of them temporarily in the Sheraton-Boston Hotel. Wellesley's enrollment was 75 more than expected this fall, and at Bates in Lewiston, Maine, 26 more students arrived than was forecast.

Suspecting that the same number of students were simply filling out more applications, some college officials admitted more students, expecting that fewer would show up in the fall.

"When we all reported applications up this spring, we all said with a grin, 'This can't be. Somebody has to be down,'" said Henry Taggart, admissions director for the University of Massachusetts at Amherst.

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