



Seniors Begin Alumni Drive

\$1.5 Million Donated to Fund For Major Alumni Projects

By DENNY MALICK, '60

Nearly \$1.5 million for projects such as Stone Valley and the All-Faith Chapel have been obtained in the eight years of operation of the Alumni Fund.

The fund was started in 1953 by the Alumni Association and has been operating since then as a separate department of the alumni affairs office.

The Chapel and Stone Valley have been the largest projects for which donations have

been received. A total of \$246,591 has been contributed for the chapel which was dedicated in 1956 by President Dwight D. Eisenhower

The chapel serves as a memorial for Helen Eakin Eisenhower, who died while her husband, Dr. Milton Eisenhower, was president of the University.

Although the chapel was completed in 1956, the fund has been continued with plans for expanding the present building. The addition would include an auditorium to seat about 2000 for worship services, which are now held in Schwab Auditorium.

A total of \$60,477 has been donated toward Stone Valley. The special recreation area for students and alumni will include facilities for swimming, boating, fishing and camping. The gates have been closed on the dam and some of the facilities are expected to be opened next year.

Other than these projects, the largest contributions to the fund have been designated for scholarships, both athletic and scholastic. The Alumni Memorial Scholarship program which provides 15 scholarships each year has been outgrowth of the fund. To date, \$11,622 have been contributed to these scholarships.

Grants-in-aid for athletes under the Levi Lamb Scholarship fund have totaled \$107,462 in the past eight years. Scholarships for designated specialties other than athletics have accumulated \$195,993. Other contributions since 1953 have been Hetzel Union furnishings, \$57,098; class funds, \$97,001; colleges and campuses, \$57,724; President's fund, \$8028; Lou Bell Memorial Fund, \$8815; retired staff assistance fund, \$5398; designated loan fund, \$8119; University library, \$19,483; University religious activities, \$43,169; Pattee autobiography, \$1196; miscellaneous, \$246,145.

Alum Fund Donations Since 1953

All Faith Chapel	\$246,591
Class Funds	97,001
Colleges and Campuses	57,724
Pattee Autobiography	1,196
President's Fund	8,028
Lou Bell Memorial Fund	8,815
Retired Staff Assistance Fund	5,398
Hetzel Union Building	57,098
Alumni Memorial Scholarships	111,622
Levi Lamb Grants-in-Aid	107,462
Designated Scholarships	195,993
Designated Loan Funds	8,119
University Library	19,483
University Religious Activities	43,169
Stone Valley	60,477
Miscellaneous	246,145

'60 Alumni Fund Tops \$200,000

A total of \$201,474.07 has been collected for the school year 1959-60 by the Penn State Alumni Fund.

The new total, contributed by 7673 University graduates, is the first time since the Fund's inception in 1953 that it has gone above \$200,000.

The money is donated by individuals contacted by general mailings, through corporate-alumnus programs (where a corporation matches its employees' contributions); through the Graduate School Alumni program (where money collected is channeled into Graduate School emergency loans); and through the special gift alumni program (contributions of \$50 and above).

The money which the senior classes, aided by administrative funds, contributes for the Senior Class Gift is also administered through this fund.

1st Class Agent Gets 100 Per Cent

James R. Pifer, senior in agriculture engineering from State College, yesterday became the first class agent to report 100 per cent participating of his constituents in the Alumni Association membership drive.

Pifer will receive a pen set bearing the University seal for being the first agent in his college to report 100 per cent participation. Similar awards will be made to agents in each of the other eight colleges to accomplish this goal.

Material Must Be Obtained

Class agents who have not picked up their list of names and other Alumni Fund membership drive material should do so by noon today in 104 Old Main.

Ross B. Lehman, assistant executive secretary of the Alumni Association, said that a few agents have not picked up their packets of material.

Prexy Urges Closer Ties Between Alumni, University



By DR. ERIC A. WALKER

In my charge to the graduates at commencement last June, I outlined what seemed to me to be the fundamental relationship between an alumnus and the institution from which he was graduated.

"The degrees you have received," I told those graduates, "certify to the world at large that you are now alumni of The Pennsylvania State University. This ceremony does not mark the severance of your ties with the University. It marks, rather, the beginning of your full participation as members of the Penn State faculty."

"The University consists not entirely of the faculty, nor of the campus and the buildings on it, nor even of the students

who are in residence at any one time. It consists of all these, but it also consists of all who have entered the University and then have gone forth from her as centers of her influence and as promoters of her spirit.

"As with those who have gone forth before you, you are now a part of Penn State, and she is a part of you. Wherever you work, there the University will be at work. Whatever, you do, Penn State will be reflected in your accomplishments, in your successes, and in your triumphs."

Wherever you make your homes, you will be Penn State to your neighbors, friends, and fellow workers. Through the very lives you lead, as well as through your continued interest in and devotion to your ALMA MATER, you will be creating an image of Penn State.

As you leave the University to take your places in the world of affairs, I strongly urge you to continue your active association with Penn State through the Alumni Association. Both you and the University will continue to profit from the mutual guidance, support, and help that you can give each other.

Good luck and best wishes!

Riley Asks Alumni Drive Support

Ridge Riley, executive secretary of the Penn State Alumni Association, hailed the opening of Senior Week as "a wonderful opportunity for seniors to pledge their continued interest and loyalty to the University."

Riley said, "After four years at Penn State, a new alumnus should strengthen, instead of break, the ties which bind him to the University. This should be a lifetime alliance."

He said that alumni can be the real interpreters of the University to the people of the state and of the nation, and it is essential to the continued growth and welfare of Penn State that every graduate maintain a bond with the University—that he be in-

terested and active as a Penn State alumnus.

I urge every senior to join the Alumni Association, not only for the services he will receive personally but because an interested, well-informed and organized alumni body can be of inestimable aid to the University in the days ahead, which are decisive for higher education," Riley said.

He added, "The Alumni Association, through the media of its publications, district clubs, and special campus events and occasions, serves as a clearing house through which the plans and problems of the University can be interpreted and transmitted to you."

Although the alumni body is the strongest potential public relations arm of the University, there cannot be a haphazard effort, he remarked. It must come from an organized and informed group, he added.

"One of our major goals is to

Agents Will Campaign For 1960 Membership

By CATHY FLECK, '60

The third annual Alumni Drive conducted through a class agent system to recruit membership into the Alumni Association will be held this week.

Approximately 150 agents chosen from within the nine colleges of the University will personally contact seniors in

their respective colleges to offer them membership in the Association now comprised of 60,000 alumni.

Special reduced rates are being offered to seniors who join on or before graduation day. These rates are \$2 for the first year, \$3 for the next five years, followed by annual payments of \$5.

A life membership is the Association may be obtained for \$70 or a \$10 down payment to be followed by four annual payments of \$15 each.

The system of working through class agents was begun by the Alumni Association three years ago in order that each senior might be personally contacted by a member of his college. In this way, no one will be overlooked during the campaign according to David Epstein and Jessie Janjigian, co-chairmen for the drive.

"The final success of the Alumni Association whose dual purpose is service to the University and the Alumni is dependent on the class agent system," Epstein said last night.

The class agents were briefed on their duties of soliciting memberships at a meeting held Sunday night in the State College Hotel. At that time, they were given lists of seniors whom they will be contacting during the week.

The drive, coordinated by the Alumni Office on campus and Epstein and Miss Janjigian, has as its committee members, Vincent Marino and Dennis Malick from the class of 1960 and Herman Weber and Frank Milus from the class of 1961. In addition, there are nine chairmen from the colleges who will supervise the operations of their agents.

The class agents are as follows:

AGRICULTURE: Dotts Barnes, George Smith, Bob Nuss, Bill Haugh, Henry Fortma, Sam Minor, Charles Ite, Bob Pollock, Bruce Eitzen, John Jametka, Dick McDonald, Gerald Hless, Jim Nussbaum, Ted Paulorli, Fred Hlevins, Ray LaVan, Barbara Clark

BUSINESS ADMINISTRATION: Vincent Marino, Art Miltenberger, John Hulszfel, Larry Burk, Bill Walton, Robert

(Continued on page seven)

make Penn State graduates the best informed alumni group in the country. Why? Because an informed alumnus becomes an interested alumnus, who in turn becomes an active alumnus."

Riley said, "Every minute you spend on behalf of your Alma Mater (and every dollar you spend) adds that much more worth to each degree awarded by Penn State. As your university grows in prestige and position, the value of the individual holdings increases.

"As it becomes a great institution, the stature of each alumnus is enhanced proportionately. If you as a future alumnus feel that you owe nothing else to Penn State, you owe it to yourself to join hands with our thousands of alumni who are helping to build this institution to the point where its degrees will demand instant recognition and merit immediate respect," he said.