

## Residents told they must shovel or pay

By GWEN FITZGERALD  
Collegian Staff Writer

As long as snow and ice remain in State College, residents should remember to clear sidewalks 12 hours after a storm ends or expect to receive a citation for violating the municipal snow removal ordinance.

The fine may be set anywhere from \$5 to \$25, according to provisions of the ordinance. Currently, the fine is \$5.

Thus far, 428 citations have been issued. Of the 269 fines that were due, 204 have been paid.

Last Thursday and Friday, 139 citations were issued but these violations are still within the five-day allotted pay period. However, 85 citations are still unaccounted for, said Debbie Sprovis, department of public works employee.

No exemptions are permitted from the ordinance requirements. If residents plan to be out of town they must make arrangements for the sidewalks to be kept clear, ordinance enforcement officer Fred Frye said yesterday.

Frye can issue an additional citation on each day the sidewalks remain uncleared after the 12-hour period.

## College of Education gets \$2,500 in research grants

By STEVE WILSON  
Collegian Staff Writer

The College of Education received \$2,500 from its Alumni Society in October for five research projects, the college's associate dean for residential graduate students said.

Harold E. Mitzel said the grant is made annually by the College of Education Alumni Society to a general fund for faculty research. Five researchers will receive \$500 each for their projects, he said.

James E. Johnson, assistant professor of education, said that in his research project a committee of faculty members is studying the growth of symbolic development in children between ages two and seven. The researchers are observing the subjects in make-believe play, drawing, block building and story telling.

James W. Halle, assistant professor of special education, said he is studying mentally handicapped children and people up to 18 years old to see what ways they communicate in class.

He will be looking at subjects in different age levels at a center for handicapped children near Phillipsburg, Halle said.

Netta K. Israelite, assistant professor of communication disorders, said she will be studying the effects hearing-impaired children have on their siblings in two-parent families.

Georgiana Cornelius (graduate-early childhood) will coordinate a project studying how a child's play relates to his growth of oral language.

The project, run by three graduate students and directed by Thomas D. Yawkey, professor of education, will use recorded interviews with the children and video tapes of their play time, Cornelius said.

Madhu S. Prakash, associate professor of education, said she will study the systems different institutions use to award outstanding faculty members.

Prakash said she will collect data on the criteria other institutions use to award faculty members including the degree of input from students, other professors and administrators, and the procedures they follow.

### Correction

Because of a reporting error, it was incorrectly stated in yesterday's Daily Collegian that the Broadway show "Master Harold . . ." and the Boys" will be presented today at 7 p.m. The show begins tonight at 8.

## The Student Hearing Commission, The Disciplinary Board on Campus, is now accepting applications.

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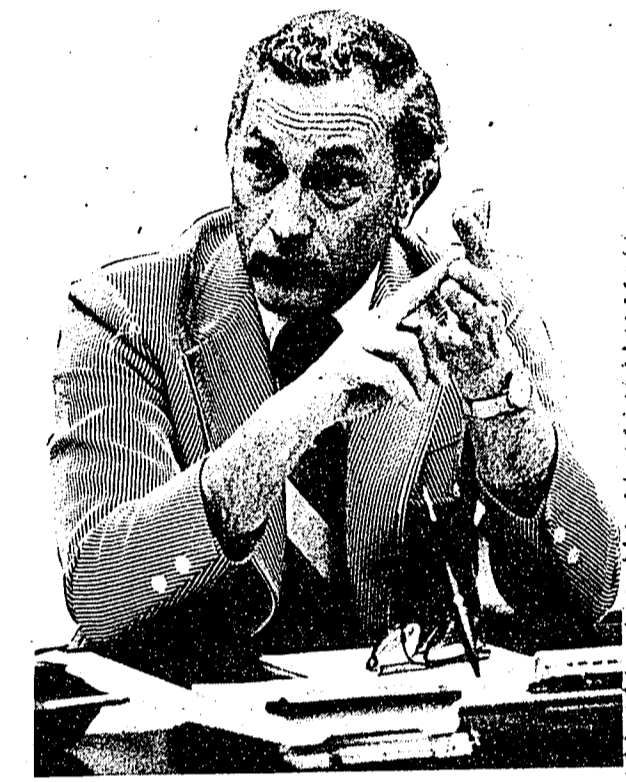
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## Outstanding alumni:

Advice from those who made it big



A few of the University's famous alumni are (clockwise from left) Rosey Griener, former football player, actor and writer; Thomas J. Anderson, composer; Gerald Abrams, Emmy-winning film producer; Paul Berg, Nobel prize-winning chemist; and Richard S. Schweiker, former senator.

By MARIA MARTINO  
Collegian Staff Writer

Former Sen. Richard S. Schweiker was studying ceramic engineering at Penn State when, he says, he "got a little off course" and ended up in politics.

"I found tremendous success getting involved with student government," recalls the 1960 graduate.

"I learned a lot about how politics works, the ideals and the motivations you can strive for."

"I realize campus government is only test-tube politics but it served as a great motivator. Actually, that experience drew me into politics."

Like many Penn State graduates, Schweiker, who served as secretary of Health and Human Services in the Reagan administration before returning to the private sector, achieved more than his share of prominence.

Take, for example, space shuttle astronaut Lt. Col. Guion S. Bluford Jr. (class of '64), the Pittsburgh Steelers' star running back Franco Harris (class of '72), Heisman Trophy winner John Cappelletti ('73), conductor and choral arranger Fred Waring ('22) of Pennsylvanians fame, Emmy-winning television and film director Stan Lathan ('67), executive editor of Vogue magazine Barbara McKibbin ('50), ABC-TV foreign correspondent Charles Bierbauer ('66) and Herman G. Fisher ('21), co-founder and president of Fisher-Price Toys.

Even dancer, choreographer and director Gene Kelly spent enough time at the University to perform in two Depression-era shows before economic constraints of the Great Depression forced him to return home and study at the University of Pittsburgh.

But Schweiker, a Norrisstown native and World War II veteran, stayed put. Along with being parliamentarian of the all-college cabinet, he was captain of the debate team.

"The Penn State debate team — and Professor O'Brien, the assistant coach — was a tremendous asset to my career," he explains. "No doubt, the ability to verbalize your point of view contributes tremendously to influencing people. That was extremely useful when I was first running for the House as an independent and upset the Republican incumbent (in 1960)."

In 1968, Schweiker defeated the popular Democratic incumbent to win his Senate seat — "they said it couldn't be done," he remembers. To Schweiker, his entire career has been a series of similar challenges.

"The world's literally a lot bigger than a college campus," he says. "You have to be prepared to keep your standards and the ideals . . . You have to learn to compete with the lower standards and ideals you face in the political and business arena."

Gerald W. Abrams, a 1961 graduate in business and speech, and executive producer for the Emmy-winning miniseries "A Woman Called Golda," starring the late Ingrid Bergman, agrees. "It's difficult to balance pleasing myself aesthetically when the networks are buying hookers and copes," he says.

In 1979, Abrams (formed and became president of Cypress Point Productions which produced films such as "The Girl" with Glenn Ford and Julie Harris (directed by Don Taylor), another Penn Slater) and most recently "Found Money" with Dick Van Dyke and Sid Caesar, found something to please me," adding "I hope I haven't copped out on that one."

Life, Abrams explains, differs between Penn State and "an urban situation" adding with a laugh that "they don't call it Happy Valley for nothing."

"Nobody had a better time at Penn State than I did — I wish I had learned more, but I had a great time. But it doesn't prepare you for living in a big city. It doesn't prepare you for the loneliness of living in New York or driving on the endless freeways of L.A. — maybe life does that."

Academy Award-winning screenwriter Julius Epstein of

"Casablanca" fame also believes that majoring in Arts and Letters at best prepared him culturally. Except for his playwrighting course, that is.

In 1951, he enrolled in the first playwrighting course ever offered at Penn State and learned to write one-act plays. The next year, he advanced to three-act plays and was the sole student in his class — "I had my own number," he says proudly.

About 10 years after Epstein was writing lyrics for Theatrical musicals, Warner Brothers studio assigned Epstein, his identical twin brother Philip (another Penn Slater), and Howard Koch to "Casablanca." "Just like we were assigned to three other films that year, it was all very routine," he recalls. In fact, he says he never thought it would become an American classic. "It's a mystery to me," he says. "I didn't think it was that great."

Like Epstein, Griener doesn't consider himself a success either. "I haven't won the Nobel Prize; I haven't won the Pulitzer Prize," he says. "It's a very limited success, on a modest level. Like someone who works in a department store, mostly it's a job. It's a living . . . We're not making art — we're making a living."

**'OK, the Nobel Prize was something. It was delightful. But now I'm interested in other things . . . Success is what-are-you-keeping lately? Being successful is keeping busy, being excited about what you do, being ambitious in the best sense.'**

—Paul Berg, chairman and professor of biochemistry at Stanford University School of Medicine

For Samuel B. Casey, executive director of Merrill Lynch Private Capital, "just the numbers and the — at Penn State" gave him a taste of the business world.

Coming from a small, boys' preparatory school to Penn State in 1946 — and a graduating class of 5,000 — "and dealing with the various ethnic groups, I think, strengthened me," Casey says, "particularly in international dealings when I was running (Chicago's) Pullman (Inc.) . . . If I had continued to go to 'boutique schools,' I never would have been as well prepared."

"All I ever wanted to do was to go into business. I was terribly interested in free enterprise and not interested in anything but engineering and construction — balance sheets, profit and loss, accounting. I wasn't culturally enriched at that age, not at all interested in the humanities."

In 1970, Casey says he figured he made it when he was named chief executive officer of the multinational New York Stock Exchange Company. "It made me a financially secure human being," he says, but it also thrust him into an uncomfortable position — center stage.

"One of the things is to keep your sanity," he explains. "You're swimming in a fishbowl. There's no privacy, and that is a sacrifice. But there's no shortcut to success. It's got to be hard work. It's got to be sacrifice."

Astronaut Paul Wietz, a '54 graduate in aeronautical engineering and Navy pilot in Vietnam, says his training took him away from his family for relatively long periods of time but "that was part of the deal."

Wietz, who originally wanted to fly off aircraft carriers as a naval aviator, piloted the first manned Skylab in 1973 and commanded space shuttle Challenger's first mission last spring. Now he says he's "pioneering along the next

year or two with the next 15 flights," still working to advance the manned flights.

"I'm an engineer, not a philosopher," he cautions, "but I really believe you can do what you want to do, unless your goal is unattainable . . . If you want to become well-known in a certain field, you can do that — if you have enough reasonableness and practicality and hard work and some 'sacrifices,' like taking an extra course during the summer or not partying as much."

"If you want to feel sorry for yourself, you call it a sacrifice. If you want to get somewhere, you call it hard work. It all depends on your perspective."

After a 21-year football career with the New York Giants and later as one of the Los Angeles Rams' "Fearsome Foursome," and a lucrative acting and writing career, Rosey Griener shifted perspectives about six years ago.

That's when the 1955 Penn State graduate and four-year letterman says he saw a man on television teaching the Bible and changed his life.

"I had exaggerated everything I could think of to be successful," he explains. "In the end, I was still hungry. There had to be more to life than playing football and acting and writing. There had to be more to life than trying to hear the applause of the public."

"I look back over my life, and I see the football, I see the acting — what people call success, but they were not successful. . . I appreciate all of it, yet inside myself, I was afraid. A big football player and I'm afraid of when it all went down, afraid to give of myself, afraid to enter into a relationship."

What was missing, he says, was "the right spiritual ingredient," a commitment to God. So four years ago, having reunited with his estranged wife and son, he started a ministry to spread his message.

"Young people are going to college so they can learn a profession, so they can achieve success," Griener says. "But so many times, we're only prepared physically and mentally . . . Material success is fine, but knowing the truth is more important."

"It's not necessary to go to college to be a success," he continues. "If you're a street cleaner, be the best. If you're a janitor, be the best. Then you can be happy where you are and strive for a greater challenge. . . . We spend our time trying to be recognized by men, but man must first be successful in himself."

Satisfaction spells success for James P. Jimirro, president of The Disney Channel and a '68 graduate in arts and letters who returned to Penn State in 1960 to work on his doctorate.

"The main thing in my life is that I'm working on a service that people need and that people love," he says, "and that's a rare and wonderful thing. We get hundreds and hundreds of letters from families telling us how the channel is impacting their lives. . . . I'm very successful in that sense — being very, very satisfied in what we're doing, more than the title or the money which have nothing to do with happiness so they can't bring you success."

Jimirro says his brainchild, conceived in 1977 and launched last April, thrives on a "participatory relationship" with the audience, especially with the 1,000 aired. And, he says, he firmly believes "success is 90 percent perspiration and 10 percent inspiration."

"You've got to be creative and have good skills, but you have to work hard. . . . You can't set your sights at those goals to the extent that it interferes with what you're doing — like an athlete can't think about the Superbowl when he's in the second game of the playoffs."

Similarly, he attributes his success to "a great deal of vision. I have the ability to see what might be innovative and new, what's never been tried before. But without hard work, that vision would have been for nothing."

Retired Pittsburgh Press editor John Troan remembers

many 72- or 82-hour work weeks after leaving Penn State and The Daily Collegian where he was editor in '38 and '39. "There were sacrifices of time away from the family, but the family understood it was part of the job," recalls Troan, who was also the Press' science editor and science writer for Scripps-Howard newspapers. "Once I was caught in an ambush in a coal mine strike," he recalls, "and I'm thinking, 'What am I doing here?' But the fear came afterwards."

The rewards were more immediate. Like his "most exciting experience — covering the birth and growth of the space program" — and his "most satisfying — covering, step by step, the discovery of the polio vaccine by Dr. Salk."

"Today, polio's only a word in the dictionary . . . but in those days, the fear parents had every summer if their kids came back from swimming with a sudden fever or a stiff neck was very real."

"Translating obscure scientific language into layman's terms, however, required more scientific knowledge than Troan had acquired in his basic science courses at Penn State. "We never heard of DNA," he never even knew the atom could be split," he recalls.

When "science exploded," Troan took evening courses and now advises people to "try to get a kick out of something everyday," keep learning and stay optimistic. "Remain skeptical, but don't become cynical," he advises. "When you hear someone say he can solve the world's problems, be wary, but wish him well."

**'If you want to feel sorry for yourself, you call it a sacrifice. If you want to get somewhere, you call it hard work. It all depends on your perspective.'**

—Paul Wietz, astronaut

However, Sam Vaughan, former Doubleday publisher — the first since founder Frank Nelson Doubleday resigned the post in 1928 — and now vice president and chairman of the company's editorial board, shies from giving any advice.

"I've stumbled my way through life, but it worked out pretty well," he jokes.

Vaughan, a '61 graduate in journalism, calls himself an "indifferent student" who "did a couple of jobs" on humor magazine, Froth, became editor-in-chief and started a literary magazine, Inkling.

"Getting involved in student publications seemed a better thing than just dropping in for four years," he explains. "The tendency is to think that Penn State isn't the real world, but . . . my experiences at Penn State are as real to me as the ones" that followed.

Vaughan says college especially taught him how to reject things — "I went out for the swim team and I'm not that good a swimmer. I went out for the track team, and I'm not that good a runner, so they would have wasted my time." And he says he was as busy then as he is today.

"Life doesn't owe me anything," he adds. "I married a woman I love. I have kids who I love. I have a job that I love. And it's been this way a pretty long time. It sounds pretty boring, but that's how it is."

Marathon Oil Company President Victor G. Beghini explains his success in similarly simple terms. "I worked for Marathon 23 years, and when the opportunities came up, I never turned one down," says the 1956 graduate in petroleum and natural gas engineering. "That meant we moved 11 times, but I don't think my wife and I regret any one of them. . . . you just suck yourself up, decide you're going to do it and do it."

Please see ALUMNI, Page 16.