24-The Daily Collegian Thursday, Dec. 3, 1983

Video fever infects Happy Valley

By KEVIN McCULLOUGH **Daily Collegian Staff Writer**

Jim has just finished eating dinner in his area dining hall. He walks down the steps past the recreation room and feels an irresistible urge to deposit 25 cents into a machine and defend his video spaceship in an unknown galaxy.

Jim is typical of hundreds of students. He has the fever - video game fever, an ailment that can strike people from all walks of life - but which is particularly infectious among college students. "I know it is a waste of time, but it's challenging and gives me something to do between classes," Beth

McLean (5th-division of undergraduate studies) said. She said she spends about \$5 a week in the arcades. Another student, Kevin Kriess (2nd-mechanical engineering), said: "Playing the games is a new challenge, one that hasn't been encountered in the The popularity of pinball and video games has

reached an all-time high, Gene Steele, manager of Playland, 352 E. College Ave., said. College students are especially talented at video games, he said, because when they were younger

they learned to play on home TV video games. The average person can play video games, Steele said, because there are no physical limitations as may be encountered in more conventional entertainments like sports.

Video games aren't new. Pong, the first video game, came on the market in about 1971, he said. cause of specific time limits, he said, but with the games, Steele said. addition of a replay for a high score, as in pinball, their popularity soared.

Sat., Sun. 1:30 3.30, 5:30, 7:45, 9:45

Sat. \$1.50 til 6 p.m

Sun, \$ 1,50 til 5 p.

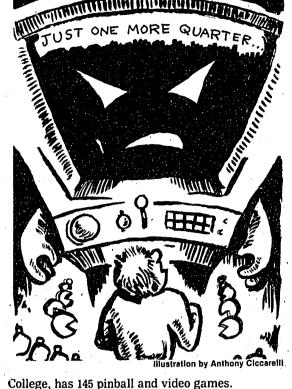
"The Wizard o Oz" of the 80's I --- US Magazin

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The supergames — Asteroids, Pac Man, Space high scores in a difficult game represents a formal At first, video games were not very popular be- Invaders and Galaxian - are the most popular test of ability, Bord said.

On campus, pinball and video games can be found in every dormitory area and are the main source of funds for the Association of Residence Hall Students and dormitory area governments, said ARHS Presi-

dent Chrís Calkins. State Amusement Co. provides the 24 machines on campus and receives 50 percent of the revenues. The other half of the income is divided between ARHS, which receives 40 percent, and dormitory area governments, which receive 60 percent, he said. "The funds are used for Spring Weeks, coffee houses, social events and various other student activities in each area," Calkins said.

Besides just playing pinball or video games for fun or something to do, many people may play for other, hidden reasons, a University sociologist said. "One of the clear reasons for the popularity of these

games is people's desire to take control or manipuate an environment, even if it's just for a moment," Richard Bord, associate professor of sociology, said. "The average student role is one in which you don't have a lot of control over your environment, but by playing these games it provides you with the chance to be in complete control over something for a little while," Bord said. In addition to competing with a machine, players

can compete with each other and playing pinball and video games'takes on a cultural aspect, Bord said. A player's skill or ability to impress friends with

"It's really an exercise in masochism," said Bill

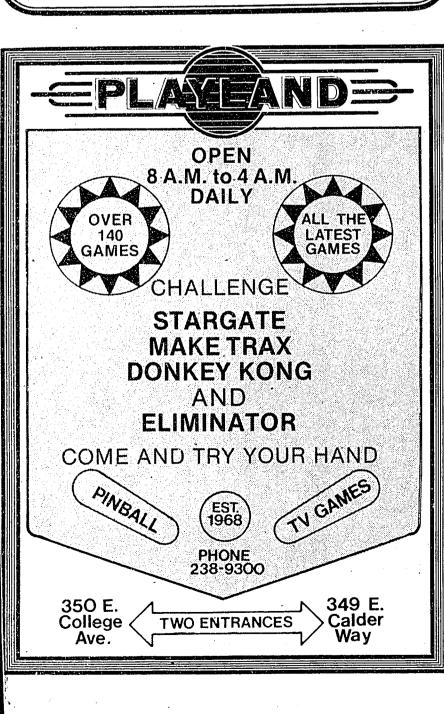
Foster Ave.

These games employ the latest in miniaturization Eichenberger (8th-English), "because there is no and computer techniques to simulate anything from winning, unless you consider beating your last score Playland, the oldest and largest arcade in State an invasion by creatures from outer space, to a round or high game winning." **ARENA | Starts Friday** 7:45-9:45 David Bowie is... SUITS & SPORTCOATS MICHAEL'S CLOTHING CO. jor gentlemen FRASER S1. 238-4050 MINI MALL Open Daily from 10 - 5 In the participation of the pa ARENA-5-PLEX THEATRES & CASINO 1600 'N. Atherton St. 237-2444 -Free Parking-**BRUCE DERN**



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Beaver Ave. Across from Penn Towers Sat. 10:00 to 6:00 Sun. 1:00 to 5:00 • The Student Assistance Center sponsors a Study Skills Workshop 6th period • Student Counselors are available every Thursday in 301 Willard. Drop in to from the Student Assistance Center from discuss study skills, time management, autho 4 p.m. to midnight today in 135 Boucke. motivation and test-taking. Homophiles of Penn State will spon- The Student Assistance Center will sor a "Get Acquainted Coffeehouse" hold a meeting at 7:30 tonight in 320 HUB PG from 9 p.m. to midnight today at 415 E. for anyone interested in applying for student counselor positions. Applications NIGHTLY 7:30 & 9:30 SAT & SUN 2, 3:45, 5:30, 7:30, 9:30 SAT \$1.50 III 6, SUN \$1.50 III 5 are available in 135 Boucke and are due • Alpha Lambda Delta freshman hon- by 5 p.m. tomorrow. Also, a meeting for hu, & Fri. Dec. 3, 4 HUB Assemblu Room or society will hold an officers meeting at current counselors will be held at 8:30 \$1.50 ′&9p.m. 8:30 this morning in 135 Boucke. tomorrow night in 320 HUB. GARDEN police log κιουίς η κ • Gail L. Wasson, Rebersburg, was Damage to Wasson's car is estimated driving her car north on University Drive at \$700 and Confer's 1973 Subaru is deon Tuesday when the car slid around a stroyed, police said. bend and hit a car driven by Rodney J. • Carl Suffredini, 403 Locust Lane, Confer, Bellefonte, the State College Po-Anniversary told State College police Tuesday that his lice Department said. Confer's car spun around and traveled car cover was missing from a car parked over the right-hand curb, knocking over in front of his home. a tree, police said. -by Francine Kaufman The second s Tonight at the Save 20% and more on everything in our store! 20% **Brewerv** savings on gemstone rings ... Cross pens and pewter mugs (engraved FREE) ... 1982 Seiko and Pulsar watches, 14K gold pendants, nedkaces, Dansk and Orrefor giftware jewel boxes and much more **Red Rose** 30% Save an impressive 30% on all our glittering diamond earlings, men's diamond rings, engagement and wed-ding rings, cultured pearl, opal, and Linde star sapphire ewelry . . . sterling and Driental objects d'art. silverolated hollow ware Cotillion Nother's rings, and selected top s 7, name giftware. ASTA DE LEVEL 40% Save a whopping 40% Sector P on many diamond solitaires selected solid gold ; jewelry for men and women, numerous watches, selected ; 14Kgold-filled chains and other Off imported crystal, selected rings — many set with diamonds and gemstones. Gin and Tonic Specials 50% A large group of estate jewelry . . . selected gift items, C al Including Dansk designs . . . a special group of men's and women's jewelry from just \$5.00. **TONIGHT!** Anniversary Sale Ends . AMERICAN ACTION / Take a full year to pay our Visa or Master Card kranich' SHINING N 7:00 & 9:30 STANI FY KUBRICK FUM k nicholson shelley duval HE SHINING" STEPHEN KING STANIFY KUBRICK & STANLEY KUBRICK THE PRODUCER CIRCLE CO THURS, FRI, & SUN DEC 3, 4, &6 Residence of the second Thursday Evening **Stanley Kubrick's** ::00 ③ WEATHER-WORLD Programming may be 10 20 22 MAGNUM, P.I. When her wealthy 11:00 63 M.A.S.H. (1) (1) (2) (2) NEWS (1) BENNY HILL SHOW yed or interrupted due to pledging. CHARLIE'S ANGELS xorbitant ransom, a beautiful Japan CHARLIE'S ANGELS DO TO NEWS D TIC TAC DOUGH THAPPY DAYS AGAIN 20 REWS (CONTINUES Woman seeks Magnum's help. (60 mins.) **MOVIE** 'Mutiny On The Bounty' Part II. 1962 Marion Brando, Trevor Howard. Conclusion of the Nordoff-Hall classic account of the cruel Captain Bligh and his crew that mutinied on board the H.M.S. Bounty in the South Seas and Bligh's augescuent search for the mutineers. (2 Dr.Strangelove INKER, TAILOR, SOLDIER, SPY KOJAK D THE TONIGHT SHOW Guest Host: Geor arlin. Guest: Roy Clayborne. (60 mins.) HARNESS RACING FROM ROOSEVE RACEWAY 192929 CBSLATE MOVIE Quincy, M.E.: 'Has Anybody Here Seen Quincy?' A series of misadventureskeeps Quincy from getting to the) NBC NEWS ABC NEWS BULLSEYE DO 20 20 CBS NEWS 8:30 (B) CAROL BURNETT AND FRIENDS (B) BEST OF THE WEST Elviradecides to leave Sam because he has used some unexpected office, and the police ask Hiro to take ove Quincy's duties. (Repeat) The Saint: 'The Bes Laid Schemes' The Saint's efforts to solve th BARNEY MILLER Starring reward money to buy a new horse. 200 (3) MOVIE-(ROMANCE)*** "It's A Worderfu Life" 1947 James Stewart, Donna Reed. A MACNEIL-LEHRER REPORT MAS.H. DALLY LOTTERY NUMBER OU ASKED FOR IT Host: Rich Little. nurder of a fishing fleet owner ar uardianangel shows a potential suicide victim ow terrible life would be in his amall town PETER **D** SATURDAY NIGHT Host: Elliot Gould thout him. (2 hrs., 30 mins.) MERV GRIFFIN DIFF'rent STROKES Arnold, Willis and Hunters of the strangling python; ho marshmallows are made; the Tom Thumb o SELLERS tightrope; the Dancing Lions of Hong Kong. (10) MUPPET SHOW (11) LAVERNE AND SHIRLEY AND COMPANY (21) TIC TAC DOUGH (22) WHAT COLOR IS THE WIND? (3) DICK CAVETT SHOW (3) ALL IN THE FAMILY (4) YOU ASK FOR IT (5) ENTERTAINMENT TONIGHT (6) ENTERTAINMENT TONIGHT (7) ENTERTAINMENT TONIGHT Hosts: Tom Hallick, Dixle Whatley, RonHendren. Mel Tillisia showcased at bis parformance in Las Yagaa phtrope; the Dancing Lions of Hong Kong imberly wonder whether they will soon have a ew member of the family when a young Korean hild arrives at their home and claims that Mr. and is his father. (Closed-Captioned S.A.) NFL FOOTBALL SPECIAL Cleveland small town. (2 hrs.) DABC NEWS NIGHTLINE The all Houston Ollers. (D) (2) (2) KNOTS LANDING Val's mother, Lilimae Clements, still pursuing her tattered dreamofa singing career, moves in with Valand Gary, against Val's wishes, then creates a scene when she is arrested for shoplifting. (60 HOGAN'S HEROES TOMORROW COAST-TO-COAST Gues I DMUMHOW COAST-TO Ise Feliciano. (90 mins.) I STAR TREK 'Amok Time' SATURDAY NIGHT RAT PATROL LOVE AMERICAN STYLE INDEGREGATION howcased at his performance in Las Vegas 7, 8:45, 10:30 p.m. THURS in 112 CHAMBERS NEWS JOKER'S WILD JOKER'S WILD JOKER'S WILD O SURVIVAL 'We Live with Elephanta' David IMME A BREAK EPENDENT NETWORK NEWS \$1.50 D HILL STREET BLUES Captain Furillo does alowburn aspublic defender Joyce Davenport outmaneuvers him in court by claiming that her client is a victim of police entrapment, and SAT & SUN in 101 CHAMBERS Will Rogers' 1952 Will Rogers Jr., Jane Wyman. The story of the great rodeo star, humorist, writer, and film comedian. ((¼ HRS., WHAT DO YOU SAY TO A Scottish family who spent five years livin

main lounge.

Term activities.

TONIGHT (THURS), FRI, SAT at 7, 8:45, 10:30 \$1.50 👁

urged for younger audiences.

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Members called Utoplans.

BROTHERS The Statler Brothers are joined b guests Barbara Mandrell, Brenda Lee, Roy Rogers Chet Althies and Chet Althies

1967 Darren McGavin, Edmond O'Brien, An ex-con private-eye is hired by a theatrical ex-con private-eye is hired by a theatrical

mininger Winduspects of the online by basic embezziement. (2 hrs.)
THOUGHT FOR THE DAY
MOVIE -(MUSICAL) *** "Rhythm On The River" 1940 Bing Crosby, Mary Martin. Two ghost writers composing songs for a phon songwriter decide to break loose on their own

nanager who susp

Watch out for bikes!

rns that he may soon be a father. (6

NEWARK AND REALITY 2020 JESSICA NOVAK Jessica Noval

becomes emotionally involved with the fascinating and addicting world of the gambler, from the professional to kids betting on school

ygrounds. (60 mins.) INDEPENDENT NETWORK NEWS NINE ON NEW JERSEY NEWS

