

High technology that'll grab you by the ears.



Introducing a new standard in audio components. From Zenith.

Bet you didn't know that every stereo tuner sold in the free world—every one—is based on Zenith technology. Surprised? It's true. They all use Zenith technology.

Now Zenith has engineered its own line of fine audio components. For example, there's an AM/FM stereo receiver with continuous power output of 40 watts per channel, min. RMS, at 8 ohms from 20 Hz to 20 KHz with 0.2% or less total harmonic distortion. And that's only one model in our new receiver line.

Our brand new Allegro two- and three-way speaker systems have response curves so flat we engraved them on the front of each speaker. They've got frequency response controls, tuned ports and

much, much more.

In our precision, belt-drive turntables there are features like Shure magnetic cartridges, anti-skate, low mass tone arms and viscous-damped cueing controls.

You can even get a high performance stereo cassette deck with Dolby,* twin VU meters, peak indicator plus separate EQ and bias switches.

Whether you're a first time component buyer or an audiophile, you owe it to yourself to check out Zenith's new audio components. They've got the features you want, the performance you demand and the quality and reliability you'd expect from Zenith.

ZENITH
The quality goes in
before the name goes on.

*Dolby is a registered trademark of Dolby Laboratories, Inc.