

Soon after Jack Daly (B.S., Economics, 1958) joined New Jersey Bell, he was handling the work of an Assistant Manager in a large metropolitan District Sales Office.

Responsible for five salesmen, Jack grew into his job quickly—he had to. Because he showed he could adapt quickly, he was soon assigned supervisory responsibility job similar to his first, but with greater responsibility. And his skilled handling of it convinced his management that he would be effective as Sales Staff Supervisor. So he was promoted to this job—his most responsible to date and after less than two years with the company.

Jack Daly, like many young men, is impatient to make

## MEANS PROGRESS for

at WEST PENN POWER

for 35 clerical people.

Jack next moved to a promotion which put 10 salesmen under his control in the Morristown Sales Office, a things happen for his company and himself. There are few places where such restlessness is more welcomed or rewarded than in the fast-growing telephone business.



If you are preparing yourself for a career in engineering, it will pay you to consider West Penn Power. Whether your major is in Electrical, Mcchanical, Industrial or Civil Engineering, you'll find challenging work with this progressive company serving a dynamic, growing industry. Capable, ambitious engineers will find opportunities for exciting work in transmission, distribution, power station and sales engineering including work in research and computers. Talk to our representative when he visits your campus and get the full story.

At West Penn Power, engineers have a vital role in keeping our business alive and growing. In ten years, the electric power industry will double its generating capacity...exciting proof that you can find not only challenging engineering positions... but great opportunities to move into management capacities. You'll learn from your talk with our representative that, at West Penn, engineers fill important posts in many phases of the company's operation. We're a company that knows and talks your language. If you are looking for a career where you can

If you are looking for a career where you can put your engineering skills to work... and have the opportunity to move ahead as well, be sure to sign up today for an interview with West Penn Power.

Find out on January 24

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