

# Initiative is important for Liberal Arts majors, University grad says

By REBECCA CLARK  
Daily Collegian Staff Writer

Liberal Arts graduates must have more personal initiative and must look at all the job opportunities that open up—not just opportunities in their majors, Kenneth Buntrock, a 1973 University graduate said yesterday.

"Liberal arts graduates have to push themselves on people and have to get job contacts; graduates' personal contacts are their best method," he said. "Keep pushing, keep looking in all different directions, be flexible, be diversified."

Buntrock, a foreign exchange officer with Mellon Bank in Pittsburgh, spoke to a group of students as part of the Liberal Arts Alumni Career Series "Career Options for Liberal Arts Students."

A graduate in speech/broadcasting and sociology, Buntrock spoke to students about job search methods, interview techniques, and what general procedures liberal arts should use when looking for employment.

In his speech, which was sponsored by the University's Career Development and Placement Center, Buntrock said grades are not really important when employers consider hiring liberal arts graduates.

He said the most important thing liberal arts students should do is to develop good interviewing skills and to learn how to sell themselves.

Interviewing is really difficult; you have to always show the best side of yourself, but don't say anything wrong," Buntrock said. "Try to present yourself in your best fashion."

Buntrock stressed that all students

should try to go through mock interviews in order to get an idea of what interviews are like.

"If students could go through interviewing just to get an idea about them, it would be good for them; you do get better at (interviewing) after a few," he said.

Students should spend a lot of time preparing their resumes because resumes are important in letting employers know what skills and attributes a graduate student should have in writing their resumes, Buntrock said.

"You really have put you soul on your resume," he said. "Put your strengths on your resume, what you do best. Students should get help in resume writing."

Attitude is also an important aspect to consider when searching for employment, Buntrock said. Students should go into job interviews with a good attitude because showing an employer that you can do and want to do a job will help an employer evaluate a student's ability to do a job, he said.

"You have to have a good attitude in searching for a job and when you get a job. Employers want people who will be hard workers, people who will find something to do when they are on the job," Buntrock said.

Because many employers do not actively recruit liberal arts students, it is especially important that liberal arts students should not put off looking for a job or writing a resume and should not ignore the services offered by the Career Development and Placement Center.



Kenneth Buntrock Photo by Dan Dulnikowski

# Energy saving could double on campus

By ELLYN HARLEY  
Daily Collegian Staff Writer

Only about half of potential energy savings on campus are possible through the University's administrative effort—further resource conservation must come from changing the attitudes and habits of students, faculty and staff, the University's Manager of Energy Conservation Programs.

"We can modify buildings' heat recovery devices, reduce motor use and turn down water temperature, but that is never going to save more than 50 to 60 percent of the potential (savings)," said J. Carroll Dean, who is also a member of the University's Executive Energy Conservation Committee (EECC).

To find out more about energy attitudes, the committee has started conducting a "Survey of Student Attitudes and Knowledge on Energy Issues." Results of the survey will be the basis for further conservation education programs, Dean said.

"We want to find out just what people's attitudes are to know just what people need to be informed about," said Rashid Kahn (graduate-study science), the member of the EECC who is primarily responsible for conducting the survey, said the "ultimate objective is to try to give people the impression that energy conservation is serious business with the University."

"The University will do almost anything to get the message across to students that this is an important issue, Kahn said. "Hopefully that way, we can get greater cooperation from the University community (in conserving energy)."

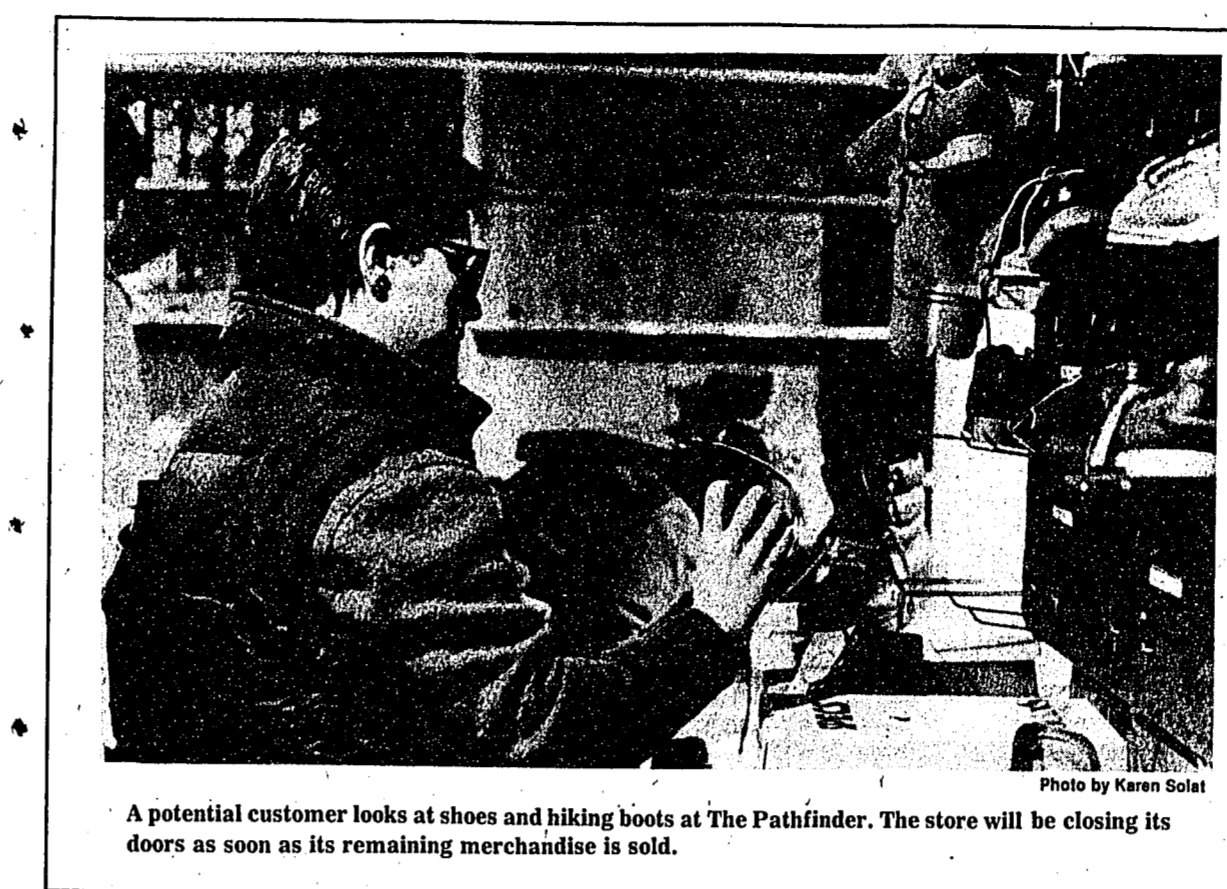
The survey asks 64 questions including: Do you believe that the recent energy situation of higher gas prices and petroleum shortages is solely a manipulation by the major oil companies? In case of another OPEC (Organization of Petroleum Exporting Countries) oil embargo, should the United States militarily intervene to ensure oil supplies? Do you think the University should provide an undergraduate curriculum on energy and fuel engineering? Students can do a lot without too much effort to pitch in for the energy conservation effort, Dean said. "Instead of reporting that a dorm room is overheated, occupants often just open windows and don't say anything. Students should report energy waste to their Resident Assistants or housing supervisor of the area," he said. Besides reporting energy waste, measures everyone can take to conserve energy include taking short, three to five minute showers, (hot water is three times as expensive as cold water, Dean said), turning off lights, conserving water, and reminding others of their conservation responsibilities. The EECC hopes to survey about 3,000 students of all terms and majors and graduate students as well, and about 100 students have answered surveys so far, Kahn said. However, Kahn said he needs help in compiling the results or else the survey may be impossible to complete. Anyone interested in helping the EECC with the energy survey may contact Kahn at 865-2291 or 227-4711. Eco-Action, located in 234 HUB, also has further information about energy conservation.

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A potential customer looks at shoes and hiking boots at The Pathfinder. The store will be closing its doors as soon as its remaining merchandise is sold.

# Pathfinder to close after final sale

By SUZANNE M. CASSIDY  
Daily Collegian Staff Writer

"Trapped in a plight in which many small specialty shops find themselves today, The Pathfinder, 137 E. Beaver Ave., will close its doors as soon as all the remaining merchandise is sold, the store owner said."

David Nevins, owner of The Pathfinder, said the store is closing because, as a small specialty store, it cannot compete with mass merchandisers.

"Part of the original concept when we opened in the early '70s was that we were going to provide a unique kind of item and service that wasn't available at any other store," Nevins said.

Since its opening in 1971, The Pathfinder has specialized in outdoor apparel and equipment. By hiring employees that had some expertise and knowledge in the area of backpacking, his store became a center for many people who wanted to prepare themselves for their treks into the wilderness. However, things have changed considerably since the early days, Nevins said. "No, 1, backpacking of itself is not the fad it

used to be," he said. "No, 2, the amount of competition both in State College and around the state is much higher than it used to be."

Add those factors to the effects of inflation and customers having less money to spend because of the recession, and it means trouble for the small business owner, Nevins said.

In order to pay The Pathfinder's debts before it closes, Nevins said the store is holding a "going-out-of-business" sale, which will probably last some time into January. Because so many students are shopping for the holidays, this was a good time to have the sale, he said.

"I saw (the sale) as an opportunity to get out before things really got bad," Nevins said. The store has been deluged all week with customers in search of bargains and Nevins said some people are finding it hard to understand why he decided to close The Pathfinder.

"I'm very flattered by a lot of things people are saying—they're saying they love the shop and that they'll really miss it, but these people admit to me that they haven't bought anything in the store for a while," Nevins said.

Higher overhead costs just do not allow him to consistently offer quality merchandise and the sale prices he is offering now and yet remain in business, he said.

For example, Nevins said that in 1972, he could sell a pair of hiking boots for \$38.25. Today, because of rising supplier costs, he must sell that same pair of boots for \$110.

"Should I carry a \$40 pair of boots today that's a piece of junk and that are going to fall apart?" Nevins asked. "Is that going to compromise The Pathfinder's reputation of offering quality and service?"

In addition to the problems The Pathfinder has experienced, Nevins said his other businesses played an important role in his decision to close The Pathfinder.

Nevins, who also owns Cheap Thrills, 118 W. College Ave., and Leather-To-Boot, 114 W. College Ave., said he thinks that in order for a specialty shop like The Pathfinder to succeed despite today's economic conditions, it needs an owner who is willing to devote all of his time and energy to the operation of that store.

# University scholarships provide students funds

By PHIL EVANS  
Daily Collegian Staff Writer

With the price of a college education increasing each year and the availability of loans becoming more scarce, tomorrow's students will have to utilize all possible sources of money in order to finance their education.

One assured source of funds for students are the many scholarships that have been established at the University, providing partial or complete funding for four years of college. Several new scholarships recently have been established to benefit students in a wide area of interests.

Eight new scholarships have been created from the Shibley Memorial Endowment, which was established by Raymond N. Shibley of Washington, D.C. in memory of his father, mother, wife and sister.

Shibley, a 1947 graduate in commercial chemistry, distributed the funding equally among the eight scholarships which recognize outstanding students in mathematics, ministry preparation, speech communication, library science, health education and psychology.

The endowment also creates a scholarship for outstanding members of the Blue Band and for students who plan careers as choral singers or directors. The Shibley awards are given for one academic year, but may be renewed if funds are available. The Mary Ann Montcalvo Memorial Scholarship will be awarded yearly to an entering freshman at any Penn State

campus—it is based on academic achievement. First consideration for the scholarships will be given to graduates of the Bradford Area High School or the Bradford Christian High School.

Montcalvo, a 1976 Penn State graduate, was killed by a sniper last spring when she was driving to her Arlington, Va. apartment. The scholarship was established by Montcalvo's family.

Alumni and friends of the University's College of Earth and Mineral Sciences have set up the Edward Steidle Fund in memory of Steidle, who was dean of the college from 1928 to 1953.

The fund will be used to assist in faculty projects and provide special educational offerings for students in the college. Milk Marketing, Inc. of Strongsville, Ohio, has set up a scholarship to recognize students preparing for careers in dairy production, milk marketing and handling of foods and nutrition.

Freshmen and juniors in these fields are eligible for the scholarships if they live in an area served by Milk Marketing, Inc., a dairy farmer's cooperative.

The Curtis A. Miller Memorial Scholarship has been established by the Golden Key National Honor Society for students in the College of Business Administration.

Miller, a business administration student, was killed in an auto accident in 1979. He was posthumously recognized for

academic excellence by the society. Undergraduate students enrolled or planning to enroll in the College of Business Administration are eligible for the one-year scholarship if they have shown outstanding academic success.

Members of the Penn State Chapter of the National Association of Homebuilders may be eligible for a Residential Building Construction Scholarship if they are seniors enrolled in architectural or civil engineering and are planning a career in residential construction.

Funds to continue this scholarship will be contributed annually by the National Association of Homebuilders in Washington, D.C. and the Pennsylvania Builders Association of Harrisburg.

Students in the College of Agriculture who have demonstrated academic excellence may be eligible for a Pennsylvania Farmer's Association Memorial Scholarship.

This scholarship will be funded by the Pennsylvania Farmer's Association of Camp Hill and is intended for members or children of members of the association.

The Ketchum MacLeod and Grove Pittsburgh Media Internship Scholarship has been established to recognize outstanding students in the field of advertising.

The scholarship will consist of a one-term internship in media planning and research with the Ketchum MacLeod and Grove Agency, which is the largest advertising agency in the state. Scholarship funds will be awarded upon successful completion of the internship.

Graduating medical students who have demonstrated outstanding academic achievement may be eligible for the Dr. Irwin L. Baird Memorial Award. Gifts given to the University's Hershey Medical Center funded the award given in memory of the late Dr. Baird, a professor of anatomy at Hershey from 1967 to 1981.

The Edward and Lauretta Fay Scholarship has been established for students from Blair, Bedford and Cambria counties who are enrolled at the University's Altoona Campus. Full-time undergraduate students who graduated in the upper-fifth of their high school class are eligible for the award.

The Eastman Kodak Co. presented a \$12,000 grant to support scholarships for undergraduate students enrolled in the departments of chemical engineering, electrical engineering, mechanical engineering, computer science and quantitative business analysis.

The grant is one of some 150 made to colleges and universities nationwide by Eastman Kodak.

These recent additions to the scholarships available to students at the University further illustrate the fact that there are many options open to students to fund their education besides pleading for a loan from the local bank.

Students interested in applying for scholarships should contact their specific college office because most scholarship recipients will be chosen by their individual college scholarship committee.

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