

Editorial Opinion

Handbook of Professors

We read on the facade of the Pattee Library that "a University is a collection of books." But in these progressive days it is much more.

It is a constantly growing structural giant, it is a forum for minds stimulated by knowledge and it is a faculty—a well-qualified, energetic faculty dedicated to truth.

At this University where many diverse activities are promoted, there is too often a tendency to overlook the primary purpose—intellectual venture and achievement.

President Walker said this year in his "State of the University" report that he must build "quality into the University's faculty in order to elevate it to a position even higher than that in which it now rests.

The focus on this University's faculty is becoming sharper nowadays than it has ever been before. Students must recognize this desire for quality and promote it.

Student Councils are closely bound to the aims and interests of their individual colleges and should seek to foster the intellectual advancements of their respective faculties.

We, therefore, recommend that student councils undertake the publication of a booklet containing information about the faculty members of their colleges.

Such a "faculty handbook" should contain a brief summary of each person's educational background, academic achievements and specialized interests. A special committee might even evaluate each professor on his enthusiasm and ability to communicate his course material.

This booklet would be an invaluable guide for all students, particularly "uninformed" freshmen, in choosing courses and professors.

This book would enable both freshmen and students already attending the University to seek out faculty members with interests similar to their own for professional advice or informal discussion.

If such a handbook were published and updated yearly by each student council, the project would directly benefit the entire University by bringing to light the achievements and new advances being made by the University's faculty—facts too often hidden from the public eye.

We urge all the student councils to strongly consider publishing such a faculty booklet which would not only benefit individual colleges but the entire Pennsylvania State University.

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Needed: New PR Tactics

by saralee orton

There are five comments that almost inevitably follow the casual remark that you are a Penn State student, providing, of course, that the person replying is not another Penn State student. The gems that everyone has undoubtedly heard are:

●That's in Philadelphia, isn't it?

●Uh, where is that exactly? ●Oh, that's where they have all the parties!

●Do you know . . . ?

●What made you go there? Obviously this University has a public relations problem. I'm sure students at Harvard and Vassar don't have to cope with these questions. Even students at Penn probably come off easier.

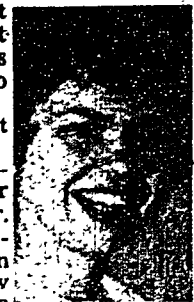
It seems rather a shame to an optimistic soul like myself that our fair Alma Mater is so little known to the public at large. A University which has everything, with the ex-

ception of Easter vacation, shouldn't hide its light under a bushel.

After devoting considerable time and thought to the matter, I feel that I am ready to offer some suggestions which would put Penn State on the map—and not at Philadelphia. My vast experience in public relations gives me reasonable assurance that a small effort exerted in this area will go a long way.

This is what we can do:

●Run President Walker for governor. A well-organized campaign would draw attention to the University and convince the Commonwealth population that we are a University with an in-



MISS ORTON

tense interest in public affairs. And after a quick look at current politics, it seems to me that Prexy might prove a winning dark horse, and that would end our worries about legislative appropriations.

●Cultivate a radical student group and give it lots of publicity. Undoubtedly, this would do a great deal towards improving our academic image. Only very intellectual colleges have radical student groups.

●Extend an offer to President Kennedy to construct the moon rocket on campus. Our interest in national security and our evident technical know-how would not go unappreciated by the patriotic citizens of our country.

●Have a Penn State coed crowned Miss America. A Miss American can boost the University's prestige as well as attract promising young male students. Two Miss Americas would be even better. Look what they did for Ole Miss!

●Conduct an advertising campaign. Imagine how many people would be impressed by a color shot of Old Main on the back of Life magazine accompanied by some catchy slogan like "A Thinking Man's University."

I'm sure that an active imagination is exactly what we need in the University's public relations department. I'll be available in June, 1963, if they can get along without me until then.

Snowed

GOP Attack

by joel myers

The Republican Party took another step toward political disaster in the November Congressional elections Thursday when it viciously attacked President Kennedy's actions in the Government-Big Steel fight over steel prices last week.

In a statement issued by GOP Congressional leaders in both houses, Kennedy was charged with directing or supporting a series of actions that imperiled basic American rights, went far beyond the law, and were more characteristic of a police state than a free government.

Nine events were cited which in the words of the GOP were "punitive, heavy-handed and frightening" and taken cumulatively constituted an unprecedented use of "naked political power."

For the party that is trying desperately to win the crucial votes of minority members and city dwellers by destroying its "Big Business" label, such a statement was politically unsound and potentially destructive.

Although the statement did

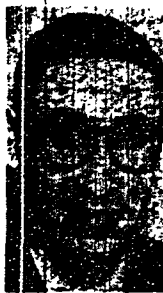
not defend the steel price increase but concentrated on criticizing the President's tactics in forcing the companies to rescind, it will undoubtedly be interpreted by many as a voice of support for Big Steel.

President Kennedy won a major political victory when he pressured the major steel producers to back down on their announced price hike. He stood up against some of the nation's biggest and wealthiest interests on behalf of the average consumer and in the interest of the nation's economic health.

Although a Kennedy political victory indirectly means a Republican setback, it wasn't until GOP leaders publicly denounced the President's actions that the Democrats reaped the full benefit of the Administration's triumph.

In the past many Republicans have accused Kennedy and his fellow Democrats of following inflationary policies. Yet, when Kennedy made his strongest move to prevent inflation he was strongly criticized by many of these same Republicans.

This demonstration of political opportunism will tend to substitute the Democratic charge that the GOP is the party of "negativism" and "opposition."



MYERS

Interpreting

U.S.-Soviet Relations On Berlin Discussed

By J. M. ROBERTS

Associated Press News Analyst

The United States is pursuing a settlement of the Berlin question when just about the only hope is a tacit understanding that neither side should press the other too hard there.

The United States is pursuing the question of disarmament when just about the only hope is for establishment of a propaganda position, and the only real expectation is for renewal of the nuclear arms race at an accelerated pace.

Secretary-General U Thant of the United Nations, who is expected to visit the Soviet Union in an effort to encourage just the sort of standstill which is envisioned by a good many people behind the scenes in Washington, would, of course, like to see it extend beyond the single issue of Berlin.

The "fascination" on the part of Soviet delegates at Geneva with the new U.S. disarmament proposals is more likely to be directed at its possibilities as a means of continuing the talks than toward

its possibilities as a means of agreement.

And so long as there are negotiations going on about Berlin, the Soviets will be trying to use them to drive a wedge between West Germany and her allies.

By getting the United States to agree to the attendance of East German representatives as observers of the work of an international commission to supervise agreed regulation of Western access to Berlin, the Soviets would be able to insert just such a wedge. Even the mention of it already has caused trouble.

The Soviet Union, by keeping Germany divided, takes a position which is extremely popular among her Eastern European satellites and Yugoslavia. She's going to keep on making noises about it — but doing little else — for a long time.

As for the Geneva disarmament conference, it is scheduled to report to the United Nations June 1, and that is just about as long as it can be kept open by Soviet "consideration" of the U.S. proposals and their own counter proposals.

Letters

Jr. Speaks for Intelligent Votes

TO THE EDITOR: On Wednesday evening TIM Council had the privilege of hearing the candidates for the top three USG offices speak on their platforms and their hopes.

Next week we will elect our student leaders for the coming year. In making our selection we have the obligation of choosing the candidates best qualified for each position. Popularity and personal friendship should not influence our votes.

Here at Penn State we seem to have forgotten that selecting officers is only the beginning in having an effective student government. We must demand the best of our leaders and give them our best.

When the election is completed, we must remain watchful to see that everything we wish accomplished is done. We must be willing to listen to what our officers have to say and to help them when they desire help.

A university can have only one all-university president, but it can have and should have many leaders. Not being a member of USG or some other governing body does not mean that we should not actively participate in bettering our University.

Think carefully and vote intelligently. The rational decisions of the student body next week will determine the form of student government for the coming year.

—Gomer Williams '63

WDFM Schedule

Table with columns for Day (SATURDAY, SUNDAY, MONDAY) and Time slots (1:00, 5:00, 6:00, 7:00, 9:00, 11:00) listing various programs like Texaco Metropolitan Opera, News, Saturday at State, Weatherscope, Hi-Fi Open House, Offbeat, KING OF THE CORNER, Chapel Service, Chamber Music, Mormon Tabernacle Choir, The Third Programme, Dinner Date, CAMPUS BEAT, News-Review and Preview, Album Review, Masterworks from France, Contemporary Concepts, Passport, Campus and Religion, Bookmark-or-Artist Series Preview, News, Sports, Weather, Symphonies Notebook, Sign-off.