



THE OFFICIAL PENN STATE CLASS RING

by Josten's

Compare quality, detail, workmanship, guarantee and price, you'll choose ours.

A \$5.00 deposit is all it takes

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Present this coupon when you order your official Penn State Class Ring between now and October 13th, 1973...

You'll receive a 16-ounce ceramic Penn State Tankard... A \$5.00 value... FREE!



As a customer; are you generally dissatisfied with stores' attitudes toward you? Ever felt the effects of a Mickey Mouse return policy which sends you home dissatisfied? How about the seemingly universal check hassle?

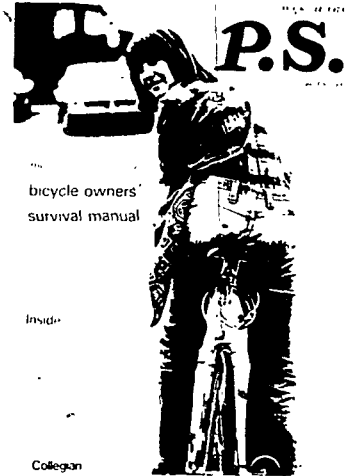
We at Lester's have different ideas about customer relations. You won't be annoyed by aggressive sales people; but should you need help, friendly, capable service is always available — JUST ASK. If you're dissatisfied with a purchase, we'll fix it, replace it, or gladly refund your money.

WE CARE,
Jeff, Steve, Rich,
Mary, Jim, & Carl

Lester's Varsity Man
in the Nittany Mall



State College is experiencing a bicycle explosion of unprecedented size, causing a "war" between bike riders, pedestrians and automobiles. State College and the University's bike regulations as well as a story and photos on the bicycle problem can be found on pages 6 through 8. Cover photo by Carol McCloskey.



bicycle owners' survival manual

Inside

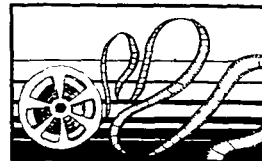
Collegian

Inside

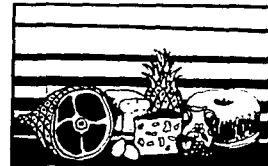
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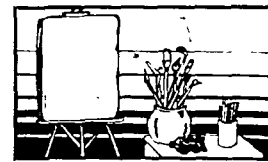
Tony Award-winning "Two Gentlemen of Verona," a musical adaptation of the Bard's classic, come to Rec Hall this weekend, page 3.



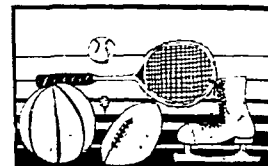
"Walking Tall": best of the town movies; reviewers look at town-and campus films, pages 4 and 5.



Like to try your hand at baking bread? Campus Cookbook gives the basics, page 9.



Exhibits continue at campus galleries, page 9.



Army and Penn State scouting report, page 10. A look at what's going on at the Institute of Sports Research, pages 10, 11.