Research Review

Women Evaluate Fabric Quality

By ELLEN BRADLEY

Different qualities of cotton fabrics within one price range can save the buyer if he can distinguish between the superior and the inferior qualities of material.

This conclusion was drawn from a pilot study conducted in the College of Home Economics. A larger study to deter-

mine the ability of women to mine the ability of women to judge quality in fabrics is now of fabrics and indicate their reableing conducted. The ability of sons for ranking the highest one women to determine the different quality relationships in specific cotton fabrics which are percale and gingham in sets of reception at 3 p.m. in the Embers available on the market is also five were ranked.

The first set of each type of Students who need transportations are requested.

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sociate professor of clothing and for the price, and the label except textiles, and Ruth W. Ayres, de-labeled with the third was

. While the home economics students were more consistent in their ranking of the fabrics being tested, both groups gave better ranking when information concerning the fabric was on the label, Miss Densmore said.

...In the current study, 300 women were asked to rank nine sets

THE RESEARCH, which is being financed by the Agriculture aid of label information. The section to the reception are requested aid of label information. The section to the reception are requested to call AD 8-1818, AD 7-2957 or ond set of each type of fabric was project. Barbara E. Densmore, as mation found on the label except.

textiles, and Ruth W. Ayres, department head of clothing and textiles, are conducting the study.

The pilot study, an unpublished master's thesis, conducted comparison tests with home economics and liberal arts students.

While the home economics students.

To fine price, and the third was labeled with the price only.

LABORATORY evaluation of sisting of violin, viola and cello, will present a concert at 8 p.m. in the State College High School auditorium.

The concert is part of the State television program, "Second deciding the study of the fabrics purchased. College Choral Society's 12th and Chair "George Z. F. Bereday, of the state television program, "Second deciding the study of the fabrics purchased.

New College Diner Downtown Between the Movies

THIS WEEKEND ON CAMPUS

tral Railroad tracks, will be open from 1:30 to 3:30 p.m. today and from 3:30 to 5 p.m. Monday. In case of bad weather, the range will be closed.

Tomorrow

Reception

Concert

Casting Tryouts

7:15 to 9:00 P.M.

November 19 to 20

Skeet Range
The University Skeet Range, located northwest of the golf course across the Bellefonte Central Railroad tracks will be open.

Monday

professor of psychology, will present the November lecture for 9:15 p.m., 212 HUR Phi Lambda Upsilon, chemistry Rugby, Penn State vs. Penn, 2:30 honor society at 8 p.m. in \$152 _p m. today, ROTC drill field. honor society, at 8 pm. in \$152 Hammond.

His subject will be "Long Term Effects of Aversive Conditioning

George F. Wislicehus, head of the Department of Aeronautical Engineering and director of the Garfield Thomas Water Turnel, will speak on "Some Turbomachinery Problems in Space Applications," at 7.30 p.m. in 232 Hammond Hammond.

UNIVERSITY THEATRE

Manager Petitioning

Little Theatre

11 Old Main

Crew Sign-ups

"THE FANTASTICKS"

a musical to be presented at

Center Stage February 7-16 All'actors must sing & dance

Bring one song to tryouts

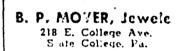
Other Events

Eastern Orthodox Services, 10:45 a.m. tomorrow, Helen Eakin Ei-

Rush guides, 8:15 pm: Monday, Alpha Delta Pi sorority suite.







Autumn Harvest Banquet

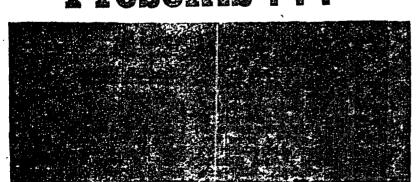
LUTHERAN STUDENT CENTER 412 West College Avenue

Sunday . . . 5:30 p.m.

Tickets are available Call AD 7-4736







SCHWAB NOV. 18

