



Hand in hand The Nittany Lion brings a smile to county resident Eric Weaver during "Hand in hand" a festival for retarded people. The festival, held on the HUB lawn Saturday, featured games, carnival booths and music. The Recreation and Parks Society sponsored the event.

# Telefund: intensive fund raising

By PHIL GUTIS  
Collegian Staff Writer

The University has hired a private consulting firm to start an intensive fund-raising program — with the goal of collecting an additional \$500,000 to \$800,000 in contributions from alumni.

The program, called Telefund, involves about 50 to 60 students hired to staff phones for 15 months, said Marsha Kyper, assistant director of annual giving in the Office of Gift and Endowments. The program, implemented by Philanthropy Management Inc. of New York and the University Office of Gifts and Endowments, is scheduled to start on April 25 and continue until June 1984.

"It's a fine-tuned and very successful approach to raising money," said George Moellenbrock, director of annual giving in the Office of Gifts and Endowments.

"It's particularly helpful for larger universities such as Penn State that are not always able to personally contact a large percentage of their alumni. It provides the personal touch most smaller schools have."

By June 1984, the University hopes to contact more than 42,000 alumni who have donated to the University, as well as an additional 20,000 alumni who have contributed, but not recently.

By contacting these alumni, Kyper said the University hopes to increase the number of "leadership gifts" — gifts of \$100 or more in a fiscal year. The University recognizes contributors in four categories:

- The Century Club — contributions of \$100 to \$999
- Penn State Partners — \$500 to \$999
- Presidential Associates — \$1,000 or more
- Mount Nittany Society — \$30,000 or more

The new telefund program is aimed primarily at

the first three categories, Kyper said.

Philanthropy Management has also started Telefund programs at Columbia University, the University of Chicago and the University of Maryland.

Maryland's Telefund program started in November 1981 and has raised more than \$1 million in pledges, said Jon Abrams, associate director for annual giving. About 85,000 alumni have been contacted, he said.

The program raises about \$2 or \$3 for every dollar spent, Abrams said.

Maryland's program began as a one-year proposal, he said, but because of its success, the university continued the program.

And at the University of Chicago, where a Telefund program has been in operation since 1979, "close to \$4 million has been raised," said Michael Levine, assistant director of the Chicago's Annual Fund.

Each year, the program has raised more money, Levine said, characterizing Telefund as a "very effective device for raising money. Chicago's Telefund makes about 40,000 calls a year.

Under the direction of professionals, trained by the consulting firm, students will make nightly phone calls Sundays through Thursdays. The students will earn \$3.75 an hour.

Job applications have been available since last week. And although 200 to 300 were distributed, Kyper said, they will be available throughout the program.

The Office of Gifts and Endowments is primarily looking for graduate students, seniors and juniors, she said.

**'It's particularly helpful for larger universities such as Penn State that are not always able to personally contact a large percentage of their alumni. It provides the personal touch most smaller schools have.'**

—George Moellenbrock, director of annual giving, University Office of Gifts and Endowments

Although the University has projected a bottom-line cost projection for the program, Kyper said, she could not release the figure. She would also not say how much the University is paying for Philanthropy Management's services.

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The applications are available at 113 Electrical Engineering West, the HUB Desk, and the Student Employment Office, 335 Boucke.

# sports



Penn State's Brenda Frey (right) tries to avoid the tag of the Princeton third baseman in Saturday's double-header at Lady Lion Field.

## Softball team takes 4

By GWEN FITZGERALD  
Collegian Sports Writer

The softball team got what it needed this weekend — four additions in the win column. On Saturday, the Lady Lions took two games from Princeton and traveled to Cortland State yesterday to take two more.

Penn State (15-7) beat the Lady Tigers 5-1 and 12-1 at Lady Lion Field. Head Coach Sue Rankin said these wins are what the team needs before beginning this week's eight-game schedule.

"We needed a game like this for our confidence," Rankin said. "Even though Penn State had seven errors in the first game Saturday, Rankin was pleased with the defensive performance."

"They didn't get down on themselves. They showed the ability to bounce back — that's an improvement."

Princeton had several opportunities to score in the first game, once leading the bases with only one out, but the Lady Lions' defense managed to hold them to only one run.

"I thought we played pretty good even though we had a few errors," first baseman Peg Heffner said. "We held them on the bases. That's what we work for. We practice our defense with people on the bases."

In the second game, transfer Cathy Cuadrado made an impressive debut as a Lady Lion. Cuadrado walked one batter and was two

## Bucs, snow put Cubs on ice

PITTSBURGH (AP) — Chicago Cubs Manager Lee Elia said he was the victim of a snow job.

"It's disgraceful. I've never seen anything like it," Elia said after the Cubs lost to the Pittsburgh Pirates 7-0 yesterday in the first game of a doubleheader marked by 35 degree temperatures and two snow flurries delays. The second game was called off.

Elia said the game never should have been played. "You don't play in snow and you're not supposed to play when it's in the 30s," said Elia. Not under the collar despite the weather, "I've never been so cold, not even in Montreal. And I've never been in a snow delay before. I've been around the game for 25 years and never seen a game where snow was involved."

Pirates manager Chuck Tanner also wasn't happy with the weather, but he was with the victory, the Pirates' first in four home games. The Pirates are 5-0 on the road, but just 1-3 at home this season.

John Candelaria, 2-4, limited the Cubs to two hits over the first six innings and retired the final 12 batters he faced. But after the Pirates weathered two delays totaling 46 minutes in the bottom of the sixth, Tanner replaced Candelaria with Rick Rhoden, who allowed only one hit over the final three innings.

Rhoden got the save, the first of his major league career, but won't miss a turn in the starting rotation and will pitch Wednesday in New York, Tanner said.

## Braves 3 Phillies 1

Bob Horner's two-run homer triggered the Atlanta Braves to a victory over Philadelphia yesterday in Philadelphia, snapping the Phillies' five-game winning streak.

Pascual Perez worked 7 2-3 innings and gave up four hits and one run for his third victory against no losses. The run off of Perez was the first he had allowed in 24 2-3 innings. He also issued one walk, his first in 20 1-3 innings and struck out eight.

Right-hander Larry Christenson, who hadn't pitched in 10 games because of a sore elbow, worked 3 1-3 innings before leaving the game with what a Phillies spokesman described as a sprained left hamstring. Believer Ed Farmer, 0-1, gave up the three Atlanta runs to absorb the loss.



New York Mets Manager George Bamberger (left) warms his hands on a cup of coffee while discussing the unexpected snowfall with St. Louis Coach Dave Ricketts yesterday at Busch Memorial Stadium.

## Astros 6 Expos 3

Houston right-hander Nolan Ryan moved within seven strikeouts of Walter Johnson's all-time major-league record, leading the Astros to a victory over the Montreal Expos yesterday in Houston.

Ryan, 1-0, fanned seven in six innings before reliever Vern Ruhle took over and picked up his first save of the season. Ryan now has 3,501 career strikeouts, compared to 3,508 for Johnson.

Bill Gullickson, 1-2, took the loss.

## Padres 9 Dodgers 1

Terry Kennedy singled three times and knocked in two runs to back the six-hit pitching of Dave Dravecky as the San Diego Padres downed Los Angeles 9-1 yesterday at Dodger Stadium, snapping the Dodgers' six-game winning streak.

Dravecky, 2-1, hurled his second

complete game of the season, but lost his bid for his first major league shutout when pinch-hitter Jose Morales singled home Steve Yeager from third in the eighth. Bob Welch, 0-2, took the loss, getting knocked out in the fourth inning.

## Yankees 7 Blue Jays 5

Dave Winfield smashed a two-run homer and Steve Kemp scored from second base on a sacrifice fly yesterday in New York as the New York Yankees came from behind to defeat the Toronto Blue Jays.

With Toronto leading 4-3, Ken Griffey singled to open the Yankees' fifth and Winfield followed with their fourth home run of the year. Kemp then singled and, after Don Baylor, who had doubled home Steve Yeager, fled out, Roy Smalley walked. Graig Nettles then sent left fielder Dave Collins to the wall for his long drive.

Collins crashed into the fence making the catch and Kemp was able to score from second ahead of the relay. Jerry Mumphrey followed with a double, scoring Smalley with the inning's fourth run.

## Rangers 1 Red Sox 0

Larry Bittner scored on Boston shortstop Glenn Hoffman's wild relay throw to the plate with two out in the top of the 14th inning yesterday at Fenway Park, breaking up a marathon pitching duel and hitting the Texas Rangers to a victory over the Red Sox.

With two out, Bittner singled and came all the way around as Pete O'Brien doubled into the left-field corner. Hoffman took Jim Rice's throw and Bittner appeared to be a sure out at the plate. However, Hoffman's throw sailed high and wide, enabling Bittner to score as the Rangers snapped Boston's three-game winning streak.

## UNIVERSITY CALENDAR Monday, April 18

International Council film, 6 p.m., Room 112 Chambers.  
College of Business Administration Undergraduate Student Council meeting, 7 p.m., Room 305 HUB. Bob Strong, on "Personal Finance."  
IFC Greek Week meeting, 7 p.m., Room 102 Forum.  
AICHE - PA Financial Group Talk film and lecture, 7 p.m., Room 215 Hammond.  
P. S. Aikido Club workout, 7 p.m., TM Wrestling Room.  
P. S. Singers meeting, 7 p.m., Room 111 Chambers.  
Francis-Cinema, Costa-Gavras, Z, 7 and 9 p.m., Room 112 Kern.  
Phi Beta Lambda lecture, 7:30 p.m., Rooms 223-224 HUB.  
Students for Reproductive Rights meeting, 7:30 p.m., Room 117 Sackett.  
Students for Performing Arts meeting, 7:30 p.m., Room 227 HUB.

## Extended Deadline - April 21st-Last Chance!!

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## Trackmen dominate Lion Relays

By RICH BRADLEY  
Collegian Sports Writer

Penn State's Rick Garcia set a new meet record in the 5,000-meter steeplechase race as the men's track team won 13 of the 24 events in the Nittany Lion Relays this weekend at the Nittany Lion Track.

Garcia set the record with a time of 8:56.69, breaking the old mark of 8:57.75, which was set by Greg Beardsley last year. In setting the record, Garcia had to beat George Malley, a former American record holder in the event.

Garcia finished second in the steeplechase in the ICAAs last year and won the race at the Junior Pan-Am and Junior Nationals in 1980, so running against another world class athlete like Malley was no problem.

"It was a good, competitive race," Garcia said. "I'd like to run all of them like that."

Men's Track Coach Harry Groves was impressed with Garcia and the rest of the team's performance at Saturday's meet.

"It's a credit to Rick (Garcia)," Groves said, "to be able to get a pace with this wind and everything. It's really something for the athletes to be able to wait a complete day and then go out and compete in this stuff. Overall, it was a good meet under the best conditions."

Rick Kleban of Penn State repeated as the decathlon champion on the strength of a 15-foot pole vault. Kleban, who said the pole vault is his specialty, scored 650 points for his vault, which led to his final score of 6,574 points.

Kleban's 15-foot pole vault set a new relay record for the pole vault event of the decathlon. His total barely topped teammate Bud Cowen, finished with 6,569 points.

Kleban, who holds the Penn State record in the decathlon with 6,830 points, started Saturday in third place, 241 points behind Cowen. Kleban then won his only other event, the



Penn State's Chris Herr soars over a hurdle in the 400-meter event for the men's track team at the Nittany Lion Relays Saturday. The Lions, by capturing 13 of 24 events and setting an individual Penn State record, clearly dominated their own meet.

110-meter hurdles, which closed the day to 117 points.

Kleban proceeded to finish third in the discus — the event before his record-breaking pole vault. His effort netted 220 points more than Cowen's, and put him ahead in the event for good.

"This was basically a warm-up meet," Kleban said. "It was an early season meet, and it wasn't the best weather, especially Friday. My main goal for the meet was just to qualify for the ICAAs."

Kleban, who finished fourth in last year's ICAAs Championships, said that both he and Cowen qualified for this year's ICAAs Championships with their scores this weekend. The ICAAs will be held at Villanova University May 21 and 22.

The other events, such as the distance relays, were dominated by Penn State. Groves said that he expected the relays to be the most competitive events of the whole meet, but Penn State won three of the five

## Trackwomen continue impressive showings

By JEFF SAUKAITIS  
Collegian Sports Writer

A cold wind swept through Nittany Lion Track all weekend, but it wasn't enough to stop the red-hot women's track team at the Nittany Lion Relays.

As has been the case in the two previous meets of the outdoor season, the veteran Lady Lions again took the occasion and turned in an array of fine performances.

Terry Pioli led the Penn State charge with another victory in the 800-meter race, finishing in a time of 2:13.66. Penn State Head Coach Gary Schwartz said he was very pleased with her effort.

"The 800 meters was a good race, and Terry looked great, considering the harsh conditions," Schwartz said.

Sophomore Paula Renzi achieved her personal best time in winning the 5,000 meters in 16:42.13, and teammate Natalie Udegrove took second in the event, also posting her best-ever time. Though Renzi came up with a couple some problems with the weather.

"It was pretty windy on one turn," Renzi said. "For the first mile or so, I was right behind the mile or so. Then after the first mile, I decided to take the lead so I could break the wind for her."

In the field events, Penn State also looked strong, winning four of the seven contests. Lion Mike Valenti won the shot put competition. Penn State's Todd Sherk captured the hammer throw event. Paul Souza won the high jump competition and Ron Campbell took the pole vault.

The next challenge the squad will face will be next weekend when it travels to New Brunswick, N.J., to take part in the Rutgers Relays.

in an excellent time of 4:30.14, but it was not quite enough to defeat Jo White of Richmond University, who finished in 4:25.69.

"Jo White is certainly one of the premier collegiate miler in the country, and Doreen stayed with her all of the way," Schwartz said. "She showed that she is capable of competing successfully against the top people in the mile."

The field event people were more adversely affected by the weather conditions, but they still managed to dominate their events. Elaine Sobansky was again a double-winner for the Lady Lions, winning the shot put with a 50.91 toss, and the discus with a throw of 143.8. Marilyn Senz captured the javelin competition for the third week in a row, with a throw of 149.3.

In addition to the fine veteran performances, three freshmen Lady Lions turned in some noteworthy efforts. Donna Howes, out of State College High School, won the high jump with a 5-4 leap. Carla Criste managed a fourth place finish in the heptathlon, which is the first time she ever competed in the event. Criste's performance in the two-day event was enough to qualify her for the Eastern championships.

Freshman sprinter Cindy Rose took over for Tamara Hart on the 400-meter relay team which was again victorious. Hart, a 1982 outdoor All-American in the 400 meter intermediate hurdles, suffered a foot injury several days ago. The extent of the injury is not known, but Schwartz is not about to risk further injury by rushing the star performer back into action.

"The doctors and sports medicine people are working with her now to find out what the problem is," Schwartz said.