

Editorial opinion

# Costly lesson

## University Club: expensive white elephant

What an idea! A club for faculty members to hold meetings and discussions at lunch and to provide a relaxed atmosphere at dinner.

Sounds perfect, except for one problem — no one showed up.

The University Faculty Club — built at a cost of \$939,485 — is now used by Continuing Education due to the low turnout of faculty members, Donald Rung, president of the club, said. Most of the members would not join because of the \$100-per-year dues, he said.

The size of the club also contributed to its failure. Rung said the dining room was too open for intimate dining. Before the club was built in 1976, a size appraisal was done on the club to determine construction, Rung said.

However, the faculty — the club's intended beneficiaries — were never consulted in the appraisal. More importantly, the University did not ask the faculty if they were willing to pay \$100 a year.

A third factor in the club's failure was its location behind the Nittany Lion Inn. Rung said the University originally

# Don't slam the door on this Ms.

By Diane Salvatore

To Ms. or not to Ms. — that is the question. But it is the answers, or more precisely, the reasons behind the answers, that are truly important.

Do you prefer women to be referred to as Ms. or Miss? This is what I asked an arbitrarily chosen 100 men and 100 women last week in North Halls. The questioning was in no way intended to be representative or conclusive; merely to point up trends in thought.

Of the group, 53 percent of the women preferred Ms. and 47 percent preferred Miss. Of the men, 30 percent preferred women to be called Ms. and 70 percent preferred Miss.

One point is in order from the start: Why is such a little matter like two letters important enough to be considered seriously? After all, what's the big deal? Words are the only means humans have of communicating to each other. Therefore, everything we say and how we say it is vitally important. If those two letters matter, then what do the four letters love matter? After all, what's the big deal?

The big deal, of course, is what we mean when we say words. As Hugh Duncan put it in his essay "Assumptions," "Communication determines social relationships because language gives us the capacity to indicate to ourselves what other persons are going to do, and then to assume their attitudes on the basis of that indication."

Ms. and Miss, then, are attitudes and not just sounds. The question of whether to Ms. or not to Ms. is now an issue because, as Duncan says, "a meaning must always pass the test of relevance..." and is fixed only so long as traditional forms of expression help us to organize activity in (the) present."

Obviously, if people now think twice about using Ms. or Miss, traditional forms are being tested for validity in organizing communication.

Still not convinced that Ms. and Miss are an issue? Listen then, to your peers.

One of the most popular arguments against the use of Ms. is best shown in this quote from a woman student, "I'm not a women's libber," she said, "I like to be feminine."

Another majority view against Ms. is typified by this woman's words, "I don't want the door slammed in my face."

What has been communicated is that any woman using Ms. is a masculine masochist, a kind of sexual castrator who enjoys meeting her nose violently against door surfaces.

My friends, I can tell you that I go by Ms., and I enjoy the option of being as feminine every bit as much as the most Miss. But I know that femininity comes from interpreting femininity, and is not reinforced simply by using Miss.

Moreover, I would hope that holding a door is a common human courtesy extended to all, not just those of us who use Miss.

The point is clear. Ms. has come to be a symbol for the overbearing, aggressive, obnoxious, irate, castrating female. It is little wonder the Ms.s of the world are always getting doors slammed in their faces.

And why has this unjust caricature been perpetuated? This is largely because of the Ostrich School of Feminism. This school teaches the doctrine, "I believe in equal rights and all that (key phrase) but I'm not one of those women's libbers."

Can you blame these women? Who would go out of their way to be labeled with such an unappealing tag, especially when many men keep smiling down on those women who perpetuate their own oppression by flaunting with it?

But the reasoning is circular. If more women who knew themselves not to fit this stereotype adopted Ms.



Illustration by Della Hoke

as an expression of their support of equal rights (and all that) the stereotype would become useless. Women's libbers would become respectable. Equal rights would start to become a reality.

If Ms. is suffering due to poor public relations, then what needs to be done is to remind the public of exactly what it means.

Mr. is used for all men, regardless of age or marital status. It is derived by extracting the first and last letters of the word Mister.

Ms. is derived by extracting the first and last letters of the word Mistress, minus the connotations. The ideal is that it be used for all women, regardless of age or marital status. That is all. Nothing more, nothing less.

Using Ms. does not mean that one hates men, hates children or hates roses. It does not mean that one even likes the ERA, likes business suits or likes having doors slammed in one's face.

But using Miss allows the first piece of information anyone gets about a woman to be her relationship to a man. Do we all still agree that the most immediate information we need about a woman is to know if she is married or not? Do men change their Mr. when they marry?

I suppose Miss has its redeeming points — if you're out first and foremost to advertise that you are single. As one male student phrased it, he preferred Miss for a woman "because then you know if you should make your move or not."

How charming and practical to have all of womanhood presented for the marketplace in masculine affection.

Remember however, this attitude gives way often to more innovative courtesy titles. As one gentleman put it, "I'd like to be labeled with such an unappealing tag."

The Ms. of the world have been accused of being insecure because they insist on pointing out emphatically their Ms-ness. It is simply a matter of political blots to a man at a business meeting would probably not opt to be called by his nickname if

it happened to be Ippy. His real name, Alexander or John, would carry more seriousness with it.

Barbara Haas, national president of Women in Communications, Inc., said recently that her organization considered changing its name to a less sexist one. But they agreed to stay with a name that clearly pointed out that they were largely a women's group. As she phrased it, "the time to change to a non-sexist name is still in the future."

No doubt, I will be accused of blatant hostility toward men. But why is it never considered hostile toward men when the average female college graduate still only earns as much money as the average male high school graduate?

Consider also that every time you are saying "Call me Miss," you are saying in effect that your identity will be attached someday, you hope, to a man's. So will be your bank account. And why, say the employers, does a wife need a decent income? This does not seem a wise policy since, according to Haas, a woman has a 50-50 chance of being single or widowed by the age of 40.

Every time you say Miss, you further the idea that women are men's ribs. You make it harder for Ms.s to look like anything but the obnoxious stereotype. You make it harder for the ideals behind feminism to get a good name. And with every self-respecting fiber of my body, I will never understand why, in the wake of both a Civil Rights and Women's Rights decade, anyone would tolerate and even favor the slightest shade of male oppression.

It would be pleasant if no courtesy titles were used. But they are. Or if women were, in fact, already respected solely on the merits of their personhood. But they're not.

I call for a little more courtesy, not to mention thought, to be given to courtesy titles. I have every intention of holding the door for any Miss or Mr. who passes through behind me.

I just wish they, too, would stop letting doors swing shut on my face. Let's not Ms. the point.

# Police services members vote against joining union

By PAMELA MACLEOD

Daily Collegian Staff Writer

University Police Services officers voted yesterday against union representation by the American Federation of State, County and Municipal Employees.

Twenty-seven of the 30 officers eligible to vote went to the polls; 11 voted for representation under AFSCME and its decision, University Legal Counselor Delbert McQuaide told University trustees last month.

Robert Bennett, a police services officer who has been heavily involved in an effort to get representation, said he was very disappointed with the results, although he said the turnout was good.

"Those who did vote were probably aware and well informed and they made a decision," Bennett said.

"The whole thing was to have the choice and as it appears the majority feel they don't want representation at this time," he said.

Bennett said it will be up to the officers to decide whether to petition again a year from now when they are permitted to hold another election.

Bennett said he does not know whether the officers would have voted in favor of

representation under a union other than AFSCME. He said he also could not guess what the election results would have been if officers had decided to attempt organization under act 195 rather than the one they chose, act 111.

"I don't know how to interpret the results at this time," Bennett said.

Act 195, which Donbaugh said is favored by the University, is a public employees bargaining act that allows strikes but has no binding arbitration provision in contract disputes. Act 111 is primarily a police and fire protection act that does not permit strikes but mandates binding arbitration.

The Pennsylvania Labor Relations Board decided a few months ago that the officers should be allowed to choose to unionize under act 111.



Silent reflections on a Millheim pond

Photo by Sila Varina

# Boats with Cuban refugees land at Key West

KEY WEST, Fla. (UPI) — Four boats jammed to the gunwales with Cubans seeking asylum sailed into Key West yesterday and another 150 vessels were reported headed for the Communist island to pick up hundreds more refugees.

The U.S. State Department demanded the sealift stop immediately and warned the Cuban exiles manning the escape boats they were breaking the law and could face up to five years in prison for illegally bringing refugees into the country.

But the warning had little immediate effect and well-to-do Cuban exiles from Miami reamed Key West's waterfront clutching fistfuls of cash and offering to buy or charter any vessel capable of making the run to Cuba.

Cuban President Fidel Castro denounced the asylum-seekers as prostitutes, gangsters and social misfits and said they were free to leave his island whenever they chose. The Cuban exile community in the United States responded with the sealift when the government was slow in getting the refugees off the island.

Many of the early arriving refugees have been young men who grew up under Castro's rule and thus were the heirs apparent to his workers' revolution.

Yesterdays arrivals brought the total number of boats that have completed the trip to seven and the unofficial refugee arrival total to more than 350.

Frank Veltz, manager of the Key West Port and Transit Authority, said that by noon at least 150 boats operated by Cuban exiles had left Key West for Cuba to pick up more refugees, and Key West businessman Frank Soto said scores of additional vessels were en route from Miami.

The 62-foot shrimp boat Big Baby, owned by a Galveston, Tex., firm but based at Key West, arrived yesterday with 200 refugees. Skipper Oswaldo Garcia of Miami said all but five — who were relatives of the crew — were refugees from the Peruvian Embassy in Havana.

The 46-foot Lucy, a Miami lobster boat, arrived with 72 refugees. It was followed late in the morning by two Miami pleasure boats. One brought nine refugees, the other 10. Tuesday night the El Mar arrived with 30 refugees. On Monday, the Blanche III and the Dos Hermanos, both fishing boats, brought 40 refugees.

Although the Castro government was allowing the

Peruvian Embassy group to leave and was even providing transportation to the embarkation port of Mariel, 30 miles from Havana, it has continued to denounce the emigrants.

Tuesday, Radio Havana quoted Lourdes Casal, whom it identified as a psychologist and college professor from Georgetown, N.Y., as saying, "All the people coming from Cuba to the U.S. are going to be in jail soon because in the U.S. people who steal millions remain free but petty criminals are prosecuted."

Hugo Landa, 27, who worked in Cuba as a technical translator, transcribing scientific articles from French and English into Spanish, said, "I came to work. I'm not a criminal. I'm not a thief." He arrived yesterday on the Lucy.

Imafelad Hernandez de Morales said her husband owned a machine shop until it was taken away eight years ago and he was forced to work in a dairy. She said she, her husband and their 5-year-old son got a safe conduct pass to leave the Peruvian Embassy to return home.

En route, people in the street called her "a prostitute and many things worse," she said. The three arrived Tuesday night aboard the El Mar.

# Youngerman resigns post as USG associate justice

Mitchell Youngerman will resign as associate justice of the Undergraduate Student Government Supreme Court tomorrow due to his loss of the court clerk position last week.

Chief Justice Jim Prior fired Youngerman as clerk last week because of a difference in opinion about court procedures, he said. Prior would not elaborate further, but said, "We parted as friends."

"I have observed that there are certain gaps and needs within the student government, needs that can be fulfilled by the Supreme Court. As a concerned member of the court, I attempted to close these gaps and fill these needs in the most effective

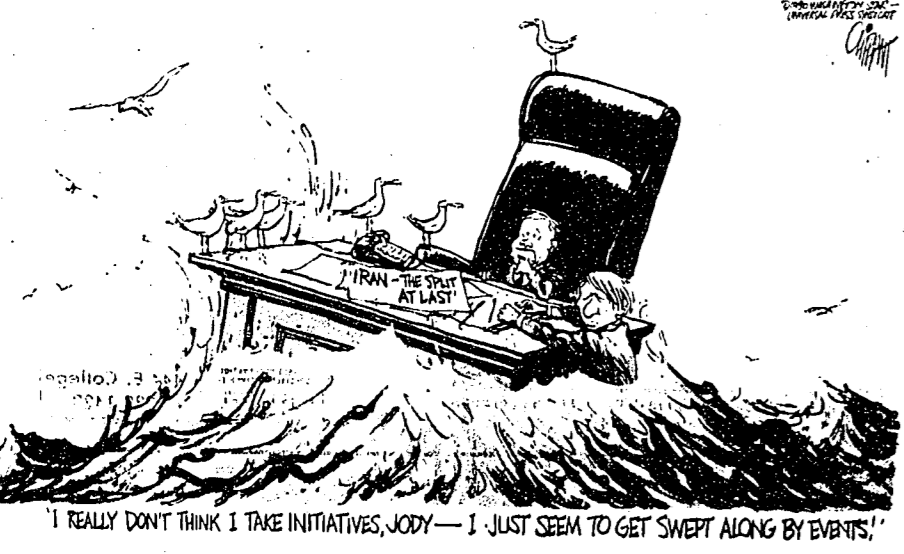
most concrete, and most efficient means. Unfortunately, we disagreed that they are the most efficient means," he said.

The court is concerned with maintaining the status quo, Youngerman said, and he disagreed with that direction.

"I believe this judicial body could provide valuable necessary information to, and prevent problems of, student organizations at the University," he said.

Youngerman said he may become the first press secretary for USG. President Joe Healey has said that he wants to form better relations between USG and the press.

—Lorraine Capra



University and the police that they are capable and responsible enough to make this year's Gentle Thursday a success.

Cathy Behrens, 3rd-nursing April 22

**Stay at home**

After reading John McEne's thoughts on the Olympic boycott, I felt compelled to express a few of my own.

First, most experts agree that an effective boycott of the Moscow games would cause serious psychological and political blows to Russia. The Soviets have tried for a decade to get the Games in Moscow and now that they have secured this, they have spent close to \$3 billion to see that it is full of glory and brilliance, making it the costliest Olympics ever.

All over Russia, citizens are preparing for the event. Everyone from cabdrivers to prostitutes are relying on the Games for economic reasons. The Soviet government has undertaken 99 major construction projects including new

airport and subway extensions. And, all of this effort is to prepare for 300,000 foreign guests.

The Olympics has put a stain on Soviet economy. Other construction has stopped to prepare new buildings, restaurants, and computer centers. Major and minor inconveniences have been condoned by the Soviets knowing that once the Games take place, the dollars will be rolling in from everywhere.

However, if the U.S. doesn't compete, along with half a dozen other countries, the Soviets can kiss their foreign guests and their profits goodbye. Perhaps when thousands of blind Soviet citizens see that thousands of foreigners aren't coming to their beloved country, it will make them think twice on their own government gave them concerning Afghanistan.

Telling our U.S. athletes that they can not compete in the 1980 Olympics is telling them to make an enormous sacrifice. However, the decision is made and we, as Americans, should support that decision and realize that no Soviet endeavor, especially the Olympics, is divorced from communist politics. To participate in the Moscow Games only months after the Soviet invasion of Afghanistan would be unwise and unsafe.

Cheryl Lebeda, 10th-nursing April 15

\*\*\*\*\*  
 To Coach Mack -  
 Thanks for all  
 your help and good  
 times!  
 Love,  
 The KD  
 Chuggers  
 U-300  
 \*\*\*\*\*

USG Department of  
 Legal Affairs is now  
 accepting applications for  
 University Hearing  
 Board and University  
 Appeals Board. Stop by  
 213 HUB or call 863-  
 0295. Application deadline is  
 Thurs., May 1.

the scorpion  
 222 W. CALDER WAY  
 presents  
 "TAHOKA FREEWAY"  
 Every Thursday

JUNE 28  
 LSAT  
 THERE'S STILL  
 TIME TO PREPARE.  
 Stanley H. Kaplan  
 Eleanor Coburn  
 444 E. College  
 823-1222

# Letters to the Editor

## Great injustice

Gentle Thursday is a main event for all students to look forward to, regardless of race or creed. It is one day of the year when practically all students unite for a day of enjoyment, collectively participating in a day of sharing.

But this year, unlike the recent past, black students are being cheated out of a major activity. The Gentle Thursday Band Committee has announced that its by-laws say it must be diverse in its selection, that each band performing this year must be different, to satisfy all students. There is one funk-jazz band, J-Crew, that sent a tape of its work to the committee, and it was refused in its quest to perform. Why?

The reason given to the band was that it lacked "original songs." Since when has the University become the training ground for brand new singing groups with original songs? If Gentle Thursday is a day of sharing, why can't the members of J-Crew be allowed to share their musical expressions, talents and desires with those willing and expecting to hear?

What right does the selection committee have in determining what songs a band plays in a performance, anyway? Doesn't it make more sense to listen to popular songs that people can identify with than to listen to unfamiliar tunes where the majority of praise will come from the performers themselves?

Not only that, but the group does have two originals, and with were on the submitted tape. But how does the selection committee know that? Can all these questions be answered to justify the reasons for refusal of this band?

For three years now, whenever a decision made by whites is usually heard from us, I, for one, try to understand it as naive or ignorance, because a number of white students are not really knowledgeable or aware of the needs or necessities of blacks, for reasons really beyond their control.

But if racism is not the reason for the refusal of this band, then someone must tell me what the reason is, because this is a great injustice being done.

Carl Walton, 8th-journalism April 22

## Letters to the Editor

This year is actually the critical one. As a result, the Gentle Thursday committee has been working to emphasize the fact that Gentle Thursday is more than just a day of partying — it is a day for students to interact with one another while sharing the joy of music, friendship and new experiences.

This year there will be demonstrations by Penn State's Frisbee team, along with "New Games" — a creative collection of unusual games designed to get people to know each other while they have fun. The Monty Python Band will be adding a touch of craziness, and there will be people painting faces. Balloons and other novelties will be distributed throughout the crowd, plus 10 different bands and soloists will play a variety of music all day.

A lot of work has gone into planning this year's Gentle Thursday because there are many people who believe this enlightening event is worth saving.

It is more than just a day of partying, despite its reputation. If the students want to be able to enjoy Gentle Thursday in years to come, they will have to work together to convince the

## Letters to the Editor

University and the police that they are capable and responsible enough to make this year's Gentle Thursday a success.

Cathy Behrens, 3rd-nursing April 22

**Stay at home**

After reading John McEne's thoughts on the Olympic boycott, I felt compelled to express a few of my own.

First, most experts agree that an effective boycott of the Moscow games would cause serious psychological and political blows to Russia. The Soviets have tried for a decade to get the Games in Moscow and now that they have secured this, they have spent close to \$3 billion to see that it is full of glory and brilliance, making it the costliest Olympics ever.

All over Russia, citizens are preparing for the event. Everyone from cabdrivers to prostitutes are relying on the Games for economic reasons. The Soviet government has undertaken 99 major construction projects including new

## Letters to the Editor

airport and subway extensions. And, all of this effort is to prepare for 300,000 foreign guests.

The Olympics has put a stain on Soviet economy. Other construction has stopped to prepare new buildings, restaurants, and computer centers. Major and minor inconveniences have been condoned by the Soviets knowing that once the Games take place, the dollars will be rolling in from everywhere.

However, if the U.S. doesn't compete, along with half a dozen other countries, the Soviets can kiss their foreign guests and their profits goodbye. Perhaps when thousands of blind Soviet citizens see that thousands of foreigners aren't coming to their beloved country, it will make them think twice on their own government gave them concerning Afghanistan.

Telling our U.S. athletes that they can not compete in the 1980 Olympics is telling them to make an enormous sacrifice. However, the decision is made and we, as Americans, should support that decision and realize that no Soviet endeavor, especially the Olympics, is divorced from communist politics. To participate in the Moscow Games only months after the Soviet invasion of Afghanistan would be unwise and unsafe.

Cheryl Lebeda, 10th-nursing April 15

## Letters to the Editor

After working on Quotos for six weeks now, I have begun to stereotype the people I interview. I've broken them down into three basic categories. Those who have something to say, those who have nothing to say and those who don't say anything.

The most interesting by far are those who have nothing to say. Unlike those who don't say anything, they wish to be considered intelligent and give a lengthy response. Unlike those with something to say, their opinion is meaningless and lame.

Usually, when an NTS (Nothing To Say) is asked a question, they look around hoping to get the right answer from someone else. Mind you, these are opinion questions. There is no right answer. Yet these people would consider cheating in order to get their response to fit with everyone else's. And they lie. I don't know any other way to describe it. They lie to me. They are saying one thing but all I can hear is "I'm sorry, I don't know what the hell I'm talking about. Please shut me up." These people, with proper encouragement (nodding of the head, grunting, etc.), can go on babbling for hours.

The NTS lacks the honesty of the

## Letters to the Editor

people who say nothing. There are usually the truly intelligent and/or courageous people. They have the willingness to admit that they are uninformed on a matter and have not formulated an opinion. There is a difference between an uninformed opinion and not having one. An NTS does not have an opinion and can not formulate one. He is the kind of person who considers whether it is cheaper to lease or rent an opinion. Great for breaker at parties... Great for making a comeback from the '60s.

There are variations. There are those who violently refuse to give of their views. "NO, NO, NO!" they shout. "I've been misquoted in the

## Letters to the Editor

Collegian before." And not all non-responses are noble and fearless. Some are just late for class. "I'm sorry," they say. "I'm late for class," I fill in. These are the same people who stand around in a shop saying, "sorry, I'm just looking."

There are also some phrases which I would not have an opinion and can not formulate one. He is the kind of person who considers whether it is cheaper to lease or rent an opinion. Great for breaker at parties... Great for making a comeback from the '60s.

There are variations. There are those who violently refuse to give of their views. "NO, NO, NO!" they shout. "I've been misquoted in the

## Letters to the Editor

collegian before." And not all non-responses are noble and fearless. Some are just late for class. "I'm sorry," they say. "I'm late for class," I fill in. These are the same people who stand around in a shop saying, "sorry, I'm just looking."

There are also some phrases which I would not have an opinion and can not formulate one. He is the kind of person who considers whether it is cheaper to lease or rent an opinion. Great for breaker at parties... Great for making a comeback from the '60s.

There are variations. There are those who violently refuse to give of their views. "NO, NO, NO!" they shout. "I've been misquoted in the

## Letters to the Editor

collegian before." And not all non-responses are noble and fearless. Some are just late for class. "I'm sorry," they say. "I'm late for class," I fill in. These are the same people who stand around in a shop saying, "sorry, I'm just looking."

There are also some phrases which I would not have an opinion and can not formulate one. He is the kind of person who considers whether it is cheaper to lease or rent an opinion. Great for breaker at parties... Great for making a comeback from the '60s.

There are variations. There are those who violently refuse to give of their views. "NO, NO, NO!" they shout. "I've been misquoted in the

## More than partying

Today is Gentle Thursday — Penn State's famous "day of sharing." Every year, the students who are involved with the planning of this event have to bicker and bargain with University officials and campus police, just so that they can get an O.K. to go ahead with the planning of this popular Penn State tradition.

The various problems of previous Gentle Thursdays — which range from vandalism and drug overdoses to several arrests of high school students for underage drinking — have caused University officials to doubt the value of this annual event. They have warned us that the outcome of this year's "festivities" will determine the fate of future Gentle Thursdays (as was the case with this year's Phi Psi 500). In a sense, Gentle Thursday is "hanging by a thread."

The students who have worked to organize this year's event realize that the University is not just making idle threats —

## I can't talk, I have a class

After working on Quotos for six weeks now, I have begun to stereotype the people I interview. I've broken them down into three basic categories. Those who have something to say, those who have nothing to say and those who don't say anything.

The most interesting by far are those who have nothing to say. Unlike those who don't say anything, they wish to be considered intelligent and give a lengthy response. Unlike those with something to say, their opinion is meaningless and lame.

Usually, when an NTS (Nothing To Say) is asked a question, they look around hoping to get the right answer from someone else. Mind you, these are opinion questions. There is no right answer. Yet these people would consider cheating in order to get their response to fit with everyone else's. And they lie. I don't know any other way to describe it. They lie to me. They are saying one thing but all I can hear is "I'm sorry, I don't know what the hell I'm talking about. Please shut me up." These people, with proper encouragement (nodding of the head, grunting, etc.), can go on babbling for hours.

The NTS lacks the honesty of the

## Are you hooked?

Since the introduction of the electronic video games, the popularity of pinball seems to be on the upswing. Are you a pinball wizard? What do you see in these flashing lights? Perhaps pinball is the classic example of the "man versus machine" battle. Or, is pinball simply a psychological release for sexual frustrations? Or could it be an addiction? But, from the other side of the bumper, maybe pinball is just a waste of time and money.

Whatever the reason, people are once again spending their time and money in amusement arcades in search of that elusive high score. On Tuesday, April 22, The Daily Collegian will focus its spotlight on pinball and why people seem to be compelled by the silver ball. If you have some pointers on pinball or would like to share an experience, please submit them to the Editorial Editor, 126 Carnegie. All letters must be typed, double spaced and no longer than 50 lines. Deadline is 5 p.m. Friday.

## Concerned consumers read Collegian ads. Right?

**YOUR COLLEGE RING FREE PLUS A CASH REBATE!**

When you trade in your men's 10K gold high school ring for... \$86.00 on a Lustrium college ring, America's newest fine jeweler's alloy... \$69.95

Your rebate... \$16.05

Trade in your women's 10K gold high school ring for \$32.00 and buy your Lustrium college ring for only \$37.95. 10K gold high school trade-ins also apply on all Josten's 10K gold college rings.

OFFER GOOD THRU APRIL ONLY

**JOSTEN'S**

Get the facts from the class ring experts

moyer jewelers

ONE HUNDRED EAST COLLEGE AVENUE OPPOSITE THE MAIN CAMPUS GATE

## Concerned consumers read Collegian ads. Right?

**YOUR COLLEGE RING FREE PLUS A CASH REBATE!**

When you trade in your men's 10K gold high school ring for... \$86.00 on a Lustrium college ring, America's newest fine jeweler's alloy... \$69.95

Your rebate... \$16.05

Trade in your women's 10K gold high school ring for \$32.00 and buy your Lustrium college ring for only \$37.95. 10K gold high school trade-ins also apply on all Josten's 10K gold college rings.

OFFER GOOD THRU APRIL ONLY

**JOSTEN'S**

Get the facts from the class ring experts

moyer jewelers

ONE HUNDRED EAST COLLEGE AVENUE OPPOSITE THE MAIN CAMPUS GATE

## Concerned consumers read Collegian ads. Right?

**YOUR COLLEGE RING FREE PLUS A CASH REBATE!**

When you trade in your men's 10K gold high school ring for... \$86.00 on a Lustrium college ring, America's newest fine jeweler's alloy... \$69.95

Your rebate... \$16.05

Trade in your women's 10K gold high school ring for \$32.00 and buy your Lustrium college ring for only \$37.95. 10K gold high school trade-ins also apply on all Josten's 10K gold college rings.

OFFER GOOD THRU APRIL ONLY

**JOSTEN'S**

Get the facts from the class ring experts

moyer jewelers

ONE HUNDRED EAST COLLEGE AVENUE OPPOSITE THE MAIN CAMPUS GATE

## Concerned consumers read Collegian ads. Right?

**YOUR COLLEGE RING FREE PLUS A CASH REBATE!**

When you trade in your men's 10K gold high school ring for... \$86.00 on a Lustrium college ring, America's newest fine jeweler's alloy... \$69.95

Your rebate... \$16.05

Trade in your women's 10K gold high school ring for \$32.00 and buy your Lustrium college ring for only \$37.95. 10K gold high school trade-ins also apply on all Josten's 10K gold college rings.

OFFER GOOD THRU APRIL ONLY

**JOSTEN'S**

Get the facts from the class ring experts

moyer jewelers

ONE HUNDRED EAST COLLEGE AVENUE OPPOSITE THE MAIN CAMPUS GATE

## Concerned consumers read Collegian ads. Right?

**YOUR COLLEGE RING FREE PLUS A CASH REBATE!**

When you trade in your men's 10K gold high school ring for... \$86.00 on a Lustrium college ring, America's newest fine jeweler's alloy... \$69.95

Your rebate... \$16.05

Trade in your women's 10K gold high school ring for \$32.00 and buy your Lustrium college ring for only \$37.95. 10K gold high school trade-ins also apply on all Josten's 10K gold college rings.

OFFER GOOD THRU APRIL ONLY

**JOSTEN'S**

Get the facts from the class ring experts

moyer jewelers

ONE HUNDRED EAST COLLEGE AVENUE OPPOSITE THE MAIN CAMPUS GATE

## Concerned consumers read Collegian ads. Right?

**YOUR COLLEGE RING FREE PLUS A CASH REBATE!**

When you trade in your men's 10K gold high school ring for... \$86.00 on a Lustrium college ring, America's newest fine jeweler's alloy... \$69.95

Your rebate... \$16.05

Trade in your women's 10K gold high school ring for \$32.00 and buy your Lustrium college ring for only \$37.95. 10K gold high school trade-ins also apply on all Josten's 10K gold college rings.

OFFER GOOD THRU APRIL ONLY

**JOSTEN'S**

Get the facts from the class ring experts

moyer jewelers

ONE HUNDRED EAST COLLEGE AVENUE OPPOSITE THE MAIN CAMPUS GATE