

PIONEER
when you want something better

THE LAST WORD IN TAPE THE FIRST IN VERSATILITY

WITH A PRICE UNDER \$600 THIS DECK IS UNQUESTIONABLY DESTINED TO BE THE MOST HIGHLY RESPECTED, BEST SELLING HIGH PERFORMANCE TAPE DECK IN HISTORY!

ADVANCED ELECTRONIC CIRCUITS

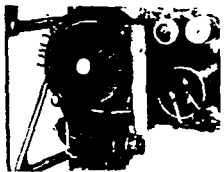
ACCURATE, RELIABLE THREE-MOTOR TAPE TRANSPORT MECHANISM

FOUR-CHANNEL REPRODUCTION FACILITY, FOUR-TRACK IN-LINE HEAD WITH EXCELLENT PHASE CHARACTERISTICS

STABILITY, STRENGTH FROM THE 5mm (3/16 inch) THICK CHASSIS BOARD AND DIE-CAST FRAMEWORK

SUPREME SOUND REPRODUCTION FROM HYPERBOLIC TAPE HEADS WITH EXTRA-WIDE DYNAMIC RANGE AND FOUR-CHANNEL REPRODUCTION

TWO-STEP EQUALIZER, THREE-STEP BIAS SELECTOR ELECTRONICALLY-CONTROLLED DIRECT-CHANGEABLE OPERATION BUTTON WITH AUTOMATIC RECORDING FACILITY. USING PRE-SET TIMER



DIFFERENTIAL BANDBRAKE

Here's virtually every feature you've ever wanted in a tape deck. Plus the facility to playback discrete 4-channel tapes with its four playback amplifiers. Starting with three motors, three contourless heads and 10 1/2-inch reels, the RT-1020L has everything to recommend it for professional performance and operation at home. Features include: direct action push-button controls . . . click-free switching . . . MIC/Line mixing . . . echo, sound-on-sound, mono mixing . . . pre-set program timer . . . pause control for editing . . . 4-digit tape counter . . . 3-step tape bias selector . . . 2-step equalizer . . . 2 speeds . . . dual level VU meters . . . headphone jacks, plus much more. Of course, sound reproduction is superb. It's a Pioneer.



RT-1020L

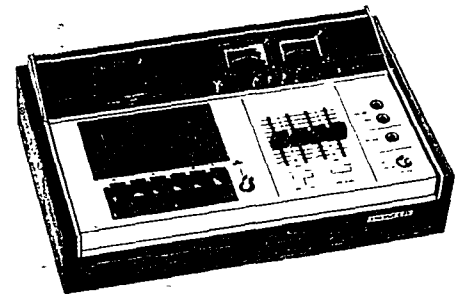
Professional three-motor, three-head stereo tape deck with 10-1/2-inch (267mm) reel and four-channel reproduction capability.

PIONEER CT-4141

THE FINEST CASSETTE

DECK **WES** STOCKS

When a cassette deck has this many features — it has to be a Pioneer.



Stereo Cassette Tape Deck
with Dolby Noise Suppression

Other companies may get more money for a cassette deck, but nobody gives you more cassette deck for the money than Pioneer. Here's proof.

- 4-track, 2-channel.
- ON/OFF Dolby switch.
- Automatic tape end shutoff.
- Memory shutoff.
- Pushbutton tape bias selector for standard & chromium dioxide tape.
- Individual record/playback sliding level controls.
- Pre-adjustment of recording level.

- Simplified piano-key type controls.
- Pause control.
- Skip button speeds up tape on playback.
- 3-digit tape counter.
- Dual lighted recording level meters.
- Tape running indicator light.
- Peak indicator light.
- Over level limiter.
- Front panel microphone & headphone inputs.
- Fail safe device prevents accidental tape erasure.
- DC brushless motor.
- Walnut & brushed aluminum cabinet.

8 TRACK VS THE CASSETTE A SIGNIFICANT COMPARISON

CASSETTE

1. TWO REELS OF TAPE PROTECTED IN A CASE THAT GOES FROM REEL TO REEL
2. VERY COMPACT
3. VERY EASY TO EDIT, SPLICE OR REPAIR
4. CAN BE HIGH SPEED WOUND FORWARD OR REVERSE WITH EASE
5. FIXED HEADS STAY ALIGNED WITH NO SIGNAL CROSSING TRACKS/CHANNELS
6. DISTORTION DUE TO SPEED VARIATION (wow and flutter) LOW
7. DEFECT AND REPAIR RATE LOW
8. COMPATABLE MONO/STEREO 2/4 TRACK
9. WILL RECORD SQ QUAD RECORDINGS AND DISCRETE CD-4 MATERIAL
10. AVAILABLE IN PORTABLE AND MINIATURE UNIT
11. 45 HI-FI MANUFACTURERS' MAKE
12. AVAILABLE WITH DOLBY NOISE REDUCTION
13. AVAILABLE WITH TAPE COUNTER/MEMORY
14. DEVELOPED AS STANDARDIZED SYSTEM BY WORLD'S TOP ELECTRONIC FIRMS
15. FREQUENCY RESPONSE UP TO 20-20,000 Hz.
16. LONG LASTING FERITE HEADS AVAILABLE
17. CAN BE CHANGED LIKE RECORDS OR AUTOMATICALLY REVERSED
18. PLAYS UP TO 180 MINUTES
19. REPAIR AND MAINTENANCE VERY EASY
20. NO BREAK IN PROGRAM MATERIAL
21. LOW NOISE/HIGH OUTPUT TAPE AVAILABLE
22. RECORDING VERY EASY
23. EASY TO FIND A PARTICULAR SELECTION IN SECONDS WITH FORWARD/REWIND

8-TRACK CARTRIDGE

1. ONE REEL OF TAPE THAT FEEDS FROM ITSELF FROM THE INSIDE OUT - VERY AWKWARD AND UNRELIABLE
2. LARGE, BULKY — 4 TIMES AS LARGE AS CASSETTE
3. IF DAMAGED OR UNWOUND TAPE IS UNREPAIRABLE
4. VERY DIFFICULT TO FAST FORWARD-NO REWIND POSSIBLE
5. MOVING HEADS GET OUT OF ALIGNMENT EASILY, WITH ONE CHANNEL MIXING WITH ANOTHER
6. DISTORTION DUE TO SPEED VARIATION VERY HIGH
7. DEFECT AND REPAIR RATE VERY HIGH
8. NON COMPATABLE SYSTEM — WORKS ONLY WITH STEREO
9. WILL ONLY RECORD DISCRETE QUAD
10. AVAILABLE ONLY IN LARGE UNITS/ LIMITED PORTABLES
11. ONLY 4 MAJOR HI-FI MANUFACTURERS' MAKE
12. NOT AVAILABLE WITH DOLBY NOISE REDUCTION
13. NOT AVAILABLE WITH TAPE COUNTER OR MEMORY SYSTEM
14. EVOLVED FROM USE A TOY CAR TAPE UNIT - NO OR LIMITED STANDARDIZATION
15. FREQUENCY RESPONSE LIMITED TO 50-12,000 Hz AT BEST
16. FERITE TAPE HEADS CAN'T BE USED BECAUSE OF TAPE FORMULATION
17. CAN NOT BE REVERSED/CHANGERS VERY LIMITED AND COSTLY
18. PLAYS UP TO 80 MINUTES MAXIMUM
19. REPAIR AND MAINTENANCE VERY DIFFICULT-EXPENSIVE
20. BREAK IN PROGRAM MATERIAL BETWEEN TRACKS
21. LOW NOISE/HIGH OUTPUT TAPE NOT AVAILABLE
22. HOME RECORDING DIFFICULT AND EXPENSIVE FOR QUALITY
23. IMPOSSIBLE TO SEARCH FOR SPECIFIC SELECTION - NO F/R