



"Idon't think most Americans real-ize," says JFK, "the way the situ-ation has changed." In this week's Post, in an authoritative article based on talks with the President and his chief advisers, Stewart Alsop tells how Kennedy has revamped U.S. strategy, What was behind his struggle with the Pentagon. And how the new plans are working out. The Sate ay Beening MARCH S

Imagine yours if you were to spoil a Lucky-that great cigarette that college students smoke more of than any other regular. So have a swell time at your favorite watering hole this spring. And keep your Luckies dry.

CHANGE TO LUCKIES and get some taste for a changel Product of The American Tobacco Company - Tobacco is our middle name

ARET

TALK!