

As a customer, are you generally dissatisfied with stores' attitudes toward you? Ever felt the effects of a Mickey Mouse return policy which sends you home dissatisfied? How about the seemingly universal check hassle?

We at Lester's have different ideas about customer relations. You won't be annoyed by aggressive sales people; but should you need help, friendly, capable service is always available — JUST ASK. If you're dissatisfied with a purchase, we'll fix it, replace it, or gladly refund your money.

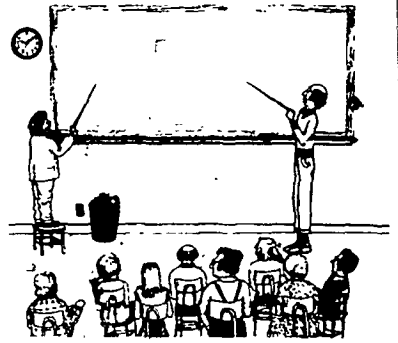
WE CARE,

Jeff, Steve, Rich,
Mary, Jim, & Carl

Lester's Varsity Man
in the Nittany Mall



A major controversy affecting the Penn State faculty is whether they should unionize, and if so, with what group? These questions are analyzed in a special P.S. story on collective bargaining on pages 6 and 7. Cover drawing and centerspread by Jenny Atty.



Inside

P.S.



THE
OFFICIAL
PENN
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CLASS
RING

by Josten's

Compare quality, detail, workmanship, guarantee and price, you'll choose ours.

A \$5.00 deposit is all it takes

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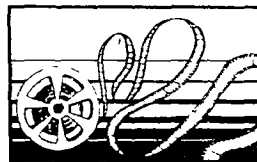
FREE BEER MUG

Present this coupon when you order your official Penn State Class Ring between now and October 13th, 1973 ...

You'll receive a 16-ounce ceramic Penn State Tankard.... A \$5.00 value ... FREE!



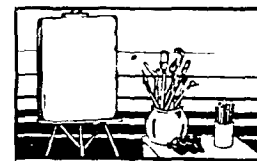
Tony Award winning husband and wife team bring Beckett to Schwab, courtesy of the Artist Series, page 3. University Theatre opens the season with "The Amorous Flea," a musical adaptation of Moliere's "School for Wives," page 3.



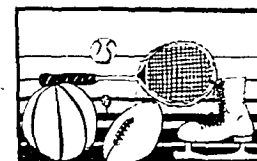
Reviewers laud "American Graffiti" and "Heavy Traffic," with a somewhat less flattering analysis of "The Stone Killer." Capsule comments are offered on campus films. Reviews, pages 4 and 5.



Brains, heart, liver and other traditionally unpopular foods are edible as well as healthful. Campus Cookbook, page 8.



"Super Mud '73," a student invitational ceramics display continues in the Zoller Gallery. Art exhibit listings can be found on page 8



Syracuse-Penn State scouting report page 9, Doyle Royal, Maryland and soccer page 10. Pennsylvania's best cross country meet ever page 11.