## 2-The Daily Collegian Friday, June 17, 1983 Registration

held for bikers Bicycle registration in State College will be held from Monday until Friday in several locations in the

borough, State College Police Chief Elwood G. Williams Jr. has annòunced Bicycles will be registered from 9:30 a.m. to 3 p.m. on all days. On Monday, registration will be

held at the Corl Street School, located at the intersection of Corl Street and West Beaver Avenue. Registration will be held Tuesday at Sunset Park on McKee Street. On Wednesday, registration is

scheduled at Holmes Foster Park on South Sparks Street. On Thursday. registration will be at the Easterly Parkway School at the intersection of Easterly Parkway and South Pugh Street. And on Friday, registration will be at East Fairmount Park, 500

E. Fairmount Ave. A \$1 fee is charged for registration. - by Michael J. Vand



Wendy Goerss (1st-engineering) gets a head start on her chemistry homework during yesterday's hot afternoon.

## Two arrested after police chase By MICHAEL J. VAND

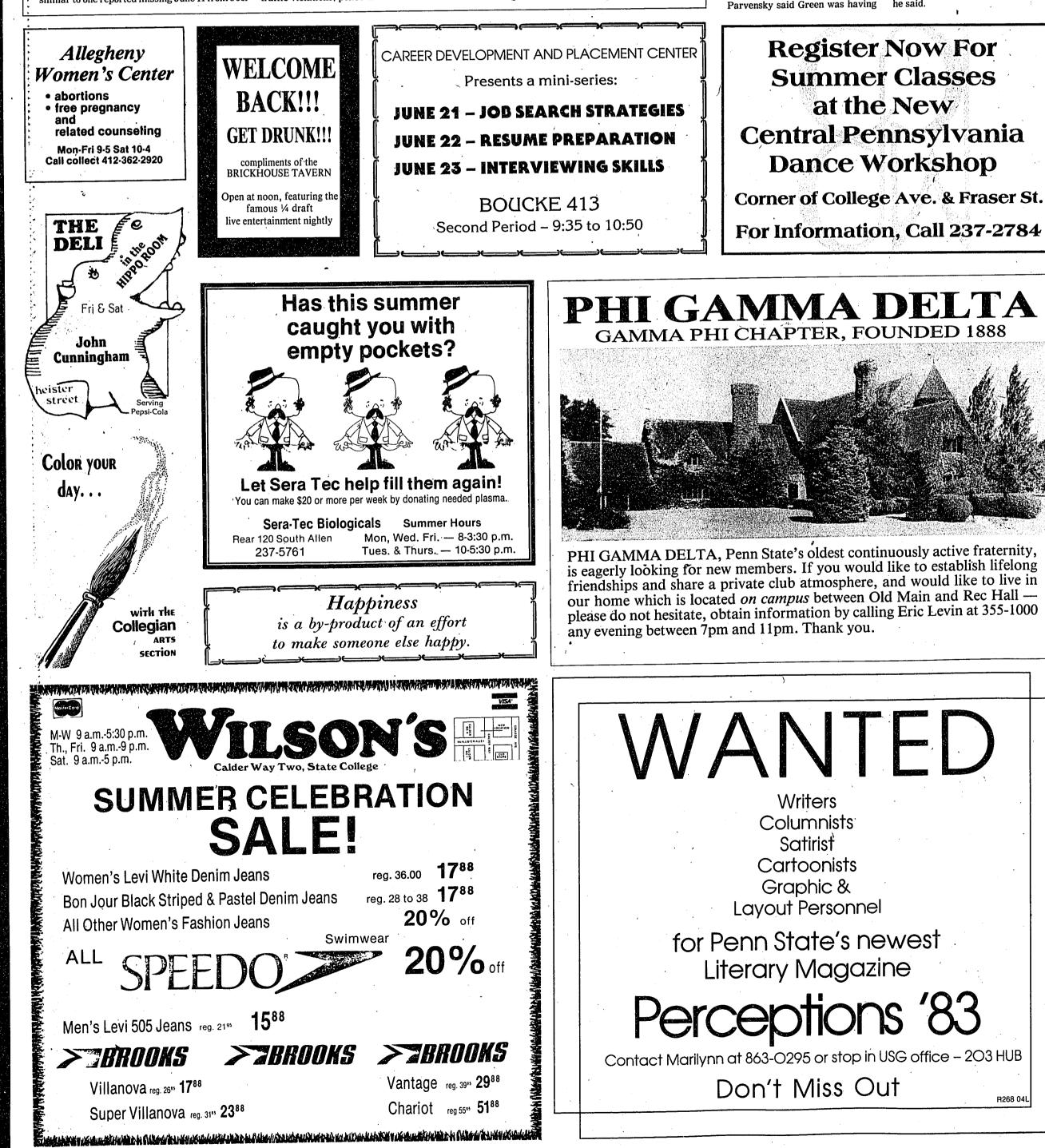
**Collegian Staff Writer** Two men were arrested Wednesday night by the State College Police Department after a The operator and another occupant of the car chase through the streets of State College. similar to one reported missing June 11 from Joel traffic violations, police said.

Confer Toyota, 1101 N. Atherton St., police said. The officers ran a check on the car's registration plates and found that they did not match the car.

were arrested. Howard E. Schneider II, 19, of 241 At about 10:45 p.m., State College police ob- E. Nittany Ave. was charged with receiving served a gold 1976 Datsun 280 Z on East Beaver stolen property, unauthorized use of a motor Avenue near South Pugh Street. The car was vehicle, reckless endangerment and numerous

Police said the other occupant, Eric M. Pfeifer 18, of the same address was in possession of a handgun missing since May after a burglary in Ferguson Township. Pfeifer was charged with

receiving stolen property, criminal conspiracy and violations of the Uniform Firearms Act. The men were arraigned before District Justice Clifford H. Yorks and sent to Centre County Prison in lieu of \$7,500 bail each. A preliminary hearing is scheduled for 2 p.m. Wednesday.



## Discounts available with card from USG **By CHRISTINE MURRAY** a hard time getting businesses to

Collegian Staff Writer Student Savings Cards, which can be used to get discounts on merchandise at some local businesses, are now available, at no cost, through the Undergraduate Student Government. The names of 14 restaurants and speciality shops in State College and the types of discount they each offer are listed on the cards.

For example, Ladybug, 110 E. College Ave., offers 15 percent discounts on Wednesdays and Fridays from 6 to 9 p.m. The Nutri/System Weight Loss Medical Center, 315 South Allen St., offers a special student rate with the card. The cards, produced by University Press International in Richardson, Texas, expire Aug. 31, 1984, and must be presented before purchases are

made. The cards cannot be used when purchasing sale items.

USG President Emil Parvensky said he received 40,000 cards, adding that they will be available in 203 HUB throughout the Summer Session and at Fall Semester registration. University Press originally signed a contract with USG stating that the

cards would be available on or around March 11. However, the company could not meet that date because Robert Green, a University Press sales representative, guit after three months in State College.

hope to increase business by offering the discounts Ladybug manager Ann Gavlick said she hopes the cards will increase business on Wednesday and Friday evenings, the time the store's discount is offered. Gavlick said she shared the \$449 advertising fee with the manager of

Hart said.

the Ladybug Hairworks, Debra Burg-Douglas Albert, owner of Uncle Eli's, 129 E. Beaver Ave., said he thinks the cards will generate new

advertise on the cards and said he

was getting frustrated because many

of the merchants were not interested

Ron Hart, University Press presi-

dent, said it usually takes from six

days to a few months to collect the

required 17 to 21 businesses for the

savings card. The time Green spent

collecting advertisers was the longest

spent to fill a card and he did not fill it

The cards were originally supposed

to be of a laminated plastic, similar to

a credit card, but they were made of

lighter weight plastic because fewer

businesses advertised on the card,

Parvensky said the businesses are

enthusiastic about the cards and they

in the savings card.

completely, Hart said.

New people are always coming into town and a store in State College can not sit back and rely on its reputation, he said.

# the University's departments and campuses. analysis

### By PHIL GUTIS **Collegian Staff Writer**

Incoming University President Bryce Jordan's announcement of his first objective for Penn State — what he calls strategic planning - signals a continued University-wide em phasis on planning, but could mean a partial loss of autonomy for some administrators. Jordan says his strategic goals build on the University's last major planning effort, the "Perspective on the '80s." But, in fact, the incoming president's plan is a drastic switch from the Perspective. Instead of providing general directional guidelines, as the Per spective did, strategic planning would involve specific dates for hard-nosed goals for each of

collegian notes

• The Interlandia Folkdance So-

one is welcome

police log

ciety will meet from 7:30 to 11:30 will be held at 9:30 tomorrow morn-

tonight in the HUB Ballroom. Every- ing at Hillel Foundation, 224 Locust

In interviews on the 13-year presidency of John, W. Oswald, who retires on June 30, many University administrators - most notably, deans of the academic colleges - said that while they received broad guidelines from Old Main in terms of financial direction, they were generally given freedom to run their departments

Of course, Jordan has not suggested that Old Main administrators run the University's colleges and offices. He has, however, placed more emphasis on the president and his staff's role in deciding what the University's priorities will be in the next several years. With a newly created position of director of

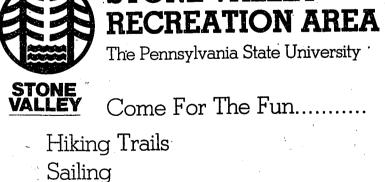
strategic planning — reporting directly to Jordan — the president will be able to exert significant influence on the strategic plans that are formed by the departments, colleges

Traditional services and kiddush

# • The State College Police Depart- za Drive, was entered by unidentified \$130 were missing, police said. through Toftrees ment reported Wednesday that the persons. An estimated \$650 and a — by Michael J. Vand residence of Stanley Leskie, 2718 Pla- suitcase and its contents valued at This Weekend at the Brewery groups will begin the second week of the term. Friday: Mischief Saturday: The Hurricanes and weight reduction. • 5:00 P.M. at 217 Ritenour Health Center. "DON'T GET CAUGHT WITHOUT AN ADARTMENT" dunner The Train Station \* Enjoy the country type atmosphere, rolling hills, and convenience of friarwood in one of our spacious apartments, or townhouses. We offer wall-to-wall carpeting, draperies, fully equipped kitchens, gas heat, cooking and hot water, laundry facilities and pool available.

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