

### Registration held for bikers

Bicycle registration in State College will be held from Monday until Friday in several locations in the borough, State College Police Chief Elwood G. Williams Jr. has announced.

Bicycles will be registered from 9:30 a.m. to 3 p.m. on all days.

On Monday, registration will be held at the Cori Street School, located at the intersection of Cori Street and West Beaver Avenue. Registration will be held Tuesday at Sunset Park on McKee Street.

On Wednesday, registration is scheduled at Holmes Foster Park on South Sparks Street. On Thursday, registration will be at the Easterly Parkway School at the intersection of Easterly Parkway and South Pugh Street. And on Friday, registration will be at East Fairmount Park, 500 E. Fairmount Ave.

A \$1 fee is charged for registration.

—by Michael J. Vand



**Benchworm**  
Wendy Goerss (1st-engineering) gets a head start on her chemistry homework during yesterday's hot afternoon.

### Discounts available with card from USG

By CHRISTINE MURRAY  
Collegian Staff Writer

Student Savings Cards, which can be used to get discounts on merchandise at some local businesses, are now available, at no cost, through the Undergraduate Student Government.

The names of 14 restaurants and specialty shops in State College and the types of discount they each offer are listed on the cards.

For example, Ladybug, 110 E. College Ave., offers 15 percent discounts on Wednesdays and Fridays from 6 to 9 p.m. The Nutri/System Weight Loss Medical Center, 315 South Allen St., offers a special student rate with the card.

The cards, produced by University Press International in Richardson, Texas, expire Aug. 31, 1984, and must be presented before purchases are made. The cards cannot be used when purchasing sale items.

USG President Emil Parvensky said he received 40,000 cards, adding that they will be available in 203 HUB throughout the Summer Session and at Fall Semester registration.

University Press originally signed a contract with USG stating that the cards would be available on or around March 11.

However, the company could not meet that date because Robert Green, a University Press sales representative, quit after three months in State College.

Parvensky said Green was having a hard time getting businesses to advertise on the cards and said he was getting frustrated because many of the merchants were not interested in the savings card.

Ron Hart, University Press president, said it usually takes from six days to a few months to collect the required 17 to 21 businesses for the savings card. The time Green spent collecting advertisers was the longest spent to fill a card and he did not fill it completely, Hart said.

The cards were originally supposed to be of a laminated plastic, similar to a credit card, but they were made of lighter weight plastic because fewer businesses advertised on the card, Hart said.

Parvensky said the businesses are enthusiastic about the cards and they hope to increase business by offering the discounts.

Ladybug manager Ann Gavlick said she hopes the cards will increase business on Wednesday and Friday evenings, the time the store's discount is offered.

Gavlick said she shared the \$440 advertising fee with the manager of the Ladybug Hairworks, Debra Burger.

Douglas Albert, owner of Uncle Eli's, 229 E. Beaver Ave., said he thinks the cards will generate new business.

New people are always coming into town and a store in State College can not sit back and rely on its reputation, he said.

## Jordan: significant influence on strategic plans

### analysis

By PHIL GUTIS  
Collegian Staff Writer

Incoming University President Bryce Jordan's announcement of his first objective for Penn State — what he calls strategic planning — signals a continued University-wide emphasis on planning, but could mean a partial loss of autonomy for some administrators.

Jordan says his strategic goals build on the University's last major planning effort, the "Perspective on the '80s." But, in fact, the incoming president's plan is a drastic switch from the Perspective. Instead of providing general directional guidelines, as the Perspective did, strategic planning would involve specific dates for hard-nosed goals for each of the University's departments and campuses.

In interviews on the 13-year presidency of John W. Oswald, who retires on June 30, many University administrators — most notably, deans of the academic colleges — said that while they received broad guidelines from Old Main in terms of financial direction, they were generally given freedom to run their departments.

Of course, Jordan has not suggested that Old Main administrators run the University's colleges and offices. He has, however, placed more emphasis on the president and his staff's role in deciding what the University's priorities will be in the next several years.

With a newly created position of director of strategic planning — reporting directly to Jordan — the president will be able to exert significant influence on the strategic plans that are formed by the departments, colleges and campuses.

Jordan recently described his goals for strategic planning at a Harrisburg news conference held in conjunction with a meeting of the Pennsylvania Association of Newspaper Publishers.

First, he said, will be the appointment of a director of strategic planning who will create a format and tentative timetable for the strategic planning operation.

Once a format is established, Jordan said, the strategic planning director would instruct the deans and vice presidents to work with department heads in teaching, research and public service. Together, they would look at "the needs, the capability and the resources required to meet goals which they suggest as a part of strategic planning operation."

Those many departmental plans would then be centralized as a college's or department's

proposed strategic plan, Jordan said. Finally, the central administration would draft a University-wide strategic plan, using the individual college and department plans.

What the University will have, in Jordan's words, is a process "evolving out of Old Main but bubbling up from the unit level."

One member of the University Board of Trustees, while discussing Oswald's presidency, said that because the University has lacked structured planning, it has spent much of its time putting out fires.

Jordan said he thinks it will take at least a year to make the University's strategic planning system operative. But by announcing his strategic planning goals as his first priority, and adding tough language warning administrators that he will not allow the strategic plans to become wish lists, Jordan has told faculty members and administrators that the University will no longer chase after fires.

students, faculty, trustees, professional societies, parents, legislators and alumni. Setting definite and "hard-nosed" plans will be difficult, he said, because many people look to Penn State for many different things.

What the University will have, in Jordan's words, is a process "evolving out of Old Main but bubbling up from the unit level."

One member of the University Board of Trustees, while discussing Oswald's presidency, said that because the University has lacked structured planning, it has spent much of its time putting out fires.

Jordan said he thinks it will take at least a year to make the University's strategic planning system operative. But by announcing his strategic planning goals as his first priority, and adding tough language warning administrators that he will not allow the strategic plans to become wish lists, Jordan has told faculty members and administrators that the University will no longer chase after fires.

Some administrators have questioned the political feasibility of forming a University-wide strategic plan because of the University's diverse constituencies — which include

## New bike paths being installed

Portions of Curtin and Porter roads on campus will be under construction through September, said Dick Jones, assistant manager of the news bureau at the University Department of Public Information and Relations.

The construction, initiated by the Pennsylvania Department of Transportation, includes resurfacing roads and installing new bicycle paths, Jones said.

Cliff Long, assistant construction engineer of PennDOT's Clearfield office, said the construction, which began May 31, will be completed by September 2. The construction will begin at the intersection of Curtin Road and University Drive and continue past Beaver Stadium through Trefzess.

The bicycle paths will be part of the main road surface

and will be designated by painted lane markings, Jones said. The paths, which begin at the corner of Curtin Road and University Drive and continue to the Curtin Road and north side of Curtin Road and eight feet wide on the south side.

From Porter Road, which becomes Fox Hollow Road, to Trefzess, the bicycle paths will be four feet wide on both sides, Jones said.

Regular traffic movement may be restricted to one lane during the construction.

The construction is being completed by Herbert Imbt, Inc. of State College, said Bill Rose of the University's Office of Physical Plant.

—by Lori Musser

## Two arrested after police chase

By MICHAEL J. VAND  
Collegian Staff Writer

Two men were arrested Wednesday night by the State College Police Department after a chase through the streets of State College.

At about 10:45 p.m., State College police observed a gold 1976 Datsun 280 Z on East Beaver Avenue near South Pugh Street. The car was similar to one reported missing June 11 from Joel

Confer Toyota, 1101 N. Atherton St., police said. The officers ran a check on the car's registration plates and found that they did not match the car.

The operator and another occupant of the car were arrested. Howard E. Schneider II, 19, of 241 E. Nittany Ave. was charged with receiving stolen property, unauthorized use of a motor vehicle, reckless endangerment and numerous traffic violations, police said.

Police said the other occupant, Eric M. Pfeifer, 18, of the same address was in possession of a handgun missing since May after a burglary in Ferguson Township. Pfeifer was charged with receiving stolen property, criminal conspiracy and violations of the Uniform Firearms Act.

The men were arraigned before District Justice Clifford H. Yorks and sent to Centre County Prison in lieu of \$7,500 bail each. A preliminary hearing is scheduled for 2 p.m. Wednesday.

The cards, produced by University Press International in Richardson, Texas, expire Aug. 31, 1984, and must be presented before purchases are made. The cards cannot be used when purchasing sale items.

USG President Emil Parvensky said he received 40,000 cards, adding that they will be available in 203 HUB throughout the Summer Session and at Fall Semester registration.

University Press originally signed a contract with USG stating that the cards would be available on or around March 11.

However, the company could not meet that date because Robert Green, a University Press sales representative, quit after three months in State College.

Parvensky said Green was having

### collegian notes

- The Interlandia Folkdance Society will meet from 7:30 to 11:30 tonight in the HUB Ballroom. Everyone is welcome.
- Traditional services and kiddush will be held at 9:30 tomorrow morning at Hillel Foundation, 224 Locust Lane.
- The Chess Club will sponsor a chess tournament tomorrow and Sunday in 305 HUB. Registration will be from 9 to 9:30 tomorrow morning.

### police log

- The State College Police Department reported Wednesday that the residence of Stanley Leskie, 2718 Plaza Drive, was entered by unidentified persons. An estimated \$650 and a suitcase and its contents valued at

\$130 were missing, police said.

—by Michael J. Vand

**Allegheny Women's Center**

- abortions
- free pregnancy and related counseling

Mon-Fri 9-5 Sat 10-4  
Call collect 412-362-2920

**WELCOME BACK!!!**  
**GET DRUNK!!!**

compliments of the BRICKHOUSE TAVERN

Open at noon, featuring the famous 1/2 draft live entertainment nightly

CAREER DEVELOPMENT AND PLACEMENT CENTER

Presents a mini-series:

**JUNE 21 - JOB SEARCH STRATEGIES**  
**JUNE 22 - RESUME PREPARATION**  
**JUNE 23 - INTERVIEWING SKILLS**

BOUCKE 413  
Second Period - 9:35 to 10:50

**Register Now For Summer Classes at the New Central Pennsylvania Dance Workshop**

Corner of College Ave. & Fraser St.  
For Information, Call 237-2784

This Weekend at **the Brewery**

Friday: **Mischief**  
Saturday: **The Hurricanes**

**Consider Joining A Group**

We, the professional staff of the Center for Counseling and Psychological Services (CAPS), will be offering the following groups to full time students during the Summer Term. Most groups will begin the second week of the term.

- **PERSONAL GROWTH:** For students interested in exploring themselves, their beliefs and feelings, and for those who want to understand more about current relationships.
- **BULIMAREXIA:** Will focus on problem eating patterns and the personal/emotional concerns that accompany bingeing and weight reduction.

For information and help in deciding about participating, call (863-0395) or stop by — Monday-Friday, 8:00 A.M. - 5:00 P.M. at 217 Ritenour Health Center.

**THANK YOU**

I wish to take this means to thank everyone who helped and supported my candidacy for the office of Registrar of Wills, Centre County, this past primary election.

Your continued support in the upcoming general election will be greatly appreciated.

**Roger A Bierly**

**THE DELI** in the Hippo Room

Fri & Sat  
**John Cunningham**

Whisper street  
Soda, Pepsi-Cola

Color your day... with the Collegian ARTS SECTION

Has this summer caught you with empty pockets?

Let Sera Tec help fill them again!  
You can make \$20 or more per week by donating needed plasma.

**Sera-Tec Biologicals** Summer Hours  
Rear 120 South Allen 237-5761  
Mon, Wed. Fri. — 8-3:30 p.m.  
Tues. & Thurs. — 10-5:30 p.m.

**PHI GAMMA DELTA**  
GAMMA PHI CHAPTER, FOUNDED 1888

PHI GAMMA DELTA, Penn State's oldest continuously active fraternity, is eagerly looking for new members. If you would like to establish lifelong friendships and share a private club atmosphere, and would like to live in our home which is located on campus between Old Main and Rec Hall — please do not hesitate, obtain information by calling Eric Levin at 355-1000 any evening between 7pm and 11pm. Thank you.

**"DON'T GET CAUGHT WITHOUT AN APARTMENT"**

Enjoy the country type atmosphere, rolling hills, and convenience of Briarwood in one of our spacious apartments or townhouses. We offer walk-to-walk carpooling dropoffs, fully equipped kitchens, gas heat, cooking and hot water, laundry facilities and pool available.

Call Now!  
Apartments Available Immediately  
And for Fall Rentals

**Briarwood Apts.** M-F 9-5 Sat. 10-1  
681 Wauplan Dr. State College, PA 16801 814-238-7134

**FATHER'S FAVORITE**

dinner at **The Train Station Restaurant**

**JUNE 19th** Junction of College & Garret

**TUBBIES Water Beds**

2231 E. College Ave. State College, PA 16801 814-234-4566

**Water Bed Crash Pad**  
Complete Water Bed includes: Frame, Heater, Mattress. \$149.95

**Classic Water Bed Mattress Kit Sale**  
Includes: Mattress, Heater, Frame & Drain Kit. \$109.95

**Richard Sleight** is having  
tonight and  
**Terry Whitlock**  
Saturday from 10pm

214 W. College Ave. 237-3449

M-W 9 a.m.-5:30 p.m.  
Th., Fri. 9 a.m.-9 p.m.  
Sat. 9 a.m.-5 p.m.

**WILSON'S** Calder Way Two, State College

**SUMMER CELEBRATION SALE!**

Women's Levi White Denim Jeans reg. 36.00 **17<sup>88</sup>**  
Bon Jour Black Striped & Pastel Denim Jeans reg. 28 to 38 **17<sup>88</sup>**  
All Other Women's Fashion Jeans **20% off**

Swimwear **20% off**

ALL **SPEEDO**

Men's Levi 505 Jeans reg. 21<sup>88</sup> **15<sup>88</sup>**

**BROOKS** Villanova reg. 26<sup>88</sup> **17<sup>88</sup>**  
Super Villanova reg. 31<sup>88</sup> **23<sup>88</sup>**

**BROOKS** Vantage reg. 39<sup>88</sup> **29<sup>88</sup>**  
**BROOKS** Chariot reg. 50<sup>88</sup> **51<sup>88</sup>**

**WANTED**

Writers  
Columnists  
Satirist  
Cartoonists  
Graphic & Layout Personnel

for Penn State's newest Literary Magazine

**Perceptions '83**

Contact Marilyn at 863-0295 or stop in USG office - 203 HUB

Don't Miss Out

**STONE VALLEY RECREATION AREA**  
The Pennsylvania State University

**STONE VALLEY** Come For The Fun.....

- Hiking Trails
- Sailing
- Canoeing
- Fishing
- Picnicking
- Cabin and lodge rentals
- Shaver's Creek Nature Center

Ride the Bus every Tuesday and Thursday from the front of Rec Hall at 11:00, 1:00, 3:00, and 5:00. Round trip tickets are \$3.00 for info. 238-5872.

The Pennsylvania **Festival Theatre** presents

**HOLLYWOOD** a human comedy by Neil Simon  
June 16-19, 21-26, 28-July 3  
The Pavilion Theatre

**THE BOY FRIEND** a musical spoof by Sandy Wilson  
June 23-26, 28-July 3, 5-10  
The Playhouse

Call (814) 865-1884 for tickets and information  
Curtain at 8:00, 7:30 on Sundays  
Located on the Penn State campus

Buy all your textbooks and supplies at the

**Penn State Bookstore on Campus!!**

HOURS:  
Mon.-Thurs. 8:00 am to 8:00 pm  
Friday 8:00 am to 5:30 pm  
Saturdays 9:00 am to 5:00 pm  
Sundays 12:00 noon to 4:00 pm

**Penn State Bookstore on campus**

OWNED AND OPERATED BY THE PENNSYLVANIA STATE UNIVERSITY  
The Penn Staters Bookstore