

# Oh no, not again!

## Billy Martin returns for third round as New York Yankees' skipper

By JOHN NELSON  
AP Sports Writer

NEW YORK (AP) — Battlin' Billy Martin, like a veteran boxer who refuses to go down for the count, answered the bell for round three as manager of the New York Yankees yesterday.

Bearing the scars of two previous, stormy stints as the Yankees skipper, Martin was accompanied to the stadium for the announcement by his agent, Judge Ed Sapir of New Orleans, and by Yankee boss George Steinbrenner.

Both Martin and Steinbrenner vowed this round would be different than the first two, when Martin, once fired and once resigned under pressure, left in turmoil and, literally, a flurry of punches.

Sources close to both the Yankees and Martin said the new manager would receive about \$500,000 per year for five years, making him the highest-paid manager in baseball.

"We're entering a new era, for the third time," Steinbrenner said at a news conference.

"To be No. 1 in pinstripes kind of sticks with you," said Martin, a Yankee jersey emblazoned with the number 13 hanging on the dais in front of him. "I could have sat out and waited for managers to tumble and a job to open up. But when George called me and I saw he was excited, and I was fired, that was it.

"Now, it's up to me to do the job."

Martin was excited by the Oakland A's last Oct. 20, making him available to the Yankees. He left a club that finished fifth in the American League West and inherited from Clyde King a club that finished fifth in the AL East last season. King, who managed the Yankees for the last two months of the 1982 season, moves into the front office, sharing chief advisory duties with another former manager, Gene Michael.

In becoming the first man to take three chances to manage the Yankees, Martin takes his seventh managerial job since 1969. The switch of managers was the 10th for Steinbrenner since he took over the club in January 1973, almost 10 years

ago to the day, and the fourth in one year. Bob Lemon began the 1982 season, was replaced in April by Michael who, in turn, was replaced by King on Aug. 3.

"I've said all along that if Mr. Steinbrenner wants Billy back, it's fine with me," King said from his home in Goldsboro, N.C. "I enjoyed managing and would have liked a full year, but he's the boss and whatever he wants is fine."

Martin, 54, is only the fourth man to manage a team more than twice. Bucky Harris with the Washington Senators and Charlie Grimm with the Chicago Cubs each had three tries, and Danny Murtaugh managed the Pittsburgh Pirates four different times.

Martin first managed in Minnesota, then came jobs with the Detroit Tigers and Texas Rangers before he took over the Yankees for the first time on Aug. 1, 1975, replacing Bill Virdon. He lasted until July 1978 when he was forced to resign.

Only days after Martin's departure and the hiring of replacement Bob Lemon, Steinbrenner stunned the baseball world by announcing on Old Timers' Day at Yankee Stadium on July 29 that Martin would return as manager in 1980. His second stint as manager began prematurely, however, with Lemon's team struggling. Martin took over again on June 18, 1979, and finished out the season before he was fired.

"I've been mad at my mother, too, but I still love her," Martin said.

The two former antagonists blamed much of their past difficulties on poor communications.

"It was always somebody else calling me," Martin said. "Now, it'll be different. He (Steinbrenner) is going to be calling me, and I'll be calling him."

Steinbrenner said the two men have opened a "new line of communication. We're going to deal more directly — no more baseball by committee."

Martin left the A's with three years remaining on a contract reportedly worth \$250,000 per year. Martin indicated that he would hold the A's to the remainder of his contract. "They still have to participate," Martin said.

There remained the possibility, however, that a buyout could be negotiated between Martin and A's President Roy Eisenhardt. Eisenhardt was not at his office when The Associated Press tried to contact him.

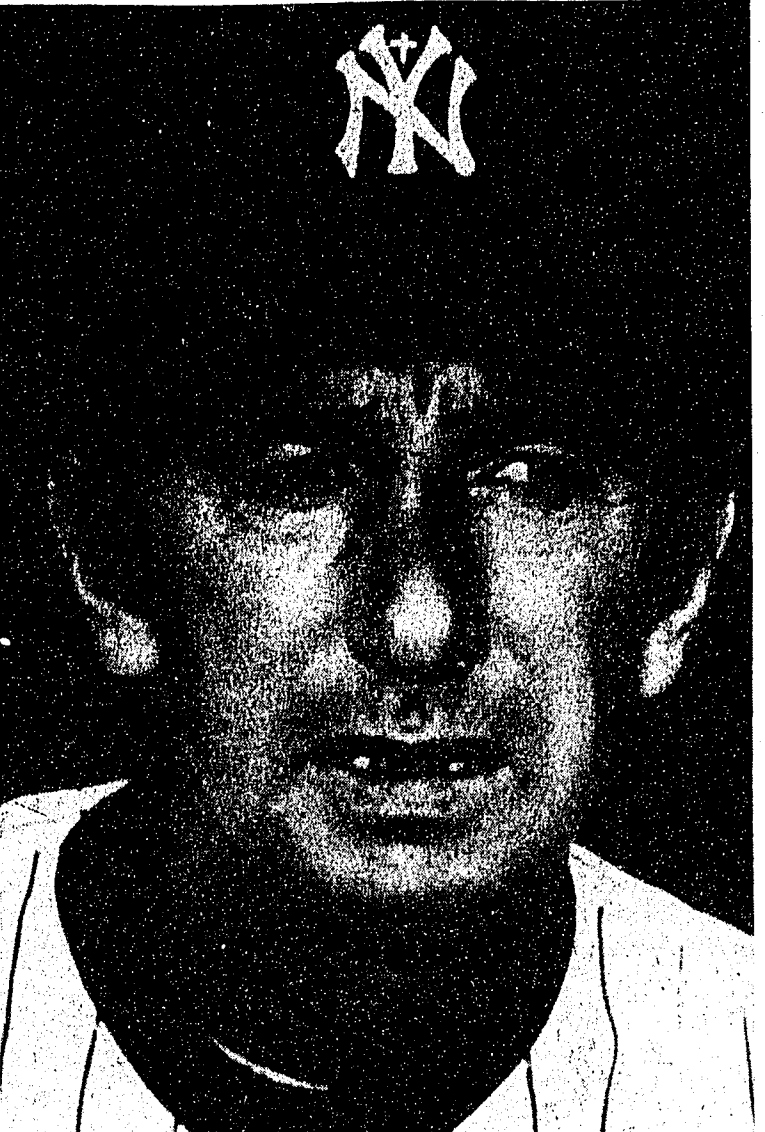
Martin, born in West Berkeley, Calif., began his baseball career in the Yankees farm system, joining the New York club in 1950. He was the Yankees sparkplug at second base until 1957 when he was traded to the Kansas City Athletics. He finished his playing career in 1961 with the Minnesota Twins, where he began his major league managing career in 1965.

Although his managerial stints have been short, he always has been a winner. He led the Twins to the AL West title in '69 before being fired. He took over the Detroit Tigers in 1971, led the club to an AL East title in '72 and was fired in September 1973.

Six days later, he became manager of the Texas Rangers, whom he turned into a second-place club before being fired on July 21, 1975, setting him up for his first tour of duty with the Yankees. Martin guided the Yankees to a World Series championship in 1977 — their first in 15 years.

His next chance to turn around a club came with the A's. They had finished the 1979 season with the worst record in baseball, but, by 1981, Martin had another division title, and the phrase "Billy Ball" was coined to describe his spirited, free-wheeling style of play.

In 1982, "Billy Ball" had turned to "Boring Ball" as the A's faltered. Plagued by injuries, the A's never got going, and Billy was gone.



Billy Martin is back, for the third time, as manager of the New York Yankees.

# Networks, owners look to recoup losses

## Pro football playoffs continue, with LA Raiders the favorite

Many observers, including some of the networks' self-appointed football experts, are continually questioning the reasoning behind the playoff format to determine the participants in Super Bowl XVII. The answer is simple. It's that substance that makes the world go round. No, not cocaine. Money. Bucks. Smackeroos.

Ninety-eight regular season games were cancelled due to the players' strike which meant the loss of a mind-boggling amount of revenue. In an attempt for the owners and the networks (it's hard to tell the two apart) to recoup a small percentage of the losses, the extravaganzas viewed over the weekend were scheduled.

Eight nearly sold-out stadiums filled with fans buying anything from hot dogs to Pittsburgh Steeler shaving kits put a few dollars in the owner's kitty, but what of NBC and CBS? With the additional games, the networks could charge their ludicrous advertising rates for an inferior product, which in the end will help pay someone's salary.

In case you didn't notice during the past week, each network had a monopoly on football during their allotted time periods. The eye in the sky (CBS) controlled the early debacles on Saturday while the peacock network (NBC) had exclusive rights to the late afternoon masterpieces. The networks switched positions on Sunday.

If it weren't for the Pittsburgh-San Diego and Minnesota-Atlanta games, both of which went down to the wire, the weekend would have been a total loss. The networks should go head-to-head, which would force better coverage and might force the NFL and AFC to showcase the best product possible.

In most cases of expansion in the sports world, the product quality deteriorates and the first round of the playoffs was no exception. Clearly, Cleveland, New England, Detroit, Tampa Bay and, although they defeated Atlanta, Minnesota did not deserve to make the playoffs.

If the season had lasted two or three more games the Falcons probably would have played themselves out of contention citing their last two regular season losses to Green Bay and New Orleans by a combined score of 73-13.

Although the suggestion for an alternative plan is a little outdated, the NFL could have weeded out the undesirables and could have went with their

usual six-team playoff format by lengthening the regular season.

The Super Bowl is going to be considered different and unique from seasons past, so scheduling the Super Bowl in February would not have created an earth-shattering precedent. Weather predictions are for a mild winter and besides the league already blew its "too cold" excuse last year when San Diego and Cincinnati played in the "Die-Hard Bowl." The Pasadena Chamber of Commerce might object, but now is not the time for the NFL to start caring about anyone besides themselves and the networks.

Not since a creature called the Philadelphia-Pittsburgh Steagles played football in the war depleted ranks of the NFL in the early 1940s, did a regular season fall short of 10 games. The 1982-83 season should have been increased to 12 games which would have given the good teams a chance to get better and the mediocre playoff entrants like Cleveland and Tampa Bay to at least get good. The division alignment should have been retained to give the fans more than two divisional races to follow. Maybe attendance for the last two games would have been better. If the "playoff" teams were playing for a division title.

advancing in the waning seconds of a first-round game. The Redskins, however, with league MVP Mark Moseley and the real MVP, Joe Theisman, are the best team at the moment. Look for the Vikes to give their usual gallant effort before falling to the Super Bowl-bound Skins.

The Cowboys can play terrible at Texas Stadium, as witnessed on Sunday, and still win. The Packers are a young, inexperienced playoff team that romped over the unimpressive Cardinals in tradition-filled Lambeau Field. Unless the Packers can pack that tradition along with 30,000 Green Bay fans and sub-freezing temperatures and bring it all to Dallas, the Pack will get sacked. But don't worry you Cowboy haters, Dallas will get theirs the following week at RFK Stadium.

In the AFC, the Raiders are just too powerful and well balanced for any of the three other teams vying for the championship. The Jets will give the nomadic Raiders a hard fought game before falling to the Super Bowl champions.

The Chargers and Dolphins will fight it out to see who gets to lose to Los Angeles. Since last year's 41-38 thriller, the Chargers offense has improved more than the Dolphin defense and so Fouts and company should be able to get their now-commonplace 30 points easily. On the other hand the Dolphins won't be able to score on the Chargers like they did a year ago. Although San Diego does not have the strong defense needed to win a championship, their play is good enough to stop the on-gain, off-gain attack of Miami.

The Raiders are 5-0 against the Chargers this year outscoring their down the freeway rivals 69-54. Los Angeles can match San Diego point for point on offense, but a superior defense will give the Raiders the edge.

As for the big game, a Raiders-Redskins matchup would be a contest between the league's top two teams. If this game materializes, NFL Commissioner Pete Rozelle will be thankful because as early as last week it could have been New England against Detroit.

The fans will be appreciative because the game will showcase two excellent offenses and two big play defenses. But the Redskins fans will just have to be happy with being the rosters of the surprise team of the season. The Raiders have too much playoff experience and with Marcus Allen adding a



San Diego Chargers' Kellen Winslow (left) is congratulated by teammate Charlie Joiner after he scored the winning touchdown against the Pittsburgh Steelers in NFL playoff action on Sunday. In one of the most exciting first-round games, the Chargers came from behind to win 31-28 in the final minute of play.

Mike Felici is an 11th-year journalism major and a sports columnist for The Daily Collegian.

# sports

## Lady gymnasts come close

By K.A. HETTMANSPERGER  
Collegian Sports Writer

It may not have been a win, but the women's gymnastics team gave the University of New Hampshire something to worry about come regional championship time.

In front of a small Rec Hall crowd of 1,203, the Lady Lions scored 170.1 points to the Wildcats' 170.8 points in a neck-and-neck cat fight.

"To go from 150 to 170 points in one meet is nothing short of miraculous," Penn State Coach Judi Avenier said. "I don't feel bad about the loss, in fact, I feel good about the performances. We want to do more things than last month's meet. The points indicated, I knew we were capable of scoring well tonight, it was a matter of the team believing it."

New Hampshire Coach Gail Goodspeed had a few surprises last night from her own team as well as from Penn State.

"We had a lot of breaks I have never seen before," Goodspeed said. "We've never met a team like Penn State in our regular season before. I think the pressure of meeting a power like them caused a lot of the problems."

On a good night with both teams hitting their routines, the fight will be a tougher one, one that may be fought at the regional championship.

"It is going to be a tough fight for the regional title," Goodspeed said. "Penn State has a lot of talent and will go a long way before the season is out. It sure feels good to win this one, though."

The Wildcats had the lead after the vault and Penn State retaliated with a slight edge on the uneven bars. Penn State freshman Pam Loree posted the highest scores in both events and paved the way for her third consecutive all-around win. Loree held the highest score of the night at 9.3 in the vault and came back with a 9.2 on the uneven bars.

"Pam's uneven bar routine was one of the best performances of the night," Avenier said. "She deserves a lot of credit."

Loree tied for first in the all-around with New Hampshire's Laura Cavanaugh at 35.35.

After two events, Penn State trailed by two tenths of a point. Goodspeed said the teams handed each other every other event.

"They handed us the vault," Goodspeed said. "But came back in the bar routine. It was a contest of errors for both teams at certain points throughout the whole night."

It was a comedy of errors — like Penn State falling off the beam on four out of the six routines. The team belonged to New Hampshire. After points and all that remained was the floor exercise.

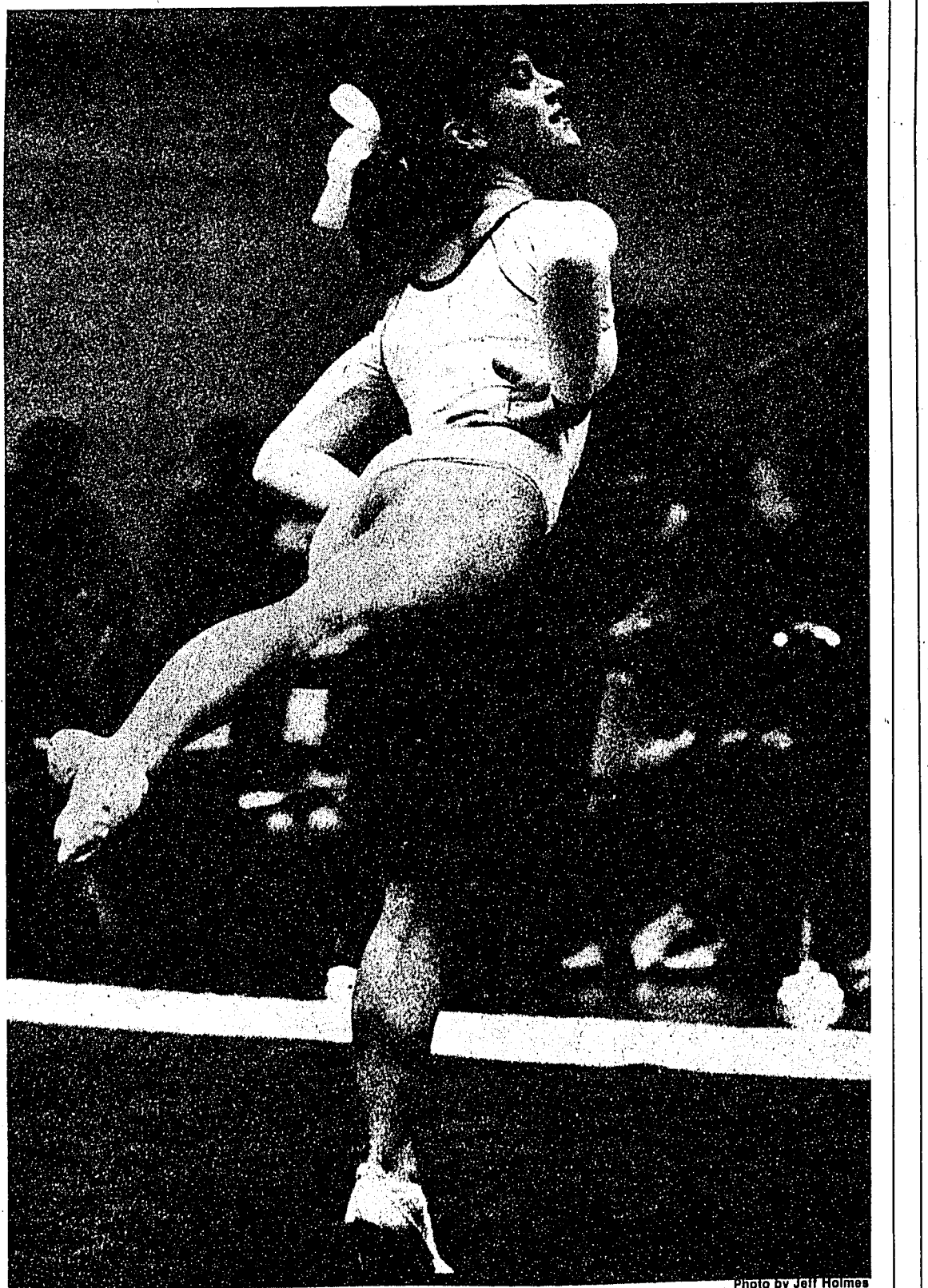
The floor exercise was dotted with mishap after mishap, but freshman stand-out Diane Drum's successful double-back somersault reminded Penn State's hopes for a turn around.

"I worked all last night on this," Drum said. "I wanted it so bad, it sure feels good to have knowing you've given it all."

In fact, Monday night was the first time Drum had ever completed the double.

"Diane's floor routine was terrific," Judi said. "We were hoping she could do it, but there was nothing assured. Yesterday (Friday) was the first time she ever did it. She looked good out there tonight, she is really light on her feet."

Drum was awarded the first-ever Ann Carr Award for her floor routine. The award is given at each home meet to the gymnast who presents



Freshman Diane Drum won the Ann Carr Award for her 9.15 performance on floor exercise last night as the women's gymnastics team's Rec Hall 25-meet winning streak was snapped by New Hampshire.

the most entertaining and inspiring performance of the evening.

Penn State changed many of their routines to include more difficult tricks to increase their scoring opportunities. A tougher trick is given a higher maximum score. But trick difficulty was not the only change Penn State made that enabled them to score 170 points.

"We added more difficulty to our routines," Captain Joanne Beltz said. "We had a lot more fight than before. We worked on fluidity and form after the first meet. An unpointed toe or bent knee is worth one tenth of a point. It is important

## Swann calls it quits and joins ABC crew

By MARCIA DUNN  
Associated Press Writer

PITTSBURGH — Pittsburgh Steeler Lynn Swann announced yesterday that he's retiring from professional football to join ABC-TV as a commentator for the United States Football League.

"If I chose to, I could have played football for some time," Swann said. "But I'm making a conscientious decision to leave football to move into other areas."

Swann, 30, a wide receiver with the National Football League team for nine seasons, said he decided to retire nine months ago.

"I never wanted to be on it. It was my time. This (broadcasting) is something I can do for a lifetime," Swann told reporters by telephone from Los Angeles, where he was introduced by ABC Sports officials.

Swann said he waited until after Sunday's NFL playoff game between the Steelers and the San Diego Chargers to announce his retirement. Last week, he denied reports he planned to leave the Steelers.

"I felt it would have been a distraction to myself and the team," he said.

Both Steelers President Dan Rooney and Steelers Coach Chuck Noll said Swann contributed greatness to the team.

"He exuded confidence, something we really needed," Rooney said.

"I think he has some football left in him," added Noll. "But the desire to play is a big part of it. He's found something else he wants to do."

The Steelers plan to move wide receiver Jim Smith into Swann's position.

From the start of his professional football career, Swann knew he eventually wanted to become a full-time sports broadcaster. He worked for ABC Sports for the past six years during the off-season.

"I promised myself I wouldn't play for more than five years. Then six came, then seven, then eight, then nine," Swann said. "I never thought of myself as really being a football player. Playing football was a fluke from the start."

Swann, a Southern California All-American, was a No. 1 choice in the Steelers' 1974 draft, along with linebacker Jack Lambert, wide receiver John Stallworth, defensive back Jimmy Allen and center Mike Webster.

The 6-0, 180-pound Swann spent his first season as a back-up receiver behind Ron Shanklin and a



Lynn Swann

primary punt returner. In 1975, he became a full-time starter and led the team in receptions for the first four straight seasons.

Swann was named Super Bowl X's Most Valuable Player in 1976 after he made four receptions for a game-record 161 yards as Pittsburgh defeated Dallas 21-17.

Swann entered the 1982 season as the Steeler career leader in receiving yardage and receiving touchdowns. He finished the year with 5,462 yards receiving.

"Was it a good career?" "I never had time to sit back and think about what I did," Swann said. "I always felt I could have done much better. But as I look back years from now, I'll probably be more excited about what I accomplished."

Swann's departure leaves 10 players on the Steeler roster of the 21 who played on all four Super Bowl teams.

Swann, who plans to also help ABC cover college football and the 1984 Olympics, said he has no regrets, only good memories, in leaving the Steelers.

"I take with me most of all the character of the people I played with," he said. "It was a great opportunity to grow and mature in Pittsburgh."

"I just want to be remembered as one of several people who played on one of the greatest football teams ever assembled in American sports."

Tonight at the Brewery

## Mischief

Paul Brothers coming next Tuesday & Wednesday!

Suzie Wong Eggrolls Served Nightly 10-2

## DIET COKE HAS ARRIVED ON CAMPUS!

At Lions East Pizza Shop, Lions West Pizza Shop and Pallock Snack Bar, Warnock Snack Bar

Introductory Offer \$5.75/case (Can pick up 7:00 p.m. - 11:30 p.m.)

OFFER GOOD UNTIL — JANUARY 14, 1983

## PIZZA HUT SALUTES PENN STATE ON A SUPREME VICTORY!

Hey Penn State fans, Pizza Hut wants to join you in your Sugar Bowl victory celebration by giving you a supreme discount. We'll give you one free Personal Pan Pizza of your choice, when you buy any Personal Pan Pizza at the regular price or a 20% discount of the total of your check. So come on over, bring the coupon below, and let us celebrate with you. Penn State, you never had it so good!

**20% off the total of your check.** \$5.12

One coupon per party per visit. Not valid in combination with any other offer. Good on regular menu prices only. Discount excludes alcoholic beverages and taxes. Offer expires February 9, 1983.

**Buy 1 Personal Pan Pizza get one free.** \$5.12

When you buy any Personal Pan Pizza of your choice, we'll give you the second one of equal or lesser value free. One coupon per person per visit. Not valid in combination with any other offer. Offer expires February 9, 1983.

Valid Mon.-Fri. 11 A.M.-10 P.M. only at these participating Pizza Hut® restaurants.

78'S Adams St., Sta. Collge 21830  
280'E. College Ave., Sta. Collge 21830  
1000 College Ave., Sta. Collge 21830  
1000 College Ave., Sta. Collge 21830

©1982 Pizza Hut, Inc. Cash redemption value 1/2¢. 0182 Pizza Hut, Inc.

## FRANCE CINEMA EXTRA LA SYMPHONIE PASTORALE

FROM THE NOBEL PRIZE NOVEL BY ANDRE GIDE

DIRECTED BY JEAN DELANNOY, WINNER BEST PRODUCTION, CANNES

Wed., Jan. 12, 11:25 Kern 7 & 9 p.m. \$1.50

## WORSHIP TONIGHT

Holy Communion in Commemoration of Martin Luther King

10pm, Grace Lutheran Church

Sponsored by the Lutheran Student Parish

\*\*\*\*\*

## ATTENTION COMEDIANS

Win Air Fare to Perform at Catch a Rising Star in New York City

Auditions —

- Saturday, January 15th in the HUB Assembly Room from 2 to 4 pm.
- Sign up on the door of room 222 HUB to reserve audition space.
- Solo or duo acts, five to seven minutes.

Contest —

- Wednesday, January 19th in the HUB Main Lounge at 8 pm
- Judged by Penn State Personalities.

The Winning Act —

- Performs with Catch a Rising Star's professional touring comedians in Schwab Auditorium, on Saturday, January 29th at 8 pm.
- Receives air fare to N.Y.C. to perform at Catch a Rising Star's comedy club.

LAUNCH YOUR CAREER. Sign up today!

Sponsored by SPPA and HUB

## ATTENTION COMEDIENNES

\*\*\*\*\*

good food great times

is having

## Spaghetti Unlimited — \$2.95

with meat sauce and Italian garlic bread and All-You-Can-Eat Salad Bar and Pitcher Night

tonight from 5:00pm

214 W. College Ave. 237-3449

Who makes 250,000 Semiconductor Devices a day in Kokomo, Indiana?

Surprised? A lot of people are when we tell them we are the third largest captive IC supplier in the United States (according to ICIE). We make a quarter million Semiconductor Devices, 15,000 Computers and 14,000 Entertainment Systems per day in one of the greatest little towns in the midwest, Kokomo, Indiana.

If you would like to gain experience in the design and learn about the manufacture of...

- Microprocessors and Single Chip
- Microcomputers
- Linear Compatible I2L ICs
- Linear and Digital Bipolar ICs
- EPROMs, E2PROMs

We would like to talk to you.

Sign up to be interviewed by the General Motors recruiting team.

We'll tell you a lot more about us and our home town. We offer a low cost of living, a good lifestyle, a low crime rate, good schools, low tax rates and stability and growth opportunities to match.

We will be on campus January 20.

If you are not available for an interview, send your resumé to:

Dick Davis  
Delco Electronics  
Division General Motors  
700 East Firm Street  
Kokomo, Indiana 46901

Delco Electronics  
An Equal Opportunity Employer