

Booklists Published—

(Continued from page six)

Bloom & Northrop, Irwin
 Econ 323—Government Finance (1959 ed.), John Due, Irwin
 Econ 340—Capitalism, Socialism, and Democracy, Schumpeter, Harper
 Econ 404—Economic Policy, Readings in Political Economy (3rd ed.), Grampp & Welter, Irwin; Current Economic Problems (3rd ed.), Spiegel, Irwin
 Econ 415—Workmen's Compensation (1954), Somers, Wiley; Labor Course (1961), Commerce Clearing House, Irwin
 Econ 426—Introduction to Macro-Economics, G. Sirkin, Irwin
 Econ 450—Business Cycle, Estey, Prentice-Hall
 Econ 451—Monetary Theory and Fiscal Policy, Hansen, McGraw-Hill
 Econ 506—No text
 Econ 510—Studies in Econometric Method, Cowles Commission, Wiley
 Econ 513—A Review of Economic Doctrines 1870-1929, Hutcheson, Oxford, Clarendon Press
 Econ 522—The General Theory of Employment, Interest, and Money, Keynes, Harcourt Brace
 Mgmt 110—Management: Analysis, Concepts, and Cases, Raynes & Maesic, Prentice-Hall
 Mgmt 220—Personnel: The Human Problems of Management, Strauss & Bayles, Prentice-Hall
 Mgmt 232—Automatic Data Processing Systems, Gregory & Van Horn, Wadsworth
 Mgmt 330—Policy Making and Executive Action, McNichols, McGraw-Hill

EDUCATION

A Ed 5—Creative and Mental Growth, Lowenfeld, Macmillan
 A Ed 14—Meaning in Crafts, Mattill, Prentice-Hall
 A Ed 216—Creation of Sculpture, Strupneck, Holt
 A Ed 221—De Konning, Hess
 A Ed 404—Printmaking Today, Heller, Holt
 A Ed 420—Ceramics, Nelson, Holt
 A Ed 435—Creative and Mental Growth, Lowenfeld, Macmillan
 A Ed 504—Printmaking Today, Heller, Holt
 A Ed 516—Creation of Sculpture, Strupneck, Holt
 A Ed 520—Ceramics, Nelson, Holt
 A Ed 586—Growth of Art in American Schools, Logan, Harper
 Ed Ser 115—Intro. to Education in American Society, Callahan, Knopf
 Ed Ser 484—Group Guidance, Warters, McGraw-Hill
 (or) Group Work in Education, Strang, Harper
 Ed Ser 418—An Educational History of the American People, Meyer, McGraw-Hill
 Ed Ser 425—Intro. to Exceptional Children, Baker, Macmillan
 Ed Ser 431—Education of Exceptional Children and Youth, Cruickshank & Johnson, Prentice-Hall
 Ed Ser 435—A-V Instruction—Materials and Methods, Brown, Lewis, Harclerod, McGraw-Hill
 Ed Ser 480—Introduction to Educational Administration, Campbell, Corbally, Ram-

seyer, Allyn & Bacon
 Ed Ser 490—Fundamental Statistics in Psychology and Education, Guilford, McGraw-Hill
 Elementary Statistics Exercises (Kozak's Section), Guilford and Michael, McGraw-Hill
 Ed Ser 490—Beginning Statistics (Hamel's Section), Guest, Crowell
 Ed Ser 494—Measurement and Evaluation in Psychology and Education (Hamel's Section), Thorndike and Hagen, Wiley
 Ed Ser 494—Evaluation in Modern Education (Russell's Section), Rothney, et al., Harper; Wood, Chas. E. Merrill
 Ed Ser 505—Occupational Information, Baer & Roebler, S.R.A.
 (or) Information Service in Guidance, Norris, Zeran, Hatch, Rand-McNally
 Ed Ser 506—Introduction to Counseling, Tolbert, McGraw-Hill
 (or) Psychological Diagnosis and Counseling in the Schools, Marzoff, Holt
 Ed Ser 507—Counseling for Personal Adjustment, McKinney, Houghton Mifflin
 Ed Ser 517—Four Philosophies of Education, Butler, Harper
 Ed Ser 548—Toward Improved Theory of Curriculum, Univ. of Chicago
 Ed Ser 569—American High School Administration, French, Hull, Dodds; Rinehart
 Ed Ser 580—Administrative Theory, Griffiths, Appleton-Century-Crofts
 (and) Administrative Theory in Education, A. W. Halpin (ed.), Univ. Chicago
 Ed Ser 590—Modern Statistical Methods, Johnson & Jackson, Rand McNally
 Ed Ser 417—An Intro. to the Philosophy of Education, O'Connor, Routledge and Kegan (London)
 Ed Ser 409—Medical Information for Counselor and Teachers, Hyllbert
 (and) Medicine and Man, Ritchie Calder, New American Library (pocket book)
 Understanding Surgery, R. E. Rothen-

berg, Pocket Books
 (and) Science Book of Human Body, Edith Sproul, Pocket Books
 Speech Ed 430—Audiology, Newby, Prentice-Hall
 Speech Ed 440—Speech Correction in the Schools (Woolf's Section), Eisenson and Ogilvie, Macmillan
 Speech Handicapped School Children (Berlin's Section), Johnson, Harper & Bros.
 El Ed 311—Student Teaching in the Elementary School, 2nd ed., Burr, Harding, Jacob; Appleton-Century-Crofts
 El Ed 326—The Teaching of Arithmetic, 3rd ed., Spitzer, Houghton-Mifflin
 El Ed 341—Teaching Reading, 1961 Ed., Heilman, Merrill
 El Ed 352—Easy in English, 1960 Ed., Applegate, Row-Peterson
 El Ed 367—Education in the Kindergarten, 3rd ed., Foster and Hendly, American Book
 El Ed 433—Teaching the Social Studies in the Elementary School, 1959 Ed., Tiers and Adams, Ginn
 El Ed 438—To be announced later
 El Ed 449—Children's Literature in the Elementary School, 1961 Ed., Huck and Young, Holt-Rinehart-Winston
 El Ed 479—Testing for Teachers, 1959 Ed., Garratt, American Book
 El Ed 559—None Required
 El Ed 594—None Required
 Na Ed 2—The Physical Sciences, 4th Ed., Cable, Getchell, Kadesch and Poppy, Prentice-Hall
 Na Ed 8—A Brief Text in Astronomy, Skilling & Richardson, Holt
 Na Ed 25—Science Today for the Elementary School Teacher, 1960 Ed., Navarra and Zaffaroni, Row, Peterson
 I. Art 20—No book required
 I. Art 22—Industrial Design, VanDoren, McGraw-Hill
 I. Art 371—Machine Processes—Sheet Metal, Delmar
 Hand Processes—Sheet Metal, Delmar
 Measurement and Layout—Sheet Metal, Delmar
 I. Art 375—Art Metals, Siegner, Goodhart-

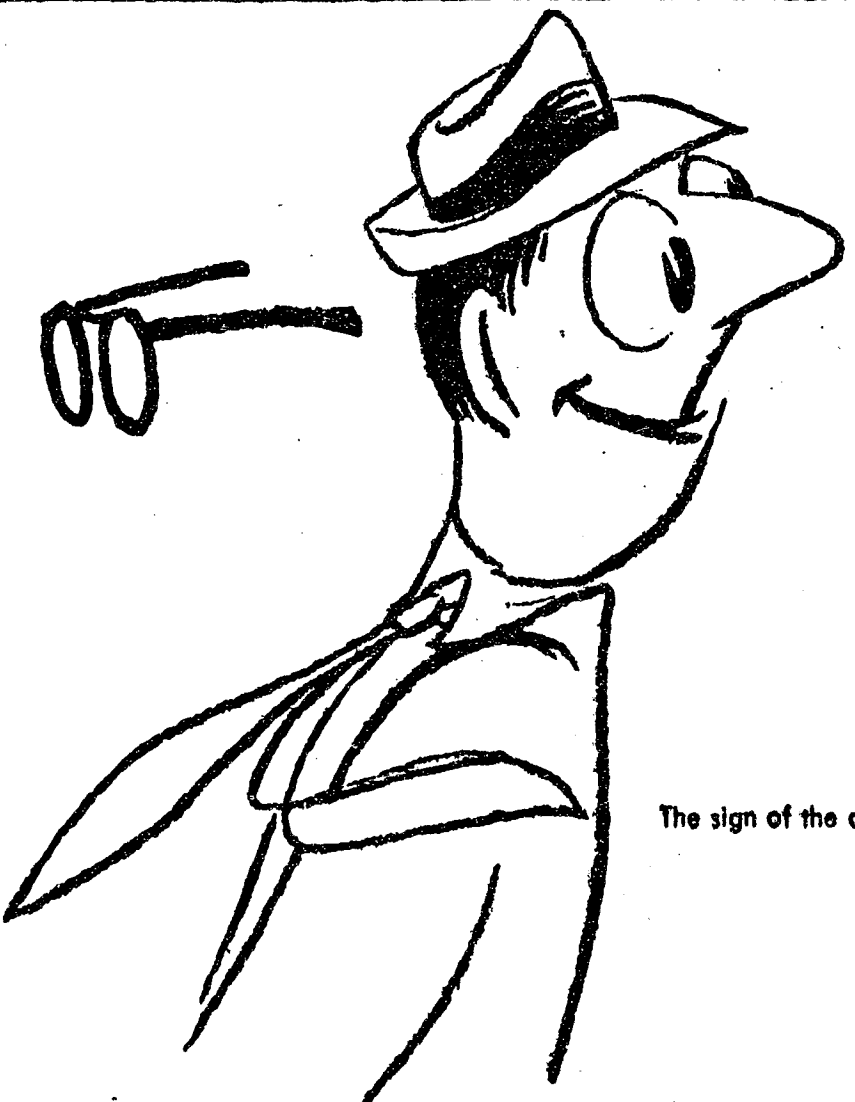
Wileox
 I. Art 390—Basic Electricity, Marcus, Prentice-Hall
 I. Art 575—No book required
 I. Art 576—Supervision of Industrial Arts, Bakamis, Bruce
 I. Ed 9—No book required
 I. Ed 19v—No book required
 I. Ed 37v—Measuring Educational Achievement, Michaels and Karnes, McGraw-Hill
 I. d. 506v—Bulletin No. 250, The Operation of a Local Program of Trade and Industrial Education, U.S.O.E., Govt. Printing Office
 Mu Ed 50—100 Things a Choir Member Should Know, Kortkamp
 You'll Have Fun in Student Teaching, Burgess
 Mu Ed 54—Getting Results with School Bands, Prescott-Chidester, Fischer
 Mu Ed 85—American Folk Songs for Children, Seeger, Doubleday
 Together We Sing (All Grades), Wolfe & Fullerton, Follett
 No. 80 EMB Keyboard Music Pads, Educational Music Bureau
 Mu Ed 86—Help Yourself to Music, Krone & Miller, Howard Chandler
 Music Near and Far (Student Ed.), Silver Burdett
 No. 60 EMB Keyboard Music Pads
 Psy 2—Psychology, Wickens and Myer, Dryden
 Psy 3—General Experimental Psychology, McGrain, Postman and Egan, Harper
 The Human Senses, Geldard, Wiley
 Pay 13—The Psychology of Human Growth and Development, Baller, Warren, Charles, Don; Holt, Rinehart & Winston
 Pay 14—Educational Psychology, McDonald, Wadsworth; and Educational Psychology, Loree, Ronald
 Pay 15—To be announced later
 Pay 17—Making the Most of Marriage, 2nd Ed., (1960), Landis, Appleton-Century-Crofts
 Pay 21—Practical Psychology, Berlen, Macmillan
 Pay 412—To be announced later
 Pay 419—Marriage Analysis, Revised Ed.,

1968, Christensen, Ronald
 Pay 423—To be announced later
 Pay 425—Child Development and Personality, Mussen and Conger, Harper
 Pay 428—Say It With Figures, 4th Ed., Zernil, Harper
 Pay 437—Readings in Psychology of Adjustment, Gerlow and Katkovsky, McGraw-Hill
 Pay 441—To be announced later
 Pay 503—Biological and Biochemical Bases, Harlow and Woolsey, Univ. of Wisconsin Press
 Pay 509—To be announced later
 Pay 535—Human Development and Education, Havighurst; Longmuir, Green
 Psychological Studies of Human Development, Kubler & Thomson, Appleton-Century-Crofts
 Pay 542—To be announced later
 Pay 561—School Psychologists at Mid Century, Norma Cutts, American Psy. Assn.
 Pay 569—Psychiatric Social Work, Grinler, Roy A., et al., Basic Books
 The Psychotherapy Relationship, Snyder, W.U., Macmillan
 Pay 571—To be announced later
 Sec Ed 255—To be announced later
 Sec Ed 357—Office Management and Control, Terry, Irwin
 Sec Ed 389—No Textbook Required
 Sec Ed 426—The Teaching of Secondary Mathematics, Butler & Wien, McGraw-Hill
 Sec Ed 433—Social Studies in Secondary Schools, Curriculum and Methods, Fraser & West, Ronald Press
 Sec Ed 438—Teaching Science in Today's Secondary Schools, Thurber & Collette, Allyn & Bacon
 A Sourcebook for the Physical Sciences, Joseph, Brandwein; Harcourt, Brace
 A Sourcebook for the Biological Sciences, Morholt, Brandwein; Harcourt, Brace
 Sec Ed 443—Reading in the Secondary School, Wells, Odyssey
 Sec Ed 451—The Secondary School Curriculum, Krug, Harper

(Continued on page ten)

Girl Watcher's Guide

Presented by Pall Mall Famous Cigarettes



The sign of the amateur

LESSON 5 - The importance of head control

We are told that bird watchers, who always take notes while they watch, are able to keep one eye on the bird and one eye on the notebook. Eye dexterity of this type is also a great asset to the girl watcher. It enables him to watch two girls at the same time, even when the girls are sitting on opposite sides of a classroom. The beginner,

who must watch the girls one at a time in a situation of this type, must learn to restrict his movements to the eyeballs. *The girl watcher never moves his head.* Undue head-turning, particularly if it is accompanied by shouts or whistles, is the sign of the amateur. (If you want something to shout about, try a Pall Mall!)

**WHY BE AN AMATEUR?
 JOIN THE AMERICAN SOCIETY
 OF GIRL WATCHERS NOW!**

FREE MEMBERSHIP CARD. Visit the editorial office of this publication for a free membership card in the world's only society devoted to discreet, but relentless, girl watching. Constitution of the society on reverse side of card.

This ad based on the book, "The Girl Watcher's Guide." Text: Copyright by Donald J. Sauer. Drawings: Copyright by Eldon Dedini. Reprinted by permission of Harper & Brothers.



**Pall Mall's
 natural mildness
 is so good
 to your taste!**

So smooth, so satisfying,
 so downright smokeable!

ARCHIBALD MacLEISH

famous American poet
 and three-time winner
 of the Pulitzer Prize



**8:30 Tonight
 Schwab
 Auditorium**

Tickets are still available at
 Main Desk, Hetzel Union Bldg.,
 free to students and at \$1.25 to
 general public.

**University
 Lecture Series**