

Parking garage: Committee suggests business tax

By TONY PHRYLLAS
Collegian Staff Writer

The Downtown Improvement District Committee is recommending the State College Municipal Council levy a special tax on downtown businesses to help finance the proposed Fraser Street parking garage.

The committee, appointed by the council last year to consider alternative ways to finance the proposed garage, made its latest recommendation at a meeting last week.

The ad hoc committee — composed of municipal officials, property owners and local businessmen — unanimously approved the recommendation to tax downtown businesses. The committee is chaired by State College Mayor Arnold Addison.

The council is scheduled to consider the committee's recommendation at its May 2 meeting.

A previous recommendation made by the committee to levy higher taxes on businesses closest to the Pugh and proposed Fraser Street garages was dropped after Municipal Solicitor Robert K. Kistler told the council that taxing by proximity is illegal.

Although the committee believes it has finished its work now that the latest recommendation has been made, it could conduct additional meetings if the council wants other financing proposals to be discussed, Municipal Manager Carl B. Fairbanks said.

The committee's recommendation calls for tax revenue of \$65,000 to be collected from downtown businesses each year for five years to help finance the \$3.3 million garage project.

The tax would be levied based on the assessed value of a particular commercial property in the downtown business district, Fairbanks said.

The committee believes the business community would accept the taxing proposal, Fairbanks said.

The downtown business district includes 469 parcels between Alherton and Hetzel streets and between College and Beaver avenues, that would fall under the tax, Finance Director Ronald A. Davis said.

The owner of each parcel — a section of land that has a single owner but may have several businesses on it — would be responsible for paying the tax, Davis said.

The average assessment per business would fall between \$200 and \$500 each year, Davis said. The Sheraton Penn State, 240 S. Pugh St., would be assessed

the most money — \$2,850 — under the taxing plan. Each of about 240 residential condominiums in the business district would be assessed \$25 a year. Owner-occupied residential properties would not be affected by the tax.

The committee is also recommending that parking rates in the Pugh Street garage and on on-street meters be raised as part of the garage's financing program.

Rates in the Pugh Street garage would increase from 25 to 30 cents per hour, while metered parking would increase from 25 to 30 cents per hour.

The increased rates could take effect before the end of summer, Fairbanks said.

The borough expects a \$109,000 profit from parking operations in 1983, but a deficit in financing the new garage is still projected for at least the first five years, Fairbanks said.

The \$65,000 raised by the tax would go to cover that deficit.

The special business tax could decrease during the five-year period depending on the size of the deficit and the tax would be dropped when the garage breaks even, Fairbanks said.

Although the committee unanimously recommended the taxing plan, downtown land owners could appeal the tax if the council passes it.

Landowners would have 30 days after the council passes the tax to file a petition in court opposing the tax. However, under state law, a successful court challenge of the tax would require opposition of the tax by 51 percent of the owners of downtown property.

The four-level garage — to be built in the 100 block of South Fraser Street, on an existing off-street municipal parking lot — would accommodate 322 cars. Commercial space would be reserved on the ground level of the garage.

The financing committee had discussed two alternative proposals:

- The borough could sell a \$3.3 million bond issue to area business people at a 7.2 percent interest rate instead of offering it to an investment firm at 9.5 percent.

- The borough could enter into a lease-back agreement with a Pittsburgh-based group. The group would build the garage under the borough's supervision and would lease the garage back to the borough.

Insight '83 examines careers for business students' future

By LISA CARLSON
Collegian Staff Writer

University alumni representing companies including Kodak, Mellon Bank and American Bell, are scheduled to speak today about business career opportunities during Insight '83.

Insight '83, formerly known as Career Day, is sponsored by the College of Business Administration Student Council in cooperation with the College of Business Administration.

Event chairman Greg Faulter said the alumni will participate on panels, consisting of three or four representatives of companies from each major area of the College of Business Administration.

"All the speakers are University alumni, and we had to try for a cross-section of specific companies and male and female representatives," said Faulter, also chairman of the student council. "We feel we came up with a good cross-section of people whose companies regularly recruit from the University."

Each panelist will talk for about 10 to 15 minutes about his field and his specific day-to-day job responsibilities, he said.

The speakers will also touch on hints for job hunting, interviewing and what to expect in the real world, Faulter said.

Eleven of the 31 speakers are members of the Board of the College of Business Administration at the University. Faulter said many of these board members are presidents of corporations or entrepreneurs.

"They bring first-hand experience with them and they are familiar with the curriculum here and can suggest classes that would be the most helpful," Faulter said.

The speakers are of various age

groups and positions. They range from corporation presidents with years of experience to 1982 University graduates who are completing their first year on the job.

The program will consist of three identical one-hour afternoon sessions at 1, 2:15 and 3:30. Each session will consist of eight different panel discussions held simultaneously in various areas of the HUB.

The panels, their meeting places and representatives are:

- Business Logistics in 225 HUB with Jay Best, vice president of Koppers Co.; Phillip Hillen, senior transportation adviser with the U.S. Army; Noreen Wasserman, distribution manager for American Hospital Supply.

- Economics in 320 HUB with Michael Dooley, assistant director of the Federal Reserve System; Richard Karfunkle, president of Econovics International, and Richard Marean, sales estimator of Eastman Kodak.

- Finance in 301 HUB with John Beyer, president of Mid-State Bank; J. Earl Epstein, attorney with the firm of Epstein, Beller and Shapiro; Robert Szevler, co-manager of Pennsylvania Finance Group, Inc., and Edward Wilson, account executive with Kidder, Peabody and Co.

- Management in 307 HUB with Edward Anchel, president of Sparkmatic Corp.; Paul Asplundh, senior vice president of Asplundh Tree Export Co.; Robert Klein, chairman of the board of Alliance Wall Corp., and Ralph Peters, president BENATEC Associates.

- Marketing in 301 HUB with Robert Asch, account executive of American Bell; Thomas Erickson, sales representative with NRC Corp.; James Meister, marketing manager

for ALCOA, and Jack Udell, vice president of Pyramid Chemical Sales.

Private Accounting in the HUB Gallery lounge with Joseph Bellas, general auditor for Joy Manufacturing Co.; Susan Lower, accountant for PPG Industries; Mary Ann Miller, partner and CPA with Joseph Taricani Co., and Roseann Steminiski, University financial officer.

Public Accounting in the HUB Assembly Room with Carol Coates, auditor for Coopers and Lybrand; Barry Falgen, senior auditor for Touche Ross and Co.; Arthur Ramicone, auditor for Deloitte, Haskins and Sells, and Debra Yanosch, accountant with Arthur Anderson and Company.

Quantitative Business Analysis in 323 HUB with Paul Hernandez-Cuevas, branch manager of Wang Labs; Deborah Jackson, operations analyst for Mellon Bank; Curtis Marlett, program analyst for Allegheny International Industries, and Katherine Mucka, program analyst for Air Products and Chemicals Inc.

The name of today's program was changed to Insight '83 for two reasons, Faulter said. First, the council wanted to get away from the high school notion of a career day and make it more professional with a program format. Also, the council wants students to gain insight into the realities of the business world, he said.

Chairman Lori Lindenberg said those who have not chosen a major may benefit from the discussions. Students can also learn what a first job can be like.

After the panel discussions, an open house will be held from 4:30 to 5:15 in 301 HUB during which all the speakers will be available to answer any questions students may have.

Schroeder favors ERA's economics

By MARCIA McGRATH
Collegian Staff Writer

The women's movement has made considerable progress since the Revolutionary War and changing attitudes in the '80s are furthering the cause even more, U.S. Rep. Patricia Schroeder, D-Colo., said Tuesday.

"Every time this country has been in trouble, the women have said, 'We'll do whatever it takes,'" Schroeder said.

Schroeder, the first speaker in the Claster Lecture Series, which promotes the development of women in central Pennsylvania, traced the evolution of women's equality from Mary Goddard — who risked a charge of treason and death by publishing the Declaration of Independence when many of her male counterparts refused to print it — to the Suffragettes who fought for women's right to vote.

Schroeder said her mother had difficulty accepting the fact she attended Harvard Law School and Schroeder admitted that when she was in college, no woman even dreamed of serving in the House of Representatives.

Schroeder told a story of a 5-year-old girl she met in the early '70s who said she wanted to become a citizen of the Soviet Union. Schroeder said she thought the remark was odd and upon investigation learned that the girl knew that, at the time, only the USSR had female astronauts. Therefore, the girl concluded that to fulfill her dream of becoming an astronaut she must be a Soviet.

"I see the '80s as very different than the '60s and '70s," she said. "I see women across all socioeconomic lines coming together and saying 'wait a minute — the Equal Rights Amendment is an economic issue.'"

"One woman in 10 will get through life deciding whether she wants to work," Schroeder said. "Women were once told they could have a career or marriage, not both. Now the economy demands both."

She added that if the present trend continues, the heads of all households classified as poverty level will be female by the year 2000.

Schroeder said she is encouraged because, for the first time, women are reflecting different



Rep. Patricia Schroeder

Photo by Melvood D. Sooks

attitudes in the polls than men, and civil rights groups, women's caucuses and men are working together for passage of the ERA.

This type of pressure has enabled the ERA to be reintroduced to the House and has paved the way for an Economic Equity Act now before the House that would provide equality for women in such areas as insurance, pensions, inheritances and business expenses.

Schroeder was critical of ERA opponents because they say it would require unisex bathrooms and women to be drafted, neither of which are true, she said.

The effect of these unfounded fears, she said, was that women lost ground on advances in economic issues.

She said she believes the reason President Reagan shows only mild concern about women's issues is that each woman he knows is the one of every 10

who do not have to work — so he truly believes no women have to work.

Schroeder said that although she was not raised in the traditional sense that only prepared her for motherhood, she had many inner conflicts when she won the House seat no one predicted she could.

Six months later, after moving to Washington with her husband and her 2- and 6-year-old children, Schroeder and her husband discussed the silliness of their fears about moving. She said their lifestyle is not how Good Housekeeping would depict the average home, but she thinks it works better than most.

Several people have questioned her ability to raise a family while working, but Schroeder said, "Caring about your family is not just making sure they have homemade jellies; it might be better to worry about acid rain and buy the jelly in the store."

Ambassadors host tours at Old Main open house today

By KAREN NAGLE
Collegian Staff Writer

Tours will conclude with a visit to Old Main's bell tower, which will be open until 4:30 p.m.

The Lion Ambassadors, is sponsored by the Alumni Association and the Office of Gifts and Endowments to promote the interests of Penn State through recruitment, public relations and special events, Sullivan said. By hosting the open house, she said they hope to give students a better understanding of what goes on inside Old Main.

"We feel we are helping to bridge the gap between students and the administration, and are taking some of the mystique out of walking into Old Main," Sullivan said.

Kevin Murphy, president of the Lion Ambassadors, said students need a better understanding of administrative offices, be introduced to administrators and their functions, said Susan Sullivan, chairwoman of the Open House.

Officers to be toured are: the Alumni Association, Gifts and Endowments, the Provost, Administration, Governmental Affairs, Undergraduate Studies, Public Information and Relations, Commonwealth Campus System, Planning and Budget, Business and Development. Sullivan said administrators in these offices will be available to meet with visitors.

University President John W. Oswald's office will not be open for the tour.

Tours will begin every 10 minutes in Old Main's foyer, where visitors can view murals depicting the history of the University.

For instance, Murphy said, most students have heard of Provost Edward D. Eddy, but few know what functions a provost performs.

"I think the better that students understand that, the better these offices can serve them," he said.

The administrators have been very encouraging in their support of the Old Main Open House, Murphy said.

Also, visitors are welcome to walk through Old Main any time from 8 a.m. to 5 p.m. A survey taken a few years ago found nearly half of the students thought they were not allowed to walk through Old Main, he said.

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