

LBJ Scores Landslide Victory

Lyndon Baines Johnson swept the election yesterday with a smashing landslide, amassing 56 per cent of the 41 million votes cast, at midnight.

Johnson jumped into the lead at the very start, winning Kentucky, a state that had gone Republican in the last two elections.

With this auspicious beginning, his lead was never in doubt. State after state fell to him, including such big ones as Ohio, New York, Illinois, Michigan and Pennsylvania.

In the District of Columbia, now predominantly Negro and voting in a presidential election for the first time in 164 years, the results were a Johnson victory by over 90 per cent.

Early returns showed Johnson ahead by better than 5 to 1. New Jersey, Connecticut, and Kentucky confirmed this percentage.

Democrat Robert F. Kennedy apparently won the U.S. Senate seat from New York, defeating incumbent Republican Kenneth B. Keating. With 37 per cent of the vote counted, Kennedy had 1,651,300 votes compared to Keating's 1,411,000.



LYNDON B. JOHNSON
... a landslide winner

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Kennedy, 38, who gave up his post as U.S. Attorney General and moved to New York to run against Keating, thus became the third son of Joseph P. Kennedy

to be elected to the U.S. Senate. Kennedy's margin did not approach that of President Johnson, who overwhelmed Sen. Barry Goldwater in New York. But while winning as expected in Democratic New York City, Kennedy also ran well ahead of Keating in many normally Republican upstate counties.

Republican incumbent Hugh Scott, with over 80 per cent of the votes tallied, led his opponent, Genevieve Blatt, by approximately 30,000 votes.

The 63-year-old Scott fought in the face of a Johnson landslide that gave Democrats victory in Pennsylvania in a presidential race for only the fifth time in this century.

Ticket splitting complicated the returns in Pennsylvania in the tense battle for the Senate seat. Both the Republican Scott and the Democratic Clark won their offices in the face of victories by the opposition party in the ticket-leading offices of governor and President.

Miss Blatt, in her mid-50s, won



HUGH SCOTT
... returns to Senate

a bitter primary race from state Supreme Court Justice Michael A. Musmanno. The actual decision came almost three months after the spring primary election.

New England went solidly for President Johnson, as the six-

state region graced him with their entire 37 electoral votes. Vermont fell into the Democratic column for the first time in the 110-year-old history of the Republican party. Maine went Democratic for the first time since 1912. Johnson is the first Democrat to carry New Hampshire since Roosevelt. Massachusetts and Connecticut awarded smashing pluralities to Johnson, of unprecedented proportions. With more than 80 per cent of the state tabulated, Johnson led Goldwater by better than 2 to 1.

The basic choice offered to voters yesterday was between the Johnson plan of government programs that he contends are vital to public progress, and Goldwater's call for lifting Washington's hand from the affairs of individuals and businesses.

Other reasons for voting for one or the other included the new civil rights law, which Johnson supported and Goldwater opposed.

There also was the newly agitated question of the war against the Communists in South Viet-



ROBERT F. KENNEDY
... defeated incumbent Keating

Nam, a war which Goldwater said was being bungled by the Johnson administration.

Throughout the campaign the Democrats charged that Goldwater was a trigger-happy, impulsive man who should not be

given power to push the button that might set off a nuclear World War.

Goldwater called this a lie, and he said no American would start a war.

Goldwater also campaigned on a "morality in government" theme, especially criticizing Johnson's association in his Senate days with Bobby Baker, a Senate employee who resigned under fire during inquiries into his money-making outside deals.

A factor that could not be fully weighed was the late-in-the-campaign disclosure that Walter W. Jenkins, a top White House aide and a close associate of Johnson, had been arrested twice on morals charges. Jenkins resigned at Johnson's request.

Democrats won continued control of the Senate last night and moved into a commanding lead in the battle for the House.

In the 100-member Senate, Democrats already have 40 seats occupied by holdovers. To control the Senate, a party must have 51 Senators.

Weather Forecast:
Mostly Sunny,
Warm

The Daily Collegian



FOR A BETTER PENN STATE

Roar, Lion!
--See Page 2

VOL. 65, No. 29

UNIVERSITY PARK, PA., WEDNESDAY MORNING, NOVEMBER 4, 1964

SIX CENTS

Hershey Opening Dates Announced

By SALLY BROWN and ALLAN FRIEDMAN

In a speech given before the University yesterday President Eric A. Walker announced that the fall of 1967 or 1968 has been set for admission of the first class to the Hershey Medical Center, Hershey.

Walker said the University has hopes of breaking ground for the physical plant sometime this spring. The construction timetable first calls for a science building followed by a clinical building and hospital. Other necessary facilities will then follow.

Froth Rebirth Urged

Walker Receives Alumnus Letter

A current campaign on the part of a group of prominent alumni to revive Froth, the University's former humor magazine banned by the administration in 1962, is still going strong. In the second alumni letter addressed to University President Eric A. Walker, Ronald S. Bonn, member of the New York office of CBS News, hit upon the Froth issue.

In his letter Bonn asked the President to consider "whether Froth isn't a valuable enough

Rush Rules Announced By Panhel

Rules for the winter rush program were announced last night by the Panhellenic Council.

Regulations in effect between Open Houses, which will be held Nov. 14 and 15, and winter rush which will begin Jan. 3, are as follows:

- A rushee may visit a sorority woman's room but not a sorority suite.

- A sorority woman may not go to a rushee's room.

- No money may be spent by a sorority woman on a rushee.

- A rushee is not permitted to attend any social function of a sorority.

Regulations for the winter rush period are the same as for the interim period with the following additions:

- Rush may not be discussed by anyone outside of a suite.

- Rushees will not be permitted to visit sorority women's rooms or suites.

- There will be a strict silence period between the signing of preferentials and the time bids are issued.

In other business the Council recommended that a carnival be the main event for 1965 Spring Week. It was also announced that sorority women wishing to apply for the National Training Laboratory to be held in North Halls, December 11-13, must turn in applications by 5 p.m. Nov. 10, in 111 Old Main.

Sunny Weather Should Continue

Abnormally warm and pleasant weather for so late in the autumn is forecast to persist for the next few days.

Today should be mostly sunny and somewhat warmer with a high temperature of 67 degrees. It should be mostly clear and cool tonight with a low of 42 degrees.

Alumni Opponent

Bonn stated that in the past he has been "a vigorous opponent of alumni involvement with the operations of the Old School" because in most cases he feels it "tends to be deleterious, a nuisance and overly concerned with football."

He went on to say that the "stricken old Froth was, and, if we (the group of 24 alumni) can persuade you (President Walker), will again be an educational tool — a major one of the most valuable."

"Just about the last course of action I should expect the University to take would be to lock out permanently one of the very few vehicles that allowed serious — yes, serious — students of journalism and the written arts to learn their trade in vivo."

Ready, Willing

"I join the others in the willingness to put our money, minds, and what talents we possess, where our mouths are."

Bonn added, "I am not making any brief for any particular issue of Froth, nor am I in this instance referring to any past action, either by the magazine or by the University."

"I am simply urging that the future can and should include the Penn State Froth . . . not merely on the suffrage of the University, but with the active realization that it is for the good of the University . . . however painful that concept might appear at first blush."

Report Approved

In other business, the Senate approved a report by the Senate Committee on Educational Policy which presented a statement of distinctions between the bachelor of arts and the bachelor of science degrees.

The present report grew from rejection of a report made to the Senate in May by the Educational Policy Committee which recommended that a B.S. or B.A. degree "be offered only by the college in which the department representing the major field is located."

This report explained the basic distinction between the

(Continued on page three)

Staff Selection

A librarian has already been hired and a business manager will be hired soon, Walker added. Faculty selection will begin in the near future.

Walker mentioned the probability of three more Commonwealth campuses in the eastern part of the state. These would complement creation of the three new centers recently approved for the Uniontown, Sharon and Beaver areas.

He said the eastern centers would have to meet criteria of the University and the State Council for Higher Education if they are to be approved.

The President also called for creation of a "basket appropriation" of state funds which would not be earmarked for any specific purpose. Proceeds from the "basket" could be appropriated by the University as it sees fit.

There is humor in Allison's songs, and an attitude bred into him during his boyhood in the Mississippi delta country, where life is an easygoing as the river.

An example of a point of view he describes as "Dionysian or Bacchic," Allison has named one of his albums "I Don't Worry About a Thing." He calls the title song "almost a party tune," taken from a saying Southern farmers use a lot — "I don't worry about a thing, because nothing's going to be all right."

During the mid-1950's Allison added the New York influence to his style, playing piano with Stan Getz, Gerry Mulligan, Al Cohn and Zoot Sims.

Although he now feels his piano style has evolved into something very much his own, Allison has cited some far-back influences: Nat Cole, Erroll Garner, John Lewis and Thelonious Monk.

His singing voice—frequently compared to that of Hoagy Carmichael—has been deeply influenced by Sonny Boy Williamson, John Lee Hooker, Lightnin' Hopkins and Percy Mayfield.

Central Pennsylvania will have an opportunity to sample the blending of these geographical and musical influences when Mose Allison, along with two sidemen whose names have not yet been announced, comes to Schuylkill Saturday.

Tickets for the performance are available at the Jazz Club booth in the Hetzel Union Building or Nittany News, at \$1.75, or \$1.25 for Jazz Club members.

Dems Get DuBois

DUBOIS, Pa. (AP)—For the first time in history this Pennsylvania community voted for a Democratic president Tuesday night.

DuBois, in Clearfield County, gave President Johnson 2,525 to 1,800 for Sen. Goldwater in unofficial complete returns.

The closest a Democratic candidate came before was in 1936 when Franklin D. Roosevelt polled just 226 votes less than his Republican opponent.



MOSE ALLISON

'Jazzman' To Exhibit Distinction

In the South he's considered an advanced bebop type—in New York, a country blues folk type. But Mose Allison's own distinctive style of singing and piano playing is aimed at pleasing the whole audience.

By basing his songs on everyday events, Allison allows his listeners to relate to the context, and ends up coming right down to the blues.

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WDFM Fund Drive Receives Pledges

Before the fund drive for a new WDFM transmitter has begun, \$95 in contributions has already been pledged by three campus organizations.

In addition, the Undergraduate Student Government Congress will act Thursday night on a proposal to give \$1,000 to the fund-raising campaign, which opens officially today. (See related story.)

Pledges to the fund include \$35 from the Interfraternity Council, \$25 from the Liberal Arts Student Council and \$20 from Omicron Delta Kappa, senior men's honorary society.

HUB Booth

The \$15,000 WDFM Transmitter Fund drive will open at 9 a.m. this morning with a booth opposite the Hetzel Union assembly room. All students, faculty and administrators may make donations to the cause.

The booth will be maintained from 9 a.m.-5 p.m. today through Friday, and additional booths will be established next week. In addition, contributions from individuals or organizations, may be mailed to Box 261, State College, or brought to the office of The Daily Collegian, basement of Sackett.

The booth will be maintained today by members of University and Liberal parties. All three campus political parties have pledged their support for the campaign.

Gary Legon, chairman of University Party, said last night the party would assist in campus solicitation for the WDFM fund.

James Conahan, chairman of Campus Party, and Brian Sherwood, chairman of Liberal Party, have made similar pledges to assist the campaign.

Forced Off Air

Appeals for funds to replace WDFM's nearly 30-year-old transmitter will be made to students, faculty and administrative personnel, alumni and borough residents. The present transmitter has forced the campus radio station to go off the air numerous times during the past term for emergency repairs.

Kenneth Hershberger, station manager, has estimated that a transmitter adequate for WDFM's needs would cost the full \$15,000. Such a transmitter is "imperative" if WDFM is to continue to operate, he said.

Hershberger has prepared a 10-minute slide presentation of the WDFM situation, which he will show to interested major campus organizations. The program will point out difficulties under which the station has been operating and will cite the need for a new transmitter.

Promoters of the fund drive emphasized last night individual contributions will play a key role in the success or failure of the campaign. Without support from the entire University population, efforts of interested students in keeping WDFM alive may fail, they said.

USG To Vote on \$1,000 Radio Transmitter Donation

By LAURIE DEVINE

Open bidding for fall sorority rush continues this week with 51 women having accepted bids under the informal rushing program, according to Stephanie Mooney, rush chairman.

This brings the fall sorority pledge class total to exactly 300. During formal rush, 249 coeds accepted bids to sororities of their choice. So far 19 sororities have participated in the informal program.

Open bidding, which has been in force for three weeks, will continue at least until after winter rush registration next week.

The new pledges are as follows:

Alpha Delta Pi: Donna Cable, Mary Flinchbaugh, Carol Kefford, Christine Tobias, Sonia Der Avedison, Peg Shaffer, Lois Lengyel.

Alpha Epsilon Phi: Ann Price.

Alpha Gamma Delta: Diane Bartkoshi.

Alpha Kappa Alpha: Carolyn Berry, Bernadette Jackson, Joan Orange, Leatrice Parker, Dianne Smith.

Alpha Omicron Pi: Margaret Mattocks, Karen Kelley, Carol Hadnot, Nancy Bayer, Barbara Taylor, Carol Sieber, Myra Lynch.

Alpha Phi: Barbara Becker, Carol David.

Alpha Sigma Alpha: Penny Jones, Carol Jeffries.

Chi Omega: Jackie White.

Delta Phi Epsilon: Linda Silverstein, Enid Stalley, Flossie Raymon, Gene Kaplan, Anita

Willis, Nancy Selar.

Delta Sigma Theta: Patricia Ross, Marion Dugan, Marciel Rhyne, Brenda Boyat.

Delta Zeta: Pat Gall.

Gamma Phi Beta: Judy Moskopol, Rosemary Bolig.

Kappa Kappa Gamma: Sara Schaub, Anne Willets.

Phi Mu: Barbara Burke.

Pi Beta Phi: Susan Stampfle.

Sigma Delta Tau: Bonnie Goros.

Sigma Sigma Sigma: Becky Tucker, Nancy Hallman.

Theta Phi Alpha: Margaret Shaffer, Anne Baugher.

Zeta Tau Alpha: Mary Zimmerman, Doris Kaufhold, Ann Kerner.

Registration for winter rush will be held from 9 a.m. until 5 p.m. next Tuesday and Wednesday in 212-213 Hetzel Union Building.

All first, second and third term coeds are eligible to register for winter rush. Each registrant must pay a \$3 fee.

Compulsory open houses will be held Nov. 14-15. All coeds who wish to participate in winter rush must take part in this program.

Fall Rush

Open Bids Continue

By TIM SHAFFER

The Undergraduate Student Government may help "kick off" the \$15,000 WDFM Transmitter Fund drive with a \$1,000 donation, Ronald Faucher, USG vice president said last night.

Commenting on the USG gift, Faucher said, ". . . we (USG) hope this money will serve as a model for other student organizations and the student body as a whole to follow."

He said the student radio station "provides such a vital service for the University and the student body that it must be allowed to continue its operation."

There would be one stipulation to the USG donation, however, Faucher said.

Excess Returned

This is that "if once the transmitter is purchased there should be any excess of funds, the \$1,000 or as much of it as possible shall be returned to the Undergraduate Student Government."

This money would then be put in a special USG fund set aside for the purchase of residence hall transponders, which convert FM radio signals to AM, Faucher commented.

The \$1,000 donation, along with some \$2,200 more in USG appropriations, will still have to be voted upon and passed at tomorrow night's 7 p.m. Congress meeting, before it is official, the vice president stated.

Kenneth Hershberger, station manager of WDFM, will present a ten-minute color slide film on "the background, history, organization and operation of WDFM," at the meeting.

All interested students are invited to attend, Faucher said. The bulk of \$2,200, some \$1,500, has been designated for this year's Spring Arts Festival. According to Faucher, the Spring Arts Festival will also solicit funds from downtown merchants in an attempt to raise another \$500 that is needed.

In addition, \$200 is to be allotted to the USG Cultural Congress.

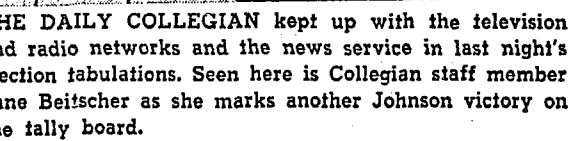
Set for Fall

This group is in charge of organizing and presenting next year's Projection program. According to USG officials, Projection which will take place next fall, is to feature University personnel, instead of paying outside performers to come in as planned at the project's inception.

A \$400 appropriations bill will also come before Congress tomorrow evening for approval. This money is for the third Annual Model United Nations.

Faucher said \$500 was allotted for the event last year, but the total amount was not used.

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THE DAILY COLLEGIAN kept up with the television and radio networks and the news service in last night's election tabulations. Seen here is Collegian staff member Jane Beitscher as she marks another Johnson victory on the tally board.

Mars Shot Set

CAPE KENNEDY, Fla. (AP)—Mars, the puzzling red planet which may be inhabited by a basic form of life, beckons and the United States plans today to launch the first of two Project Mariner spacecraft to probe some of its mysteries.

CAMPUS Y-D'S GO WILD

James Conahan announces the election of Lyndon Baines Johnson, the 37th President of the United States. The scene came at a party sponsored by the Y-D group last night at the Wesley Foundation.

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