

# The facts are in\*

*The Daily Collegian* is still No. 1 at Penn State's main campus. No other publication comes close. No other medium comes close. Not radio. Not television. Not direct mail.

- 95%** of the students read *The Daily Collegian*.  
(Have read or looked into during the "past seven days.")
- 89%** of the students who read a newspaper "yesterday" read *The Daily Collegian*
- 72%** of the students *rely most* on *The Daily Collegian* for shopping information.
- 85%** of the students *depend most* on *The Daily Collegian* for information about leisure activities and entertainment.

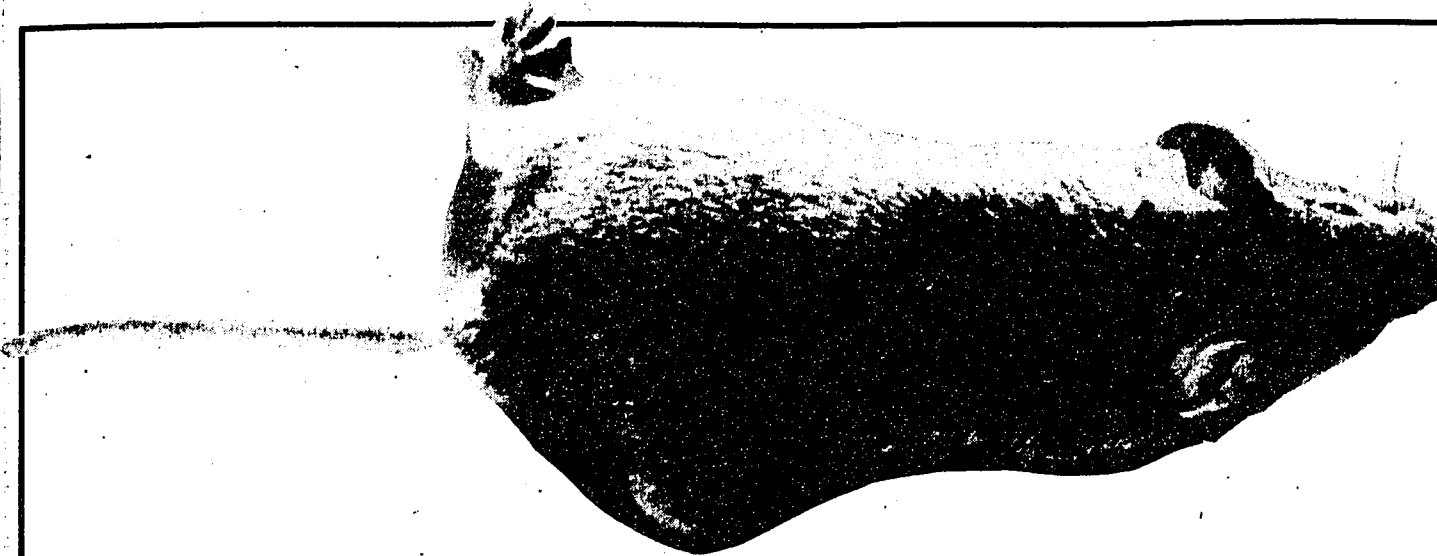
Those are the facts.\* Nobody reaches Penn State like *The Daily Collegian*, because nobody covers Penn State like *The Daily Collegian*.

More than 200 students serve on our News Staff, which includes 40 editors. Our reporters and photographers turn out more campus news coverage than any other organization.

For state, national and world news coverage, our News Staff uses the high-speed newswires of The Associated Press. Stories are beamed from the Westar III satellite to our computer systems 24 hours a day. No other area news organization has a better resource.

# the daily Collegian

\* Source: 1982 College Newspaper Study, Belden Associates, Dallas, Tex.



## Gene splicing technique breeds oversized mice

WASHINGTON (AP) — Scientists have developed a gene splicing technique they say successfully grew a group of oversized mice and eventually could be used to grow larger livestock for human consumption. Adapting the technique to livestock will be technically more difficult but can be done, said Dr. Robert Brinster of the University of Pennsylvania School of Veterinary Medicine, who was one of the lead researchers. The results of the research were published yesterday in an issue of the British science magazine Nature, which said scientists successfully had transferred genes from rats into mice, producing animals up to twice their normal size. The research done by scientists from four institutions, including the University of Pennsylvania, shows that cross-species genetic manipulation can have a major effect on subsequent generations, the researchers said.

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• Coffee & Donuts 9:20-10:30 a.m.  
• Lunch 11:30-1:15 p.m.  
• Dinner 5-6:30 p.m.

**Fine, Fast, Food!**  
• Breakfast 7-9:30 a.m. • Lunch 10:30-2:30 p.m.

**THE FOUNDERS ROOM**  
**Sunday Brunch 10:30 am—1:30 pm**

French Toast with bacon or sausage	3.20
Eggs Benedict	3.35
Seafood Quiche	3.10
Scrambled Eggs, Toast, bacon or sausage	3.40
Roast Tip Beef, hot vegetable	3.60
above entrees include beverage choice and buffet of salads, fruit and pastries	
Buffet only, with beverage	2.50
Desserts ala carte	

The Founders Room will have a Sunday Brunch every Sunday while classes are in session.  
Open Monday thru Friday

**WE'LL TOAST TO YOU ON THE 1ST**  
GOOD LUCK From  
Your Fellow Students At Penn State  
And Your Undergraduate Student Government

**PENNSYLVANIA STATE NITTANY LIONS**

PSU  
cheers to our