



Ambassador at Large
Mrs. Kirkpatrick
of the Centre County Film Lab



Vice-President Dick Brouse
of the Centre County Film Lab



AND CABINET PLAN CENTRE COUNTY FILM LAB

to give the public another Good Deal!"

Promotions were proposed, second and passed at a record-breaking pace. Prices on projectors, cameras, film, tape-recorders and other photographic equipment were slashed by the budget cutting cabinet.

By the time drawn broke over Mt. Nittany, the weary president and his cabinet had completed the Good Deal platform for dollar days.

Jack Kirkpatrick, President of the Centre County Film Lab, makes the promotion that, "We will sell this \$13.95 quad light bar for \$1.00 with the purchase of any movie camera! This will enable the public to see everything in its true light, especially when taking those indoor movies."

The promotion was immediately passed by the cabinet. President Kirkpatrick also

proposed a price slash on the cameras. The KODAK ZOOM 8 REFLEX, a \$226.50 value, for only \$169.95 plus \$1.00 for light bar. The BELL & HOWELL ZOOM-MATIC, a \$239.95 value, for only \$189.99 plus \$1.00 for light bar. The BELL & HOWELL MANUAL ZOOM, a \$209.95 value, for only \$159.95 plus \$1.00 for light bar. All these promotions were passed by the cabinet.



Dick Brouse, Vice-President at the Centre County Film Lab said, "I make the promotion that we have a film length guessing contest and give away 3 Kodak Camera Sets to the winners! I also proposed that we reduce the RONDO 8mm FILM EDITOR from \$34.50 to \$24.50!" Promotion passed.



Carl Trapp, Secretary of State for the Centre County Film Lab dictates his promotion to the Fujiya tape recorder. Secretary Trapp proposed that, "We reduce the FUJIYA TAPE RECORDER from \$79.95 to only \$59.95 and for \$1.00 with the purchase of the tape recorder we'll give the customer two 600-foot rolls of tape!" Promotion passed.



Mrs. Trapp, Secretary of Foods at the Centre County Film Lab said, "I make the promotion that we give free coffee to our customers during the special Dollar Days in the store here at 321 W. Beaver Ave." Promotion passed.