

The Penn State Press: Little known, but very useful

By LINDSAY NAYTHONS
Daily Collegian Staff Writer

One of the University's lesser-known departments is also one that has access to many of the world's greatest minds — including University faculty members.

Readers to university libraries throughout the world have access to books published by the Penn State Press. The Press also publishes educational magazines and regional publications.

Located in 215 Wagner, the Press reviews manuscripts for potential books, copies the finished ones and sends them to be printed. Book orders are taken at the office, including those from branch offices of the Penn State Press located in London and Tokyo.

Office manager Robert Farfante said before a book is sent to the printers, it must meet certain standards, including clarity of organization and expression, comprehensiveness and originality of the book's subjects.

"Two faculty members review the manuscript. If they both give positive reviews, then the book goes on its way to the presser."

The printing is done by many different companies — "whenever we can get the best price," Farfante said.

Another important decision in determining when to send the books to be printed is quantity of books to print.

Most of the subject matter contained in the books published by the Press deals with math and science, including topics from the social sciences and humanities.

However, the Press also publishes books outside the academic spectrum.

The "Gymnastics Safety Manual" was written for the United States Gymnastics Safety Association by former men's gymnastics coach Gene Wetstosen.

And Eugene E. White, a professor in the Speech Communication Department, examined the ways of conceptualizing and exploring rhetorical experience and the nature and uses of rhetorical communication in "Rhetoric in Transition."

"At a university operation, they are more likely to get books published that commercial houses would consider marginal or uneconomical."

—John Pickering, editorial director

when it was in an advanced stage," White said. "They were very helpful in shaping it."

The Press' first run of White's book written on rhetorical speech communication was 2,000 to 3,000 copies.

White said although this is a small amount compared to commercial houses, which will not touch a book unless they believe it will sell 12,000 copies the first year, it is enough for the interested scholars and students in the field of speech communication.

"Rarely does a university press book make much money. Its purpose should not be purely commercial," he said. "A university press provides a service that purely commercial publishers (because of their economics) would not be able to offer."

"We send representatives to conferences and seminars around the country."

University Press books can be found in Pattee. By regular agreement between Pattee and the Penn State Press, one copy of each book is given to the library.

Nancy Cline, head of acquisitions for Pattee, said some of the books published by the Press go to the Penn State Room instead of the stacks.

"Of special interest to Pennsylvanians" is a separate section of the Press books. In this group, one can find books such as "Historic Buildings of Centre County" and "Pennsylvania Politics Today and Yesterday."

There is a display case of Press books at the University Book Store, 131 University Mall (Keystone Series) in the HUB.

Matthew Guntharp, a member of one of the local bands, the Buffalo Chickpeas, penned "Learning the Fiddler's Ways." The annual fiddlers' competition at the Central Pennsylvania Festival of the Arts is a development from the fieldwork involved in Guntharp's book.

Penn State Press Editorial Director John Pickering said the notion of a university press goes back over 500 years to the first university press at Oxford University.

Pickering said there are two main reasons college professors go to university presses to get their work published rather than a commercial publishing house.

"At a university operation, they are more likely to get books published that commercial

Sorority to make waves at annual Anchor Splash

Delta Gamma sorority will be making waves this Sunday afternoon when the 13th annual Delta Gamma Anchor Splash takes place in the McCoy Natatorium.

The sorority has set its goal for this year at \$5,000, said Joy Manzinger, chairwoman of the Anchor Splash.

Swimmers from 43 fraternities and sororities will compete in both serious and fun swimming races to raise money for the Delta Gamma national philanthropy, Sight Conservation and Aid to the Blind, she said. The teams will be judged in three categories: bathing beauties, spirit and swimming.

For the bathing beauties category, each team submitted a picture of one contestant, dressed up in a crazy outfit, Manzinger said. The pictures of all contestants were on display in the HUB basement this past week and were voted upon by the public.

The spirit category will be voted upon according to the number of supporters for each team.

Teams will receive points based on how they place in the races, which are separated into men's and women's divisions, Manzinger said.

The Witch Doctor from WQWK radio station, who is a Delta Gamma Anchorman, will broadcast live from the event, which begins at 1 p.m., Manzinger said.

Admission is 70 cents.

—Jenny Clouse

FILM DEPARTMENT CINEMATHEQUE

Friday

ERASERHEAD
DIRECTED BY DAVID LYNCH

FRIDAY 7 & 9 PM
121 SPARKS \$1.50

STUDENT FILM

organization

MOTEL HELL

THURS. & FRI. DEC. 10, 11
7 & 9 PM \$1.50 HUB Assembly Room L0103

Friday

6:00 (1) WEATHER REPORT
(2) CHARLIE'S ANGELS
(3) TACDOGH
(4) DATELINE
(5) NEWS (CONTINUES FROM)
(6) SOCIAL PSYCHOLOGY
(7) NBC NEWS
(8) ABC NEWS
(9) NEWS
(10) DAILY NEWS
(11) DAILY NEWS
(12) DAILY NEWS
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(19) DAILY NEWS
(20) DAILY NEWS

From the Creator of "Lord of the Rings"

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ANIMATION by RALPH BAKSHI

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KENNY MATHIEU

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Sunday 10/10 Forum 7/9:15 p.m.

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music by JIM MORRISON JIM HENRIKX JANIS JOPLIN and other great artists!

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Charles Champlin, LOS ANGELES TIMES

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MONTPYTHONS AND NOW FOR SOMETHING COMPLETELY DIFFERENT

3 ACADEMY AWARDS Best Cinematography Best Art Direction Best Costume Design "The year's best film"

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Fri, Sat, Sun 7:00 & 10:00 108 Forum \$1.50

Fri, Sat 7, 9, 11 Pollock Rec Room Sun 7, 9 \$1.50

THE FAN

with Lauren Bacall James Garner Maureen Stapleton

This is the story of a great star and a fan who went too far.

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URBAN COW GIRLS

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Fri-Sat 7, 9, 11 USG 111 Forum Sun 7, 9 \$1.50

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