A joker?

USG consumer card not the student service it appears to be

served by the Undergraduate Student price. With the long-awaited arrival of the USG-

year's administration got so involved in the only product the cards are good for. providing a service that it never stopped to Even the most concerned health fanatic consider how much that service will benefit the would not be able to save money with the cards,

entitle buyers a discount on certain purchases most of the school year. in participating stores — are a good idea.

tacted USG last Fall Term and asked for its more cautiously endorsement. Two of its representatives Perhaps if the USG officers had looked into specialty on the card. It then printed the cards, at no cost to USG, for free distribution among students, staff and faculty members.

We would expect USG to endorse a program that offers discounts at downtown stores where a considerable number, of students shop with some frequency, such as bookstores, drugstores, album stores, pizza shops and the like. But a quick glance at the cards shows this is not the case. One participating merchant said she expects the cards to attract more business from staff and faculty members.

Among the participating stores are a candy store, a natural food store and a men's clothing store in the Nittany Mall. Not only do these and the other stores appeal to specialized needs; some offer very conditional discounts as well.

The needs of the students are not always developed at once to get a mere 5 percent off the

And there are probably more styles of Danskin shirts than there are women who buy sponsored Buying Power Cards, it seems last them regularly. Yet, at one store, Danskins are

since \$10 worth of vitamins — another con-In theory, the Buying Power Cards — which ditional purchase — is enough to last anyone for

Although USG had good intentions, Key To They were designed by Key To The Town, The Town, Inc., — which seems like a get-rich-Inc., a New York-based company that conquick enterprise — should have been dealt with

convinced seven local stores to pay \$300 each the project more carefully, they would have for the privilege of being the only store of its realized that the stores most frequently patronized by students wouldn't pay \$300 to give students discounts with the hope of attracting their business; they already have it.

Since neither the students nor USG had any money to lose in the venture, it seems USG's appearance of providing a service to the student outweighed the actual benefits of the

In all fairness, we must emphasis that the idea for the cards came from the last year's Haberle-Cortese administration, not this year's administration. We hope this year's USG crowd has taken notice of what has happened.

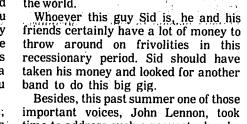
We are not dooming the cards to failure before they've even had a chance, nor are we saying that students have no use for the cards. But most students would probably rather see USG spend money on a project that appeals to a wide A discount on developing film may seem like range of students than sponsor a free project a bargain, but not when you must have five rolls whose services are so limited.



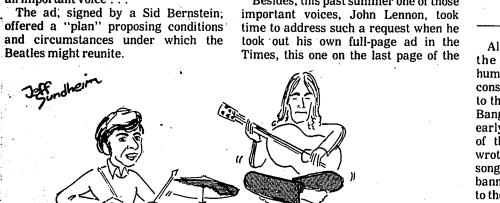
through the Entertainment section of the appear on one stage, to symbolize to the country of his wishes. New York Times than the print of a full- world that people can get it together. "We thank everybody for their con was merely looking to see what I was Jerusalem and one day in New York," it our quiet space which we need," he said. missing in the country's entertainment said. Bernstein said the proceeds are to capital when suddenly I was confronted be given to organizations working indifference," he said. with the vision of a legendary concert. towards peace and the needy people in "An appeal to John, Paul, George and the world. Ringo," the ad began. "The music you created in the 60s is still heard in every friends certainly have a lot of money to

corner of the world in the 70s. The throw around on frivolities in this pleasures you gave and shared with us recessionary period. Sid should have for the past two decades gives you a taken his money and looked for another unique place in history, it also gives you band to do this big gig. an important voice . . . The ad, signed by a Sid Bernstein,

Beatles might reunite.

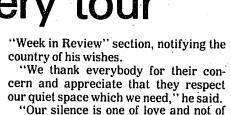


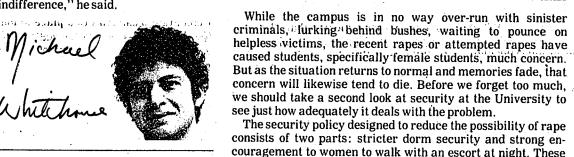
Besides, this past summer one of those



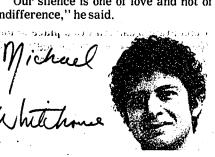
collectively

for The Daily Collegian.





student in journalism and a columnist



All of the Beatles individually through the years have demonstrated provide enough security because too many women will not and humanitarian concern and political cannot always be expected to police themselves. I myself consciousness. George and Ringo came regard the process of hunting for an escort for a specified time to the aid of East Pakastani refugees in inconvenient and often impossible. Women are bound to walk Bangladesh with a benefit concert in the alone at night and what has the University done to make the early 70s. And not long after the demise night journey from Pattee back to the dorms safer than of the "Fab Four," Paul McCartney wrote one of the most powerful protest songs ever, which was subsequently banned in Britain — "Give Ireland Back

In all fairness, though, the University never promised to make life secure either. In last Wednesday's Daily Collegian, John. Paul. George and Ringo may M. Lee Upcraft, director of Residential Life, is quoted as continue to strive for worldly causes in saying, "Prevention of rape is largely a responsibility of the heir own ways, but may never do so student with some help from our staff." In other words, ladies,

The Beatles represent something of a The lack of sympathy in Upcraft's statement, intentional or glorious era past, but even more, their not, is deplorable. By proyiding students with living acsaga echos the truths of life. Many commodations, the University should also attempt to ensure friends who have chosen to walk down the safety of the students outside as well as inside the separate paths in life can reminisce and residence. Strict escort policies inside the dorms naturally sing old songs, but can they harmonize? need to be enforced. But of the latest attacks, three of them Michael Whitehouse is a graduate occurred outside. Why then has no effective policy been promoted to heighten security outside of buildings? The solutions presented thus far have neatly ignored the problem.

food: drop-add costs would still be two dollars; students could

Life is not terribly rough, though, here in the middle of

not fool ourselves. The students are not Number One.

and the streets would be safe to walk at night.

universities is that the students are stripped of their in- cost money, it would easily make them unpopular. First, the dividuality and treated like numbers. Still there is one number number of campus police patroling at night should be innone of us would mind being treated as — Number One. creased — therefore the University needs to hire more Imagine what Penn State life would be like if the student were policemen. And second, the campus should be betteth Number One. Housing would improve the quality of dorm

lamps already. However, a large number of these lamps remain unlit at night. I realize in this day of energy connowhere. After all, no one has ever been known to die of dorm but so be it.

food poisoning; the increase in the drop-add fee is being reconsidered; parking tickets are a nuisance but at least there University; women should do their part, too. But unless both is a place to park; and for walking safely at night . . well, let's parties work together, an effective solution can not be reached. The existing policies are simply not adequate. More

> Let's make all Penn State students Number One. Denise Laffan is a 4th-term journalism and history major and

1979 Collegian Ini

Students must be No. 1.

Pete Barnes Mariie Schlessinger **Business Manager**

But as the situation returns to normal and memories fade, that BOARD OF EDITORS: Managing Editor, Harry Glenn; Editorial concern will likewise tend to die. Before we forget too much, Editor, Andy Ratner; Assistant Editorial Editor, Maryann Hakowskis we should take a second look at security at the University to News Editors, Gina Carroll, Bruce Becker; Copy Editors, Vicki Fong, aula Froke, Lynne Johnson, Jim McCanney, Marc Techner, Bei eld, Dave Van Horn; Photo Editor, Chip Connelly; Assistan The security policy designed to reduce the possibility of rape Photo Editors, Dave Kraft, Sherrie Weiner; Sports Editor, Jon consists of two parts: stricter dorm security and strong en-Saraceno, Assistant Sports Editor, Denise Bachman; Arts Editor, couragement to women to walk with an escort at night. These Diana Younken; Assistant Arts Editor, P.J. Platz; Features Editor two points are not in themselves bad, in fact, they are Editor, Allen Reeder; Assistant Weekly Collegian Editor, Betsy Long. necessary and should be heeded. But the escort policy does not Office Manager, Jackie Clifford. BEAT COORDINATORS: Consumer-Business, Tammy Walro,

Faculty-Administration, Amy Endlich; Local Government, Patricia McCaffrey; Minorities, Elyse Chiland; Student Government, Mary BOARD OF MANAGERS: Sales Manager, Steve Kornblit; Office

Manager, Susan Simko; National Ad Manager, Tony Frank; Assistant Sales Manager; Marc A. Brownstein; Assistant Office Manager, Kim Schiff; Assistant National Ad Manager, Kathy Matheny.

LETTERS POLICY: The Daily Collegian encourages comments on news coverage, editorial policy and the affairs of the University. two persons and not longer than 30 lines. Students' letters should in clude the name, term and major of the writer. The editorial editor reserves the right to edit letters, and to reject letters if they are libelous or do not conform to standards of good taste Mail letters to: The Daily Collegian; 126 Carnegie Building University Park, Pa. 16802. Names will be withheld on request, Letters

the editor. Business and advertising complaints should be presented to the business manager. If the complaint is not satisfactorily resolved. grievances may be filed with the Accuracy and Fair Play Committee of

-Op-ed letters

Unmistakable

Last year the Ice Hockey Club regularly traveled 90 miles during the winter to practice because the Ice Pavilion was being renovated as an indoor sports complex for varsity

Runners were barred from the Rec Hall track during varsity basketball practices. This year students in Nittany Residence Halls were requested to vacate their dorm rooms for two weeks for the convenience of the varsity football team. Now Barbell Club members who are preparing for this year's meets find their use of the Rec Hall weight room and

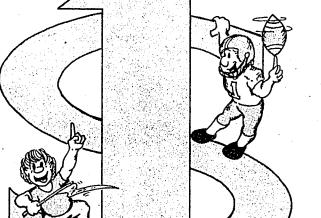
the equipment they helped to finance limited to a few specified hours. All of these groups, plus the thousands of students, faculty and staff who use the sports facilities on campus for health, recreational and social purposes, are slowly but surely being excluded from reasonable access to those facilities — while a few hundred varsity athletes are

granted unlimited access. Granted, the sports facilities on this campus are in heavy demand. But shouldn't representatives from the entire University community openly set priorities and then decide how conflicting demands are to be met?

The physical education department thus far has shown itself to be insensitive to the needs of the entire University community when making such decisions.

Who's next?

They're at it again. Last year it was the Hockey Club, now it's the Barbell Club and anyone else who shared the privilege of the weight room in Rec Hall.



Suddenly, the weight room has been placed under a very restricted set of hours for general use. One period during the day, and 6 to 10 weeknights are the only hours the room is now available. These hours not only affect the Penn State Barbell Club but they affect any student who used the Olympic weights, Universal machines and other equipment for weight training or keeping fit. Even runners who used the room for stretching and limbering up are now locked out. This means that approximately 400 to 600 students will be trying to use the room in a four-hour period!

The University officials who made the restrictions did so without any consultation of the Barbell Club or any group ol' Penn State football game, who will ever know? which uses the room. In a meeting Monday night, a representative of the University outlined the reasons for the restricted hours. Only one of the reasons he gave has any validity or significance in the matter and that reason only affects the scheduled class times during the day. iffects the scheduled class times during the day.

Take heed. Any club or group on campus may feel the ax

Who's serving who next. This isn't just the Barbell Club against the physical education department. It's the rights of the student versus the University.

Larry Lane

Turn the beat around

First the hockey players, and now the weightlifters. Instead of cutting back access is it possible to expand

The football school

Here is the situation, you are out of town and talking with someone who suddenly asks, "Where do you go to school?" and your reply is, "Penn State!" "Oh, the football school!"

is the exclaimed reply. Personally, I am sick and tired of hearing this remark. made about the place where I am attempting to gain an education. I am spending my money to get this education, and also for the use of the many facilities. I did not pay for a two-year study which closed a student facility

I myself do not lift weights, but when student interests are overlooked, something must be said.

4th-secondary education

Of course, with all the distractions of tailgates and a good

Lynn Hamilton, executive secretary, Collegian Inc.

On Sept. 12, an article appeared in The Daily Collegian announcing that the University, after the culmination of a two-year study, would drastically cut the hours when the Penn State Barbell Club weight room was available for general student body use. The question is what were the findings uncovered by this

study that lead to these conclusions. According to the article, less noise provides the most optimum conditions for the use of the weight room. I submit that in this case optimizing the number of people that use the facility is a much

Just because the University did a study does not make either the procedures nor the conclusions correct. Let the study be examined by some unbiased reviewers and let them report if the objectives and methodology of the study supports the University's conclusions.

The old excuse is varsity athletics need special treatment because without them, and the revenue they bring in, there would be no intramural sports. Yet, the University forgets that without students there would be no university, and

Question: Just because the University is moving in the

direction of less student involvement does that make the

The question is: are University officials serving the students or are students serving the University officials? Ross Cooper th-administration and justice

Sept. 13



The problem

limbed to a Sugar Bowl berth ast fall, beer and confetti showered the streets. The national media converged on State College. And students and alumni celebrated the New Year amidst the jazz and gingerbread of New Orleans' Bourbon Street. That New Year's celebration now and the team that caused a

own to roar has become, for some, a thorn in the foot. Several changes during the precidence over the interests of the "average" student: The only campus ice skating

indoor practice complex for varsity teams. Because of the project, two Nittany dorm barracks were slated for demolition, but were first airtemporary quarters for the the biggest piece of the pie?

100tball games is poor mainly becar

Most recently, the Rec Hal reduced in size last year when special Nautilus equipment was further to the student body. Th athletic department reduced greatly the time the facility was open to the general public.

Education and Recreation Robert J. Scannell explains tha athletic facility closings aren" session, but to increasing demands of facilities in physical fitness-conscious age He says that the University's athletic facilities will have to be

conditioned and painted for The question is: Who will ge

Don't blame two restricting the general use of facilities. Other sports also restrict general use of facilities. The University has one of the largest and most comprehensive in-DIG Name Sport Sports intercollegiate sport programs for women before it became mandatory under Title IX.

the daily collegian

faculty representative to the National manifestations of such an approach. Collegiate Athletic Association, Coyle is, From an organizational viewpoint, it is responsible, for reviewing athletic ligibility, based on grades, transfers department reports to an academic

and professionalism. to In the heated discussion surrounding customary for an athletic director to the restriction of hours on the weight report either directly to the president of training room and the previous debate the university or some vice president or surrounding the changes at the ice to report directly to the chairman of the skating facility, some individuals have board of trustees. overlooked two important, general Additional evidence of our philosophy

an institution of higher education. The

State has had a long tradition of ex- excellence as opposed to the more cellence in scholarship and athletics, emotion-laden concept of "number one." and we have long fostered the concept of In my opinion, excellence is what an This is academic institution is all about. This is the University and other excellent in- true whether we are talking about there will be restrictions on facilities if programs as an important part of the blame on football and basketball for cellence in all our endeavors.

Professor of business administration, maintain intercollegiate athletics as a example, is doing this year with its field education programs At the University there are many

evident by the fact that the athletic dean. This is unusual in intercollegiate athletics in the United States. It is more

issues which are germane. The first is is the fact the coaches at the University athletics has an integral role or place in positions as well as coaching positions. The general title of this opinion page; second is a more directly related viz. "The price of being Number One," question of whether we should strive for relates to the second question. I feel that excellence in intercollegiate athletics. it is better to discuss intercollegiate In regard to the first question, Penn athletics in terms of the question of

women on an intercollegiate basis. The size and scope of our athletic programs (31 intercollegiate teams and 25 club sports) means that the non-

participant will not be able to always use facilities exactly when and where they want. As indicated, it is not fair to blame one or two sports, like football or basketball, for restrictions which may have been placed on some facilities. These sports, especially football, have tended to increase the number of facilities that we have for general use

the question of whether intercollegiate have traditionally held academic e.g., tennis courts, outdoor pool and frequent user of the weight training room, I have been affected by the aforementioned decisions. I do not have enough information to evaluate whether some less restrictive or alternate ap proach is or was feasible.

However, there is no question that stitutions, including Michigan, Cal- research and teaching in the history we offer the variety of sport program activity if the participants are Last year, a few days before the Penn Berkeley, Harvard, Penn, etc., have department or the quality of the library. opportunities that we do and accept the segregated or not an integrated member. State-Ohio State football game, I visited historically viewed competitive athletic It is not appropriate to place the entire general principles of striving for ex- of the student body. College athletics thrive because that had never seen a major college

Op-ed letters \

Editor's Note: The following Op-Ed letters were submitted by Daily Collegian readers on the request of the

More than Lion's share Once again, the University is shafting the student

population. Its latest proposal to put better lighting and a nigher fence behind the athletic shrine of the University the Nittany Lion - displays just one of its athletically oriented priorities. It was a shame when the Lion's ear was broken, but the student population didn't lose any sleep

It's a crime when there are girls raped in the dark areas around the Mall and Hammond Building and the University neglects to install better lighting. Will the Lion ever suffer the physical and emotional traumas of rape? NO.

How many more rapes have to occur before the University installs better lighting in a rape-prone area? Or does a girl have to get her ear broken off before the University takes action? Penn State, put our money where it will benefit the students, not in a rock. Also, the 67 percent reduction in time that the general

student body may use the Intramural Building and Rec Hall weight training rooms is hard to swallow. It's bad enough when the hours are sacrificed for athletes (a lot of whom don't even pay tuition) but to not even work out an agreement with the Penn State Barbell Club, which donated \$1,200 worth of equipment and maintained the room is unbelievable. And to top it off, there will be four supervisors scheduled to watch the varsity athletes work out, while only two supervisors will be scheduled to watch the crowd of students at night. Not exactly ideal conditions for safety. Wake Up, Penn State! If it weren't for the general student population, there wouldn't be any athletic program. It's a good thing that issues like these two don't hit the newspapers in Pittsburgh and Philadelphia. If they did, people would wonder "What's Wrong With

ourselves too often. Jim Appel (10th-marketing) Terry Reilly (7th-forestry)

Penn State?" It's a question that we have been asking

WE — the student body or the football team? Who benefits most from Penn State's success in collegiate football? Joe Paterno certainly. He's a national celebrity. A big fish in a little pond. Imagine the fringe benefits! Imagine the

What of the players themselves? How many of them are thinking of their dear old Alma Mater when they walk out on the playing field? Every roar of the crowd gives them much more bargaining power when they face the pros. And if they make it? Think of the commercial possibilities ealerships, franchises, television and movie contracts. And the added bennies like cars, a home in suburbia and vacations in the Caribbean. And you're paying for it right now — your tuition, your tax dollars and your tickets to the

What of the University itself? How does it benefit from the success of the football team? Publicity, Money, Job security. But for whom? Not the students. How much income is actually derived from football and how is it spent? Why do tuition and the cost of housing continue to rise? Why are college athletics increasingly tailored to the elite — the varsity players who comprise such a ridiculously small part of the student body? What about the health and welfare of the average

student? As it stands now the physical education classes

interest groups are being restricted in favor of highly selective varsity sports. athletics be redistributed in such a way that all students benefit? Wouldn't it be better to provide students with the opportunity to participate in a variety of activities designed more for individual tastes and needs; activities which will provide students with the foundations for good health and general well-being; activities in which they can participate

And what about education? Why have I waited until the end to mention education? Where do you think the University places education on its list of priorities if not at

State College resident

largest and most comprehensive intercollegiate programs in the United States. We were involved in promoting

Editor's Note: Dick Harter became the Ivy League has refused to commit Penn State basketball coach last season itself to football excellence. with the avowed intention of building Penn State basketball to a place among a financial profit. The University of he top ranked teams in the country. He Michigan, has used intercollegiate graduated from the University of athletic income to pay for intramural Pennsylvania and after a service stint in facilities. The University of Alabama the Marine Corps, taught history and has also contributed to areas outside of coached at Germantown Academy, athletics. The only financially sound During his college basketball coaching athletic departments of the future will be career, his Penn and University of those that are efficiently managed and Oregon teams have been ranked in the that also strive for and approach ex-

dividual's celebration of life. movie or a quiet walk can add to their that strives to reach its full potential is life. For others, college athletics fill a exposed to many valuable lessons. Hard

nastics meets is proof of the magic of they will, or can, learn is through a needs of all Penn Staters.

are little more than daycare centers. Clubs and special Shouldn't the money allocated for recreation and

for the rest of their lives?

Raymond E. Young

The answer to whether the University increasingly costly problem in future should strive for excellence on its in- years for colleges and universities. tercollegiate athletic teams is an em- Most Penn Staters care very much not phatic "yes," if the school ad- only how the Commonwealth of Pennninistration, athletic department of-sylvania perceives our school, but how the spirit and the letter of the National Successful teams advance the name of

Collegiate Athletic Association Penn State continually. regulations, and then go one step further The cynic can say that athletics don't all levels of teaching abilities observed. by ensuring that Penn State athletes are make the school, but for every cynic. Inspired teaching does go on at many truly student-athletes. There can be no waiting to criticize there is a person justification for any nonacademic school learning of Penn State through athletics. Saint Thomas Aquinas once said that

students, faculty, alumni and friends of football game left his class to visit with schools enjoy watching their teams play. us. His message was simply that he read The pressures of everyday life demand the Chicago Tribune story about Coach that each of us find our relaxation in Paterno and he wanted to say that he many varied areas. A college football liked the way Penn State treated its game, a lacrosse tournament or a track student-athletes. He walked back into meet can become a vital part of an in- his class and started talking about what For many, the orchestra, the opera, a The athlete participating on a team

great need. The spectator is attracted by work, sacrifice, unselfishness and should Penn State try to be the best excellence or at the least by a team loyalty can be acquired traits. Un athletically, but instead, how we ensure striving for excellence. Attendance at fortunately, some athletes, coaches, or that our quest remains honest, fair to the Penn State football games or gym- students never profit, but the only way athletes involved, and responsive to the

Not all created equal

Let the cream rise '

Professor of physical education, sports

same commitment to excellence in the function on the philosophy that to strive business and professional world. The to be Number One is unegalitarian, unthe metaphysical or spiritual dimension. goal produced, nevertheless, Socrates, Plato, Aristotle, et al. They and their colleagues were inspirations for the turing of intellectual, spiritual, and least

thousands of Renaissance men of the 15th through 17th centuries. The past three centuries have seen extraordinary men and women who have touched the two cultures of science and humanities, plus contemplated upon the highest dimension of the spiritual. "The price of being Number One" is the awful realization that after every single human being is given the opportunity to become Number One. . . only the tiniest fraction will attain it. We

must never, never allow our society to willing to pay the price.

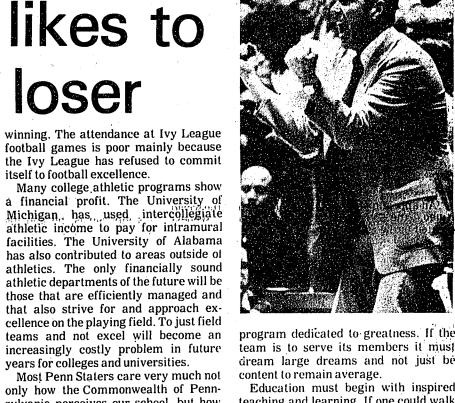
become so egalitarian that the intellectual and athletic "cream" is not allowed to come to the top. All men and women are not created sports is no different from making the equal. Too many of our schools appear to

an excellent school Penn State must be.

Greeks of antiquity coined the word American and even, a racist. "arete" to signify mankind's lifelong discriminatory policy. We have not yet search for excellence in physical endeavors; in intellectual pursuits; and in When we do, hopefully in the 21st century, all of us will recognize that the This impossible to achieve individual ingredients of greatness are (1) the right genes and chromosomes, (2) a home atmosphere ideally suited for the nur-

> important of all, physical skills, and (3) lifelong dedication and hard work. There isn't a new or unique idea expressed here. But there are truisms contained here that have either been forgotten by many... or in this present-

never been perceived At my age, 53, I still have at least a quarter of a century more to work in the direction of being Number One. I'm



teaching and learning. If one could walk ficials and coaches always live within the entire country perceives our school. into every classroom and attend every team practice on a given day at the University. I'm sure that there would be

> anticipation is the greater pleasure Maybe that should sum up Penn State's a Chicago high school. A Latin teacher dream of excellence Every team can't be a nationa champion. However, every team can remain true to their primary reason for being at Penn State - education Students, alumni, and friends will

athletic practices.

liability. Any other cause will lead to a The question today should not be

support this type of athletic program

and it will never become a financia

