

Colloquy finds speakers costly

Co-sponsoring programs may help budget crunch

By DAVID MEDZERIAN
Daily Collegian Staff Writer

Increasing costs and skyrocketing speakers' fees have forced Colloquy to look for alternative means of program financing.

Although the organization's 1980 budget is the largest single allocation of any group financed by Associated Student Activities, Colloquy president Sara Johnson said rapidly rising speakers' fees have made the group look to co-sponsoring speakers with other organizations as a method of cutting costs.

"We would like to do more co-sponsorships, but it's all based on what the other organization can provide," she said. "Prices for big-name speakers can range from \$4,000 to \$7,000 and higher."

Johnson said co-sponsorships would enable Colloquy to present more programs. "It makes our money go further," she said.

While lesser-known speakers now demand between \$1,500 and \$2,500, Johnson said these same speakers were charging between \$800 and \$1,000 last year to appear on campus.

Johnson said last fall's program with Dick Gregory,

co-sponsored by the Black Caucus, and Monday's program featuring Frank Abagnale Jr., co-sponsored by the Association of Residence Hall Students and the Orientation committee, served the purposes of both Colloquy and the co-sponsoring organizations.

In addition to fees paid directly to the speakers, Johnson said Colloquy has many related costs.

"We have to pay their expenses — their travel, their lodging, their meals," she said. "We also have to pay maintenance for lights, we have to pay for security and we have to pay the cleanup crew."

Although Colloquy is operating on a tight budget, Johnson said it must rely solely on ASA funding.

"We cannot charge students because it is essentially student tuition that pays for it," she said. "Indirectly, they've already paid."

Johnson said since Colloquy sets aside about \$5,000 per term for speakers, it cannot afford big-name speakers each term. She said cutbacks were necessary in other aspects of the organization's operation.

"We are restricted in our publicity and our office supplies," she said.

However, Johnson said ASA has been helpful in in-

creasing Colloquy's 1980 allocation.

"Generally, we have been very successful in getting money we ask for," she said.

Although some of Colloquy's programs have not been statistically successful, Johnson said the group's constitution places restrictions on the type of programs it can plan.

"Our programs have to be educational," she said. "They can't be strictly entertainment."

Program committees at other universities have also experienced financial problems due to rapidly increasing speakers' fees. Henry Morris, program coordinator for the University of Pittsburgh Program Council, said the increases are nationwide due to inflation.

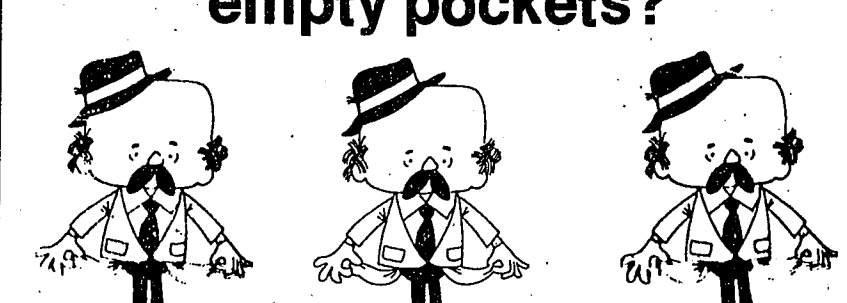
On the other hand, John DiSciullo of Temple University's Department of Co-curricular and Leisure Programs said Temple has not experienced any problems with speakers' fees.

"We usually contract the speakers in advance and a price is set," he said. And since the group is a university department, DiSciullo said, it has not had problems financing speakers.

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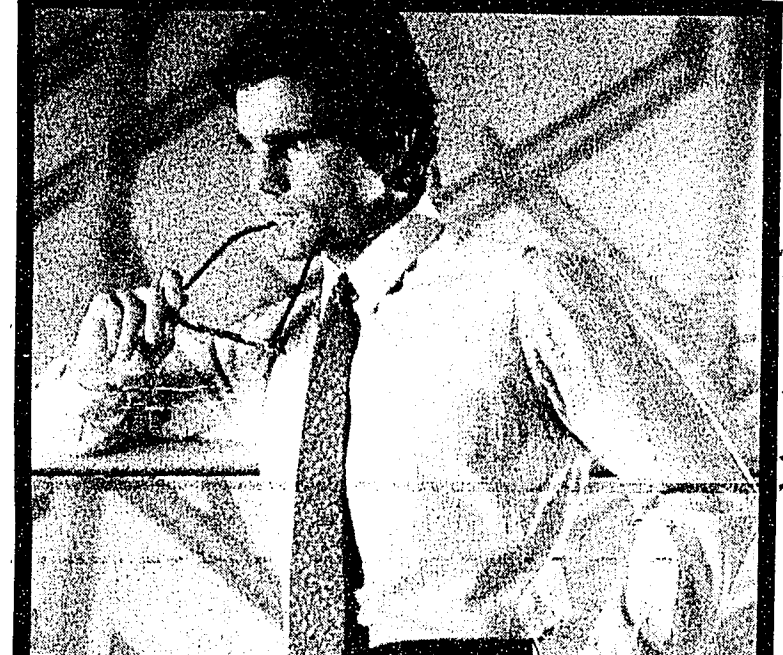
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Buttons boost spirit and publicity

button idea started as an incentive to help draw more customers to the bank and get the community caught up in the spirit of the football season.

"It's been a way to involve the community somewhat more and it's created a pretty good feeling," she said.

Has the booster button program been worth all the trouble? The bank seems to think so; no other program is identified with the bank as much as the buttons, Schechter said.

The buttons are in great demand at every game, she said, especially from alumni groups and fraternities.

For the bank, however, the bottom line of the endeavor is the exposure the bank receives throughout the area it serves.

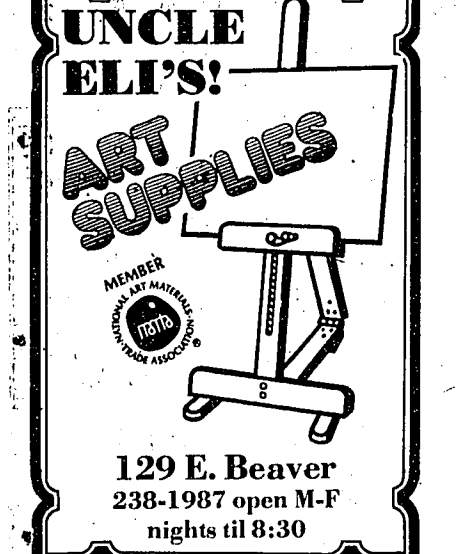
"Without question, we get our share of the publicity," Schechter said.

In addition to providing booster buttons for all Penn State football games, the bank has them during the basketball season, she said. The program also provides booster buttons for Bucknell University and Lock Haven State College.

Penn State supporters can get involved not only by wearing the buttons, but by contributing the slogans, Schechter said.

The bank runs a slogan contest each spring and summer in the local newspapers of the five counties the bank

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1. Making a good adjustment as a new student — will focus on adapting successfully to the new PSU environment, coping with unfamiliar experiences, being away from home, finding sources of personal gratification. Mondays, 1-2:10.
2. Stress reduction — learning to relax and to deal more effectively with a variety of stressful situations. Mondays, 2:20-3:45.
3. Exploring personal/interpersonal change through group therapy — for students interested in increasing self-confidence, overcoming shyness, improving relationships. Mondays, 8-9:20; Wednesdays, 2:20-3:45; Thursdays, 10:30-11:45 and 1:00-3:00.
4. Test anxiety — four sessions of structured experiences for reducing anxiety, increasing confidence and relaxation for exam preparation and taking. Tuesdays, 11:00-12:00.
5. Weight reduction — will teach a variety of strategies for effective weight reduction and maintenance. Thursdays, 2:20-3:45; Fridays, 11:00-12:30.
6. Couples group — is designed for couples who are involved in an on-going but conflictual relationship. Tuesdays, 1-2:20.
7. Foreign students — is for students from outside the U.S. who are having difficulty in cultural, academic, and social stress. Mondays, 3-5:00.
8. Motivation group — for working on clarifying your intentions and directing your resources toward attainment of goals. Mondays, 8-9:15.
9. Personal growth group for women — for women interested in exploring themselves, their beliefs, feelings, relationships. Tuesdays, 3-4:30.
10. Exploring the personal issues in clarifying gay-straight identity — directed toward those who are confused and uncertain about sexual preferences and life styles. Wednesdays, 3:45-5:00.
11. Managing depression and similar "low-feeling" states — will focus on strategies for reducing depressive states, increasing pleasurable stimulation, and the improvement of mood states. Thursdays, 8:30-10:00.
12. Grad student group — resolving issues related to work and interpersonal relationships of graduate life. Fridays, 2:20-3:45.
13. Managing multiple roles — for women returning to school for support and strategies for many roles. Thursdays, 1-2:30.
14. Conflicts in living arrangements — to explore strategies to resolve conflicts with roommates etc. Thursdays, 3-4:30.
15. Controlling substance use and abuse — will focus on reducing dependencies on various drug substances, working towards moderate usage or abstinence, and learning alternative sources of gratification. Fridays, 2:20-3:35.
16. Interpersonal skills group — focusing on beginning relationships with the opposite sex. Monday evenings, 6:30-8:00.

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