



Senior Week Supplement



TUESDAY, MAY 8, 1962

THE DAILY COLLEGIAN, UNIVERSITY PARK, PENNSYLVANIA

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New Address Notice Asked By Alum Office

Alums all over the world get mail from the University from time to time, usually in the form of the Alumni News, to the members of the Alumni Association, and the Penn Stater, to all graduates.

These publications come through rain and sleet and snow but they sometimes go to the wrong addresses. This is costly for the University.

Seniors have been requested to keep the alumni office posted on each change of address following graduation.

THE ALUMNI Office receives over 1,000 address changes per month from alums all over the world. Many, such as the Peace Corpsman stationed in Tanganyika have expressed thanks to the Alum Office "for keeping me informed of the many changes and progress taking place on the campus over the past years . . ."

An air force lieutenant stationed in California who graduated in 1959 wrote expressing his appreciation for the Alumni News and said that the "magazine is welcome reading whenever it comes."

Prexy's Challenge

My charge to the graduates at commencement outlines what seems to me to be the fundamental relationship between an alumnus and the institution from which he was graduated.

"The degrees you will receive certify to the world at large that you are now alumni of the Pennsylvania State University.

"This ceremony does not mark the severance of your ties with the University. It marks, rather, the beginning of your full participation as members of the Penn State family.

"The University consists not entirely of the faculty, nor of the campus and the buildings on it, not even of the students who are in residence at any one time. It consists of all these, but it also consists of all who have entered the University and then gone forth from her as centers of her influence and as promoters of her spirit.

"As with those who have gone forth before you, you are now a part of Penn State, and she is a part of you. Whatever you do, Penn State will be reflected in your accomplishments in your successes, and in your triumphs.

"Wherever you make your homes, you will be Penn State to your neighbors, friends and fellow workers. Through the very lives you lead, as well as through your continued interest in and devotion to your ALMA MATER, you will be creating an image of Penn State.

"As you leave the University to take your places in the world, I strongly urge you to continue your active association with Penn State through the Alumni Association. Both you and the University will continue to profit from the mutual guidance, support, and help that you can give each other. Good luck and best wishes!"

Football Letter Begun By Riley in 1938

By JIM KARL '62

Penn State alumni who take an interest in football (and what Penn State alum doesn't) look forward each fall to Ridge Riley's Football Letter, one of three alumni publications put out by the University.

Riley started the Football Letter in 1938, before most of the Class of 1962 were even born, and it quickly evolved into the popular feature that it is today.

The Football Letter is sent weekly during the football season to all dues-paying members of the Alumni Association. It is also on the mailing list of most of the prominent sports writers in the East and experts from it have frequently appeared in The Pittsburgh Press, the Philadelphia Bulletin and the New York dailies.

RILEY GOT THE idea for the letter in the fall of 1938 when he was handling sports publicity in the Department of Information at State.

"Each week Dr. Ralph Hetzel received a football letter from Harry Stuhldreyer, the coach at Wisconsin and one of the Four Horsemen," Riley said.

"Ed Hibshman, then the Alumni Secretary, asked me to do something similar, and that fall we

started with around 3,000 mimeographed copies."

THE FOOTBALL LETTER has been a publication every year since, and Riley thinks that it is the longest continuing publication of its kind in existence.

Riley has missed only five football games since he started the Football letter.

"The last year Bob Higgins (head coach) was here we had an undefeated team until Pitt knocked us off," Riley said. "The next week we played Washington State on the Coast and I was so discouraged that I didn't go. Another time my brother got married and I couldn't persuade him to change the Saturday wedding date."

RILEY FEELS that in its small way the Football Letter contributes to Penn State football.

"I think we have done football some good at the University by telling exactly what happens at the games," Riley said. "We offer no alibis, excuses or explanations. Usually by giving the facts, along with some background material, a defeat is softened a little.

"Our alumni have been assets, not problems, as far as football is concerned. We like to believe that the football letter helps by giving a true picture of things."

RILEY'S PERSONAL yet informative style has won him quite a following. (Continued on page eight)

Best Issue This Year

Last Issue This Year

FROTH

COMPULSORY MEETING FOR SELLING TOMORROW

CIRCULATION MEETING May 8 (TODAY) 6:30-7:30 - 216 HUB

FROTH OUT TOMORROW

1. HUB Ground Floor
2. Mall
3. Boucke
4. Waring
5. Warnock
6. Pollock
7. East Halls