

NBC Head Defends Convention Coverage

Samuel Sharkey, news editor of the National Broadcasting Company, hit back at newspapers Tuesday night for attacking broadcasting on coverage of the recent political conventions.

Sharkey spoke at the journalism convention in the Hetzel Union Bldg.

"In its news columns, in its editorial pages and in its TV and radio columns the press has been unstinting in its attacks on broadcasting for devoting as many as 60 hours to the two conventions," Sharkey said.

Cook to Teach In Brazil Classes

J. Stanley Cook, associate professor of English, is on leave of absence until February 28.

Cook is at Port Alegre, Brazil, where he is teaching courses in English at an American Educational Center sponsored by the U.S. State Department.

Before going to Brazil, he spent several weeks in Washington, D.C., at a training session, and then took part in a four-week language program in Brazil before beginning his teaching duties.

Home Ec Scholarship Established by Pitt

A two-year scholarship, worth \$1000, has been established at the University by the Pittsburgh Home Economists in Business, a department of the American Home Economics Association.

The scholarship, which will pay \$500 a year for two years, is available to a student majoring in the area of home economics in business.

Co-Edits

Newly elected officers of Pi Lambda Theta, national association for women in education, are Marlene Neff, president; Lurene Jochem, vice president; Nancy Nicholson, secretary, and Judith Longworth, program and publicity chairman.

New officers of University Readers are: Bunny Pappas, president; Susan Hill, secretary. New initiates are: Patricia Kampmeier, Susan Hill, Kathleen Kavanaugh, Charles McCardell, Michele Ohrman, Nancy Huber, Juliet Howells and Serena Rashid.

The new officers of the Sociology Club are Rhoda Segur, president; David Saul, vice president; Patricia Scott, secretary; and Ann Rosenstein and Sarah Ferlin, projects chairmen.

Today's Answer

S	P	A	C	E	S	A	G	A	A	S	S	T	
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B	L	O	W	G	R	E	C	O	D	I	A	L	
R	E	B	G	L	A	R	E	M	A	N	G	O	
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50c BUYS 17 WORDS

Some papers made much of the completeness of their convention coverage, he said, but "denounce us for doing what they do — and better."

He said papers also rap television for mentions of products calling it "plugola."

"But newspapers give columns of 'plugola' for cameras, foods, fashions, etc., and call it 'editorial support.'"

"I would suggest you as moulders and shapers of the rising generation of newsmen," he told the journalism educators, "analyze most carefully how much and how well you are teaching the simple rudiments of ethics and fairness in reporting."

"The first amendment applies to both newspapers and broadcasting, and it carries not only the basic freedom but also a basic responsibility," he said.

17 Varsity Diamondmen Receive Numerals

Seventeen Penn State baseball players received varsity letters for the 1960 campaign.

They are: Bill Benton, Boyers; Ed Kikla, Monongahela; Tom Durbin, Sharon; Dave Bergey, Towanda; Marlin Beisecker, Steelton; Bob Arner, Lehigh; John Adams, Venetia; Harry Beans, State College.

Jim Suplizio and Larry Beighey, both of DuBois; Dick Landis, Boyertown; Larry Fegley and Dick DeLong of Allentown; Roger Kochman, Wilkensburg; John Phillips, Washington; Bob Hrobak, Middletown, and Ron Rinker, Huntingdon.

1920; One-sided Victory

Penn State's most one-sided football victory was a 109 to 7 romp over Lebanon Valley College in 1920. The worst defeat for the Lions came in a 106 to 0 loss to Lehigh in 1889.

State's Bowl Record

Penn State football teams have played in three bowl games: Rose (1923), Cotton (1948), and Liberty (1959), with a record of one win, one loss, and a tie.



NEW PARKING AREA being prepared for student parking on corner of Curtin and Entrance Roads across from Turf Plot Residence Hall project.

End Looms Strong For Lion Gridders

End looms as the strongest line position on Penn State's 1960 football squad.

The returnees include lettermen Bob Mitinger, Henry Oppermann, John Bozick, and Dave Alexander. Of that group, Oppermann with 11 pass catches for 212 yards and Bozick with six catches for 168 yards, were the top offensive performers. Oppermann is the team's captain-elect for 1960.

The end roster also will include Jim Schwab and Dave Truitt who saw limited service last year, and Ray Rakowski, Cliff Davis, and Phil LaLaeff, a trio of varsity holders with no 1959 playing time.

Track Captains Elected

Sprint star Bob Brown and distance runner Herman Weber are Penn State's newly-elected track co-captains for the 1961 season.

Brown, from Philadelphia, is the 1960 IC4A champion in both the 100 and 220 yard dashes. He also won the IC4A 100 crown in 1959.

Weber, cross country captain-elect, specializes in the mile and two-mile runs. He's from Erie.

Gridders Score 255

Penn State's 1959 football team scored 255 points while holding 11 opponents to 112. The Lions registered shutouts over VMI, Holy Cross, and Alabama in the Liberty Bowl.

Shemick Gets Post In Industrial Ed.

John M. Shemick, associate professor of industrial art education at the State University of New York in Oswego, N.Y., has been named associate professor of industrial education at the University.

A native of Evanston, Ill., he received his master of arts degree and his bachelor of arts degree, both in industrial arts education at the Michigan State University. He is completing work on his doctor of education degree, also in industrial education, at the University of Illinois.

He began his teaching career as an industrial arts teacher in Midland City Schools, Midland, Michigan, then served as a graduate assistant in the College of Engineering at the University of Illinois, and was assistant professor at the Florida University.

Nittany Soccer Team To Compete in 9 Games

Nine games are on tap for Penn State's 1960 soccer team.

The Lion booters will open Sept. 24 against Bucknell, in the first four home contests. Syracuse, Colgate, and Army also will appear at University Park.

On the road, coach Ken Hosterman's team will face West Chester, Maryland, Navy, Temple, and Pittsburgh.

The schedule: Sept. 24, Bucknell; Oct. 1, at West Chester; 8, Syracuse; 15, Colgate; 22, at Maryland; 28, at Navy; Nov. 5, at Temple; 12, Army; 19, at Pittsburgh.

Erwin Makes All-Stars Honorable Mention List

Penn State's Dave Erwin was named to the Middle Atlantic all-star lacrosse team and to the honorable mention list on the 1960 All-American team as chosen by the U.S. Intercollegiate Lacrosse Association.

Erwin, from Lower Merion, is Penn State's captain-elect for the 1961 season. He plays defense.

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