

The world's smallest stereo cassette.
It's less than a handful but sounds like a roomful.
The Way from Panasonic.



Way smaller than the rest.
The Way is the world's smallest stereo cassette player. It fits in almost any pocket. And it weighs in at under 9 ounces. The new Way from Panasonic, in red and white (RC-WJ1) or metallic grey (RC-KJ1).



Way out sound.
With its super-lightweight adjustable headphones, you'll feel like you're moving with a roomful of music between your ears. And on the move, its anti-roll mechanism helps keep the sound from fluttering.



Way easier to use.
The controls are big, and each one has a different shape. So you can use the Way by feel. Even use it with your gloves on. There's also a holster that lets you change tapes without removing the Way.

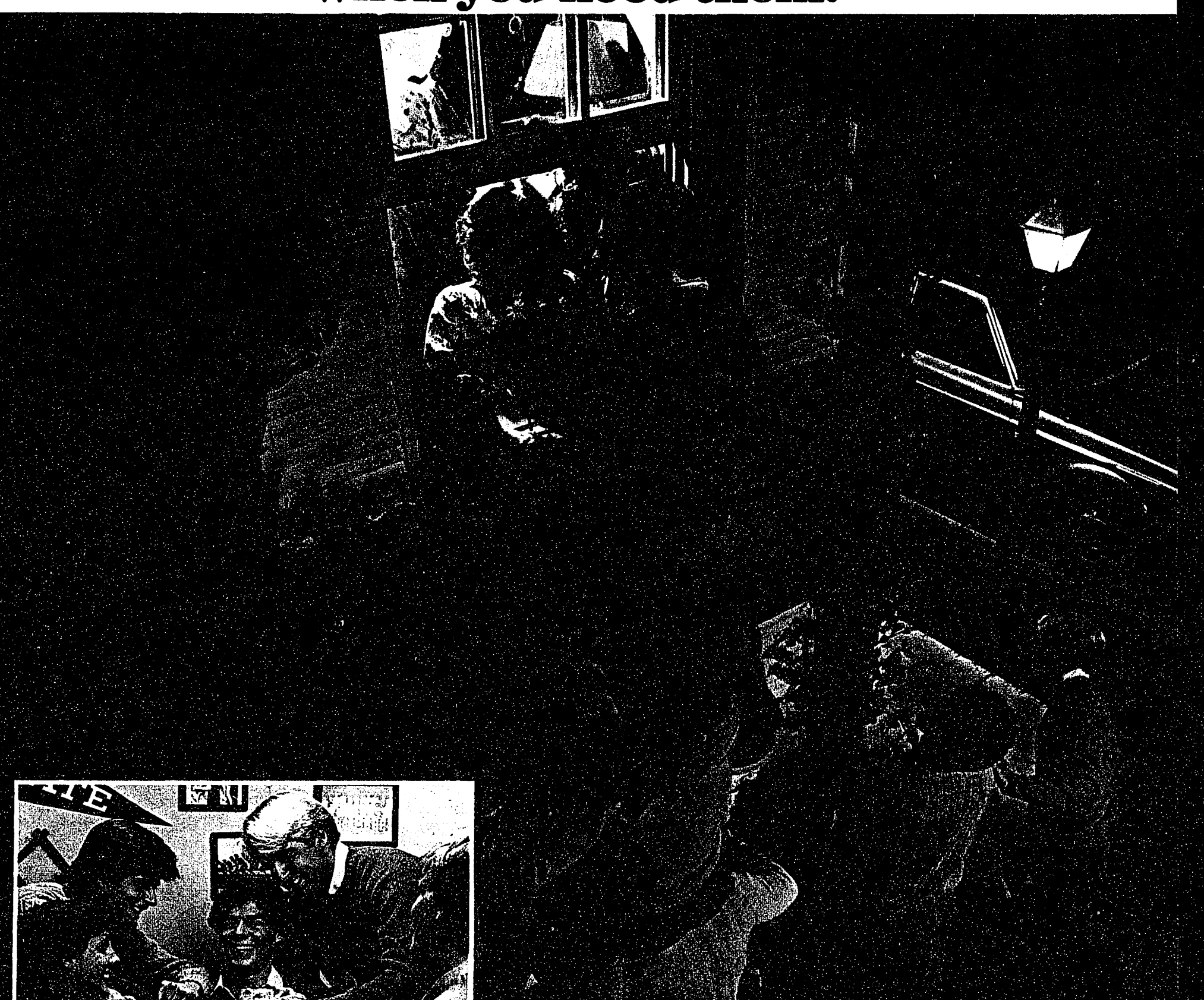


Way ahead on features.
A unique pause switch on the headphone wire stops the music while you stop to talk. So you'll never miss a beat. And one headphone wire means way less tangling. The Way is way ahead of its time.

Panasonic.
just slightly ahead of our time.

Amperand December, 1982

Good friends stand up for you
when you need them.



Phone calls got you nowhere, but this should get her attention. A mission requiring split-second timing, perfect planning and most importantly, some surefooted, stand-up guys.

When you come down to earth, spring for something special.

Tonight, let it be Löwenbräu.



Löwenbräu. Here's to good friends.

© 1982 Beer Brewed by Miller Brewing Co., Milwaukee, Wis.