

No Love Affair

One of these days, Penn State students will be able to move into downtown apartments without worrying about sudden rent increases, filthy living conditions, and uncooperative landlords.

One of these days, students will be able to walk into a downtown store and still be able to find textbooks on the shelves a day after classes begin.

One of these days, but probably not soon. As long as State College merchants have a captive market in the 25,000 University students, they can afford to forget service and fairness and the knowledge that without University students, State College wouldn't be on the map.

Those students who move into many of the ramshackle apartments in town somewhat expect slum conditions. But with the construction of new apartment buildings throughout town, many dwellers hope they can truthfully say their living quarters are better than those of the cows in the ag barns.

What many new tenants find is a complete set of furniture worth about \$50 with bureau drawers that fall out when they're opened and rugs that wear through when they're walked on.

They find that landlords show up when the rent is one day overdue, but that beds, such as in a new apartment building outside town, never do.

And, they've found that after a year when the apartment buildings aren't so new, the landlords decide that water running down hall walls, elevators that don't work and television cables that aren't connected are of no concern. Rent, of course, still is.

That's when other things get destroyed. If the owner doesn't care, the tenants stop caring, too.

Especially inexcusable are landlords capitalizing on the human aversion to read fine print leases. Landlords often won't explain that tenants "forfeit their court appeal right," that their contracts established by the lease are "pending" if apartments aren't ready for occupancy at a guaranteed time.

Successor to The Free Lance, est. 1887

The Daily Collegian

62 Years of Editorial Freedom

Published Tuesday through Saturday during the Fall, Winter and Spring Terms and once weekly on Thursdays during June, July, and August. The Daily Collegian is a student-operated newspaper. Second class postage paid at State College, Pa. 16801. Circulation: 12,500.

Mail Subscription Price: \$8.50 a year
 Mailing Address — Box 467, State College, Pa. 16801
 Editorial and Business Office — Basement of Sackett (North End)
 Phone — 845-2521
 Business office hours: Monday through Friday, 9:30 a.m. to 4 p.m.

Member of The Associated Press

RICHARD WIESENHUTTER Editor
 DICK WEISSMAN Business Manager

News Editors: Jay Shore, Mike Serrill; City Editors: Jackie Snyder, Leslie Kay; Editorial Editor: Julie Moshinsky; Managing Editor: Sue Denti; Photography Editor: Mike Urban; Sports Editor: Paul Levine; Assistant Sports Editor: Ron Kolb.

Board of Managers: Local Advertising Manager: Larry Bruch; Assistant Local Advertising Manager: Marla Snyder and Edward Fromkin; Co-Credit Managers: Judy Sallie and Bill Fowler; Assistant Credit Manager: George Gella; Classified Advertising Manager: Patty Rissinger; National Advertising Managers: Mary Ann Ross and Linda Haxler; Circulation Manager: Ken Gottschall; Office and Personnel Manager: Karen Kress; Public Relations and Promotion Manager: Ronald Resnikoff.

PAGE TWO FRIDAY, SEPTEMBER 29, 1967

LETTER POLICY

The Daily Collegian accepts letters to the editor regarding Collegian news coverage or editorial policy and campus or non-campus affairs. Letters must be typewritten, no more than two pages in length, and should be brought to the office of The Daily Collegian in person so that identification of the writer can be checked. If letters are received by mail, The Collegian will contact the signer for verification. The Daily Collegian reserves the right to select which letters will be published and to edit letters for style and content.

BERRY'S WORLD



"Albert is such a political animal — the minute Bobby Kennedy came out against smoking..."

J. Robert Shore

Judge For Yourself

Is President Johnson passing up opportunities for a negotiated peace settlement in Vietnam?

Judge for yourself.

Last week Arthur J. Goldberg, U. S. delegate to the United Nations, declared that America would halt bombing North Vietnam if she could be assured of "meaningful" negotiations.

Now "meaningful," in this instance, is a pretty ridiculous word. North Vietnam claims that "meaningful" talks will not get underway until the bombing ceases, unconditionally.

So if we drop the condition of "meaningful" in America's latest peace proposal, knowing damn well that once we get to the tables trivia won't be the topic of discussion, and stop the bombing (which we just said we'd do) then this war can finally end.

Here are some quotations taken from Wednesday's City Edition of The New York Times.

Nhan Dan, the official Communist party newspaper of North Vietnam, "reiterated the North Vietnamese position: The United States must stop the bombing without conditions, then talks will be possible."

"Hanoi sources said that North Vietnam was prepared to open 'serious' and 'significant' talks with the United States three or four weeks after an unconditional halt in bombing of the North."

"Hanoi sources stressed that if Washington simply announced that it was halting the bombings 'for a certain period,' no talks would be possible because the talks would be conditional."

Now that both sides have spoken, what's the problem? The only condition we ask for is that talks will result. Although North Vietnam calls for an unconditional halt to the bombing, they add that if the air raids cease talks can develop.

Why don't we cut the bombing today? Johnson must have some reason. Or was Goldberg speaking the truth?

Earlier this month James Reston, associate editor of The New York Times, indicated in his column that ambassador Goldberg, who almost resigned his position, decided to stay on because he had regained faith (one wonders if he ever lost it) in what the administration says and does.

So it appears, if we can take the reliable word of Reston, that Goldberg at least believes in what he's doing.

Romney said recently he had been "brain-washed." Is Goldberg being duped? I would like to think not.

Mr. Johnson is the only man who can answer that question and many others which are bothering America's men of letters and other thinkers more each day.

All of us want to have faith in the Johnson administration. But that "credibility gap" is growing wider with each reiterated or new policy statement. And then there's Harry Ashmore, Robert Kennedy, Hanoi sources, the Hanoi press and now even Robert McNamara.

TODAY ON CAMPUS

Baha' Club, 7:30 p.m., 218 HUB Ballroom
 Hetzel Union Building Used Book Agency, 8 a.m.
 Class of 1969 Jammy, 9 p.m., HUB Cardroom

Letters To The Editor

Advice to Freshmen

TO THE EDITOR: We fully agree—the girl situation at Penn State is literally horrible.

Does the freshman boy realize that there were many attractive freshmen girls in the dormitory last Saturday night?

The freshmen boys seem to have accepted the myth passed down by upperclassmen, who are perhaps trying to improve their own chances.

Instead of approaching a girl, they merely stand and stare at her. Give us a chance to get to know you. A good personality rates higher with most girls than "a few scattered Greek letters."

In fact, fraternity glamour is starting to fade already. Fraternity men and fraternity parties (with a few exceptions) begin to look the same after awhile.

Offer us something new—it's your move.
 4th floor Bigler

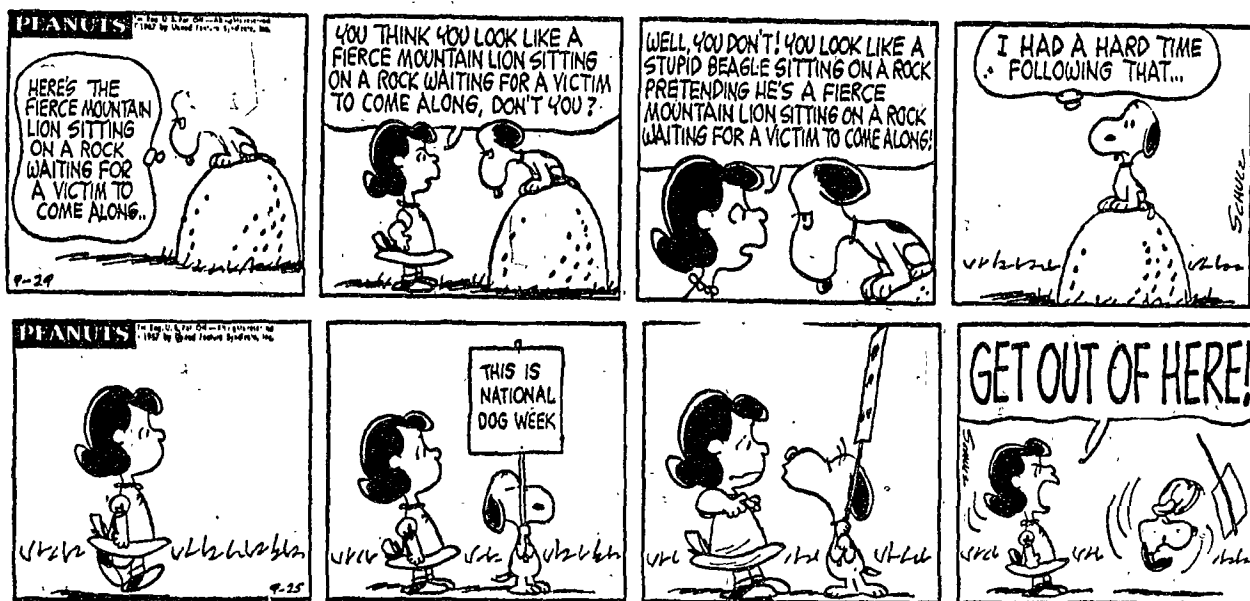
Offer Something New

TO THE EDITOR: In reply to Robert Todd, I'd like to mention several solutions to the freshman male's dilemma:

- TRY asking—the girls aren't going to ask you;
- Call the dorms and take pot luck; the upperclassmen you groan about do; or
- Join a fraternity. Then you'll be a "frat" man with a "little pin and a blazer with a few scattered Greek letters."

Oh, by the way, you won't make the grade then either, unless you try.

Susan L. Corl '71



A E Pi PRE-NATAL HAY JAMMY

- Sat., Sept. 30th
- 9 - 1 P.M.
- featuring "The Cult"

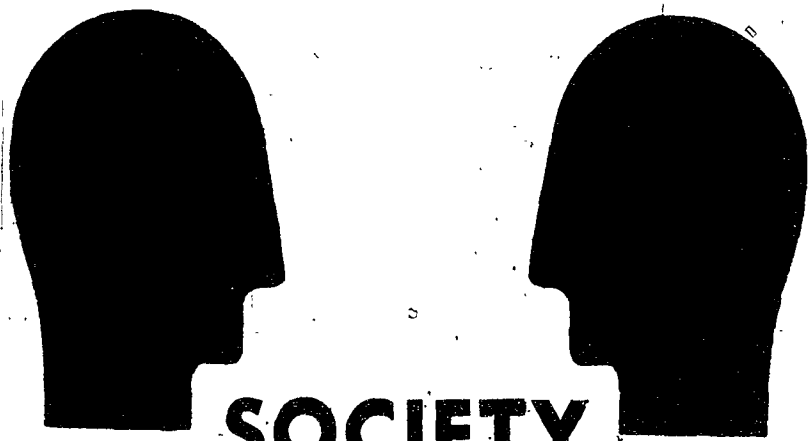
Rushes Welcome

the "Raincoat" by London Fog

"We perfect every detail in making our London Fog raincoats for Bostonian Ltd. even to the last extra touch of putting in our Maincoat Label... then they turn around and call them raincoats instead of Maincoats. Oh, well... as long as they're London Fog..."



—Rose
 Bostonian Ltd. PENN STATE Guy Kresge
 S. Allen St., State College
 Around the corner from the Jack Harper Custom Shop for Men



SOCIETY AND ITS PROBLEMS

Do you care enough to read?

The American society. Vast, complex, perplexing, maddening, exhilarating. Its men and institutions receive criticism, analysis, praise. Books emerge. James Baldwin, John Kenneth Galbraith, Malcolm Boyd... Riesman, McLuhan, Fulbright... their books outrage, stimulate, give cause to ponder. Do you care enough to read?

The wide selection of books on contemporary social problems at The Pennsylvania Book Shop offers the concerned reader an abundance of works by authors such as these. Come in and browse through them... thoughtfully.

Upstairs and Downstairs...

The Pennsylvania Book Shop

E. College Ave.
 & Holister St.
 Campus Shopping Center

class of 1987



By the time this young fellow is ready for college, electricity—"the energy of progress"—will have helped make more wonderful changes in our way of living, education and transportation.

Right now your investor-owned electric light and power company is sharing in research and development projects in the electric power field that will make tomorrow better than today. While we're working to provide the best possible electric service now, we're also at work to make the future better with electric service that's ever more useful, dependable and low in price. No matter how many new and wonderful ways young folks of the future find to use it!

West Penn Power
 Part of the Allegheny Power System