

Four Ideas Offered for Senior Class Gift

By SUE HESS

This year's graduating senior has at last reached the point where he has received his last class gift fund solicitation. After numerous experiences with that innocent looking pink class gift fund card at registration, he will be happy to learn that the class of '65 has collected approximately \$8,000.

The final stage in the class gift project will be completed Tuesday, Wednesday and Thursday, when seniors will vote on the use of their gift fund. The voting will be done as seniors pick up their copies of *La Vie*, the University yearbook in the Hetzel Union Building corridor.

This year's gift will follow in the University tradition which has left such gifts as the Memorial Gates at the west entrance of the campus, 63, many scholarships and loan funds; the clock and chimes in Old Main, the Lion Shrine, 30, the Boat dock and landing at Stone Valley, '61, and the new clock on the Beaver Stadium scoreboard, '61.

Four electives for the gift ballot have been selected from suggestions from many sources by the senior class gift fund committee. The criteria for the alternatives stipulated that the gift be beneficial to the University, that it be physically recognizable to Alumni and that it maintain or increase its value over the years. In discussing the four choices, committee chairman Grada Suarez said, "The students have a wide selection; I hope they vote wisely."

First of the four gift choices is a mobile by Alexander Calder, internationally famed artist and inventor of the space-age dart form for expression of spatial movement known to us today as the mobile.

Calder recently received world-wide acclaim for his exhibit in New York City's Guggenheim Museum. Purchase of one of his works would be especially appropriate since he is a native Pennsylvania born in Philadelphia in 1899.

The present "arts explosion" also indicates it is time the University added to the good art work it possesses. In the category of sculpture the University has a minimal amount. Purchase of the Calder mobile would be beneficial in that it would increase the University's prestige greatly to own a work by such a distinguished and influential artist.

"One Little Red," the mobile under consideration is constructed of metal; its dimensions are 21 inches by 104 inches. Members of the gift committee recommended the mobile as a choice after a trip to New York City where they saw it on exhibit in the Pearls Art Galleries.

If picked by the class, the mobile would be hung in either the new Theatre or the new addition of the Hetzel Union Building.

Purchase of Books

The gift committee also recommended the purchase of books for Pattee in any of four useful categories. Students will find space on the ballot to specify the area in which the

money should be used.

The four areas are books of English literature from countries of non-English backgrounds, rare books, general books and the establishment of a loaning record library and sound equipment for the new wing.

The money would be put to use by library officials over a five year period. If the Pattee alternative is chosen by the class, a plaque will be placed in the library and a paper seal put in each book purchased. Before being placed on the shelves, all the books will be displayed in the new wing of Pattee. In addition, a pamphlet will be published listing the books.

Projected Loan Fund

As a third choice, the committee has formulated a plan for a general loan fund to augment the restricted loan funds now available to students.

Although the student loan problem has been alleviated by

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Weather Forecast:
Partly Sunny,
Cooler

The Daily Collegian



FOR A BETTER PENN STATE

PSU in South
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VOL. 65, No. 136

UNIVERSITY PARK, PA., FRIDAY MORNING, MAY 28, 1965

SIX CENTS

'PSU in South' Taps Beaufort For Project

The Penn State in the South project has selected Beaufort, South Carolina, as the community in which ten people will work for ten weeks this summer.

This summer's project is just the beginning of a long-range social action program initiated by students, faculty, administrators, town and campus clergymen and State College residents.

The program, designed to aid in community organization, citizenship education and voter registration, was formed in response to an invitation from the Rev. Martin Luther King, Jr. for local community and campus leaders to form a SCOPE chapter. (Summer Community Organization for Political Education).

Groups Involved

Six groups have pooled their efforts and resources for the project. They are Hilllet Foundation, the Lutheran Student Association, Student Union for Racial Equality (SURE), the Newman Student Association, the State College Committee on Human Rights and the University Christian Association, (representing ten denominations).

Members of the Penn State in the South have been in direct contact with James Richardson of the Beaufort County Voters League, the group which requested the assistance of the Penn State project.

Both white and Negro South Carolinians have greeted the news of the Penn State group's assignment to Beaufort with enthusiasm.

Southern Cooperation

"The South Carolina Council on Human Relations looks forward to working cooperatively with the Penn State in the South project," according to T. J. Leeden, an official of that organization.

Both recruiting and fund-raising drives are now in full swing. Students, faculty, administrators and townspeople are urged to either go for the ten week period or support someone who is going. The estimated cost of helping support each worker is \$350.

A screening committee has been formed to screen the applications which are now being received. Egbert H. Donovan, Roman Catholic chaplain, is chairman of the committee.

Other members are Norman Frisbee, director of the Placement Service, Margaret McKendree, executive secretary of International Development, Rabbi Norman Goldberg, and Joseph D. Ban, director of University Christian Association.

Donovan, Frisbee, and McKendree have had professional experience in the field of personnel screening. Goldberg and Ban are representing the campus religious staff.



HOWARD GOSSAGE: 'Can the company president and make miniature banana pins.'

Gossage Sees Life Through Pop Ads

By JUDY MATHE

Speaking at the University because "the week was short anyway," Howard Luck Gossage, director of Gossage, Freeman and Shea Advertising Agency, last night gave his opinions on objectivity and environment to an overflowing crowd in Boucke.

Gossage, who just returned from Washington, D.C. where he served on the President's Committee for Natural Beauty, said it was difficult for a specialist to be objective about his environment. For this reason, he explained, if a business is having trouble and an architect is consulted, it is likely that the end result will be a new building.

"And maybe they didn't need a new building at all," he said. "Maybe all they needed was to can the president or manufacture miniature banana pins."

Color blind people can't see camouflage, he said, and that's why they are hired specially by the Army. Where a color blind person would say "Hey, look there's an ammunition complex," the "normal" person would say "No, you're wrong, there's nothing there."

"Camouflage isn't made for normal people but for the abnormal who can't see it," he explained. "Camouflage is ersatz environment and it takes a newcomer to

see the defects of it."

Since he came into the advertising business late in life, Gossage believes that he is able to see through the camouflage and is therefore critical.

Gossage showed three advertising spots to illustrate his principle of removing something from its environment for purposes of objective analysis.

Pop Ad Award

The ads, ice-blue Secret, Head and Shoulders shampoo, and Carter's Little Liver Pills brought laughter from the audience who voted the Head and Shoulders as winner of "The First Penn State Pop Art Advertising Award."

Gossage called the winning ad "another contribution to culture by Proctor and Gamble."

After opening the session to "questioning or stoning as the case may be," Gossage

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Term's Last Collegian
The Daily Collegian will cease spring term publication with tomorrow's issue. The Summer Collegian will begin publication on June 24 and continue each week of the summer term.

USG: Last Session of Term

Senate Bill Change

Election code revisions dealing with campaign funds, met complete defeat at last night's Undergraduate Student Government meeting, while the resolution on student voting in the University Senate again changed form.

Edward Cressman, the elections commissioner, presented the entire election code revision which was partially defeated. The section placing campaign expenses entirely with the Election Commission, by giving the Commission the responsibility of contacting and deciding upon printers, was entirely deleted.

Another section, asking that membership lists be compiled by the Elections Commission and available only to party chairmen, also met complete defeat.

Cressman's Revisions
Cressman, speaking for the revisions, said, "This is the first big thing that has ever hit the election code. You can't wait on this."

A boost in election campaign budgets was discussed by the Congress. This matter was tabled and will be discussed by Congress next fall.

Amendment Defeated

This amendment was defeated, and the organization representatives were changed to Town's Independent Men, Men's Residence Council, and the Interfraternity Council. Another amendment, again introduced by Katzenstein,

added the president of the Graduate Association.

It was further decided that these five organizations plus the Inter-collegiate Council Board and the Panhellenic Council should be recommended for speaking privileges on the floor of the University Senate.

Laurence H. Latman, professor of geomorphology and Joseph C. Flay, instructor of philosophy, attended the meeting at the invitation of USG. Katzenstein said at the meeting the congress would be extending invitations to faculty to sit in on meetings in an attempt to further "dialogue between students and faculty."

Presidents Receive Vote
The presidents of USG and AWS received a vote on the Senate Committee for Student Affairs, Tuesday, when Katzenstein and Joan Bowman, AWS president, appeared before a seven-member faculty committee. They have not received votes by the Senate by-law as yet.

USG also passed a resolution endorsing the construction of a University Forum.

Jere Lieberman, chairman of the USG committee investigating this proposal, said that although this was a USG sponsored project, the Board of Trustees must make the final decisions.

He also said site selection would have to be by trained people. Actual construction, he said, would be in stages, hopefully ending in the ultimate construction of an outdoor theater.

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Survey Focuses On 'Rights'

By JUNE FIEL

The issue of student rights is the local point of the fourth installment of the Student Attitudes Research survey report currently being compiled by Prem S. Dua, consultant to SAR who was in charge of the project.

The survey, which was conducted near the end of last term, was based on a random sample drawn from the entire undergraduate population of University Park and featured a 187-item questionnaire. Students completing the survey numbered 1,380 or 9.2 per cent of the population.

Results are being released with the approval of the offices of Lester S. Hamel, SAR director and Robert G. Bernreuter, vice president for student affairs. Miss Dua's compilation aide is Louis Adams, a graduate student in the SAR office.

FSM Survey

This installment, according to Miss Dua, deals with the results of survey questions asked in the context of the "free speech movement" and the social and political rights issues with which many students are involved.

This involvement demonstrates an awakening of concern and commitment on the part of American youth to the significant trends of their time, she noted, and the SAR survey attempted to explore students' observations and experiences regarding the issues of the day.

The following is a composite picture drawn from a series of questions revolving around the issue of how students perceive their campus experience in terms of rights and freedoms actually enjoyed by them in their status as students.

With regard to the broader issues of freedom of speech, 72 per cent of those polled agreed, in general, that "in restrictions have been experienced by them in their freedom of speech during their University career."

Of the remaining 28 per cent that had encountered some difficulty or other in making their voices heard, about half felt strongly that restrictions had been imposed on their freedom of speech; one-third of these felt that they had been deprived of opportunity for expression of opinion in the classroom, another one third complained that the campus newspaper had failed to publish the opinions they had presented.

The remaining one third felt that the opportunity for self-expression had been denied to them at meetings of student organizations or that they had been reproached and reprimanded in private by members of administration or faculty for voicing their opinions.

In the manifest context of a generation of students who seem preoccupied with the importance of their own civil rights, the SAR survey attempted to establish whether University students perceive their campus rights and freedoms as being congruent with the general social climate of their time. Miss Dua's report states:

Equal Rights Issue

To the question as to whether University students perceive themselves "as enjoying the same rights as other citizens to participate in the political and social activities of the outside community," 50 per cent agreed that they had almost equal rights, 28 per cent felt that their political and social rights did not measure up to the rights enjoyed by other citizens and the remaining 22 per cent admitted that they were not in a position to make a fair comparison.

In a time when students are generally wary of surveillance on the part of an adult society and suspicious of any comments on student posture, 51 per cent of the University

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Kidnapped Pair Get Relay Home

By ANN WARRALL

The University students who were kidnapped Tuesday night by two Rockview Correctional Institution escapees returned to State College yesterday by relays of state police cars.

Jeri Rinehart (11th-counseling - Pittsburgh) and David Paul Jones (8th - counseling - Pittsburgh) said they were forced to drive at gunpoint to Williamsport, Harrisburg, Norristown, Philadelphia and Paoli in Rinehart's car.

The fugitives, Robert Q. Seidal, 25, of Reading and George Hughes, 22, of Hopewell, who bolted from a farm detail Tuesday afternoon, were captured Wednesday night after burglarizing a liquor store in Newark, N.J.

They are being held in a Newark jail.

A Long Ride

The two students were just leaving a cottage owned by Rinehart on Spring Creek at about 10 p.m. when the fugitives shoved a muzzle loading shotgun in their faces and forced them into Rinehart's car. Rinehart was told to drive.

It turned out to be a rather long trip which finally ended in Reading, Seidal's home town at 11:30 a.m. Wednesday.

The students were forced to exchange clothes with the Rockview men and were finally released on the Skyline Drive on top of Mt. Penn. They hitchhiked back to Reading and were taken to

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Merchant Discusses Prices

By ROBERT ROPELEWSKI

"The biggest problem of students is that, prior to coming to college, Dad provided the buck and as a result, there was little value to the dollar."

"Now, the student has to decide for himself what he's going to do with that buck, because he only gets a limited number of them from home."

"Now, they have to exercise some judgment in their spending, because there are many outside interests vying for their dollars. In many cases, someone else was doing much of the buying for them before they came to college."

This is the explanation that one downtown businessman gives for the dissatisfied attitude of students toward prices in State College.

Price Observations

He's Alton Gaumer, manager of State College's Sears-Roebuck store. With 26 years training and experience in retail merchandising behind him, his carefully considered observations appear to provide something of an answer to the price dilemma.

"The merchant's primary purpose in life is to make a profit, for himself and for his stockholders. He can't stay in business otherwise. That is why you, as students, are going to

college—so that you can make more money when you get out of school," he said.

The veteran retailer also made this point: "The old cry is 'I can get it cheaper at home.' Well, my question is 'Why don't you buy it at home?' Most students go home at least twice a term. They should be able to buy most of the clothing and supplies they need during those visits home."

"But that's not the way human nature works. They only bring here the things they need for the immediate future. Then, when a new fad or style catches on, they see something they just have to have, and they go out and buy it, no matter what the price."

"And students won't buy an item of clothing if it doesn't have a particular label in it because they're looking for the status that goes along with an exclusive label."

Gaumer's conclusion is "It is shopping that the student must learn to do. Most students have never learned to compare the merchandise they're buying. They don't know what comparison is. But when you have a limited amount to spend, it's the only way to shop."

Best and Worst: the Term in Review

From Foam on Froth to Mall Soap Boxes

By LAURIE DEVINE

Collegian News Editor

It was the best of times; it was the worst of times. It was the time of Vujacic's resignation, of soapbox speeches on the Mall, of the return of Froth, of Stone Valley sunsets. It was spring term '65 at Penn State.

And suddenly the student revolution sweeping the nation's college campuses since last fall's actions at Berkeley came to the University.

Starting early in the term with a fast-paced campaign for the Undergraduate Student Government elections under the theme students should have more rights and responsibilities, the term peaked when the controversial Viet Cong movie was shown here April 28.

Weeks before the black and white propaganda film reached the campus, Peter Vujacic, physics professor at the Ogontz Center, resigned his post in protest of the showing of the film at the Commonwealth camp.

But the furor kicked up by the professor's resignation lost some of its impact, except among a few Philadelphia organizations which later honored Vujacic for patriotism, when University President Eric A. Walker said the Yugoslavian-born instructor had been slated to resign next fall anyway.

Show Goes On

So, amid protests and counter-protests, Russell Stetler, Haverford student who narrated the Viet Cong film, presented his program. The movie, raucously jeered by some

of the 800-plus crowd jamming 121 Sparks, was followed by counter-statements defending the Administration's Viet Nam policy.

Public outcry in the state newspapers and letters from home condemned the University administration's decision to let Stetler's film be shown. But Walker remained firm, and The Daily Collegian applauded him.

And then 'way back on April first the Ad Hoc Committee on Student Freedom was founded as a pressure group "to gradually phase out the University's policy of 'in loco parents.'"

From a first day membership of 30, the group has mushroomed to nearly 1,000. The Committee originally scrapped the idea of applying for a University charter, but later reconsidered and will go for a charter. (The only difference in operating with a charter is the Committee will, when chartered, have the privilege of being active on campus.)

Derby Events

Meanwhile, out on the Mall, students were climbing on soapboxes, soda crates and the steps of Schwab every day to speak out about the Ad Hoc Committee, USG, college conformity, the Administration, Viet Nam and the Dominican Republic.

One day Robert G. Bernreuter, vice president for student affairs, strolled over to the crowd to find out exactly what was coming off. The speaker invited the administrator to address the group, and The Daily Collegian later

challenged him to do likewise.

The good doctor gracefully resolved the situation by speaking informally at an open speech in the HUB on May 13, presenting the Administration's views on subjects ranging over the whole term's activities.

That very same night Dean of Women Dorothy J. Lipp spoke in Atherton Hall concerning the events at Berkeley. Her comments aroused a storm of protests and letters to the editor.

In the midst of this undertow, the University made its annual plea to the State Legislature for a \$6,700,000 increase in allotments, bringing the total amount requested to \$31,000,000.

Just last week the House Committee on Higher Education heard testimony from students, faculty and administrators here to better decide how the state's education bill will be sliced. Walker spent a grueling 2 1/2 hours before the committee. The state's appropriations are still pending and should be decided shortly.

"We Want Action!"

This was the term of campaigns. Launched by fifth-year architecture students, the "Penn State Is An Architectural Disaster" campaign began March 30 with requests that a Fine Arts Committee on Art and Architecture be established to raise the standards of campus architecture. And there were pickets and counter-pickets staged by the Student Union for Racial Equality, Young Americans for Freedom and SENSE, Students for Peace. Three Uni-

versity students were arrested in Erie May 11 for picketing Hammermill Paper Co. for allegedly unfair hiring practices.

To lighten this grim new picture of the militant student, Froth, traditional campus humor magazine which was silenced for smut in October, 1962, resurrected itself. Pretty successfully, too, because the 7,000 copies were sold out in two days.

Cultural attractions were offered almost daily through the Spring Arts Festival, the dedication of the new Arts Complex and the campus speeches of J. William Fulbright (D-Ark.) and Wayne Morse (D-Ore.).

Women's rights took a step forward with the Association of Women Students' effort to liberalize downtown apartment visitation privileges. Parents were polled to find out their reactions to the proposed change. The letters have been returned and are currently being analyzed.

Outstanding groups and individuals won recognition during the term's activities: Kappa Alpha Theta sorority and Beta Theta Pi fraternity for Spring Week; Susan Smiley as Miss Penn State; Robert Katzenstein as USG president; John Hunt as Interfraternity Council president.

And gymnastics fans' pride and joy, Mike Jacobson, senior star, captured the National Collegiate Athletic Association gymnastics all-around championship award.

So the term that saw not much rain but lots of campaigns and sunshine and speeches and frenzy is almost over. But for some 3,400 graduating seniors, it's all over.