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University Press

(Continued from page one)
After the books are chosen by the Faculty Advisory Committee, the manuscripts go to the art department, probably one of the most unusual features of the University Press and perhaps the single most important factor in making its graphic output modern and distinctive.

Artists Marion Lavery and Glenn Ruby, under the supervision of Mrs. Marilyn E. Shobaken, produce book after book in a style rating with the best of the New York publishing houses. A design sense that is both distinctive and practical with long hours of planning is reflected in the book covers and jackets which the art department designs. The general readability of all the books published by the Press is evidence of the staff's willingness to work and ability to indulge into creative layout.

All Pitch In
Because the University Press, like most university presses, cannot afford the elaborate manpower of the commercial printing houses, everybody ends up doing everything. At times the director acts as business manager, editor-in-chief and even as designer, while editors write advertising and handle such diverse duties as rights, permissions, and author relations, and the production manager doubles as accountant and supervises shipping and billing.

The books published thus far by the Press represent a wide variety of scholarly interests, including American history, philosophy, acoustics, medieval literature, political science, economics, Russian history, French, English and American literature and the history of science. The University Press attempts to publish books in many fields of scholarly inquiry, reflecting as much as possible the diverse interests of the University as a whole.

Besides books, the press also publishes scholarly music and records. It embarked on this field in 1963 when the University Music Series was begun. This Series makes available transcribed and annotated scores of outstanding musical compositions many of which have been unavailable to scholars and libraries for centuries.



ERIC A. WALKER

Walker Suggests Way To Aid in Appalachia

An integrated approach with many agencies working together for a common goal is needed if the problems involved in the rehabilitation of Appalachia are to be solved.

Eric A. Walker, president of the University, yesterday said that "if answers are to be found to these problems, they will be found not in piecemeal research and scattered applications, but in some kind of integrated and well-directed approach of the type that produced our complex weapons of war."

He spoke on "Natural Sciences and Technology in Appalachia" at a three-day conference on The Public University in Its Second Century at West Virginia University.

Walker, noting that since World War II scientific research had come to be accepted as an essential national activity, said that one

of the serious problems we are beginning to recognize is that of finding ways of putting the results of much of this research to work.

Expressing the belief that we might have been putting the cart before the horse, Walker suggested that the practical way to solve the problems facing us in Appalachia might be that of "recognizing the need and conducting the necessary research in terms of satisfying this specific need."

"What we need," he said, "is a broad and comprehensive approach on the part of universities, and trade associations, and government commissions — who can take a solid and sustained look at the needs to be met and who are willing to provide the initiative and impetus to get the job done, probably with either federal or state funds."

'Catalyst' II To Circulate

The Penn State Socialist Club will distribute the second number of Catalyst, the club's journal of opinion, on campus during the first week in November. The editor is Neil Buckley (graduate-English-Clearfield).

"We will continue our policy of printing educational, informative and newsworthy articles in this number of Catalyst," Buckley said.

"We try to cover as many important topics as possible in the fields of politics, economics and sociology, from the socialist's standpoint, of course," he added. Catalyst will include an article by Eric Norden, "The Tender Tyranny of American Liberals," (from the June 1966 Realist) and five others entitled: "A Black Man Looks at Black Power," "The HUAC Hearings," "Tom Kahn and the New Left," "Report on the Socialist Scholars Conference," and "In Loco Parentis . . ."

There will be editorial comment and two book reviews accompanied by letters and a poem by Berthold Brecht.

"We hope to reach twice as many people with this issue than we did with the first. Responses to Number One were much better than we expected," said Editor Buckley.

Greeks Aim at UF Record

The Interfraternity Council will start campaigning for the United Fund on Monday evening, according to Glenn

Busch, IFC public relations chairman.

IFC is asking that every fraternity man do his share in this campaign by contributing as much as possible, Busch said.

A representative will come to each fraternity house with literature and contribution cans. "It should not have to be mentioned that this campaign is for a worthy cause," Busch said.

"The campaign has been extremely successful in the past and this year's chairman Ed Basitt has already announced his intention to outdo previous goals," he added.

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FOR FRESHMEN

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2 - 5 P.M.

Football, Flicks—

Refreshments

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(1 Block from "Downtowner")

Weekend Calendar

Today	Monday	Tuesday
Chess Tournament, 8 a.m., Hetzel Union Building main lounge. Student Films, 7 p.m., HUB assembly hall. Women's Recreation Association, 8:30 a.m. and 2:30 p.m., HUB assembly hall.	Chess Tournament, 8 a.m., Hetzel Union Building main lounge. Church, 8 a.m., HUB assembly hall. Church, 8 a.m., HUB ballroom. Folklore Society, 7 p.m.,	HUB 203. Homecoming Committee, 6 p.m., HUB 214-216. Jazz Club, 6:30 p.m., HUB 217-212. Student Films, 6 p.m., HUB assembly room. Swedishborgian, 10:30 a.m., HUB 213.
		Gamma Sigma Sigma, 6:30 p.m., HUB 214. Football Squad, 6 p.m., HUB assembly hall. La Vie Photo, 9:15 p.m., HUB 214. Mil Ball Committee, 7 p.m., HUB 217. Seaboard Blade Board, 7:30 p.m., HUB 213. S & B Board, 7:30 p.m., HUB 213. TIM Council, 7:30 p.m., HUB 203. U.N., 1 p.m., HUB reading room.

WDFM Schedule

Today	Tomorrow	Monday
6-9 a.m. — Saturday Morning Side (popular) — news on the hour 9-1 p.m. — Saturday SunShine (top 40) — news on the hour 1-2 p.m. — Mid-day Concert (Grieg, Bach) 2-5 p.m. — The Opera (Wagner-Lohengrin) 5-7 p.m. — Stereo Open House 7-8 p.m. — Curtin Road East (jazz) 8-12 midnight — The Road Show (top 40), + news on the hour 12 midnight-4 a.m. (Sun.) — NightSound (top 40/popular)	8-10:45 a.m. — Sunday Morning Side (popular) — news on the hour 10:45-12:15 p.m. — The Chapel Service (live from Schwab Auditorium) 12:15-12:30 p.m. — This Week At The U.N. 12:30-7 p.m. — Music Unlimited (popular) — news on the hour 7-10 p.m. — The Third Programme 10-10:05 — WDFM News 10:05-12 midnight — The Third Programme (continued) 12-12:05 a.m. — WDFM News	4-4:05 p.m. — WDFM News 4:05-6 p.m. — Music of the Masters 6-6:05 p.m. — WDFM News 6:05-7 p.m. — After Six (popular) 7-7:15 p.m. — Dateline News (comprehensive campus, national and international news) 7:15-7:30 p.m. — After Six (continued) 7:30-8 p.m. — HiLite 8-10 p.m. — Jazz Panorama 10-10:05 p.m. — WDFM News 10:05-12 midnight — Symphonie Notebook — Albeniz, Debussy, de Falla and Strauss 12-12:05 a.m. — WDFM News



Peaceful Protest To Be Leveled At Supermarkets

A group of housewives and students, in a peaceful protest against the high prices of State College area chain stores, will "refrain from buying at Weis, A&P, Riverside, and Acme foodstores Monday and Tuesday."

"We encourage anyone to join us," said Mrs. Alice Meyer, housewife and part-time student who organized the boycott.

"I've been upset about the high prices for a long time," Mrs. Meyer said.

News of the boycott was passed on by telephone calls, spreading through Park Forest Village, Graduate Circle, and other places in the area. Male students living in apartments agreed to join the housewives in the project.

The boycott will be followed by "something more specific next week," Mrs. Meyer said.

HOLY LASERS

An aMASERing Lecture-Demonstration

by
L. SALAZAR
Western Electric

"Lasers & Masers and What They Are"

7:30 p.m.

Schwab Aud.

Tuesday, Oct. 25

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It's time you looked mental retardation square in the face.

The biggest enemy of this mentally retarded child is ignorance. Plain, old-fashioned ignorance.

Ignorance that says anyone who's mentally retarded should be shut away.

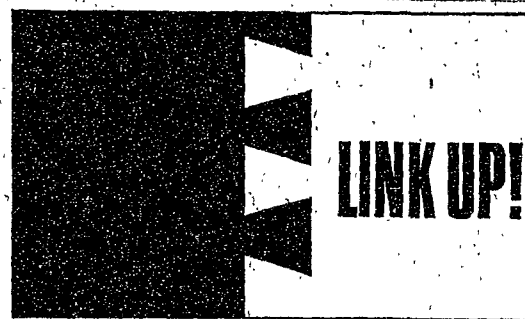
Ignorance that says the mentally retarded always have been and always will be burdens on society.

Ignorance that says the mentally retarded never can learn enough to hold jobs.

True, there are some severely retarded children. But the vast majority of them are like the youngster shown here. Attractive. Friendly. Capable of being educated and trained for jobs. Capable of living usefully and happily.

But only if all of us treat them as much as possible like other human beings. For the retarded can be made much worse—or much better—by the attitude of those around them. Families. Friends. Teachers. Recreation directors. Employers. Everybody.

How can you help retarded youngsters get a better break in life? You can find out easily enough. Simply write for the free booklet to The President's Committee on Mental Retardation, Washington, D.C.



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