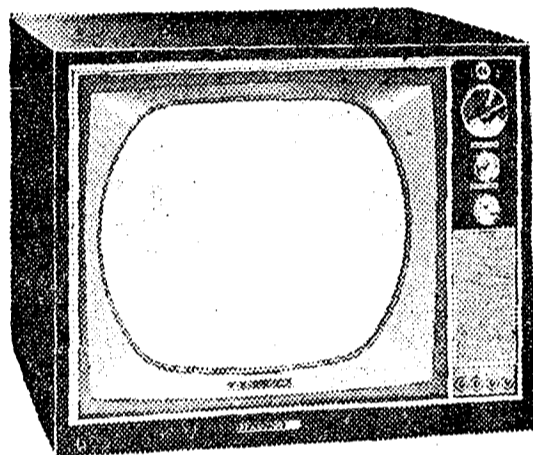


Win These Big Prizes

IN Lorillard's 3-way Campus Contest!

* A Sorority

WILL WIN THIS FABULOUS
RCA 21-INCH COLOR TV SET!

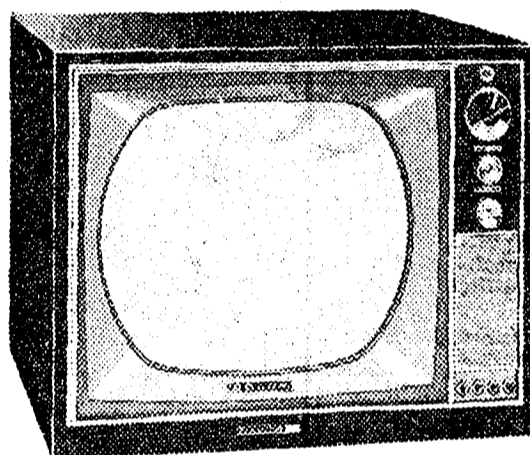


Here's all you do. Have every member of the sorority save the empty packages of any of the Lorillard products displayed below. The sorority that has saved the most empty Lorillard packages will be awarded the RCA color television set. NOTE: 1. Wrap empty packages in bundles of 50. 2. Deliver to The Daily Collegian Office by March 22. 3. Winning Sorority will be notified by March 22.

In event of ties — a blindfold drawing will decide the winner.

* A Fraternity

WILL WIN THIS FABULOUS
RCA 21-INCH COLOR TV SET!



The rules for fraternities follow the same pattern as for sororities. The fraternity that saves the most empty Lorillard packages will also win this RCA color 21-inch television set. So start saving the empty packages of any of the Lorillard products shown below. NOTE: 1. Wrap empty packages in bundles of 50. 2. Deliver to The Daily Collegian Office by March 22. 3. Winning Fraternity will be notified by March 22.

In event of ties — a blindfold drawing will decide the winner.

* THE Entire Student Body AND FACULTY

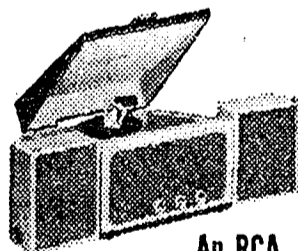
CAN ENTER THE LORILLARD SWEEPSTAKES FOR THESE FOUR GREAT PRIZES!

You don't have to be a member of a fraternity or sorority to enter.

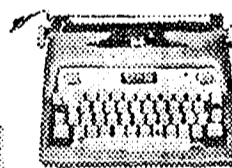
READ COMPLETE SWEEPSTAKES RULES HERE:

1. Each entry must consist of one empty pack of any of the following brands: Kent . . . Newport . . . Old Gold Filters, Straights . . . Spring OR—a plain piece of paper which has the "hand" drawn block letters of any of these brands drawn in any size.
Your name and address must be written on the back.
2. Deposit your complete entry in the Lorillard Campus Sweepstakes entry box. All entries must be on deposit before: 12 noon, Mar. 22. There will be a random drawing in which the prize winners will be selected in consecutive order. Drawing

- will be held under the supervision of the college newspaper staff. Enter as many times as you want. Only one prize per contestant. Entrants need not be present at drawing to win.
3. Lorillard Campus Sweepstakes is open to all students and faculty members of this school.
4. Lorillard Campus Sweepstakes is subject to all Federal, State and local laws.
5. Students and faculty whose immediate families are employed by the P. Lorillard Co. or its advertising agencies are not eligible.
Date of drawing to be announced.



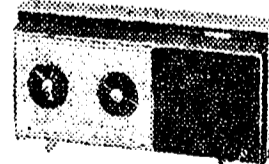
An RCA
Portable Stereo
Set Mark 38



A Royal
Portable
Typewriter



A Polaroid
Land Camera



An RCA
Transistor
Clock Radio



PRODUCTS OF
P. LORILLARD COMPANY
First with the Finest Cigarettes
Through Lorillard Research

©1961 P. Lorillard Co.

Drawing will be held at 9 P.M. March 22 from the stage of the Cathaum Theatre.
At this time the winning fraternity and sorority will also be announced.