Yelling at football games may bring profits

Daily Collegian Staff Writer

Basically it's justa loud voice and being able to see the money. That is the entire list of qualities needed to sell food and soft drinks at the football games, said Kevin Griffith (7th-non-degree), a vendor at the games. Griffith, however, doesn't stop at those. He can be seen at every game dressed in his standard costume of a black top hat, black tails, and a shirt with just the

words 'Hot Dog' printed on it. "I really get into it," he said. "I felt pretty wierd the first time I did it, but you get used to it." Griffith said while neither his costume nor any gimmick is really necessary for the job, he enjoys it and it

helps out somewhat. Other things he has used include a derby, a brass bike horn, and a variety of shirts ranging from the 'Hot Dog' shirt to one which reads 'the Robot'. The latter is for when he is in the mood to do some mime, he said. Other vendors, Griffith said, wear assorted hatswith all the game buttons on them, ape costumes, and mustard and ketchup packets as earrings. Vance McCullough, the liaison between the Universi-

Ly Athletic Department and Consolidated Coca-Cola, which employs the vendors agrees with Griffith that gimmicks while not important can help business. "Some of the vendors are good just because they 'work like hell," McCullough said. "The other ones just have an attention-getting gimmick. As long as it's in good taste, we'll support it."

McCullough said most vendors just come to every game and work hard, but rarely become popular figures in the crowd. However, he said that occasionally someone will emerge as a popular favorite and the crowd will accept that vendor as a traditional part of Penn State football as much as Joe Paterno and the Nittany Lion. Someone like the Hot Dog Man. Before graduating three years ago, the Hot Dog Man (real name Dale Dockus) captured the hearts and attention of the Nittany Lion followers with his personali-

ty and loud cry of "He-e-e-e-e-e-e-y HOT DOG!" His

popularity rose to the point where at times he was

down on the field leading the crowd in cheers. McCullough said that Dockus, now a meteorologist in Indiana, comes back at least once every year to sell hot dogs. This year he sold at the Nebraska game, and Mc-Cullough said he was still recognized by many students

However, Dockus was very much the exception rather than the rule, McCullough said. Most vendors just come to the games consistantly and work hard, he Tim Cook, a senior at State College High School and a Coke vendor at the games, concentrates more on a loud

becoming a personality. "You have to sell yourself," he said. "You got to think of what you can do, what you can say so that people will always come back to you and always buy "Everybody has their own way of doing it, that's

yell and keeping his customers satisfied than on

all," said Cheryl Lynn Kresen, a junior at State College High School. "You just can't be afraid to yell." The job seems to attract people for two main reasons: fun and money. "It's lots of fun," Cook said. "You get to meet lots of people and you get to get into the atmosphere of the

"I'm going to do it till I leave State College," Griffith said. "Last year I lived in Detroit and I drove from Detroit to sell hot dogs. I didn't really make a profit on it, with gas and all. I just broke even. "I really like doing it, but the money does come in

Most vendors said they can make between \$25 and . Before this season, Coca-Cola advertised in the Centre Daily Times for boys 15 and older to work at the football games. A toll-free number was given and

and Penn State students, McCullough said. Then, before each game, the buttons that say what the vendor is selling and the price, are re-issued according to where their names are listed on either the first

potential vendors registered through that with

preference given to known good vendors from last year

or second priority lists, said Patrick Murphy (9th-Cook said a typical day starts by showing up at the

stadium between11 and 11:15 a.m. After going to the blockhouse, he picks up his button, puts on his uniform, and picks up his first tray. He said he usually doesn't go out into the stands until they fill up because all the fans in the aisles and stairways leave no room for his tray of Cokes. Dropping a whole tray is the ultimate disaster for the

Coke vendor, as the cost of it will come directly from his days profits. "That's really a crushing blow," Murphy said. Cook usually stands at the top of the entrance ramps until most of the people have been seated and then moves into the stands.

"It's pretty routine after that," he said. "I always

work up the stands. It's a lot easier to work up." After the third quarter, Cook cashes in and is able to see about the last five minutes of the game. Murphy said most of the selling goes on between plays because the fans get upset when vendors are yellng and walking around during the plays. Because of this, he said, he misses very little of the game. McCullough said the major problem they have with

the vendors is that many of them use the job just as a means to get into the stadium for free, but these people are usually sifted out within the first few games. He agreed with Murphy that a vendor could see most of the game and still do the job. The vendors said they have no major problems with

the crowd.

over Cokes and swear at him. Griffith said his major problem is people throwing ice at him trying to knock his top hat off. Kresen said she has had some unique problems in being a female vendor "You get your share of weird comments," she said.

Cook said sometimes when it's hot, the fans fight

'All sorts of strange invitations." For the most part though, being a vendor remains just a matter of fun and profit. "It's just your typical interaction between drunk

The vendors at University football games use a variety of techniques to get the attention and money of football fans. Bill Leonard, below left, and Pat Murphy. above, sell the popular Coca-Cola. Below, the legendary Hot Dog Man points to a prospective hot dog buyer.

Photos by Bill Kroen





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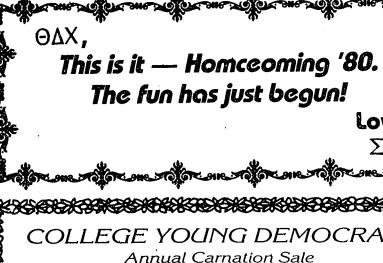
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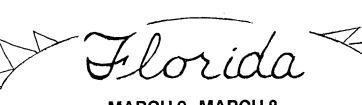
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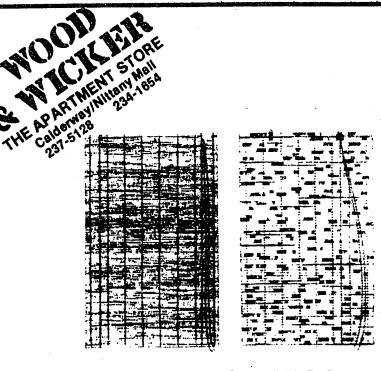
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 The State College Police Departby Judith L. Naginey, 121 N. Patter- bicycle was taken Monday from the unattended car.

Police said Naginey told them she was traveling west on East College Avenue on Saturday when she fell asleep at the wheel and slid on the wet road. Her car collided with the left rear of an unattended vehicle, police

Naginey, who was cited for reckless driving, suffered minor facial injuries, police said. Damage to her car is estimated at \$500: vet been determined, police said.

• John C. Riley, 114 Pinchot, told Mall. The estimated value of the hub ment said yesterday that a car driven University Police Services that his caps is \$50, police said. son St., State College, collided with an bicycle rack outside of Pinchot Hall. The bicycle is valued at \$80, police

> Croyle, RD 5, Bellefonte, was taken Monday from her shopping cartin Riverside Market, Nittany Mall, State College police said. The purse and its contents are valued at \$65, police said.

damage to the other vehicle has not Monday that two hub caps were taken for the other items, police said.

A purse owned by Marjorie

• Francis Busch, 301 Rolling Ridge Drive, told State College police on from a car parked at the Nittany

Hall, told University police that someone took her jacket from her dorm room on Monday. The jacket is worth \$45, police said.

 Nancy Watson, B-9 Thompson Hall, told University police that someone took two exit signs from Thompson Hall on Monday. She also told police that a desk and lounge chair were taken from Jordan Hall The estimated value of the signs is \$25 and no value has been determined

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The registration schedule for Winter Term 1980, has been announced by the University Registrar's office.

Early registration will by held Nov. 14 and Nov. 17 through Nov. 20 at 112 Shields. Regular registration will be Dec. 2 and 3. Dec. 15 will be the deadline for late registration and the deadline to add

The deadline to drop classes will be Jan. 8 and the late drop deadline will be The pass-fail option may be elected between Jan. 6 and Jan. 8. Spring Term

course repeat deadline will both be Jan.

site than that accessible when approaching from North Atherton Street, a police spokesman said. 1981, preregistration deadline and the

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Lisa 238-7778

Police show football show the number of people registered in Centre County has increased since the tans the way to go

Registrar sets Winter schedule

from the west on U.S. Route 322. The bypass route leads to the east side of the stadium where parking is both easier to reach and closer to the game

trom spring primar Unofficial voter registration figures dependents have 6,496 voters registered

In the latest registration period which Saturday should use the marked bypass ended Monday, 8,850 people registered, road when approaching Beaver Stadium bringing the county total to 54,569, clerk Vicki Bumbarger said. During this period, 3,350 registered with the Republican Party; 3,095 registered with the Democratic Party

party or as independents, she said. Bumbarger said the Republican Party Voter registration up is still the largest party in Centre County with 25,986 voters registered; the Democrats have 22.087 voters registered; and other parties and in-

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Republicans, the county chief clerk said.

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Campus necessities- Fun fur
Now at DANK 5.

Sex, or any combination there on the complex of the I DESPARATELY NEED 1 Senior or date ticket for Pitt. Will pay \$. Call TO OUR MOST loved chaperone: Thank you for taking us on Sun-professional sound system 237-754 REWARD: BLUE TRACK JACKET lost day's perversion excursion! It was a

in Majic Mart across from Cattle Car East or vicinity on 10/1. Call 238-5726 and the Cartesian excursion! It was a most gratifying experience. We almost got there late, but we came on time. Signed: the Six Participating KD'S NUMBER ONE is just a coaster participating Newcomers, P.S. Doe from campus. Available winter, spring, of gold and silver. Ed's Discount— upposite Temple Drive-In Theater 237- 5112

234-3063 ELLEN FIRST the Penn State Classic, then the Lady Lion Invitational. Alphay Lambda Delta, Freshman
Scholastic Honor Society, is
Scholastic Honor Society What's next? The Doctor
MANCY FROM THE SA
Owe me a pitcher and NANCY FROM THE SALOON: YO owe me a pitcher and I don't mean and interested students are urged to Tug McGraw! Mark In CAMPUS REPRESENTATIVE HAPPY BIRTHDAY ELAINE have a oreat twenty-first. Love, your five cosmetics and designer clothes, small nvestment, large profit, 237-9462 FOUND: Puppy male black with white

and North Halls, especially Carol paws. No collar. Found on N. Barnad St. Alan 234-4808 DORM CONTRACT for sale. East,"A DEAN, LAST WEEKEND was a strike community all it's own" Wendy 865-0796 out. Time for a road trip to bea DATELINE QUESTIONNAIRES must be should be even more fun. Lov

WANTED SIX General Admission

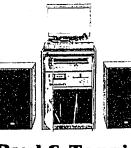
remain in the database for Winter Term. DON FROM DELTA CHI Sat. 10/11 **Get off**





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