

Editorial Opinion

Who Uses HUB Lot?

A study of the HUB lot parking survey conducted by the SGA Committee on Traffic Code Investigation reveals more than the fact that the lot which has been closed to students is seldom more than one-quarter full.

On Nov. 4, 6 and 7 the student committee stopped each car entering the HUB lot and asked them their destination and occupation (student, faculty, visitor, etc.).

One of the reasons given by the administration for closing the lot to student use in the evenings is that the spaces (there are 216 of them) are needed for faculty and staff parking.

The committee's survey shows that on Nov. 4 a total of 23 faculty, staff and university employees used the lot, and only about half of these were doing work or research that night. The others were either eating in the HUB cafeteria or just using the facilities of the student union.

Next, let's consider the category of visitors. Eighty-eight of them used the HUB lot on the night of Nov. 4. Several of these visitors were students from the University of Maryland who were here on a special "away weekend" — an unusual occurrence, the first we can remember.

Others in the visitor category, according to the survey, were townspeople coming to eat or use the HUB facilities and some were local high school students coming to the HUB to socialize.

Now we sympathize with the administration's concern over having parking spaces available to visitors, and for that reason we have not asked for the lot to be opened on Saturday or Sunday afternoons when there might be several bonafide visitors.

But we cannot understand why townspeople and high school kids should have preference over the university's students who have more valid reasons for using their own union building.

Finally, a large portion of the cars in the HUB lot at night are student cars being parked there illegally under the present regulations.

We understand the Campus Patrol has not been ticketing student cars during the hours the cafeteria is open (5-6:45 p.m.) because this might hurt business. But this is not consistent with the rules.

The SGA survey has shown, and the administration has admitted, that the HUB lot is usually only one-quarter full.

In light of the more specific findings of the SGA committee we even question the right of several of those who comprise this quarter to have preference over the students.

HUB Lot count for Monday:

Hour	6	7	8	9	10	11
No. Cars	65	62	56	50	33	13

The Daily Collegian

Successor to The Free Lance, est. 1887

Published Tuesday through Saturday morning during the University year. The Daily Collegian is a student-operated newspaper. Entered as second-class matter July 6, 1931 at the State College, Pa. Post Office under the act of March 3, 1879.

Mail Subscription Price: \$3.00 per semester — \$5.00 per year.

JOHN BLACK
Editor

CHESTER LUCIDO
Business Manager

STAFF THIS ISSUE: Headline Editor, Barb Yunk; Wire Editor, Joanne Mark; Night Copy Editor, Lynne Cereface; Assistants, Dick Leighton, Craig Yerkes, Shellie Michaels, Marie Thomas, Bettie McCoy, Ann Garrison, Elaine Feldvary, Phyllis Hutton, Tucker Merrill, Maxine Fine, Judy Zeger, Ann Thomas, Peggy Rush, Bruce Henderson, Steve Monheimer and Len Butkiewicz.



Letters

'A Modest Proposal' for Pattee Library

TO THE EDITOR: Most of the intelligent people around who have had occasion to use the University library are well aware of the situation that I would like to say a few words about.

We are faced with what might, for lack of better words, be termed understocked shelves. The shelves are understocked because there is not enough money to buy books.

I hesitate to point an accusing finger at either the administration or the legislature, realizing that the precise assignment of blame is unimportant. What is important is the lack of money and in the following paragraphs I should like to offer my humble suggestions for improving the unfortunate situation.

The core of my argument is centered around the huge amount of wasted space that is available in the library for other uses. I propose that this space be put to paying use. This is my plan:

1. All books that are currently in the library can be prime sources of income. There are at least two, and in many instances ten or more blank white pages in every book in the library. Just think of the income that could be gathered by selling the space in these blank pages to advertisers. Gunned stickers carrying the advertising copy and pictures

could easily be placed on these pages.

2. The unusually high ceilings in many rooms in the library present another potential source of income. Many of the walls are large and bare, serving no other purpose but to display the sickly pale green expanse of paint. These walls could be converted to display billboards and sold to advertisers. Aside from the income derived from such a source, think how the bright colors of the ads will cheer up the musty corridors and rooms. It would be a welcome change from the dreary, unimaginative interiors that now depress library fans.

3. The card catalogues present another place for advertising income. Without too much trouble I'm sure that advertising cards, the size of the index cards, could be printed and placed in the drawers at carefully chosen intervals.

4. I hesitate to propose loudspeakers in the library, but if some way could be worked out so that they might be placed in rooms where silence is not really needed, pleasant and soothing music could be piped in, broken at intervals by soft-spoken, unobtrusive ads. Of course, rock and roll would be barred, and any music that is the least distracting. Montovanni and such soft string sounds would probably be most appropriate.

Each of these proposals might

be handled with taste and discretion so as not to disturb the basic serenity of the library. For instance, in books by or about Shakespeare, the advertisers could integrate pertinent observations by the Bard on their products: with a No-Doz ad might be in inscription, "Methought I heard a voice cry sleep no more."

I realize that there will be objections to these proposals, but they will probably come from the old stick-in-the-mud professors and other short sighted individuals who do not see that the progress of the American university must be intimately tied in with the progress and the ways of American business.

Why should we rest on old-fashioned traditions that have no real place in the American way of life? The streamlining of the calendar year is only one good example of how the University can take a lesson from the methods of modern enterprise. There is no reason why the ivory towers can not be tastefully plastered with advertising.

I am sure I have overlooked many more potential sources of revenue, but I think this could be a start. Let's get the ball rolling and show the world where we stand; we should buckle down and make this University tops.

•Letter cut

—David Toor
—English Department
—Member, TOCS

Letters

Many Enter Cheer Contest

TO THE EDITOR: On behalf of the Student Government Association, I would like to congratulate the winners of the SGA cheer contest — Janis Beachler (first place), Susie Randolph and Jack Soost (second place), and Carol McNitt and Ronald Wilson (third place).

Thanks is in order for the participation of every student and professor who submitted a cheer. A great many entries were received — a good indication that the student body is behind the Lions all the way!

The prizes for the contest, tickets to the Pitt game, will be presented to the winners at the pep rally on Thursday night. The winning cheers with motions created by the cheerleaders will be introduced at this time, also.

The cheers will be printed in next year's student handbook, and will be taught to the incoming freshmen next fall.

Come out to the pep rally on Thursday night to learn the winning cheers and to give your team a big send off to Pittsburgh!

—Barbara Hackman, Chairman, SGA Cheer Contest Committee

Interpreting

Soviet Ruble Called 'Merely a Curiosity'

By J. M. ROBERTS
Associated Press News Analyst

The Soviet Union's effort to make her money appear as good or even better than that of the United States has fallen on the world's deaf ear.

Insofar as financial circles are concerned, Soviet rubles aren't worth anything, and as a currency they are merely a curiosity outside the U.S.S.R. There is no trading in them, and no commercial attempt to evaluate them.

Countries which buy from the Soviets evaluate the goods against world prices, except in the satellites which are forced to pay Soviet prices, and pay in barter. Soviet loans to underdeveloped countries are on the same basis.

In the U.S.S.R., the ruble's value is fixed by decree. In 1950 there was an announced gold value, in an effort to make it appear that the Soviet Union was going on the gold standard, but nobody, in or out of the Soviet Union, can convert rubles into gold. She pays her

international bills in gold, not in rubles, and no banker outside the Iron Curtain — where they cannot help it — would carry a Soviet balance in rubles.

Incidentally, New York financial experts estimate that the U.S.S.R., in the last half decade, has been paying out between 150 and 250 million dollars worth of gold annually to meet her trade deficits outside the Iron Curtain.

Inside the Soviet Union, Monday's effort to peg the ruble as better than equal to the dollar, making one new ruble worth about 10 old ones, may have more effect. France discovered several years ago that a similar operation tended to increase respect for the franc and so enhanced its value at home.

Experts believe there is a psychological result from giving people fewer monetary units which will buy as much as 10 times more than the old unit.



ROBERTS

Gazette

- TODAY**
 AWS, 6:30 p.m., 203 HUB
 AWS Judicial, 12 noon, 212 HUB
 Bloodmobile, 10 a.m.-4 p.m., HUB card-room
 Chess Club, 7 p.m., HUB cardroom
 Foreign Economic Policy, 9 a.m., HUB assembly room
 Foreign Economic Policy, 10 a.m., 212 HUB
 Future Teachers, 10 a.m., 214 HUB
 Graduate Mining Seminar, 3:20 p.m., 304 M.I.; F. D. Hoyt on "The Mining Engineer and Decision Making."
 IFCPA, 7 p.m., 216 HUB
 IV Christian Fellowship, 12:45 p.m., 218 HUB
 Junior Class Advisory Board, 7 p.m., 212-213 HUB
 Leadership Training, 7:30 p.m., 119 Osmond
 Marine Recruiting, 9 a.m.-5 p.m., HUB ground floor
 Outing Club, 7 p.m., HUB ballroom
 Penn State Grange, 7 p.m., 100 Weaver
 Psychology Colloquium, 12 noon, HUB dining room A, Douglas N. Jackson on "Response Styles and Problems of Assessment."
 Sports Car Club, 8 p.m., 212-213 HUB
 SGA Committee on Interracial Problems, 10 p.m., 214 HUB
 TIM Council, 8 p.m., 203 HUB
 TIM Movies, 12:30 p.m., HUB assembly room
 Zoology Club, 7:30 p.m., 105 Frear Lab.

CAMPUS COMEDY



"DON'T TELL ME, PROFESSOR, I CAN GUESS. NEW CLOTHES, NEW BRIEFCASE, SMUG LOOK OF CONFIDENCE... YOU'VE TAKEN A JOB IN PRIVATE INDUSTRY."