

# Liberal Arts education suited to business world

By MERRI JO MONKS  
Daily Collegian Staff Writer

Liberal arts majors, especially those in the fields of humanities and social sciences, are successfully pursuing careers in business, a Bell System researcher says.

A Bell System study showed that liberal arts majors fared better than more specialized majors, such as engineering, in skills required for success in management positions, said Richard Ritchie, district manager for research for American Telephone and Telegraph, in a University-Employer Relations Forum held yesterday at the Nittany Lion Inn.

These skills include leadership, oral communication, decision making, interpersonal skills,

intellectual ability and managerial motivation.

The only area in which engineers scored higher than liberal arts graduates was in quantitative skills, he said.

Two types of exercises have been developed to determine if a prospective employee has the skills and abilities to be successful in middle management positions in the Bell System, Ritchie said.

A one-on-one exercise might entail an interview or questionnaire. Bell also uses group situation exercises, where one of the significant factors occurs when members of the group emerge from the exercise as leaders, he said.

The study was compared to one that was administered to college graduates from 1956 through 1969. The results from that study were

almost exactly like the results of the more recent study, Ritchie said. Again, the only area in which liberal arts graduates scored lower than engineers was quantitative skills.

"It's nice to see some things haven't changed in 25 years," Ritchie said.

The study also showed that liberal arts majors advance in their careers about as rapidly as business majors.

Interpersonal skills are very important in the Bell System, Ritchie said. Engineers or other technical majors who are weak in other areas do not have as much of a chance to work for Bell, he said.

"We got tired of recruiting engineering graduates who were so weak in other areas," he said.

"We've really tightened our standards for engineers."

Ritchie also said that fewer than half of the 6,000 people hired each year are from recruitment at college career offices. Most send resumes or are walk-in applicants.

The Bell System is the largest private employer in the United States, with more than 1 million people working for it, Ritchie said. Each year the company hires about 6,000 people — a third of which are liberal arts graduates, he added.

The other keynote speaker at the forum was Stanley F. Paulson, dean of the College of the Liberal Arts.

Paulson compared a liberal arts graduate to the opening lines of Charles Dickens' "A Tale of Two Cities."

"The liberal arts major often feels like Charles Dickens — it was the best of times, it was the worst of times," he said.

A study of 1961 and 1970 graduates in business careers showed that they think their most important courses in college, next to their business classes, were English and communications courses, he said.

He also said that the ability to communicate in a foreign language is beneficial because one out of five jobs in the state is dependent on foreign trade.

The forum ends this morning with workshop summaries beginning at 10:30 and closing remarks scheduled for 11.

# Kepone pesticide found in county fish

By KATHY ANDREWS  
Daily Collegian Staff Writer

Kepone, the carcinogenic pesticide polluting Thornton Spring Creek, has also turned up in fish taken from the Foster Joseph Sayres Reservoir near Howard in Centre County, according to a state Department of Environmental Resources report.

The DEE found small quantities of kepone in the tissues of bass, crappies and bluegills, all in quantities below 100 parts per billion.

that brown trout and white suckers taken from Spring Creek, which is closer to Ruetgers-Nease, showed kepone levels to be much higher.

Harold Klotz, vice president of engineering for Ruetgers-Nease, said he has not been officially informed about the Sayres Reservoir incident. However, Klotz said he read an article about the kepone level in very low, there seems to be little concern from the DEE or from Ruetgers-Nease.

On July 19, 1981, the DEE ordered Ruetgers-Nease to clean up three specific areas on its property responsible for leaking chemical pollutants. Parsons said Ruetgers-Nease is cleaning up the former drum storage area and the surrounding soil and is also decontaminating the groundwater.

The DEE and Ruetgers-Nease are now involved in litigation regarding the third project, which is the removal of chemically fixed wastes buried in two abandoned lagoons. Ruetgers-Nease is not cleaning the area because it feels it is not responsible for the failure of the lagoons since the DEE ordered their development, Parsons said.

The deposition is scheduled for late October and the hearing is set for the beginning of the year, he said.

# University observing Mindpower Week, support for higher education sought

By CHRISTOPHER COONEY  
Daily Collegian Staff Writer

The University is among 1,000 colleges and universities across the country observing Mindpower Week, Oct. 3 to 11, to generate support for higher education.

Mindpower Week is part of a year-long campaign organized by the Council for Advancement and Support of Education, with the theme "America's Energy is Mindpower."

The goal of the campaign is to create a greater public awareness and appreciation for higher education's value to society and the contributions made by college-educated citizens.

The campaign also wants to aid in achieving adequate funds for higher education, said Arthur V. Cervo, director of the University Office of Public Information and Relations and a member of CASE.

# police log

Employees of Ponderosa Steakhouse, 1630 S. Atherton St., told the State College Police Department on Wednesday that two men, one armed with a

shotgun and the other with a knife, forced them to unlock a safe at the steakhouse. The employees were leaving work when the two men, wearing ski masks, approached them, police said.

An undetermined amount of cash was taken, police said.

John Roam, 225 E. Fester Ave., told State College police Wednesday that a car AM-FM cassette player and speakers were missing from his car.

The cassette player and speakers were valued at about \$250, police said.

John Goodrich, 1000 Plaza Drive, told State College police Wednesday that four wheel covers were missing from his car.

The wheel covers were valued at about \$126, police said.

"Mind power is the most important power of all," Cervo said. "It is the intelligence of America that keeps the country going."

While the University will not hold any special activities this week because of time conflicts, it will be involved in a special state-wide event scheduled for the middle of next month.

The College and University Public Relations Association of Pennsylvania will sponsor Higher Education Week — a statewide effort to call attention to the contributions of the Pennsylvania higher educational system, said Don Hale, chairman of the Higher Education Week Committee.

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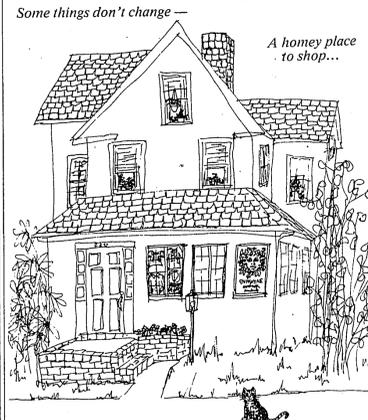
### INTERVIEWS ON CAMPUS Monday, October 19th

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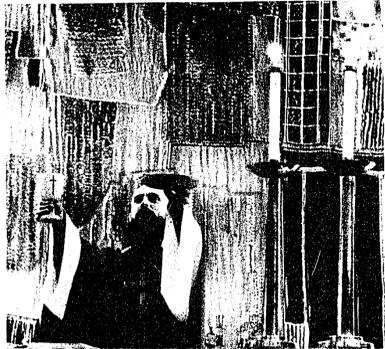
# Sadat mass: Tribute to peace

By BRIAN E. BOWERS  
Daily Collegian Staff Writer

Anwar Sadat lived and died for his vision of peace, said Father Andrew Campbell in a memorial liturgy for Anwar Sadat yesterday.

The mass was performed at the University Catholic Center at Eisenhower Chapel in memory of President Anwar Sadat of Egypt, who was assassinated Tuesday during a military parade.

"The liturgy is offered for peace and in memory of Anwar Sadat," Father Campbell said.



Father Andrew Campbell offers a prayer for peace during a memorial service to slain Egyptian President Anwar Sadat yesterday.

The mass was planned around the theme of peace. The congregation was asked to pray for peace and sang hymns asking for peace. There was a feeling that the community wanted such a service, Campbell said.

In his message, Campbell said, "The Muslim faith has a lot of roots similar to ours. Those who believe in Allah and the prophet Mohammed have a sense of the future that we share."

"We all look forward to the day when brothers and sisters throughout the world recognize that we have one God and we have one family. That common vision is something worth living for. That common vision is something worth dying for. That man of vision and a man of faith lived for, and out of that faith, living as a peacemaker, he lived and died for his vision of humanity as one," Campbell said.

"I am deeply committed to peace, and to see a man who was so committed die is such a tragedy to me. I personally am glad to have participated," he said.

Mary Keith (graduate-food science) said, "He had spent so much of his time and energy to get a little more peace in the world. He was very religious about his own religion and he was following his own beliefs very strongly. It (his death) was a real shock."

"I think it's a real pity President Reagan isn't going," she added. "I think that such a tragedy to me. I personally am glad to have participated," he said.

Bernadette Bertoly (12th-quantitative business analysis) said, "He was a man of peace and I thought it (the liturgy) was very appropriate."

Sharon McFadden (1st-engineering) said, "I thought the liturgy was really

offering it for Anwar Sadat. It really hadn't occurred to me. I thought it was a really great idea."

4-6 p.m. 8:30-CL

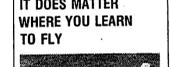


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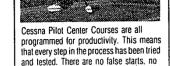


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# American Indian myths poetry, prof says

where the lines end in a myth, Hymes said.

Hymes is the author of a book, "In Vain I Tried to Tell You," which was also the title of his lecture last night in Willard Building.

The title comes from a line in an American Indian myth called "Seal and Her Younger Brother Lived There," which Hymes read to the audience.

The numbers three and five are very significant to many American Indian myths as are two and four.

American Indian mythology can be considered a form of poetry, according to guest speaker Dell Hymes.

Hymes, a professor at the University of Pennsylvania, said many of his friends do not agree that American Indian mythology is poetry because they think poetry must rhyme.

The concept Hymes has adopted is that poetry is something organized in terms of lines.

Because American Indian mythology was spoken and not recorded in writing, no one can know exactly

These numbers are called pattern numbers and they are used throughout many myths.

The numbers are meaningful and not just formal, Hymes said.

Though Indian adults enjoyed the myths, the main purpose the stories was to educate children, Hymes said.

"If a child fell asleep during the winter, he had to chop a block of ice out and swim in the water," he said.

—by Patricia Hungerford

# Ushers have hard time, Kenawell says

Continued from Page 1.

However, Bud Meredith, ticket manager, said an officer would not be as effective as a student asking for the object-throwing to stop.

In addition to object-throwing, there have been problems with drinking, overcrowding and crowd control, council members said.

Chris Calkins, president of the Association for Residence Hall Students, said ushers cannot control fans and they are having problems with large numbers of students coming into the game at the same time.

An increased number of ushers seems to be a good solution to the problems at football games, several council members said.

"It is not feasible to ask the 100,000 people at the game and the group of students left afterwards to be gone by 6 o'clock," Calkins said.

Although one proposal would be to have the dorms open until Sunday morning, Calkins said University officials feel the plan would not be economically feasible.

Fau Bell, student representative to the University Board of Trustees, said money that would enable the dorms to remain open until Sunday will have to come from some University program.

William H. McKinnon, assistant vice president for housing and food services, is going to say "we are going to need this amount of dollars to keep the dorms open and what programs do we take it out of?" Bell said.

Kenawell, former president of ARHS, said because ushers have a hard time directing students from seats at the top of the stadium and keeping students from drinking alcoholic beverages, the number of student ushers decreases each game.

Bob Karp, president of the Organization for Town Independent Students, said he ushered the first football game and is hesitant to do it again because he was abused by unreasonable students.

Stacey Fleckenstein, Undergraduate Student Government representative, said the most viable solution to the problems would be to propose some form of student reserved seating to the administration.

Also at the meeting, the council discussed problems with the scheduled 3 p.m. closing time for the dorms after the Notre Dame football game.

Calkins said because there will be problems with students driving home intoxicated and traffic backups, an alternative plan must be established.

"You have to remember if we are undefeated and we beat Notre Dame, this town is going to be run down," Cluck said.

"You are going to have some crazy dorm parties because at students will be here Saturday night with nothing to do and they'll go out and party," he said.

Karp said the athletic department should help solve the dorm problem.

"I think one of the most important allies is the athletic department," he said. "If they want students at the game, the dorms are going to have to be open."

Also at the meeting, Ray Boyle, Consumer Party candidate for State College Municipal Council, urged the council to get their groups involved in the upcoming election.

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