

# The Phi Psi 500: A rite of spring at Penn State

Continued from Page 1.

Anything Goes participants are judged on the basis of creativity, originality and crowd appeal, but Martone said costumes will be checked prior to the race to guard against anything "excessively obscene."

Last year, the Nittany Divers won the division for their "Sperry the White Whale" costume.

Martone said the biggest problem with the race is handling the mass of spectators. Last year's race drew a crowd of about 25,000 and, Martone said, he expects about the same tomorrow — depending on weather conditions.

In addition to 80 percent of the route being roped off, Martone said 125 student security marshals will handle crowd control.

The State College Police Department will also be on hand to lend support, although they will stay on the outskirts, he said. Precautionary

measures also include having two Emergency Medical Technicians from Ritenour Health Center present.

"We try to have our student marshals control the crowd and then if there's a problem bring in the police," Aichele said.

Aichele is once again asking students to behave responsibly because "the crowd's behavior very much determines if there will be another race next year." He said that each year when the event chairmen ask the State College Municipal Council for a race permit, the council reviews performance of previous events and considers any problems before granting the permit.

"The race" only remains a tradition as long as the students cooperate," he said.

Aichele said event chairmen are very aware of their responsibility to the community. Because the race's downtown route affects State College residents, he said everything possible

is done to ensure the race proceeds without mishap.

He wants the community to know "we're not promoting a drunken day in the town — we want to promote responsible drinking."

To help prove this, he said advertisements on alcohol awareness were placed in The Daily Collegian this past week and Fran Fisher spoke in radio spots about having a good time at the Phi Psi races while acting with responsibility.

The advertisements "show that we're concerned that there is much alcohol in the town that day and that we want to do something about it," Martone said.

Race problems in the past have included disagreement about starting time. The Downtown Business Association last year asked that tomorrow's race start at 3 p.m. to allow for a longer business day.

Aichele said this controversy arises every year but starting the race later

would mean cutting into time for clean up. Also, spectators who miss dinner would linger around following the race.

In addition, Aichele cited a survey done through the University's marketing department a couple years ago that found only a small percentage of downtown businesses were affected either favorably or adversely by the races.

The DBA later withdrew the request for a later starting time and Aichele said, "There's good feelings between DBA and us."

At this point, the biggest fear about tomorrow is the weather. Martone said. Last year the race continued despite periodic rain and Martone said inclement weather will not halt this year's race either. "The race" is too big an event to postpone until the next day."

The Phi Psi 500 is so big, in fact, that planning for this year's race began one week after the conclusion

of the 1982 race. "It's not just something we throw together the week before; we put a lot of thought — work — into it."

Aichele said 13 committees and a "100 percent effort" on the part of the entire fraternity is needed to organize an event which can trace its beginnings to 1969 when 24 men ran and drank for 15 blocks.

"So many things could happen... and we could get in trouble if we were not prepared, but we are as prepared as we can be," Aichele said.

**Race causes CATA changes**

The Centre Area Transportation Authority will detour buses on its X-Nittany Mall and P-Pugh Street routes Saturday because of the Phi Psi 500.

From 11:30 a.m. until about 5 p.m., both routes will depart from the parking lot in the 100-block of West Beaver Avenue, instead of Schlow Memorial Library, 100 E. Beaver Ave.

The buses on the X-Nittany Mall route will serve all regular bus stops except Schlow Library. Buses on the P-Pugh Street routes will not service South Pugh Street outbound. Instead, the buses will travel down South Allen Street between Beaver Avenue and South Atherton Street.

Inbound service on South Pugh Street will be suspended between Prospect Avenue and Beaver Avenue.

For further information, call 232-2282. —by Tony Phyllis

# End of the town and gown conflicts would assist both, researcher says

By ALECIA SWASY  
Collegian Staff Writer

Although conflicts between town and gown have always existed, students, faculty and businessmen need to realize their economic interdependence, a higher education researcher said.

Jerry Davis, director of research and policy analysis for the Pennsylvania Higher Education Assistance Agency, said all of these groups need to work together for the benefit of all.

Davis was keynote speaker at

Town Day, an event designed to bring the University students and the community together.

Members of a community in which a university is located have a history of conflict, he said.

Conflict between the town and gown is an age-old struggle between the "haves" and the "have nots," Davis said.

College students see themselves as temporary residents and permanent residents of the community consider them outsiders, Davis said.

But no matter where a student's

hometown is located, "we all have common interests and shared values," he said.

Also, when higher education opened up to people from all backgrounds and walks of life, the interdependency between colleges and communities increased, Davis said.

"Colleges are no longer ivory towers," he said. "They are an integral part of society."

Davis said the University's contribution to the area is "well in excess of the economic burden presented to the county and state."

# OTIS holds 10th annual Town Day

By MICHAEL NEWMAN  
Collegian Staff Writer

The importance of a close interpersonal relationship between students, the University and State College businesses was stressed yesterday at the Organization for Town Independent Students' 10th annual Town Day.

Student Trustee Paul Bell said Town Day is an important function which shows that community members can "live harmoniously yet respect everyone's wants and needs."

"Thirty years ago this couldn't have happened," Bell said. "I think it would be good if all we do is get together once a year and look each other straight in the eyes and not blink."

Town Day brings together invited students and community members to discuss issues concerning the two groups. The event was held at the Sheraton Penn State Inn, 240 S. Pugh St.

Bell jokingly said former students communicated with officials through sit-ins, Old Main protests and nasty editorials, but had little or no success in receiving a

favorable response. The University would usually answer the students by sending the National Guard or confuse the students "by using words we don't understand," Bell said.

"Students now communicate with cordial and informed discussion," he said.

Bell said minority enrollment, the quality of student off-campus housing and rising tuition and rent costs are topics which must be dealt with soon by the University and State College community.

"(State College) can be a very inhospitable community to minority groups," he said. "We must recognize this as a real problem."

"This is a town that stands for learning. These are the types of struggles we have to deal with."

Bell said he will have only fond memories of State College when he leaves.

"I'll always consider myself an absentee member of this community," he said. "Keep it magical."

OTIS also made University President John W. Oswald an honorary member with a plaque that celebrated his being present at the first Town Day, 10 years ago.

# Prof's survey looks at relationships of men to women

By LAURA J. WOOD  
Collegian Staff Writer

Women are treated as sex symbols and are doing nothing more than "just talking about it" to correct the image, said Gerald M. Phillips, professor of speech communications.

Phillips conducted a survey to find out attitudes and relationships of men to women. From his findings, he said he believes men do not like women and women do not like themselves.

"Women are not going to advance unless they stop becoming sexual patsies," he said.

Phillips has researched male and female differences and relationships. He co-authored two books that were published this year, "Loving and Living: Improving Your Friendships and Marriage," with H. Lloyd Goodall; and "Communication and Human Relationships," with Julia T. Wood.

His research indicates that there has been little change in the way men and women treat each other during recent years. He reached this conclusion from results of a survey he published in "Intimate Communication," and "Loving and Living."

Phillips sees a dehumanization of women and a decline in the women's fight for equality.

"Somebody's got to pick it up and get it started again," Phillips said referring to the women's movement.

Most women marry and change their careers from a paying job to the unsalaried work of a housewife. "There are hundreds of women all over the place whose talent is going unused," he said.

Women usually work as secretaries and aides, receiving little credit for the help and work they do, he said. Women account for 99 percent of all secretaries, 98 percent of all dental assistants, and only 2 percent of all engineers.

He said he believes employees do not consider women for high positions in companies.

"Women who want to enter the work force have to get tough to do the business that men do," he said. "I think it would be delightful if women were more aggressive. They have proved that they can raise a family and work at the same time."

Phillips said women are supporting their sex symbol roles by buying magazines such as "Glamour" and "Cosmopolitan."

One big difference between men and women that Phillips found was that men do not know how to ask for help when they need it. Because the stereotypical male role includes not admitting weaknesses, they are afraid to admit when they are sick.

If a man and a woman contract an illness, such as cancer, at the same time, a woman will see a doctor immediately, but the typical male will wait a couple of months, he said.

Males have more sicknesses, such as ulcers and heart attacks, than females. When women get into the male attack competitive pattern, Phillips said, their illnesses also increase.

Phillips said that men suffer from the anxieties and tensions of a competitive world.

"Men also try to be the most valuable player and tend to sacrifice their individuality," he said.

"The world is not pretty for men," Phillips said. "Men

get a stiff neck by seeing who's trying to catch up with them."

Besides men seeing each other as competitors, they are also threatened by women and deal with this by keeping women in subservient roles, he said.

"Nudging, picking, poking and pinching," are ways men attempt to keep women in their role in personal as well as work relations.

"If you keep a woman in a sexual role," Phillips said, "she is less likely to compete with you." This is the attitude that most males have, he said.

Men will also use women to boost their egos.

The problems between men and women are getting worse, Phillips said. Economic conditions are frightening men, and women are having problems getting jobs in higher paying occupations.

Today 99 percent of those earning \$25,000 a year or more are white males.

The typical woman is "stuck in the house, assembling components or working as a secretary, earning 59 percent less pay than men. Her alimony has been taken away, and she has trouble getting credit," Phillips said.

Phillips, who also works as a marriage counselor, said couples have a tendency to blame each other for these and other problems. They do not realize when they seek his help that the problems they encounter are normal.

# PSU's gender role course revived after 5 years

By LAURA J. WOOD  
Collegian Staff Writer

Some students complain that courses they take may not be relevant to their future careers. But, after five years of dormancy, the University has revived a course that does benefit a student throughout his life, which centers on relationships with friends, employees, siblings and parents.

In Speech Communication 455 — Gender Role, Gerald M. Phillips, professor of speech communication, said in the course he explores social influences, problems and solutions for sex differences.

The course also addresses subjects such as why people need relationships, the nature of relationships, marriage, sisterhood and sex.

About 40 students in the class analyze relationship themes in magazines, books, television and music.

The University has scheduled Phillips to teach the course again next fall.

"It may become a thriving operation," Phillips said. Students have varied opinions about the course.

"You realize that what actually goes on underneath a relationship is very complicated when you begin to study it," said Michelle Verilla (12th-speech communications).

"I see ways that some of my relationships could have changed if I only knew about these things," she said.

Steve Shamus (12th-speech communications) said Phillips is trying to give women confidence and "bring women out of the closet."

"Phillips' main attribute is that he can role play," Shamus said. "He would have been a great vaudeville actor."

The students in the class must write three papers in which they express arguments, disagreements, observations, or questions about the material in lectures. These papers are shared anonymously with the class in the form of a newsletter. Students are also tested on definitions of terms discussed in class.

In the newsletter, Phillips responds to the arguments and comments made. Some students write that they are unsure about what material they should take note of. Phillips response was: "Take notes on what interests you."

"This material is worthless unless you personalize it," he said. "There are no facts," he said, "only issues and opinions."

On his defense for his class and test structure, Phillips tells the story about a University student who is about to graduate. The student said to Phillips: "I am about to graduate and go out in the world and I can handle any problems as long as they are in multiple choice form."

"You can do whatever you want to do," Phillips said, "as long as you can demonstrate it's worth doing."

Verilla said: "I wouldn't recommend this course to somebody who just wanted to take it for a blow-off course. I would recommend it to someone who deserves to learn

"I may not be the appropriate person, but I sure have the information," he said.

"Phillips is the only man I know who understands the problems that women face," said Cynthia Begnal, a graduate student in speech communication and one of Phillips' assistants.

Phillips has written a number of books on problems of communication. "Loving and Living: Improve your Friendships and Marriage" was published this year. This book was based on a survey conducted last year.

From an in-class survey that Phillips gave to his students, he concluded that women see themselves as show pieces. In the survey, he asked the men and women to name four famous women. The women in the class named Jane Fonda, Jackie Onassis, Nancy Reagan, Elizabeth Taylor and Diana, Princess of Wales — very attractive celebrities, or relatives of someone famous.

However, the men mentioned women who are more career-oriented such as tennis player Chris Everett Lloyd and Supreme Court judge Sandra Day O'Connor.

In interpreting the results, Phillips said attractiveness is more important to some women than perseverance and intelligence.

Phillips is now surveying the 50 students in his class, as well 100 men and 100 women employees of a southern technical company, to try to determine the social differences between sexes and ages. He plans to publish the results in two years.

This is the first time that University students have participated in this survey. Phillips wanted to obtain younger people's opinions to determine changes in social values.

The survey asks people to rate the value of certain activities, describe past and present relationships, and respond to certain opinionated statements. Examples of survey questions are:

- In each pair, which would you choose for an evening's fun? — 1. Being alone to read, paint, play music. 2. Sex.
- Do you agree with the following statement? — Men are stronger than women.
- Describe what you think would be an optimum relationship with someone of the opposite sex.

Five female graduate students who audit the class are helping Phillips with the distribution and evaluation of the survey. They are available after class to listen to students who want to discuss personal problems. Phillips does not want personal problems to be discussed in class, he said.

**'You realize that what actually goes on underneath a relationship is very complicated when you begin to study it.'**

—Michelle Verilla (12th-speech communication)

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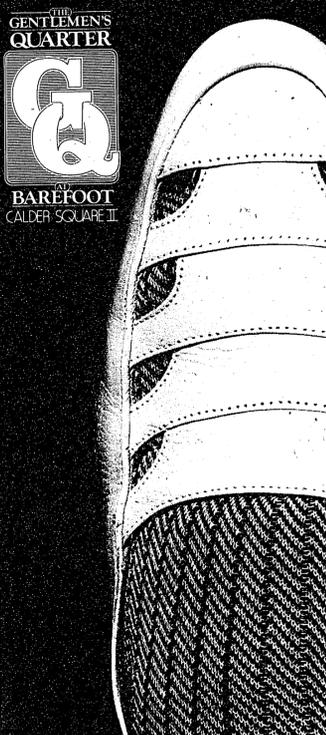
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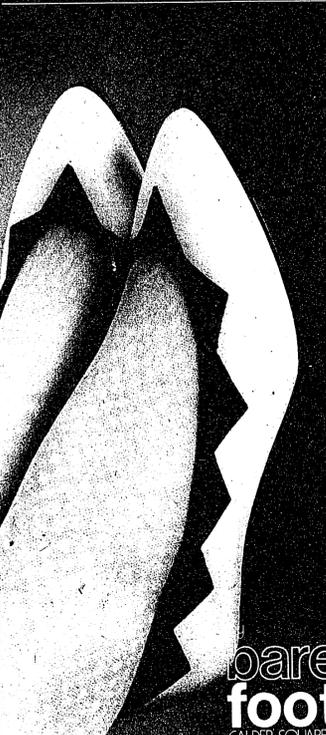
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