# business/careers

The Daily Collegian

# Resumes

### What you'll need to know . . .

thing to the interview."

By JIM WICKIZER Collegian Staff Writer

Now is the time to start filling out one-hour interview with me," Price all those applications and sending out said. "You don't have to bring any-Although the University's Career On the basis of the interview, Price

Development and Placement Center, and her co-workers develop the re-408 Boucke, does not recommend that sume. students pay to have their resumes Best Resume Services offers a speprepared, a variety of firms are avail- cial student package that includes 50. able for students who either don't copies of a typeset resume for \$69.95, have the time or the confidence to do Price said.

'I would like (customers) to bring their transcripts. Some students don't know how marketable their courses are.

> -Ruth Aitken of Aitken Associates

"No financial commitment is

Dick Hess, associate director of the needed until you've proofed their re-

to prepare a resume should see a "Fifty percent of our business is career counselor for help - free of client referrals," she said. "We built charge, he said. The center offers our success on our service." resume workshops fourth period on Ruth Aitken of Aitken Associates Tuesdays and sixth period on Thurs- (formerly House of Resumes), 124 S. be able to offer students 50 copies of days at 108 Boucke, as well as by The center does not recommend a

Linda Price, area director for Best Resume Services, 103 E. Beaver Ave... said Best Resume offers 20 years of experience as well as marketing proessionals and researchers to a student searching for a job.

students, he said. But such services do

"We're a marketing firm. We market a person's assets against their liabilities. We're selling a product --that person," she said. Best Resume Services, established in State College four years ago as the

first resume service in the area, will

"There are as many formats of The company works with students

from a variety of majors, many of

base fee plus \$25 a page to construct a said. particular private resume services to rough draft and consultation. If student writes the draft under her said. A student doesn't need to bring anything with them when they come In addition to the base and per page

> Aitken, a 10-year veteran of resume writing and author of a book about a page for resumes. resume writing, said many students are not aware of a resume's worth to a

critique a resume for \$12.50.

Center to begin programs

for 2-career couples

fees, Aitken will type and moderately

"I would like them to bring their

take a client all the way through a job "First, the student will go through a sume interviewer for A-1 Copy serv-

ice, 224 Fraser St., said they'll do anything with a resume that a customer wants. "We'll do your resume from scratch if you don't know what you want," Eschelman said. "We'll type, copy,

The firm charges \$50 to do a resume from scratch, but the resume could cost as much as \$100. "Whatever we do with your resume the charge is for the time it takes us. she said. "We guarantee our work. "We make all kind of corrections free of charge," she said. "Some places will print it with mistakes:

nothing gets out of here unless it's If the resume only needs to be printed, the service can have it ready in two hours. The cost: 6 to 8 cents a page to have it copied on quality

Bill Brickley, jobwork supervisor for Collegian Productions, 7 Carnegie. said a student needs a rough draft of sume, and you're happy with it,"she his resume in order for the Collegian "We don't feel we're qualified to

advise students as to the format they should choose for their resume,' Collegian Productions charges \$15 for the first typeset page and \$10 for

"This week for the first time we'll their type-set resume for only \$22." he resume. The base fee includes a free One thing the Collegian service does differently than most services is that it emphasizes in bold letters the stuinstructions, the fee is \$25 less, she dent's best qualifications, he said. "The interviewer can clearly see

what you think your best qualifications are," he said. "It's neat, orderly and professionally done." Brenda Dumomd, assistant manager of Kinko's Copy Center, 256 E.Beaver Ave., said they charge \$2.50

Kinko's has a 1-cent-per-copy deduction after 100 copies. Kinko's offers an unlimited number of formats and makes corrections transcripts," she said. "Some stuinstantly at no charge, she said.

### What employers want to know

By JIM WICKIZER Collegian Staff Writer

Landing a full-time job after graduation requires preparation and student should analyze the company

its interested in. "Ninety percent of the companie want to be impressed, only 10 percent read for qualifications." she said "Semetimes it's very difficult for a person to pick out his best qualifications and (he or she) should seek professional help.

"Grade point average is the not the most important factor to getting a job; that's not all the employer is interested in," she said. "From the time you're born, you're developing a Employers are interested in moti-

worked their way through college, she person more marketable as well, she

vated people, such as students who

coming in for resumes for summer jobs," she said: "A lot of people in top management positions worked their way through school and they appre-

your grade point average is as long as you paid for your education," she said. "They'll take someone with a 2.0 or 2.5 grade point average over a 3.0 if he's worked part-time in the summer

train people themselves.

strength of the individual compared to it.

employer tries to get at your interests length, he's concerned with content, and skills and then tries to relate them she said. to the prime success factors of his To keep up with marketing trends, company."
"Employeers look at each individu-Aitken surveyed 152 recruiters du-" Hess said. "They can't have rank "Only 40 percent said they prefered And Ruth Aitken, of Aitken Asso- one-page resumes, while the other 60 Resume, 103 E. Beaver Ave., said a ciates, 124 S. Patterson St., said most percent said they preferred two-pages

job, but they're confused about what to put in a resume. phasize activities on resumes, but they don't anymore. ed by most texts and professional "It's now what you can do for the

'Grade point average is the not the most important factor to getting a job; that's not all the employer is interested in. From the time you're born, you're developing a product.'

—Linda Price, area director for Best Resume

Experience gained through a sum- resume consultants is not the best for company," she said, "It's very comstudents hear at this time of year is. "We've had an increase of students keep the resume short — one page if A person with military experience who goes on to college and receives a

important things about applicants. "In most cases, an employeer doesn't know what he wants until he "A lot of companies just want a sees it," she said. "People are pro- achieve a pleasing resume which feels

degree," she said. "They want to grammed to believe there's just one way to write a resume." Dick Hess, associate director of the Besides, she said, "Very few job Career Development and Placement seekers can tell useful things about Center, 408 Boucke, said the top 50 themselves in one page. Maybe you companies in the country might have can get away with a one-pager if similar employement placement pat- you've just graduated in a technical terns, but it is hard to try to isolate field where there is a strong demand for your skills. But if you're in a field read, that it follows a logical order, it

These companies look at the like human services, I wouldn't bet on is selling your degree and that your

on the streets because they don't know

Price said. pages, said it's a myth that prospec- Aitken had this advice for the newly tive employers will frown on longer graduated job seekers: "Nobody can resumes. She said that although re- do a better job on your resume than nized and easy to read, there must be examples for design, content and forenough in them to tell employers the mat and to select descriptive words

appropriate for your objective and professionally relevant experiences. "Then draft and type until you good and is an honest representation

"Make sure your resume is easy to

Aitken said it takes a student an average of 15 to 20 hours to write a good resume and suggested these tips when writing a resume:

degree comes closest to your career the strength of the job, he said. "An "An employer is not concerned with objectives," she said.

Collegian Staff Writer

to look for a couple can be twice as hard. do we want to work in?"; "Do we want to get start a family - seem to be inevitable. career couples at the University

According to a recent article in Journal of those problems. number of working women has increased by 205 percent since 1947.

After graduation, Dreyfuss wants to go into Georgetown University's paralegal program from September to January. They have discussed the problems and future

effects of having different careers, but stressed they have not fully thought out all the questions

Although they do not want to give up their lem because after getting experience, each what students can do when they are faced with hopes to be marketable in any geographic area. dual career problems. "We still have a long way to go because we

both need experience in the careers we've chosen," Buscaglio said. "Because I have the chance to make a good living and use my education, I'm going to make the best of it."

separate career paths and goals. get more of a taste of what our career is like, employers."

Some problems with having to deal with the If finding a job for one person is tough, trying dual career situation — such as being separated when a mate works in a different location, Questions such as: "Can we both find a job in deciding between individual career goals and the same location?": "What area of the country career goals as a couple and deciding when to

married right after graduation?"; and "If we To help students deal with these problems, get married, when do we want to start a the Career Development and Placement Center family?" have arisen for John Dreyfuss (10th- had a program last term in which career nuclear engineering) and Darlene Buscaglio counselors helped student couples anticipate (12th-communications studies) and other dual possible problems that might result from dual

College Placement, the number of dual career Counselors Mary Surridge and Mark Guido couples is increasing — possibly because the started counseling student couples in dual ca-

seminars beginning today. research either in private industry or govern- "Job Search" at 1 p.m., followed by "Employment while Buscaglio will be enrolled in er's Perspective" at 2:30 p.m. and "Couples"

idea that they both will find jobs that are about having dual careers "because things are suitable and that will be in the same geographical location," Surridge said. Guido said although counselors try to help individual career goals, neither Dreyfuss or student couples deal with dual career conflicts, Buscaglio thinks the situation will pose a prob-

to deal with them." The best way for student couples to approach these problems is to tell each other what they want in a job, where they want to live and how

are striking the happy medium -rather than start a family. Surridge and Guido said. splitting up, we are letting each other follow our "We stress that each couple has to determine for themselves how they will deal with their "I'm taking a chance of letting her slip away, problem," Surridge said. "Both students should but she needs to get a feel for her career - she understand what each is willing to compromise needs to get assertiveness. Experience is the in choosing a job — how much each is willing to kev. Once we both get experience; once we both give up and how they are going to approach

careers and advised couples on how to deal with

reers last term and will hold dual careers

The program will start with a dual career "Job Search" at 1 p.m., followed by "Employ-Perspectives" which will start at 4 p.m. All three programs will be held in the HUB Gallery

"We try to get the couples to eliminate the

Instead, Guido said, "We have students learn

about the issues and develop strategies on how And Dreyfuss said, "At this point in time, we they feel about family matters such as when to

> Because it is illegal for employers to ask job applicants about their marital status, recruiters who come to the University rarely ask



Counselors Mary Surridge and Mark Guido of the Career Development and Placement Center discuss plans for an upcoming program. The two

began counseling student couples in dual careers last term and will hold dual careers seminars beginning today.

Dreyfuss said if two people are meant to be students about marriage plans, Surridge said. together, they will work out dual career ques-

However, Dreyfuss said that as graduation nears, decisions get tougher to make. "As time draws near, things get desperate," he said. "If we are sure of marriage, we are willing to sacrifice our career goals and geographical preference." Some students who are confined to a geographic area because of personal commitment

fear that employers might not consider them for jobs. So, they find it difficult to decide how much to tell potential employers about their geographical perferences and personal involve-

couples do exist, Guido said. "But there is not a real move to ways of

But sometimes recruiters will ask similar questions such as: "Is there anything that would prevent you from taking a job?" Although businesses are not establishing programs to help entry-level dual career couples find jobs in the same area, they have become aware that problems of graduating dual career

helping couples to live in the same geographical Even though Guido said employers have not made a "real move" to help couples, some have set up an informal help extension service that helps spouses of entry-level employers find jobs in the same area. Although most companies have not set up

formal programs to help their entry-level em-

established and executive employees' spouses find jobs when relocation occurs, he said. According to a recent article in Time magazine, several executive relocation services are now helping executive dual career couples find jobs in the same geographic area as well as find

new homes for them. Even though these companies try to help relocated executives' mates find jobs, Guido said, companies are moving slowly in setting up programs to help established and entry-leve

However, because the trend is toward dual careers, Guido said, businesses are beginning to deal with the problems of dual couples and the future "is hopeful" that businesses will continue to deal with the problems of dual

## USG ELECTIONS VOTERS GUIDE

### President/Vice-President

will depend on them. They will also serve as a

LENI BARCH/LEE FACETTI

Financial Aid, Calendar Conversion, and Collective Student Action is of utmost importance to you, as a student, and therefore forms the basis of the BARCH/FACETTI platform. Students must vocalize their concern for financial aid reductions. At the same time we must expand our options in coping with reduced financial aid. BARCH/FACETTI has already laid the groundwork for instituting alternatives by: implementing an ongoing jobs file, negotiating with the Downtown Businessmen's Association, sponsoring a mentorship program between Alumni and students, and creating a financial aid review committee. Students' concerns over the Calander Conversion can be recognized and vocalized to the Board of Trustees through the U.S.G. President. A review board will be established for assessing the viability of a waiver system for those caught in the transition, the impact on the educational quality at P.S.U., as well as, the logistical problems that may arise for hand-

icapped students and others. An enrollment of 30,000 students at P.S.U. can constitute a significant coalition in achiev ing student goals within the University, State College, Pennsylvania, and America. U.S.G. must act as a vehicle for articulating student issues within the larger context of economic and political reality. U.S.G. can be that vehicle through BARCH/FACETTI by assessing and addressing those issues affecting the entire student body. These interests are, in many cases, shared with the Administration, Faculty and Borough Officials. U.S.G. collectively with other organizations must develop and strengthen the ties with these factions. Through Cooperation and not confrontation, our goals can be recognized. Vote for a team that has worked for your

VOTE BARCH/FACETTI

JIM KRAUSS/STEVE LUNGER USG is a student service organization, first and foremost.

group, second.

Lunger can do that.

student input).

USG is a representative/reactive student

students and the administration. All of these poblems have plaqued USG in past years. It's time for a change! It's time for someone to do something about these problems. KRAUSS/LUNGER can make the difference between a floundering organization and an effective, representative student service For too long, USG has been a single issue organization. USG must avoid haphazardly

> whims without necessary student support. Many of these situations arise due to a lack of continuity in the personnel of USG. We'll strive to get more freshmen and sophomores involved, so USG can maintain certain levels of underclass participation. Both Jim Krauss and Steve Lunger are qualified, experienced, and ready to serve the

student community. We're ready to serve, now we need YOU to give us an opportunity! **VOTE FOR JIM KRAUSS AND STEVE LUNGER**  ANDY LEISNER/BOB NOLEN

Four major goals of the Leisner-Nolen administration are; forming a task force of concerned Penn State students, establishing a

General Assembly of student organizations, USG can be better; to be the best student dealing with all facets of higher education government, student leaders have to mold cutbacks, and conducting a fund raiser to these two aspects of student government benefit Pattee Library. together effectively. Jim Krauss and Steve The Task Force, which already has a potential 50 members, will serve as a pool of volun (1) Breakdowns in communications, both teer manpower. They will be the backbone of internally and externally (i.e. a lack of all future USG endeavors, the success of which

 (2) A lack of a formal organizational form of Public Relations for USG, something pattern, structure, or guidelines. that is sorely needed. (3) A lack of perceived credibility among The General Assembly will be composed of all registered student organizations at Penn State. The Assembly will meet once a term and will serve as a forum for various viewpoints, as

well as a place for organizations to solicit Our administration will continue to fight education aid cutbacks. Just as importantly, we will work to educate students on the effect of cutbacks and how to cope with them. We will also solicit more scholarships from busidiverting valuable resources to these persona

> hold a fund raiser for Pattee Library. The library is something we all have in common and it's continued well being is to all our interests. Andy Leisner and Bob Nolen are the only alternative to a tired and ineffective USG. Join us and together we will make it work.

nesses, since it is in their interest to do so.

Finally, we will set up a USG scholarship fund.

A fourth goal of our administration will be to

EMIL PARVENSKY/JIM McJUNKIN Student Government can and must deliver more effective services to the students of Penn State. With continuity and long-term planning, we can achieve this goal. We feel the new executives must address

FINANCIAL AID — We will continue fighting aid reductions, exploring every possible ave-'RISING TUITION - The radical trend in financial aid reduction makes the upcoming tuition hike an even greater concern. We support the organizing of P.S.A.S.R.U. (Pennsylva-

sent and future Penn State students.

the following issues as an obligation to pre-

nia State Association of State Related Universities), which will finally bring effective student lobby to Harrisburg CALENDAR CONVERSION - Through Academic Assembly, we will utilize student council aid from each college to examine the conversion's affects individually, thus breaking an insurmountable task into more easily

manageable parts. MINORITY AFFAIRS - The Minority requitment/retention system at Penn State is a farce. We must promote Penn State to minority communities by actively attracting students to the university and helping them feel unalienated once here.

STUDENTS RIGHTS — We will establish a Students Rights Committee to investigate students' accusations of academic violations. and see that appropriate action is taken. INTERNAL AFFAIRS — To provide effective student services, U.S.G. must increase internal communication between ALL branches of stu-

LONG-TERM PLANNING - U.S.G. must formulate strong, consistent long-term goals concerning perpetual issues, e.g. tuition, financial aid, minority recruitment/retention, and student/administration relations, which every U.S.G. administration must deal with Penn State students must decide, for them selves, what issues are crucial and who will take proper action. THE DECISION IS YOURS

VOTE Parvensky/McJunkin

### MATTHEW WOLFORD/

ROBERT McGONIGLE Who are your senators? They're making decisions about giving away money they've made from you, but unless you belong to an interest group of some sort, you're probably not getting any of it. And you can. We believe that as President and Vice President, we should concentrate our initial efforts on smaller problems; getting your senators to go out and meet their students, finding out what those students want for their individual areas.

and if feasible, getting it done for them. No

USG has effectively taken that first step in

If you were to see things done, even small things, you may be motivated to voice some has dealt with some critical issues: financial aid cutbacks, the calendar conversion. He has opened some doors, but he's done a lot of on his own. We would like to continue with what he's done; however, we don't look forward to turning blue in the face talking to that brick wall called Old Main unless we thought we more support, we wouldn't, regardless of how right we happened to be. Old Main might be in a position to táke us more seriously, though, if they thought they were listening to the students and not just USG. We really think that to get that kind of support, USG has to prove tself. Let's face it, if Rob and I couldn't prove our credibility with you students, we sure as hell couldn't prove it with Old Main. And how do we prove anything with you? Through your senators. Let's get back to the basics.

### Senators

Fraternity

JOSEPH T. CLOUSE I believe that it is important for Fraternities to maintain a close relationship with as many University activities as possible ... especially the Undergraduate Student Government, Since fraternities make up a major portion of Penn State students, it is essential to be ented in any area that can affect us, whether it be positive or negative. Above all. I am a God-Fearing American citizen who ves in the American way of life; and I go to The Den on Tuesdays

and the Skellar on Fridays JON DAVID McCULLOUGH

EXPERIENCE, it is an essential element when serving the students as a USG senator. Throughout this past year, my work as a senator has involved me with SOFAR as an area coordinator. I've also worked or he Calendar Conversion Communications Committee to better inform students of the upcoming change. I have dedicated myself to the fight against financial aid reductions and to a smooth calende conversion. Now I need your help to continue my work FOR YOU!! MARK NAIDOFF -

As Town senator. I've worked to represent student needs. I'm one of the Business Departments Board of Directors, a member of police broad range of experience enables me to best serve the students As Fraternity senator, I'll focus on representing the specific concerns of my constituents, such as calendar conversion and financial aid. Because of my experience and dedication within USC I'm the most qualified candidate for Fraternity senator.

MICHAFI PAIII Hello, my name is Michael Paul and I would like to be one of the next USG Senators from the Fraternity District. I am a fourth term be available for your input. Financial Aid, Teaching Assistants and the Semester Change are all areas where we can make a difference if we

RICHARD ANTHONY GARCIA As a Student Senator, I would like to serve as a go-between for the represented student township constituents and the U.S.G., to be accessible to hear their complaints and ideas and at the same time promote the University's Undergraduate Student Government and its

organizational policies to them

better for vou!!!

**ROSS KATCHMAN** The biggest problem with the USG Town Senate is a lack of ation between senators and their constituents. As a member of OTIS (Organization for Town Independent Students), I believe I have a good understanding of the problems and needs of town organization that speaks for the town student population instead of

SCOTT M. KELLEY -The problem with the present USG is that its perceived as a political organization, actually it's a service organization. conversion issue can be decided. -Financial aid cuts fundamentally unfair - USG must still voice the -Pattee library should have longer hours to fulfill the students needs. -Finally, USG, needs more involvement so it's possible to use its

DANIEL R. KWEDER I will maintain close contact with my constituents as an accessible, and effective liaison between the town area students and the USG. While promoting the usefulness of USG for the town area Above all, through my work and my vote, I shall emphasize the complaints, concerns, and opinions of the town area students.

The USG is the students government. With your help it will work

Being a student counselor I am aware of the many problems that confront the Penn State Student. I feel that students living off campus are not adequately represented. Furthermore I feel that many of the students are unaware of the beneficial activities the Undergraduate Student Government has to offer. Upon being elected I will be an accessible liaison between the Undergraduate Student Government

Since the town area is much more diverse and tacks the unification that the dorm areas possess, the need for a strong senator is they are doing, and to be able to use them as their link into the student povernment. Because I have been secretary for the East Resident ssociation for the past year, I understand how the governmental system here at Penn State operates: therefore. I believe I am qualified for the position and will able to represent the students quite

MARTY NORCINI The senate needs a creative, spirited voice faithful to promoting a better Penn State atmosphere. Being a four-year veteran of the air force, I have developed qualities necessary to the office of town ism and devotion to the senate will be beneficial to the entire Penn

me on more campus-wide issues and services.

USG is only as effective as we make it. As a Senator for the past two years, I have seen the highs and lows of student government. USG concerned and interested in the problems and relationships of the reached a high by awakening students to financial aid cuts. I think students at the college. I have tried to do my part to enrich life here at USG can go much higher. I will work as a Senate leader to smooth the Penn State as an active member of a number of student organizations transition after elections and to motivate new Senators to work with such as WDFM, WEHR and the Race Relations Board, I have become

STEPHEN A. RIPP Why am I running? Students have a limited voice in University affairs. USG is the link between the student's opinions and the tration in Old Main. For two consecutive years I have worked I'm a humanist who feels that government should work for the as a USG Senator from North Halls to improve these relations. in addition, this past year I chaired a committee that solicited over 1,500 summer jobs from Penn State alumni. USG works, and the University will change, but we need your help. the entire university community.

RAYMOND G. SCHAFER

Ilties such as scheduling courses, class size etc. In my role resident of East Halls, I have heard the students' needs and intend to as a USG Town Senator, I hope to work both inside and outside the voice them encounter. Thanks for your consideration. LAURA SCHECTER

idents point of view. I would also take an active part in any enthusiasm. programs and try to come up with some innovative fundraising events.

ANNETTE TORCHIA ERIC TENCATE SCHNATTERLY As a USG Senator I would emphasize direct student representation, seeking to promote the greatest amount of student input. Because of my past experience with the USG, serving as senator and committee member of both Transportation and the Student Appoint has given me valuable insight to the workings of organizations and the precious time for orientation, but rather can devote all efforts towards

on them. Please allow me to address the issues that concern you!

Centre Halls PATRICK J. BUCKLEY As member of the Federal Liaison staff of Political Affairs, I have gained valuable knowledge on how the USG functions. If elected as a senator of Centre Halls, I will use this knowledge when attending C.H.R.A. and senatorial meetings, when organizing students opinions and when representing my constituents. I am enthusiastic, hardworkng, and productive - so vote and allow me to prove myself.

increase its credibility and effectiveness among the students and

knowledge of the workings of USG offer a small step towards this

goal. I also hope to further USG's actions towards financial aid

cutbacks and realize the need to increase student awwareness

ministration. My underclassman ranking and my considerable work for you.

BRAD DESCH Centre Halls we're in this together. The days of resume motivated my role as an information source. My long experience in student "donothing" senators are over. As a freshman senator from Pollock Dorms, I'm a part of the change. A leader in SOFAR Week, student rights, and student awareness I have the experience needed serve Centre effectively. Planning to live here for three years. I have the time to help build the strongest student governent anywhere. Centre Halls we're in this together ELIZABETH A. SAYLOR I, Beth Saylor, would continue the present effort by USG to

concerning the semester system switch. I would like to take an active role in the best interests of those students I would represent.

KEITH E. BURRIS A senator is a representative of the students, if I am elected, I'll be volcing your opinions and viewpoints in regard to university policies. can: so that I can represent you well, I will give of my time to make myself available to you and listen to your views. Your voice WILL be heard if you vote for me.

**GREGORY J. TOUHILL** many serious problems. Financial aid cuts, the proposed change from the term system to semesters, the simultaneous departure of the ld administration, and overcrowding of dorms are all problems that one faces. The student government of Penn State represents everyone at Penn State and is currently working on the abovementioned issues. As a USG Senator, I would bring my experience of living in the Towers for the past three years to represent the Towers. I am against the simultaneous change of the semester system and the ion of administration. I also do not favor Reagan's aid cuts as —Better maintenance and facilities in Nittany. they stand. The USG Senate is a means by which the students can voice and act upon their complaints against Penn State. I would be

accessible to my constituency and try to best represent them.

DARRYL B. DAISEY As your USG Senator this past year I have stood up for East Halls on many occasions. I feel senators should represent their areas first, then USG. I think after three years I know the people and their needs as well as how to get things done in the area. This year I have established communications with many student organizations and administrators. I feel this will make me an even more effective senator for the coming year.

During my first year here at Penn State University I have grown involved in many phases of student life here at Penn State. I am also a nember of the Black Scholars program and have participated in many of the special activities and programs here such as the IFC Dance Marathon and Brotherhood Day preparation. Not only am I well acquainted with the various functions and branches of the USG but individual in society as well as the group or broader issue. As a

of you. Together we can insure that USG works as an instrument for RONALD L. HICKS, JR. Do you know what a USG Senate is?? Many don't, thus demanding During my 11 terms at Penn State, I have faced many of the a change: a new face that is determined to expand communication to problems that students encounter at the University. Being in an engineering discipline, I am familiar with the College of Engineering

you about USG. A member of the University choirs, Penn State Singers, fencing club, and Alpha Lambda Delta, and a two-year

BETH REISMAN

The office of U.S.G. senator is one that carries with it the utmost in If I am elected senator for the town area, my main concern would responsibility. I feel that I am a qualified, mature individual, and I will be getting the townspeople more involved with the student govern- do my best to represent you the student. One of my major objectives ment. I would be available to listen to and try to find a solution for will be to enhance the quality of campus life. My past experience complaints of my constituents. A major problem seems to be CATA. includes serving my high school as Student Government President in the bus system, and I beleive that representatives of the student addition to being the Staten Island representative. With sincere government should have seats on their board and offer input from the thanks for your support, I am looking forward to serving you with great

My main priorities in running for the USG Senate consist of maintaining close contacts with the constituents, and making the USG's uses and services more accessable to students and their needs. My previous experience in dealing with student governments ment Review Board during the 12th Congress, I need not spend input required to get things done. By use of these assets acquired, I obtaining the greatest amount of relevant student issues and acting of East Halls, and serve to voice their opinions and needs to the

DARNELL K. DAISEY As an East Halls Senator for the last 11/2 years, I have agressively sought input from the student body and strongly voiced student concerns to both USG and the administration.

If re-elected I would continue my efforts to improve student

epresentation to administrative committees, I also hope to continue

government and in dealing with the administration hopefully gives me enough knowledge to answer many questions about this university. KELLI CHESTNUT As a senator, my first objective would be to derive a suitable alternative to the present means of submitting dorm contracts. I would also try to achieve a more personal relationship, than presently represent. Already, students have come to me with their suggestions. To serve the student would be my main reason for existing. Let me

Nittany Halls

CHARLES J. BLACKWELL It is my belief that the student body deserves a voice in the direction of their lives here at Penn State. I believe that voice should come from one of their own kind. A fellow student who cares abou their problems, someone who is tired of seeing "Joe Public" being Rather than make a promise I won't be able to keep, I'll make one that I kicked around by biased personnel. I am that voice. I feel that with the views of the students who elect me into office, all Undergraduates will be heard, all matters brought before the Senate for approval of disapproval will be reviewed carefully, with all parties involved take into full consideration. Don't you think it is time "YOU" were heard?

> Establishment of an effective student lobby in Harrisburg and Vashington to work not only for student aid and education but also public transportation. -A student voice in the selection of the new University President

North Halls

-A\_rational solutions to dorm lines

KAREN M. MOORE WE ARE . . . PENN STATE. Is this familiar chant a reality or just an ideal? Do we, the students, truly have the power to influence the decisions of the administration? I believe that the treasured voices of the students are somehow silenced, one fine example being the controversial semester switch. If I am elected senator, my goals are to inform the students of their opportunities. Come on P.S.U. students Let's make the chant a reality.

RITA Y. CHUANG My purpose for running for Senator is to act as a messenger, to bring up issues at U.S.G. meetings, that concern the students in North Halls. I would also act as a messenger between North Halls' student and University administrators. One of my goals is to make sure that the people in North Halls are well informed by the University regarding issues that effect them. Such issues include the semester change an

JOAN M. WASSIL I've gained valuable experience in the USG as an appointed Senator. I hope to continue to actively participate in the planning and candidate and a student I will work for you, with you and never in spite operation of programs that benefit the student body. Students are sometimes unaware of relevant issues, and I will meet them to disseminate information and to hear their needs and opinions. I strongly encourage this interchange, which will enable me

o properly represent undergraduates by vocalizing and voting for

JOHN E. SHAVINSKY

South Halls DAVID H. BRANDSCHAIN My goals are:

1) to strengthen communication between USG and the student body by newsletters, open forums etc. 2) to continue support of programs like a)SOFAR — its momentum must be maintained b)Summer Jobs Program -students must find alternate ways to

finance their education. in their daily lives at Penn State. 3)To ensure that Calendar Conversion is effected smoothly and with he student body's best interests considered. JOSEPH W. LENZI

Furthermore, each senator must represent the feelings, attitudes, and opinions of those whom he or she represents. To that end, I do hereby nounce this platform. 1)To urge the administration to reassess the calendar conversion in view of the recent unrest. 2)To lobby for continuing opposition to financial aid reductions.

The senate of USG is dedicated to the service of the students.

3)To provide additional student services through direct senate SANDRA DEE WILLIAMS If elected to the position of USG Senator, there will be ample communication between the Senate and my constituents. Currently the USG's Secretary, I found my enthusiasm was directed more toward the position of Senator; where I could become actively involved in the various issues facing the undergraduates. I am a person of dedication; I would not be one who was "too

busy" to fulfill the obligations I would have in retaining such a

West Halls MARC WARREN WATREL USG needs to establish credibility among administrators and students. An organization establishes credibility by consistently proving to be useful and viable to whomever it serves. If re-elected, my experience as an USG senator would be useful in elping establish consistency and credibility, as I already understand the workings of USG and know what helps and hinders it.

I plan to continue to oppose the financial aid reductions and I will

continue to support the proposal of a USG scholarship. USG is here to help students and to be the voice of the students in the face of the administration. I can help make that voice strong and

ANITA DOMALIK QUALITY SHOWS . . . I'm a member of USG's Academic Assembly, which works on tutoring, academics, and Calendar Conversion; I'm the Assembly's liaison to the USG Senate, a member of the Race Relations Board, and USG Political Affairs, fighting hard against financial aid cuts. THREE ORGANIZATIONS —THREE ISSUES: Education, Getting along with people, Economic survival - The issues West Halls cares about. This is what YOUR USG Senate should work

for. It will, if you elect ANITA DOMALIK. CHARLES T. SEDLACKO As your representative. I will be receptive to all your ideas and oplaints. Not only will I work hard to promote new programs to the USG, but I will also pass on and publicize all USG programs to my constituents of West Halls. I will encourage an active involvement of all students in these programs in a bold attempt to remove the alienation of the students from their government. LARRY MAKOWSKI

Endorsements? Experience in PSU student politics? None, I am not running for office to add any flashy titles to my credentials or to move up Penn State's ladder of student political success. I am running in a sincere attempt to use my past experiences and training to better inform West Halls students about what's going on in this university and voice their concerns to the USG and administration Promises? To represent my constituency and fulfill obligations.

