

Training and Needs

Textile Industry Discussed

To discuss a common problem—the training of college graduates and the needs of the textiles industry—representatives from the clothing and textiles industry and college professors met on Friday and Saturday at the University.

Discussions centered on "where are the gaps between what students are taught and the needs of the jobs for which they are being trained; and how can those gaps be bridged?" Sponsored by the department of clothing and textiles, College of Human Development, the seminar was designed to stimulate the thinking of the department's faculty members before program planning for the reorganized college begins this fall. A. Frank Tesi, professor of clothing and textiles, served as chairman for the meetings and Ruth Ayres, department head, was panel coordinator.

No Holds Barred
The lively, no-holds-barred discussions on Friday brought out differences in terminology that should be bridged ("socio-economic factors" and "women's roles" versus "the kind of life we lead" and "the youth kick," for example); and some divergence in emphasis.

"We, too, emphasize service to the public," in spite of the fact that profit is central," said one businessman representative. Both the educators and industrialists advocated a broad, general education to stimulate curiosity and encourage logical thinking; both see the need for different courses to train students for the various professions in clothing and textiles, and for some on-the-job training for undergraduates. They also agreed that research by industry and academic can complement each other in finding facts.

Saturday morning, the group tackled the problems of specific subjects that should be included in four-year undergraduate programs. There was hearty agreement that "fitting everything a student should have" into a four-year curriculum is impossible.

"Give me an alert, pleasant college graduate who can relate to the world around him and who is trained to analyze data and act on the findings," said one executive from a metropolitan retail store.

Several of the visitors emphasized the

growing importance of some knowledge of computer science.

Executives
Those who took part in the discussions were these business executives: Donald Amey, co-partner and designer of Burke-Amey, Inc., New York, N.Y.; producers of women's clothing, Ralph S. Blumenstock, vice president in charge of marketing, merchandising, styling and sales, Bobbie Brooks, Inc.; Mrs. Mary Strohecker, fashion director for all Strawbridge & Clothier stores; Phile D. Atwood, manager of fabric development, Textiles Marketing Division of Textile Fibers Department, du Pont Company; John H. Dillon, president, Textile Research Institute, Princeton, N.J.; George E. Norman, Jr., vice president for research and development, Burlington Industries, Inc., Greensboro, N.C.; Robert T. M. Dale, vice president for manufacturing, The Arrow (shirt) Company; Mrs. G. G. Michelson, vice president in charge of personnel and labor relations, Macy's, New York, N.Y.; George T. Woodring, merchandise department head, J. C. Penney Company, Inc.

Professors
Representing clothing and textile programs at other colleges and universities were: Jules La Barthe, professor of textile technology, Carnegie Institute of Technology; Norma H. Compton, Utah State University; Joanne B. Eicher, Michigan State University; Emma Kittles, Florida A & M; Mary Ellen Roach, University of Wisconsin; Mary Lou Resencranz, University of Missouri; Katharine B. Hall, Montclair State College, N.J.; Mignon Perry, Washington State University; Evelyn Stout, Cornell University; and Geitel Winakor, Iowa State University.

Members of the Penn State department of clothing and textiles served as moderators for the panels. Several faculty from the departments of family housing and home art, and family economics and home management, College of Human Development, also took part.

Among those present were the 34 graduate students in the department of clothing and textiles and two undergraduates, the president and the president-elect of the Student Retailing Club.

'Modern Women' Series Continues

A new series of programs designed to assist the modern woman to make reasoned choices as she makes decisions about her self, her family and society will have its second presentation today on WPSX-TV, the University educational television station. At 8:30 p.m., the "Choice: Challenge for Modern Woman" series turns to the question "What Is a Woman?" It attempts to define what is feminine and masculine as prescribed by today's society and how such definitions are continually confused by the constant change of society.

Moderator for the program will be Rosalind Loring of the University of California Extension. Also present will be Keith Berwick, assistant professor of

history at UCLA, and Margaret Mead, curator of ethnology, American Museum of Natural History, and adjunct professor of anthropology, Columbia University.

A free series outline for "Choice: Challenge for Modern Woman" is available by writing WPSX-TV, 210 Wagner Building, University Park, Pa. 16802.



Joan Kinkead Named Sorority Women of the Year

Joan Kinkead (9th-journalism-Johnstown) was selected last night as Sorority Woman of the Year by Phi Sigma Kappa in its 15th annual contest. Miss Christine Holt (9th-home economics-Berwyn) accepted the award for her. Miss Kinkead was selected for the title from five finalists.

The preliminary judging was based on sorority and panhellenic activity, campus activity and cumulative average. The finalists were judged on quality of poise, personality, grace and general appearance. Judging the women were John Egli, assistant professor of physical education, Audrey Rodger, instructor of English and Albert Ingram, associate medical director of the Ritenour Health Center.

Miss Kinkead is president of the Pan Hellenic Council and first vice-president of Delta

Two Students Win Awards

Two students from the University are among this year's group of 30 named as scholarship winners for a year of accelerated study in Japanese or Chinese at the University of Hawaii.

The two are P. Gregory Ramsey, a sophomore in art history, from Rimersburg, and Kent H. Stoltzman, a sophomore in general arts and sciences from Pittsburgh.

Sponsored by the Institute for Student Interchange at the East-West Center of the University of Hawaii, the program enables 30 students each year from the United States to spend their junior year in Honolulu taking advanced courses in Chinese, Japanese, and related subjects.

Each grant is for 12 months, and includes travel to and from Hawaii, tuition and fees, books, food allowances and lodging. A number of the students also will take a short summer field study to China or Japan.

Both Stoltzman and Ramsey will spend their first 12 weeks at the center itself, taking intensive language training, then go on to the University for a broad program of education in their particular fields of interest. The 12-week language program provides the equivalent of two years of study in the states.

Ramsy plans to enroll in the Chinese language program with a long range view of gaining extensive background for the later study of Oriental art.

Stoltzman, who is interested in the historical and cultural aspects of Oriental study, particularly the new courses being offered at Penn State in Buddhism, will be enrolled in the Japanese curriculum at the East-West Center. All 30 of the candidates will begin their intensified training in June.

Only juniors with a high scholastic aptitude from colleges and universities that do not offer Chinese and Japanese languages, are eligible for the program.

The East-West Center is a project of the United States government in cooperation with the University of Hawaii. Its goals are to promote a better understanding among the peoples of Asia, the Pacific and the U.S. through cultural and academic interchange and to train personnel in fields where cross-cultural knowledge and understanding are particularly important.

University Awarded \$214,000 For Research, Instruction

Gifts and grants totaling more than \$214,000 have been awarded to the University by government and industry for research and instruction.

The National Science Foundation has provided a two-year grant of \$80,100 for research in computer science and logic by Preston C. Hammer, professor and head of the department of computer science.

Research initiation on stress and velocity fields during one pass drawdown will be undertaken by William G. Pariseau, assistant professor of mining engineering, under a two-year NSF grant of \$19,700.

A National Science Foundation grant of \$10,000 will support a one year research project on inelastic behavior of geological materials under uniaxial and triaxial stress by H. Reginald Hardy, Jr., associate professor of mining engineering.

A short-term summer institute in history to be directed by Hugo A. Meier, associate professor of history, will be supported by the U.S. Office of Education with a grant of \$46,724.

The U.S. Public Health Service has provided \$28,378 for a study of acceptance of health department decentralization during the 1960's by William G. Mather, research professor of sociology.

The American Heart Association, Inc., has provided \$11,330 for a study on the effect of cardiac work on substrate utilization by Howard E. Morgan, professor and head of the department of physiology at the Hershey Medical Center.

Three contributions, each in the amount of \$1,000 have been made to the University's research center at Arenaville. The first, from the Dow Chemical Company, supports the work of Dean Asquith, professor of entomology, on mites affecting deciduous fruit trees. A grant from Sun Oil Company support his evaluation of the economic

control of fruit pests. The third grant, from Rohm and Haas Company, is a contribution to pesticide research by Fred H. Lewis, professor of plant pathology.

Ag Contest Picks Finalists

Six finalists were announced today for the Guldin Public Speaking Contest at the University. The top winners will speak Saturday at a College of Agriculture open house in the Hetzel Union Building.

Presenting the topic "What It's Like to Be an Ag Student at Penn State," the winners will be announced at the finals tonight.

The finalists are Allan Z. Wehr of R.D. 2, Mifflinburg, a senior in agricultural education; John Karhnak, Jr., R.D. 2, Kingsley, a senior in agricultural engineering; David R. Poorbaugh of 158 E. 11th Street, Quakertown, a senior in agricultural business management; Sheryl L. Long, R.D. 3, Huntingdon a sophomore in food technology; Thomas G. Hartsock of R.D. 1, Duncanville, a junior in pre-veterinary medicine; and Carl A. Brown of R.D. 2, Douglassville, a senior in dairy production.

Saturday's College of Agriculture open house will be underway all day until 4 p.m. It will feature exhibits, demonstrations, lectures, and tours—all dealing with the theme "Agriculture — Where the Action Is."

'Out of Sight' 'Temptations' Rock Rec Hall

By CHARLES REDMOND
Collegian Staff Writer

Only three words are needed to sum the Interfraternity Council's Sunday concerts, and they are "out of sight."

From the minute the crowds entered the gates at Recreation Hall they were treated to soul music. Joseph McGovern and his group were on stage to calm the excited crowd. From then on, until the Temptations left, the audience was treated to some of the Motor City's finest sounds.

From "Get Ready," to their finale, the Temptations, all dressed in open collar shirts and no-button suits had Rec Hall in the palms of their hands. Never before has a concert at Penn State excited so much from the audience.

When asked to clap — the audience clapped, as if caught in some wild frenzy or trance. And indeed they were, for the Temptations were captivating. Singing all their best sellers, the Temptations poured their souls forth and danced around the stage with nothing less than "Radio City Music Hall" perfection.

The Stand-Outs

It would be unfair to say that one or maybe two of their songs were better than the rest, but there were several that stood out because of audience reaction. With the first bass notes of "My Girl," the girls in the audience let forth with a battery of "oh's" and "ah's." "Ain't Too Proud to Beg," "Since I Lost My Baby," and "Beauty's Only Skin Deep," were three of their most popular numbers, and the crowd responded with hand-clapping, cheering, and rocking back and forth in their seats.

Near the end of the Temptations act, with the song "Don't Look Back," the rocking back and forth changed to dancing. Whole sections of Rec Hall stood up and rocked, then, following the lead of one entranced couple, large groups of people came down from their seats and invaded the floor in front of the stage.

The "Temptis" last song, "I Know I'm Losing You" was a grand finale in more than one way. The Temptations did a tremendous job of belting out the tune, but even more, the dancers in front of them did a real shake-up job of rocking the old rafters of Rec Hall.

'More, More'
The audience wasn't satisfied with this, and when the "Temptis" left the stage, the packed building roared with shouts of "encore," and "more, more," and then the rhythmic feet stamping began. With Rec Hall in a frenzy for more, the Temptations returned for an encore and left to a standing ovation.

The talent of the Temptations might well be attested to by this statement overheard from a man exiting Rec Hall after the concert: "I heard of them before, but I didn't think they were that good."

They were that good, and they caught Penn State by its soul. One might think that the concerts were a success because of the Temptations. Not so. The Magnificent Men so captured the audience that the expectation of the Temptations was probably forgotten until the "Mag Men" left the stage.

With "Function at the Junction," "Knock On Wood," "Peace of Mind," "All Your Lovin's Gone To My Head" and several more, the "Men" from Harrisburg came alive for Penn State.

As James "K" Keifford said, the Magnificent Men are the "hottest thing on the East Coast." The group ended with a "Sweet Soul Music" medley, which paid tribute to the Four Tops, the Impressions, and the Temptations. When they left the stage, the seven men were greeted with shouts of "more, more."

It might be said that the "Magnificent Men" were only a stage warmer for the Temptations, but it will still be a long time before the 10,000 or so that attended one of the two shows will forget either the Magnificent Men or the Temptations.

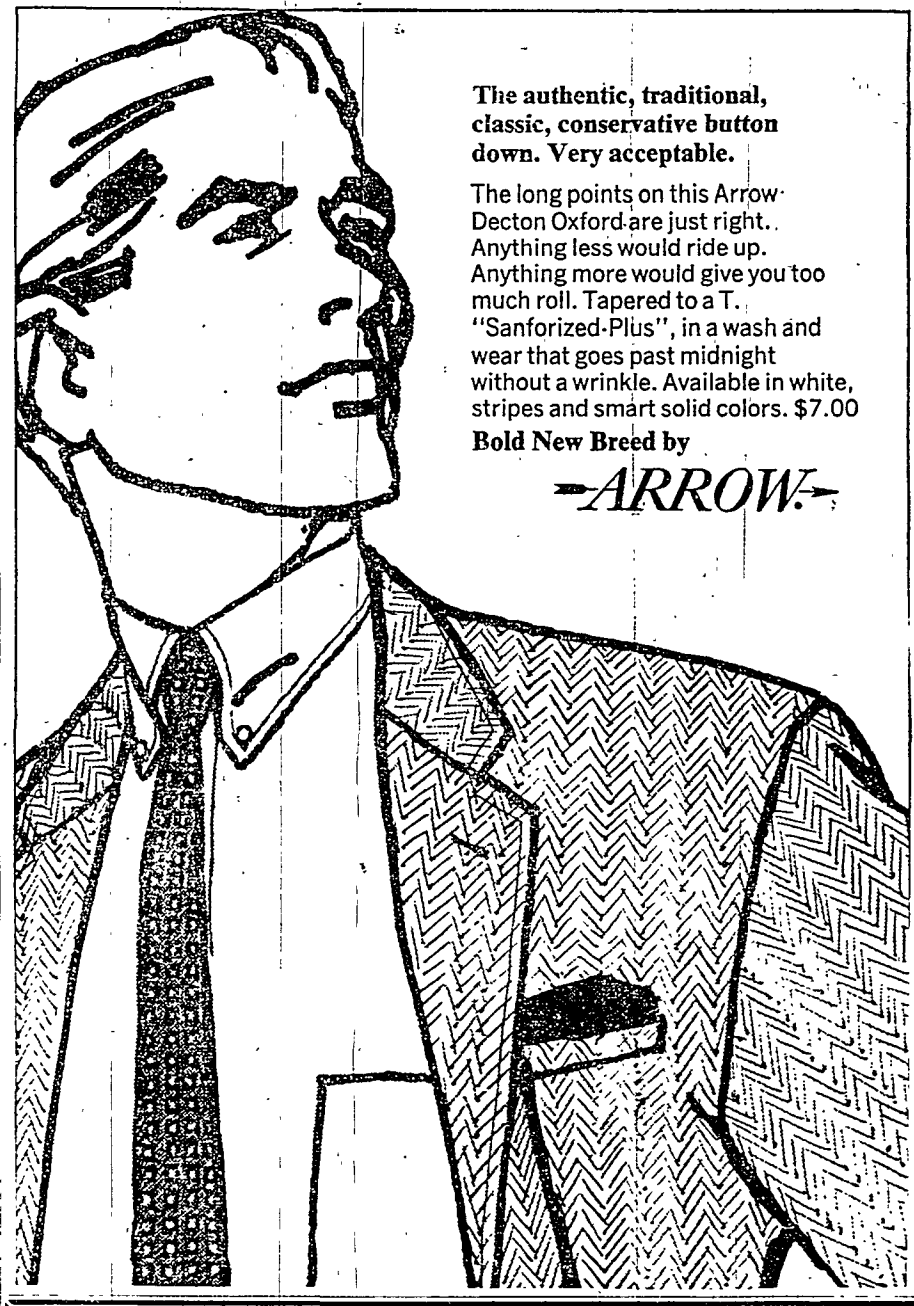
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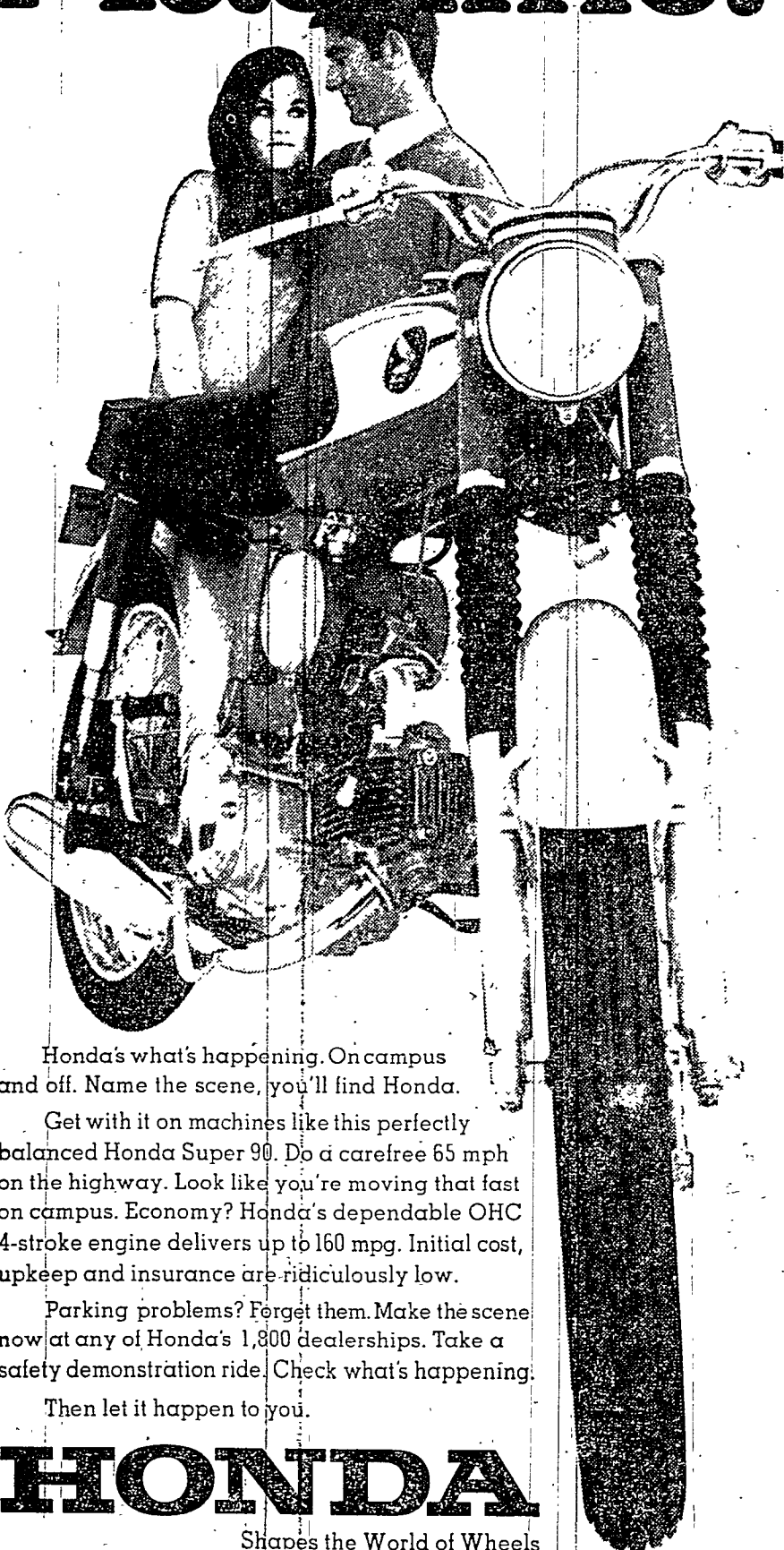
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