Weather Forecast: Sunny, Pleasant :

War, of Compromises --See Page 4

FOR A BETTER PENN STATE

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FIVE CENTS

Packard Points to Need U.S. Halts Public Skepticism By NANCY McCORKIE Americans need to develop a public awareness and skepticism to counteract powerful persuasion tactics of Big Business, Big Labor and Big Government, Vance Packgrand, author of the best-seller, "Hidden Persuaders," said Tuesday in Schwab. Packard opened the School Administrators Conference with his speech on "America in Uphéayal: Seven Great Changes in Our Besides of the listartling growth of corporations, the author said that the 50 largest corporations have more revenue. WASHINGTON 14%—The Unit-swere itself and its military cabitant the 50 states. Hence, people ed States suspended diplomaticant into office, hours after the author said that the 50 largest corporations have more revenue. WASHINGTON 14%—The Unit-swere itself and its military cabitant the 50 states. Hence, people ed States suspended diplomaticant into office, hours after the author said that the 50 largest corporations have more revenue. WASHINGTON 14%—The Unit-swere itself and its military cabitant the 50 states. Hence, people ed States suspended diplomaticant into office, hours after the author said that the 50 largest was people ed States suspended diplomaticant into office, hours after the author said that the 50 largest was people ed States suspended diplomaticant into office, hours after the author said that the 50 largest was people ed States suspended diplomaticant into office, hours after the author said that the 50 largest was people ed States suspended diplomaticant into office, hours after the author said that the 50 largest was people ed States suspended diplomaticant into office, hours after the author said that the 50 largest was people ed States suspended diplomaticant into office, hours after the author said that the 50 largest was people ed States suspended diplomaticant into office, hours after the author said that the 50 largest was people ed States suspended diplomaticant into office, hours after the author said that the 50 largest was people ed States suspended diplomaticant into office, hours after the a

The public must recognize and control the status-directed advertising, for the average family hears six hours of television commercials a week, Packard said. Our society must learn to adapt to the problem of living with abundance and leisure as the work weeks grow shorter, he

the two basic divisions of the jects for which public funds are Holderman said.

Christian Education of the United enrolled in such programs as Presbyterian Church.

ministrators Conference with his speech on "America in Upheaval speech on "America in Upheaval Seven Great Changes in Our Times."

BESIDES THE CHANGES in Government he loke do less creative work, he said, it did not cut off U.S. assistance Plaza de Armas, crowds milled Referring to the change toward already sent there.

OCCURRING simultaneously presumptions in our society presumption of these large violent growth of population, in present present being so great for military junta arrested President doublet there on the about and armored cars remained there on the about and armored cars remained there on the about of the military junta arrested President military junta arrested President military in a fact of the change ward already sent there.

Referring to the change toward already sent there.

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THE ACTION came after military junta arrested President military junta arrested President military into a present a present present present present the second of the interior of the contracts are required in did not untoff to the fight of the pressure being so great for military junta arrested President military and already sent there.

Referring to the change toward already sent there.

THE ACTION came after military junta arrested President military into a present and present present present being so great for military junta arrested President military and shout and armored cars remained there on the about and armored cars remained there on the about there on the about and armored cars remained there on the about and armored

government palace as the junta force junta claimed it acted because the elections had been fraudulent and denied its_action was designed to keep Haya and his leftist but avowed anti-Communist party out of power.

But there were unconfirmed reports immediately that Haya fled to asylum in the Venezuelen Em-

Mont Alto Program Extended

Although there has been a change toward a growing importance of education, the fact still remains that two-thirds of the students with an I.Q. of 117 or better never get through college.

Neely Appointed

Neely Appointed

Fund Raising Head

William H. Neely, former owner and president of the Business, Furniture Co. in Pittsburgh which has liquidated several or president of the Business, Furniture Co. in Pittsburgh which has liquidated several years ago, said.

While the campus will continue for since degree, will and was originally purchased by ith the state in the early part of this business for success the Mont Alto campus in the fall term of 1963. Plans are also be offered here on campus, and the country, it served as the Mont Alto Academy.

The FIRST YEAR of a new permission by the state to use dent of the election board which has liquidated several years ago, said.

The SCHOOL of Forestry has carefully main campus, at a Commonwealth course or any other under this arrangement, the the original building and several derived the built in the control of the Business freshmen enrolled in the forestry accretised tollegiate institution.

While the campus will continue for success or any other University had been working of the elections.

The Mont Alto campus in the School of Forest- Foundry. When the building and several dentury is served as the Mont Alto campus in the teat the state in the early part of this state in the said. Hall the said as the Mont Alto campus in a bachelor of science degree, will Alto Academy.

The FIRST YEAR of a new permission by the state to use dentury the picture when it w

Two-year programs in survey Penn State Foundation, an organi-ing, drafting and design technolzation established to aid in pro-logy will probably be offered,

not provided.

Neely is a former trustee of north of Waynesboro which is in Westminister College (Presbythe south central part of the terian) in New Wilmington and a state. Mont Alto will probably still member of the National Board of be used by some or the students of the students are considered.

has liquidated several years ago, said.

The Mont Alto campus has grounds and buildings were pur-3:15 a.m., and the coup was active facilities for 125 students in its chased. They have since been complished in less than an hour raising at the University.

Before joining the staff, Neely Forestry in the summer terms, was associate director of development at Hastings College, Hastings College, Hastings College, Hastings Neb.

The Mont Alto campus has grounds and buildings were pur-3:15 a.m., and the coup was active facilities for 125 students in its chased. They have since been complished in less than an hour residence and dining halls. The owned and operated by the Uni-after the military sent troops to surround the presidential palace. So of forestry, has been appointed ican ambassador at Lima, James ing to associate degrees, he added.

The forested land and one of as the director of the new campus Loeb, would remain for a while

Jahns Named to Succeed Mitchell As Mineral Industries College Dean

David R. Mitchell, dean of the Mitchell has been a member of College of Mineral Industries, will the University faculty since 1933 relinquish this post on Aug. 1 to and chairman of the Division of devote full time to his role as Mineral Engineering since 1944. chairman of the Division of Min-He is the author of more than 100 eral Engineering. He has filled technical papers on mining and

both positions for the past 18 mineral preparation methods, as months.

HE WILL be succeeded as dean by Richard H. Jahns, now associate dean of the college, President Fric A. Walker gild. dent Eric A. Walker said.

staff in 1960 as professor of geol-ment."

ogy and chairman of the Division For example, he pointed out of Earth Sciences. He was named that during Mitchell's tenure a associate dean of the College of new earth sciences building was Mineral Industries on Feb. 1 of approved and moved through the this was marked by significant accuracy.

this year. sor of geology.

mining authorities in the nation." In addition to his administra-President Walker said. "Each time tive duties, Jahns will continue we have called on him to assume his research into the origin of additional duties, he has respond-pegmatites, the granifes pushed ed in an outstanding manner. His through the earth's surface by as tenure as dean of the College of the colle yet unexplained forces.

Jahns joined the University marked by significant achieve-

planning stages. More recently, He came to the University from the college received a \$692,000 the California Institute of Tech-research grant from the Advanced nology, where he was also profes-Research Projects Agency of the sor of geology.



THE NITTANY LION (Nittany Felis Leo) has been placed in a cage, not to protect the spectaiors from the lion but to protect the lion from the speciators (especially those from the

-Collegian Photo by Tum Brown University of Syracuse and the University of Pittsburgh). Perhaps the sign was fastened to the unusual cage by some weary guardians from West Halls.