

Editorial opinion

BS means bookstore

BUY ANY GOOD books lately? Chances are, you had to buy them downtown. And chances are that if you did find them in more than one store, the price was the same (too high). And no matter what they tell you, the chances are that they made some money on it.

Chances are even better that they will make more money on the books later. Let's face it, even if the books would be sold at practically a zero profit (which is actually what bookstore owners are claiming), the used book business will make plenty of money for them and very little for you.

The new University book store(s) is (are) not worrying downtown merchants. Split between McAllister and the Hetzel Union Building, it doesn't require a business mind to figure out that the concept won't work. Now the merchants are trying to scare the University into believing that even a full bookstore will not sell.

THEY ARE RIGHT to believe the Schizoid Store will not work. Indeed, it's not really sure it's a bookstore. And neither will anybody else be sure. Makes you feel a little paranoid, doesn't it?

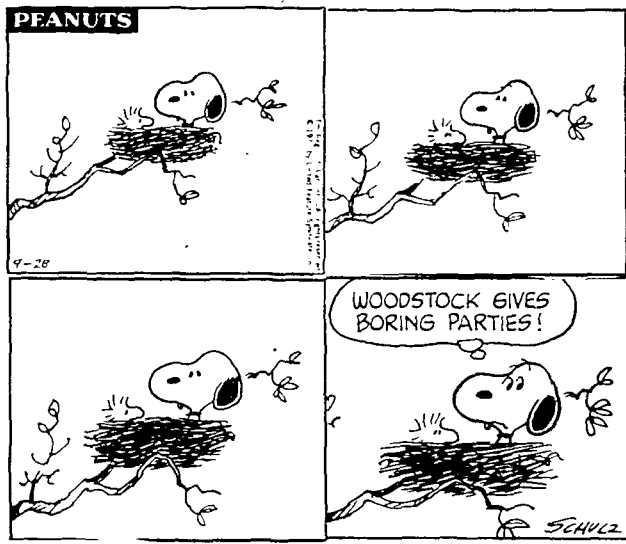
But the service a campus bookstore would give to students is unquestionable: texts and reading material sold to educate, not to grow rich on. And if downtown merchants are having difficulty selling books, let them drop the book business when the University enters it. That way, a new bookstore will serve the merchants, too.

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They must not have any floors to be scrubbed or altar clothes to be ironed.

Koloc's release no big surprise

By JIM BAKER
Collegian Junior Reporter

It is very disappointing to see some new songwriter or singer release a first album, find that they really have something different and creative to offer and never hear from them again.

It happens far too often in the unpredictable recording business, but fortunately it hasn't happened to one promising singer-songwriter, Bonnie Koloc.

She just put out her second album "Hold On To Me" on the small and selective Ovation label.

What's on the album isn't so surprising after hearing her first record, "After All This Time," but Koloc puts everything together with the same care and style. In that way she is like Joan Baez on her early albums when she put something that was very much herself into the old folk songs she sang.

"Hold On To Me" is an even division between quiet folk songs and Koloc's own brand of rock and roll. The band of eight musicians works well in either case but are more pronounced on this album, taking over now and then for instrumental runs and some guitar solos.

One new addition to the group, Trevor Veitch, has moved in from Tom Rush's old band and is helping out very well on dobro, adding a more country flavor to the music.

Koloc wrote four of the ten songs and the rest are her renditions of pieces by such established folksingers as Jim Glover, David Bromberg, John Prine and Jackson Browne.

She seems to do songs written by others even better than her own compositions, and it shows on "Jamaica" and "Diamond Lil." In both cases she handles them beautifully.

The songs she wrote, including "Sweet Mama," "We Are Ships" and "Every Day II," are the loudest and liveliest on the album. One or more of them could conceivably end up being released as singles.

But regardless of what she is singing she is still one of the very best vocalists in popular music today. Some singers sound slick and lavish and for that I can understand resentment but for someone like Bonnie Koloc, who sings perfectly, I have only compliments.

View from BRC member

Little cooperation killed concert

By MAL KLUGMAN
Editor's note: Klugman is writing in response to a column by staff writer Rick Nelson, which appeared in Wednesday's issue

One week after the tragedy of Agnes I returned from a vacation and sat around trying to think of what could be done to help the flood victims. Several weeks later I watched Bob Hope and others raise \$9 million on a telethon and it gave me an idea. I thought Beaver Stadium could be used for a giant one-day concert that could raise a great deal of money to aid Pennsylvania citizens.

I mentioned this idea to Mike Shields and Lew Poorman and we started working on the event. It actually seemed logical to me that Penn State higher officials would enthusiastically support a flood concert, since this area had been spared flood damage and the efforts of students and the administration for a desperate cause would cast some favorable light for Harrisburg legislators and the rest of the Commonwealth to observe.

Well, Rick Nelson, your cynicism at our naivety is just what we received from the administration folks. Instead of their asking what they could do to help, they told us we would have to do everything and they would approve. Now, is this a community of scholars or a corporation? We thought a gigantic flood would make people act a little bit differently, but they clung to their old bureaucratic style.

We originally thought we could get the concert together by August 27, because this flood was the American version of Bangladesh and Bob Hope had already gotten the telethon together before the end of July.

The Beaver Stadium concert had the support of the Shapp Administration and former Governor Scranton. They helped convince Penn State Administration and former Governor Scranton. They helped convince Penn State officials that we should be allowed to use the stadium. After that, the BRC knew its most difficult work would follow. We had to secure

funds and the entertainment that would make the venture successful. We had thought that an all-out effort by University people and the music business would help get things coordinated, but we got little support in the end.

No more than two of the trustees we contacted could provide any information for getting funds, when all we needed was a co-signer for a bank loan that depended on us getting only 7,000 people in Beaver Stadium. We at the BRC felt that was an absolute certainty. Contacts elsewhere told us that the flood was no longer making news and so we should not expect to get financial support when the potential for publicity was not great. Thanks, folks.

If the University community was lacking in fervor for our project, the record industry was even worse. We felt that a major record company might provide the entire package of entertainment in return for recording rights to what looked like a potential Bangladesh event. Instead, they tried to give us their unknown artists. One guy at Chess records said he couldn't get Chuck Berry but would send some autographed records to give out at the concert. This type of generosity we encountered everywhere. Others told us to get Bob Dylan and then they would help us. But no one was willing to help us get to see Bob Dylan, and John and Yoko's secretary gave us a beautiful runaround.

The Concert Committee offered us Rec Hall for a Sha-Na-Na concert, but we said no at the time. The reasons are that they could only do one show and would thus raise at most \$15,000. We felt and still feel that a campus with 28,000 students can do better than that.

The Concert Committee at one point promised to hold a two- or three-evening music festival in Rec Hall on the weekend of Nov. 11, with a potential to raise \$50,000. This is what I think should be done. The drawback to this would be that not everyone who wanted to get into Rec Hall could be accommodated (which is why we wanted to use Beaver Stadium in the first place), but it still is a great idea. Bill Fuller and Abby Konowitch and the Concert Committee should work on it. We naive do-gooders might even be of some help.

If The Collegian and the University would like to blame the failure of the Beaver Stadium concert on the members of the BRC, that is their privilege. I blame it on cynical bullshit artists both here at Penn State and throughout the music business. Now the people of Pennsylvania know that Bob Hope can be contacted to help with a telethon while Bob Dylan can't be reached. Now we know that Penn State thinks Beaver Stadium is some kind of religious shrine and football is the only permissible religion, unless state officials pressure them.

I think we did have the time to put on a great concert at Beaver Stadium. It would have raised a large sum for flood victims and brought some needed cultural excitement to this area. It would have made this school reams of good publicity. Now the Nov. 11 concerts are the only sensible means left to raise funds, and I hope everyone will support these concerts and work to make them successful. Other campus organizations can help raise funds and should be encouraged to do so, as winter is fast approaching for the homeless flood victims.

Letters to the Editor

Piggie-wiggie

TO THE EDITOR: I would like to take this opportunity to state that there is a very real problem among us. It involves straight people, freaks, and just about every other group you would care to define.

The problem is a persistent pack of piggies. These piggies enjoy their own filth. They think everybody enjoys their filth. They drop their paper, break their bottles, pitch their caps and pull-rings.

Very humorous, huh?!

It's not. It's sick and perverted. And extremely dangerous. My brother received thirty-four stitches in his foot because of a thoughtless piggie. But beyond that, there are the hours spent cleaning up, the unsightly trails laid, and the danger to the environment.

One place I think of immediately is the Wall. I'm sure some people have been made aware of the problem when they find their dogs with chunks of glass or cuts in their paws. This, of all places, would be the first place one would want to take care of. I've never been noted for school spirit, but I don't want people coming through State College to think this town is a pig sty. I sincerely hope that if the Wall area is not kept clean, it is put out of bounds to the piggies who slop it up.

Do you care? Are you one of those people who thinks that O.R.L. is a sham, that the war is wrong, that taxes are too high? I, for one, don't believe a word you say if you can't show me, or anyone else, the basic respect of cleaning after yourself.

I hope that in the near future littering will be enforced with a

stiff fine and a week-long cleaning detail. Sound corny? It isn't, because some piggies will never learn unless it hits the wallet or the pride.

Finally, with fears of sounding trite, I state that age-old maxim. It says, "Every litter bit hurts."

Joseph D. Campbell
(7th-IFS)

Janis M. Casale
(4th-nursing)

What's for dinner?

TO THE EDITOR: The nicest thing I can say about Penn State food is that it always returns in various and sundry (though always noticeable) forms. Therefore, we have a splendid chance to become acquainted with the many reincarnations of our daily nourishment.

John H. Johnson
(1st-liberal arts)

Word of thanks

TO THE EDITOR: The attractive floral displays that have appeared in various spots on campus this summer have made a significant contribution to the pleasantness of our surroundings. I should like through your columns to thank all those responsible.

G.L. Wilson
associate professor
Applied Science Building

the Collegian

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Welcome to
Episcopal Eucharist
Sunday
9:30 am 6:15 pm
Coffee and rolls 10:00 a.m.
Eisenhower Chapel

OPEN TO THE PUBLIC:
The Effect of Women's Lib on Marriage and the Family
Speaker: John H. Snow
Professor of Pastoral Theology
The Episcopal Theological School
Cambridge, Mass.
(formerly at Princeton University)
Eisenhower Chapel Lounge
Sat. Sept. 30
8:00 p.m.

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Jimmies or Crushed Peanuts on your cone with Ad
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