

Three cheers for the Lions.



The Numero Uno can. And the schedule can.
 One cheer for a great football tradition.
 And another to continue it.
 Both wrapped around the richest,
 heartiest, best-tasting cheer you can find.
 Iron City beer.
 In six packs at your favorite tavern.
 Or in cases at your distributor.
 Pour it on Lions. Pour on the Iron.

