

WHITE + CROSS

HEALTH and BEAUTY AID CENTERS...

WHITE CROSS COLLEGE AVENUE
116 E. COLLEGE AVENUE

9 a.m. to 9 p.m. DAILY
12 Noon to 9 p.m. SUNDAYS

25¢ Sale

Sale Ends Sat., Jan. 15

We Reserve The Right To Limit Quantities.

LOOK WHAT 25¢ BUYS AT WHITE + CROSS

<p>25 FT. x 12" ALUMINUM FOIL Comp. Brand 59¢ Now... 25¢</p>	<p>HEALTH + CROSS 5's STAINLESS BLADES Comp. Brand 79¢ Now... 25¢</p>	<p>HEALTH + CROSS C or D BATTERIES Comp. Brand 20¢ ea. Now... FOR 25¢</p>	<p>HEALTH + CROSS 22 oz. DETERGENT Comp. Brand 59¢ Now... 25¢</p>																
<p>PACK - O - NINE NOTE PADS Usual Retail 39¢ Now... 25¢</p>	<p>14 OZ. SIZE SPRAY STARCH Usual Retail 39¢ Now... 25¢</p>	<p>SYLVANIA 60-75-100 LIGHT BULBS Usual Retail 25¢ ea. bulb Now... FOR 25¢</p>	<p>BRECK 1 1/4 OZ. TUBE SHAMPOO Usual Retail 60¢ Now... 25¢</p>																
<p>HEALTH + CROSS 100's CHILDS ASPIRIN Comp. Brand 33¢ Now... 25¢</p>	<p>ESQUIRE BOOT POLISH Usual Retail 49¢ Now... 25¢</p>	<p>HEALTH + CROSS PLAYING CARDS Comp. Brand 46¢ Now... 25¢</p>	<p>TANGEE ASST. COMPACTS Usual Retail 69¢ Now... 25¢</p>																
<p>TOOTH BRUSHES PRO MEDIUM HARD Usual Retail 69¢ Now... 25¢</p>	<p>OUCHLESS BANDAGES CURAD 31's Usual Retail 45¢ Now... 25¢</p>	<p>HEALTH + CROSS 60's ENVELOPES Comp. Brand 39¢ Now... 25¢</p>	<p>COTTON SWABS Q-TIPS 300's Usual Retail 39¢ Now... 25¢</p>																
<p>16 OZ. CASTILE-EGG-X-RICH H + C SHAMPOO Comp. Brand 69¢ Now... 25¢</p>	<p>BATH OIL 2 OZ. BATHE - N - GLO Usual Retail 79¢ Now... 25¢</p>	<p>RULED - UNRULED WRITING TABLET Comp. Brand 39¢ Now... 25¢</p>	<p>2 OZ. TUBE GLYC. & ROSEWATER Usual Retail 69¢ Now... 25¢</p>																
<p>SM - MED. - LARGE RUBBER GLOVES Usual Retail 59¢ Now... 25¢</p>	<p>CHOICE COLORS STYLE BRUSHES Usual Retail 39¢ Now... 25¢</p>	<p>CEMENT 1 1/2 Oz. DUCO Usual Retail 39¢ Now... 25¢</p>	<p>HEALTH + CROSS 4 OZ. POLISH REMOVER Comp. Brand 39¢ Now... FOR 25¢</p>																
<p>REG. SIZE CHAPSTICK Usual Retail 39¢ Now... 25¢</p>	<p>HERE'S MORE 25¢ SUPER BUYS</p> <table border="0"> <tr> <td>Usual Retail 39¢ POWDER PUFFS</td> <td>Our Price 25¢</td> <td>Usual Retail 89¢ PINEX LOZENGES</td> <td>Our Price 25¢</td> </tr> <tr> <td>29¢ LIGHTER FLUID</td> <td>8 oz. 25¢</td> <td>39¢ PASTY PALS</td> <td>25¢</td> </tr> <tr> <td>59¢ 4 Oz. WHITE GLUE</td> <td>25¢</td> <td>49¢ MILK-MAGNESIA TABS</td> <td>25¢</td> </tr> <tr> <td>29¢ HOREHOUND DROPS</td> <td>7 oz. 25¢</td> <td>45¢ DENTAL FLOSS</td> <td>25¢</td> </tr> </table>		Usual Retail 39¢ POWDER PUFFS	Our Price 25¢	Usual Retail 89¢ PINEX LOZENGES	Our Price 25¢	29¢ LIGHTER FLUID	8 oz. 25¢	39¢ PASTY PALS	25¢	59¢ 4 Oz. WHITE GLUE	25¢	49¢ MILK-MAGNESIA TABS	25¢	29¢ HOREHOUND DROPS	7 oz. 25¢	45¢ DENTAL FLOSS	25¢	<p>BLACK - BROWN 60's BOBBI PINS Comp. Brand 39¢ Now... FOR 25¢</p>
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EVERY DAY IS SAVINGS DAY AT WHITE + CROSS

<p>SHULTON</p> <p>DESERT FLOWER HALF-PRICE SALE!</p> <p>WHY PAY MORE COMPARE AND SAVE!</p>	<p>HIDDEN MAGIC</p> <p>HAIR SPRAY 7 OZ. SIZE Usual Retail \$1.50 Our Price \$1.09</p> <p>15 oz. Size \$1.69</p>	<p>SECRET</p> <p>DEODORANT SAVE!</p> <p>Usual Retail 51¢ 64 oz. Cream... 42¢ 79¢ 1.05 oz. Cream... 82¢ 75¢ 1 oz. Roll On... 58¢ 1.00 1 1/2 oz. Roll On 73¢</p>	<p>VO - 5</p> <p>HAIR DRESSING & CONDITIONER Usual Retail \$1.00 1 1/2 oz. ... 73¢ Our Price 73¢</p>	<p>STRIDEX</p> <p>MEDICATED PADS Usual Retail 98¢ 50 pads ... 73¢ 1.49 75 pads ... 1.19 Our Price 73¢</p>	<p>LISTERINE</p> <p>ANTISEPTIC MOUTH WASH Usual Retail 1.29 20-oz. size ... 99¢ Our Price 99¢</p>
<p>DYNA-COLOR FILM AT WHITE + CROSS PRICES</p>	<p>ALBERTO VO-5 HAIR SPRAY</p> <p>Usual Retail \$1.50 Our Price \$1.14</p>	<p>RISE SHAVE CREAM</p> <p>Usual Retail 98¢ Reg. or Extra Cool Our Price 73¢</p>	<p>ARRID AEROSOL DEODORANT</p> <p>4 oz. 79¢ 7 oz. 1.19</p>	<p>NEW DAWN HAIR COLOR</p> <p>Usual Retail \$2.00 Our Price \$1.54</p> <p>CHOICE OF 12 SHADES</p>	<p>RESOLVE</p> <p>Usual Retail 39¢ 9 tablets ... 35¢ 69¢ 24 tablets ... 52¢ Our Price 35¢</p>
	<p>STYLE HAIR SPRAY</p> <p>Usual Retail 1.59 Reg. 14-oz. ... 89¢ 1.59 HTH 14-oz. ... 89¢ Our Price 89¢</p>	<p>ISODETTE LOZENGES</p> <p>89¢</p> <p>Usual Retail 89¢ 10's reg. ... 69¢ 1.09 10's super ... 87¢ 69¢ 10's junior ... 55¢ Our Price 69¢</p>	<p>SUBDUE DANDRUFF SHAMPOO</p> <p>Usual Retail \$1.00 6 oz. liquid ... 73¢ \$1.00 3 oz. tube ... 77¢ \$1.25 4 oz. jar ... 99¢ Our Price 77¢</p> <p>WHY PAY MORE</p>	<p>VISINE EYE DROPS</p> <p>15 cc Size Usual Retail 1.50 Our Price \$1.19</p>	<p>BAN AEROSOL</p> <p>Usual Retail \$1.00 4-Oz. Our Price 79¢</p>