

Grandstand Views



Beano Leaves 'Em Laughing

By Sandy Padwe Collegian Sports Editor

"Often imitated but never duplicated," that's Carroll H. Cook, the human windmill who writes sports publicity for the University of Pittsburgh.

Known as Beano around the circuit this colorful P.R. man bounces from city to city getting the "Pitts" publicity in such whacky ways that even William Randolph Hearst would sit up and take notice if he could.

Beano, who admits that he is one publicity man "who becomes bored and tired of writing the same propaganda every week," has been at Pittsburgh for the last four years and he's wondering how he's been there that long

The answer is simple. Whether he's getting thrown out of press rows at basketball games, cutting up wrestling and gymnastics, or running football pools in the press box, he's doing his job, getting publicity for the University of Pittsburgh.

Saturday found Cook spreading his good will around Penn State and for the first time someone else had him beat in the larynx tournament—Joe Bedenk, Penn State's double-talking baseball coach who could give Casey Stengel a run for his money.

But after the discussion on athletic policies was all over, Bedenk had to admit that Cook is one of the greatest characters he ever met.

For more proof here are Beano's views on his first four years at Pittsburgh.

"Wise Papers—Boston. They went on strike when I arrived in town . . . Best Friends: Syracuse writers They do me a favor by not using my releases. Favorite athlete: Don Hennon.

"Best publicity men: Harold Keith of Oklahoma and Val Pinchbeck of Syracuse. Best conference for publicity men: Ivy League.

Maybe the football is below par but as a group, no league can touch the Ivy League for having the most capable publicity directors. Most efficient director: Fred Stabley of Michigan State. Funniest publicity directors: Gus Manning of Tennessee and Al Shrier of Temple.

"Something to remember: a station in Pittsburgh which gives basketball scores receives as many as 500 calls between 4 a.m. and 6 a.m. every Sunday. And who are those writers who say basketball isn't popular?

"Best City to visit: Los Angeles. Best Hotel: Ambassador in Los Angeles. Three great guys: Dick Herbert of Raleigh News Observer, Moon Mullins of Marquette and Lindsay Nelson of NBC. Best city for sports writers: Pittsburgh

"Biggest thrill: beating Penn State last fall, 22-7. City for best looking women: San Francisco Airline for best looking hostesses: American.

"Most stupid suggestion: those college coaches (listen Ken Norton of Manhattan) who want to install a 24-second rule in basketball. Four of the eight pro teams are dying and if Chamberlain doesn't play next year more will go.

"Perfect definition for baseball: ten minutes of action crammed into three full hours. Two of the best sports sections: New York Post and Philadelphia Daily News.

"Funniest incident: In the football press box, this publicity director runs a pool. When the basketball season started, the pool continued, but when the attempted fix was revealed, my athletic director, Frank Carver, said, 'I think you better quit the pool. It doesn't look too good when the publicity director is running around with a bunch of dollar bills in his hands.'

"Sports Writer who knows more about basketball than anybody else: George Kiseda of Pittsburgh. Biggest dining room: Michigan State Press box. Second biggest dining room: Hilton Hotel in Pittsburgh. Best food: Michigan State press box. Biggest Stadium: Michigan State press box.

"Best college basketball player: Elgin Baylor. Best football team: Syracuse. Second best team: Syracuse's second team. Most fun: looking at women on Miami Beach. Biggest social flop: Me. Not being able to get to first base with women on Miami Beach.

"Most embarrassing moment: getting booted out of the press row at Duke by a basketball official. Fastest Mile: Bill Brown, assistant Pitt track coach. He did a :42.7 on the Pennsylvania Turnpike.

"A person who should quit his job if the Pirates win the pennant. Me How much space do you think the Pitts would get if the Pirates win the Series."

Louis Joins Staff

NEW YORK (AP) — Joe Louis, former heavyweight boxing champion, has joined the promotion staff for the June 20 title fight at the Polo Grounds between champion Ingemar Johansson and ex-champ Floyd Patterson.

Louis will be at Patterson's Newton, Conn., camp for a closed-session workout with the challenger.

Floyd Takes Rest

NEWTON, Conn. (AP) — Floyd Patterson limited his training yesterday to a six or seven mile walk through the countryside.

The former heavyweight champion plans to box today and tomorrow, take Thursday off, and then resume boxing Friday, Saturday and Sunday. The program, however, is subject to change.

Stickmen Drop Close, 6-4 Verdict to Swarthmore

By DEAN BILLYCK

For three and one half periods Saturday on rain drenched Beaver Field it looked as if the Penn State lacrosse team was going to snap its long losing streak. But a lightning fast goal by Swarthmore's Bob Heaton sent the Lions reeling to their seventh straight defeat, 6-4.

The goal by Heaton broke a 4-4 tie and then Tom Robinson put the game on ice for the Garnet when he fired in his third goal at 11:18 of the last period.

It was the closest the Lion stickmen have come to winning since their losing streak began April 6, and it was the first time State held a halftime lead since their opening 8-3 win over Loyola.

But close or not, the Lions could not get the big goal they needed. Twice in the last period with the score knotted at four, State broke men loose but wild shots cost them the goals and eventually the game.

Swarthmore took a quick 2-0 lead in the opening minutes when Dick Quarles and Terry Maisel banged home goals at 3:59 and 6:58 of the first period.

But Penn State came right back with three straight tallies. The Lions' scoring star Gordon Bennett opened the attack when he scooped up a loose ball in front of the Swarthmore goal and flipped it in underhand to narrow the score to 2-1.

State dominated second period play as the Lions' defensive corps, headed by rugged Andy Moconyi and goalie Jim Irwin, shut the door on Swarthmore. Meanwhile, the Lions' offense went to work and built up the lead.

Dick Bullock took a pass from Bennett and fired a blazing shot into the left corner of the Swarthmore goal to tie the score at 2-2. Then Dick Swenson, making his first start, gave State a 3-2 lead at 8:30 of the second period on a beautiful pass from Jim Kane and that's how the score stood at half-time.

In the third period Swarthmore did an 'about face' scoring two goals while blanking the Lions. Robinson tied it at three and then he put Swarthmore into the lead with an unassisted score at 14:28.

Again State came back to tie it, with Kane getting the goal. The Lion midfielder recovered a loose



AFTER LOOSE BALL—Mike Raiser (68) of Penn State and two Swarthmore players chase after a loose ball in the first quarter of Saturday's lacrosse game on Beaver Field. Swarthmore won 6-4.

ball in Swarthmore territory and dodged his way through the entire Garnet defense and fired in a 15-foot shot from in front of the net.

Swarthmore broke the tie when Heaton scored what proved to be the winning goal. The hustling attackman scored when he plucked a stray Lion pass out of the air and headed unmolested for the Lion net.

The 6-4 Robinson then gave Swarthmore the insurance goal at 11:18, firing a shot that dribbled under the stick of goalie John Castella.

The final two minutes of action

were fast and furious with the Lions pressing for a couple of goals, but they were unable to score.

The game ended in a wild swinging free-for-all with the benches of both teams erupting onto the field. However, the gun sounded just as the fight started and cooler heads quickly broke it up.

Southern Trip

Penn State will inaugurate football relations with Miami in 1961. The game will be played at night in Miami, Fla.

Baseball Owners Hold 'Summit'

CHICAGO (AP) — The 16 owners of major league baseball clubs will hold their own "summit meeting" today to discuss pending legislation in Congress, the Continental League and other problems.

The special meeting of the top brass comes only two days before the Senate's Antitrust Subcommittee, headed by Sen. Estes Kefauver (D-Tenn.), opens hearings on a bill to limit farm operations of major league teams.

Baseball Commissioner Ford Frick said he had suggested the meeting to John W. Galbreath, president of the Pittsburgh Pirates, as early as last fall. He said the owners had hoped to get together for a special session in Florida in March but were not able to agree on a date.

"I don't know what will come out of the meeting," said Frick before leaving New York. "The legislation, pending before Congress will, of course, be discussed."

Frick recently called the Kefauver bill "vicious, discriminatory and disastrous" and labeled it "absolutely unacceptable."

The commissioner will attend today's meeting. Frick and others will testify later in the week at Washington along with Branch Rickey, president of the Continental League, proposed third major league.

The proposed Kefauver bill would curb farm operations of major league teams by limiting to 100 the number of players any one club might control. Of the 100, all but 40 would be subject each year to an unlimited draft by all other clubs, including the new Continental League. A major league player drafted by two or more clubs

could pick the one he wanted to join.

The primary purpose, however, would be to provide limited antitrust exemptions for pro baseball, football, hockey and basketball. The Continental League has backed the bill. The only club owner in the majors to go on record in favor of it is Phil Wrigley of the Chicago Cubs.

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