18-The Daily Collegian Thursday, Sept. 10, 1981

Taking care of business Downtown Business Association provides help

By JACQUELYN GOSS

Daily Collegian Staff Writer Downtown State College is a melting pot of restaurants, clothing stores, record shops and grocery stores, with different merchandise, clientele and advertising campaigns. However, all are businesses, with similar economc problems that some merchants try to solve together

through the Downtown Business Association. The DBA is a committee under the State College Area Chamber of Commerce that looks after business's best interests in government and the media, and helps businesses compete against increasingly popular shopping malls, said Ted Connolly, chairman of the association and general manager of the Student Book Store.

The Chamber of Commerce sends out the DBA's meeting advertising and promotional fund for the downtown business area, said Pat Cahalen, executive director of the Chamber of Commerce. Connolly said the association encourages, local business-

men to treat students with respect. "They are our reason for being here, Connolly said. "We owe it to them to do what we can for them. They're consumers like everyone else. If they have a problem, they should seek out the manager. You don't hear downtown business people saying derogatory things about students. "It doesn't behoove them to alienate a large section of their customers. Their lives are invested in this town," he dues.

State College businesses don't have the advantage of price competition as in large cities, Connolly said. Style and size selection is not large, and most of the clothing stores are more expensive specialty shops, although they cater to a wide interest. The nature of the town is that the businesses have a

captive audience most of the year, he said. "Our main goal is to keep things happy downtown, make it a place people want to come to shop," Connolly said. The association would like to have representation in

State College government, so businesses are sure that someone will listen to DBA members' complaints, Connollv said. State College Municipal Council members Daniel Chaffee and Joseph Wakeley come to the association's meet-

ings, he said. (Chaffee and Wakeley) listen to us. That doesn't mean they do what we say," Connolly said. "It behooves us to get

a businessman on council.'' Activities of the association include working to promote Thursday night openings of downtown stores with free

parking. "Parking is a future problem that needs to be resolved," Connolly said.

The businesses also hope to get more involved with student activities, he said.

A HER CHECKER CHEC

PLANT SALE

Foliage, flowering and hanging plants

ot the

68th Annual Hort Show

Sat., Sun., Sept. 12 & 13

in the tent at the flower gardens

across from East Halls

Each year, the association donates a Christmas tree to be put at the base of the Mall. Connolly said the association would like students to put the tree up, if possible. Not all downtown merchants particiapte in the DBA, however. Ethel Meserve, owner of the Ethel Meserve gift shop, 112 E. College Ave., said she does not belong to the association because she does not approve of many of the

things the association does. "I don't approve of staying open at night or sidewalk sales," Meserve said. "I think if anyone wants anything in the store, they'll come when it's open,'' Meserve said. All of Meserve's employees are full time, and Meserve does not employ any students.

Employing student workers would mean that there would be no continuity in service, as each would know and notices and takes care of its dues which is used for an do a different job in the store, Meserve said. Since she would have to hire students to remain open at night, she does not want to experiment with Thursday night openings, she said. "I'm doing what I think is best for my business - my

particular business," Meserve said. "It isn't that I'm ornery, I just think if you belong to something, you ought to support the things they do." Another downtown businessman, Nguyen Binh, owner of

Kaye's Korner, 200 S. Allen Street, said he does not belong to the association because he has not been asked to join, and he does not have the time or the money for the monthly However, if any professional problem comes up, he can

go to the DBA, Binh said. Government can be a problem r businesses, since the government is big, he said. "I'm a small guy. You expect to have a problem sometimes, but as a group you have a stronger voice," Binh said.

The main purpose of the association should be improving the downtown area, although he doesn't know what it can do, he said.

"Even the Chamber of Commerce can't do much for me." Binh said. "My merchandise is mostly for students. I try to keep my prices down, but I can't compete with bigger stores,'

he said. Association member Lassie Martsolf, owner of The Racquet Shop. 129 W. Beaver Ave., said that the association is a way for all the downtown business people to get together, instead of going off in different directions. Some of the things the association plans for the down-

town businesses include Dollar Days when all downtown merchants reduce their prices and give away hot chocolate luring the Christmas season, Martsolf said. "We got together and decided downtown as a unit to make it a cohesive effort and get the whole community

involved, Martsof said. "Free hot chocolate and other things make it real nice.'

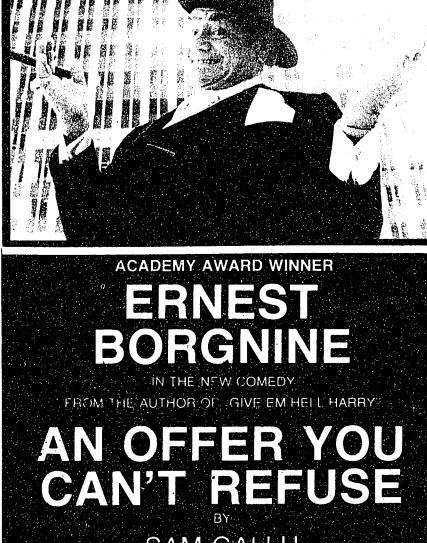
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September 26 Saturday

863-0255. ALL SEATS RESERVED \$10.00



SAM GALLU Presented by the College of Arts and Architecture : e benefit the Simeon and Elizabeth Gallu Scholarship Fund-EISENHOWER AUDITORIUM September 12, 1981 8.00 PM

ickets On Sale At Eisenhower Box Office Beginning August 24. Monday-Friday, 9 am to 4 pm Or Call (814) 863-0255 MasterCard or Visa accepted... Tíčkéts still available at:

> Eisenhower/Box Office: 9 In versity Park, PA-16802 \$5 50 (150) 3.50 Congral, \$4 25, 3 25, 2.50 Student





7 and 9:30 pm in Eisenhower Auditorium Tickets: Eisenhower Auditorium box office beginning Wednesday, September 2, 9 am to 4 pm weekdays. Phone orders accepted beginning Thursday, September 3 on MasterCard and VISA only:

The Pennsylvania State University Artists Series

Tropical Gert is regrouping

Gert broke up in the mountains of The storm's winds, which had fallen the Dominican Republic yesterday, from 50 to 40 mph, had picked up to but it was expected to reorganize 45 mph. ers said. The Bahamian government issued

storm warnings for the islands, and the southeastern U.S. coast, but was small craft in the eastern Bahamas at least three days away. were advised to stay in port. "Gert tangled with the mountains

has become very disorganized," Na- forecaster Miles Lawrence. tional Hurricane Center director Neil Frank said. "Conditions favor strengthening as the circulation moves away from the influence of the mountains and winds could increase very rapidly.

Heavy rains fell on the island. which is divided into the Dominican Gert, the seventh storm of the Republic and Haiti, yesterday as season, lashed Puerto Rico with Gert moved north.

cane Center said Gert's center was flooding some highways. No casualat latitude 21.5 north, 72.0 west, ties or evacuations were reported.

examinations, the plant owner said vesterday.

Three Mile Island nuclear plant may have cheated on training

General Public Utilities Corp. said it reviewed its own tests

Company spokesman John Fidler said the report to the

Atomic Safety and Licensing Board was voluntary and

The incident prompted the company to check results of past

training examinations administered by plant personnel, he

GPU rechecked two sets of tests, with the aid of evaluators

from Pennsylvania State University's nearby Capitol Campus,

The incident involved one of the same persons earlier cited by

and found one possible case of cheating, Fidler said.

the NRC who has already quit, said Fidler.

By JOHN DANISZEWSKI

ing examination in April.

cheating incident

Associated Press Writer

MIAMI (AP) — Tropical Storm about 625 miles southeast of Miami.

over open water and was still consid- It was expected to continue its ered a potential hurricane, forecast- northwesterly course at 20 mph through the night.

Forecasters said Gert could reach

Gert faces "a stretch of open waof Hispaniola during the night and ter for quite a long distance," said

"It's a confusing storm," he said. "The storm center that moved across Puerto Rico has gotten pretty weak. Its health is failing now. But it has the potential to strengthen over the water.

heavy rains Tuesday, briefly knock-At 3 p.m. EDT, the National Hurri- ing out power in a dozen towns and

W RON WATERS

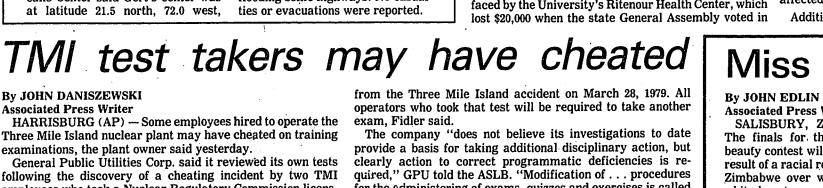
Daily Collegian Staff Writer elimination of state funding, its executive director said. family planning services, said Jeffery L. Zonis, assis- County, said he doubts the General Assembly will

plans are not final.

"We may have to increase our fees, but I hope it Bellefonte service, he said. going to be difficult, but I think it's possible." income, he said.

funding cut.

The service's funding reduction is similar to that areas within the family planning program would be The Bellefonte service also provides prenatal educafaced by the University's Ritenour Health Center, which affected if additional funding is not obtained. lost \$20,000 when the state General Assembly voted in Additional money may yet be appropriated for family nutrition program for women, children and infants.



clearly action to correct programmatic deficiencies is refollowing the discovery of a cheating incident by two TMI quired," GPU told the ASLB. "Modification of ... procedures employees who took a Nuclear Regulatory Commission licens- for the administering of exams, quizzes and exercises is called

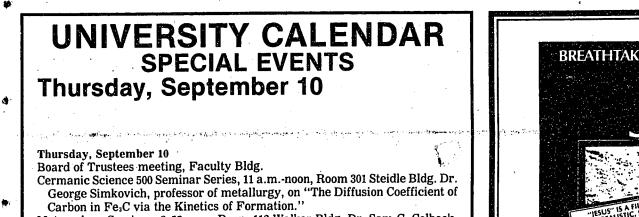
Reporting to an NRC hearing board, GPU said it had Fidler said GPU intends to tighten proctoring and supervi-"discovered sufficient looseness in the administration of the sion of the tests. The individuals accused of cheating have since examinations that the possibility of cheating could not be ruled resigned and their identities have been withheld by the companv and the NRC.

The ASLB completed hearings in July on whether TMI's Unit 1 reactor should be allowed to restart, and its final recommenstemmed from the company's concern over an earlier NRC dation is pending.

> Unit 1 has was shut down by order of the NRC when the nation's worst commercial nuclear accident occurred at its twin. TMI's Unit 2.

In a partial ruling, the ASLB said Aug. 27 that Unit 1's management met NRC standards necessary to reopen the

Additional rulings on the plant's design safety and th adequacy of its emergency procedures are expected around Oct. 1, before any final recommendation to the NRC on whether The questionable GPU exam concerned the lessons learned the plant should reopen.

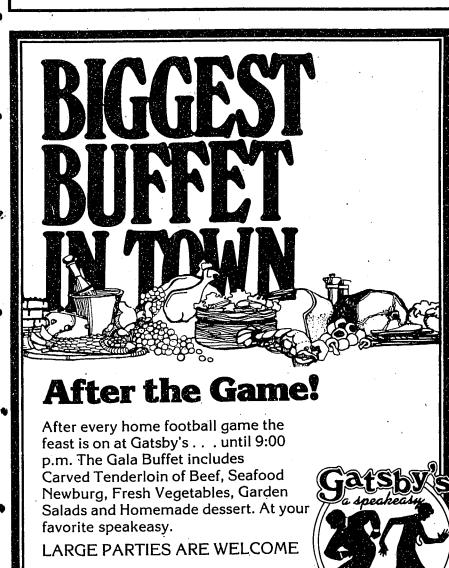


Meteorology Seminar, 3:55 p.m., Room 112 Walker Bldg. Dr. Sam C. Colbeck, Cold Regions Research and Engineering Laboratory, Hanover, N.H., on 'Snow, Ice and Glaciers." Fuel Science Seminar, 4 p.m., Room 301 Steidle Bldg. R. M. Khan, Penn State, on "Thermoplastic Properties of Coal at Elevated Pressures." Refreshments

at 3:45 p.m. Homecoming Committee (IFC/Panhel) meeting and film, 6:30-12 p.m., Rooms 305-306 HUB Lounge.

Commons film Series, Bonnie and Clyde, 7 and 9 p.m., Room 112 Kenn. Penn State Entomology Assoc., 7-10 p.m., Room 201 Patterson. Student Dietetic Assoc., 7-9 p.m., Room S209 Human Dev. Penn State Internationale Dancers meeting, 7-9 p.m., Room 132 White Bldg.

- Alpha Phi Omega, 7-9 p.m., Rooms 323-324 HUB. Penn State Water Ski Club, 7 p.m., Room 209 Willard. Frontlash meeting, 7-9 p.m., Room 307 Boucke.
- Penn State Dames meeting, 7:30 p.m., Room 101 Kern. Eco-Action organizational meeting, 7:30 p.m., Room 225 HUB. National Assoc. of Home Builders, 7:30-9 p.m., Room 127 Sackett. Lecture to open Josef Svoboda exhibit, 8 p.m., Room 105 Forum. Dr. Jarka Burian, professor of dramatic arts, SUNY/Albany, on Svoboda's work.







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A UNIQUE BAR & RESTAURANT



A Bellefonte family planning service that aids about That statewide reduction amounts to \$3.1 million council can convince the Legislature of the need for 30 University students a month plans to seek alternative overall because the federal government provided funding. funding rather than reduce its program because of the matching funds of \$9 for every \$1 the state spent on However, Rep. Gregg L. Cunningham, R-Centre

Walter Klausmeier, Family Health Services Inc., said tant to the director of the Family Planning Council. if additional government funding does not arrive the The council funds Bellefonte's family planning proagency plans to seek aid through other methods includ- gram and, until recently, funded Ritenour's program. ing soliciting the Interfraternity Council, initiating a The executive director of Ritenour. Dr. John A. letter-writing campaign for private contributions and Hargleroad, said Ritenour will not reduce its family soliciting foundation support, although he said such planning service. Ritenour will continue to refer patients that choose to use the intrauterine device to the

doesn't come to that," he said. "Alternative funding is The main reason students are referred to Bellefonte is Cunningham attributed opposition to the Legisthat IUDs are not offered at Ritenour, Hargleroad said. lature's action to "family planning bureaucrats trying Fees are based on a graduated scale according to _____Klausmeier said Bellefonte's large family planning to save their jobs." program, which not only provides contraceptive meth-In contrast, Zonis described the relationship between

through donations, but Klausmeier said that amount ventative health care for women, such as cancer linked, but not identical, and Klausmeier said some must increase by 20 percent, or \$20,000, if the family screening and physical examinations, is the only pro- recipients of state aid do not qualify for Medicaid. Also, planning program is to remain as it was before the gram the center provides that is now in jeopardy. Klausmeier said it has yet to be determined which clients, he said.

several block grants due in October or November if the

change its position. "I see absolutly no chance whatsoever," he said. "No one that I know is saying the poor should be denied these

services. Every one (of the services) is available through Medicaid "The question is, 'Do we want a second redundant

system?' "

The service receives 2 percent of its annual funding ods, education and counseling, but also includes presome family planning centers do not accept Medicaid

tion classes, a child health screening program and a



bias, Horgan's statement said the In a statement released to the press contest this year had been run "fairly result of a racial row that broke out in late yesterday, When Horgan an- and impartially along the lines of the successful event last year."

> The results of last Friday's Mashonaland province semifinals for this year's competition sparked the row that became the talk of the town. Five whites and one mixed-race woman were chosen by a panel of three black and two white judges — eliminating all five black contestants.

Yesterday's leading page 1 story in the Herald quoted an unnamed government official complaining that prettier white women were deliberately chosen to ensure a black did not become Miss Zimbabwe. The report took precedence over the Angola crisis and news of the appointment of Before that, virtually all beauty the first black head of the 23-year-old

Associated Press Writer SALISBURY, Zimbabwe (AP) — ernmental quarters" to have another Rejecting accusations of racial The finals for the Miss Zimbabwe black Miss Zimbabwe. beauty contest will be postponed as a Zimbabwe over whether a black or nounced the postponement vesterday white beauty queen should represent he also said his company had pulle this black-ruled country in the Miss World contest. The competition's white organizer

announced a week's postponement of tomorrow's planned finals after some nizers were rigging the contest to guarantee a white would win. Some blacks claim only ugly or fat

black women were picked by the organizers to compete against white contestants. The Miss World contest is to be held this November in London.

National organizer Tim Horgan, an Irish-born restaurateur and businessman, said in an interview with the

over to another unidentified "consortium" today. Horgan, who organized the first Miss Zimbabwe contest last year, also black Zimbabweans claimed the orga- said he would not be able to "conduct the new event owing to prior commitments abroad," the statement said. Last year's Miss Zimbabwe. crowned a few months after the for-

out of the contest and would hand it

mer white-ruled colony of Rhodesia became independent black-governed Zimbabwe, was Shirley Nyanyiwa, a black woman who became a finalist in the Miss World contest.

pro-government Herald newspaper queens were whites or "coloreds" - University of Zimbabwe.