



## Joe Paterno knows where to find a good football game.

In Beaver Stadium, on a crisp autumn Saturday. With over eighty thousand screaming fans echoing Penn State cheers. And in *The Weekly Collegian*, where Penn State sports dominate the pages. Especially during football season.

*The Weekly Collegian* covers Nittany Lion football — from lockerroom player-coach interviews to play-by-play recaps. And we always tie in our articles with plenty of eye-catching photographs. If you want to follow Penn State football next year, we're the leaders in sports coverage.

To better serve you, we use a second-class

mailing permit — which means you'll get first-class mail delivery. And that means you'll get your *Weekly* in about two business days.

Subscribing is easy. All you have to do is clip and mail the coupon below, enclose your check or money order (or walk it over to us at 126 Carnegie Building), and we'll quickly send you your 36 issue subscription. Or a 9 issue summer-only subscription.

If you're leaving Happy Valley, you're leaving Penn State football. Let *The Weekly Collegian* deliver Joe's Nittany Lions directly to your door. Anywhere in the country. In a snap.

Please enclose \$12 for 1 year or \$4 for summer only.	
Given by _____	Name _____
Make check payable to: Collegian, Inc.	Street _____
126 Carnegie Building	City _____ State _____
University Park, PA 16802	Zip _____ Phone _____

the **Collegian**

Bringing people closer to Penn State. Once a weekly.

Photo by Betsy Overly  
Concept by M.A.B.